IZEA, Inc. Form 4 May 18, 2016

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

2. Issuer Name and Ticker or Trading

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person \* Caron John H

(Middle)

5. Relationship of Reporting Person(s) to Issuer

(Last)

(First)

IZEA, Inc. [IZEA]

Symbol

(Check all applicable)

480 NORTH ORLANDO

3. Date of Earliest Transaction (Month/Day/Year)

05/16/2016

X\_ Director 10% Owner Officer (give title Other (specify

**AVENUE. SUITE 200** 

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Price

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

below)

WINTER PARK, FL 32789

(City) (State) (Zip)

(Street)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed

(Month/Day/Year) Execution Date, if

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

(A) or Amount (D) Reported Transaction(s) (Instr. 3 and 4)

Common Stock

05/16/2016

\$0 (1) M 3.261 Α (2)

6,242 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(9-02)

#### Edgar Filing: IZEA, Inc. - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Numl orDerivati Securitic Acquire Dispose (Instr. 3	ve es d (A) or d of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0 (1)	05/16/2016		A	3,261		(3)	(3)	Common Stock	3,261
Restricted Stock Units	\$ 0 (1) (2)	05/16/2016		M		3,261	<u>(3)</u>	<u>(3)</u>	Common Stock	3,261

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
<b>--</b>	Director	10% Owner	Officer	Other		
Caron John H 480 NORTH ORLANDO AVENUE SUITE 200 WINTER PARK, FL 32789	X					

# **Signatures**

By: /s/ LeAnn Hitchcock as attorney-in-fact for John H. Caron 05/16/2016

\*\*Signature of Reporting Person

### Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each Restricted Stock Unit represents a right to receive at settlement one share of Issuer common stock.
- (2) This transaction represents the settlement of Restricted Stock Units in shares of Issuer common stock.
  - Restricted Stock Units ("RSU") received for director fees valued at \$18,750 based on the closing market price of \$5.75 on the grant date, vesting as to 362 shares on May 16, 2016 and 362 shares on the last day of each month from May 31, 2016 through November 30, 2016
- (3) and the final vesting of 365 shares on December 31, 2016. The Issuer shares of common stock underlying the RSU were issued on the grant date, but are restricted by the vesting period of the RSU. In the event the Reporting Person no longer serves as a director at each vesting date, any unvested shares will be forfeited to the Issuer. The RSU has no expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2