

STUBBS DACE BROWN  
Form 4  
September 05, 2012

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
STUBBS DACE BROWN

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

850 DIXIE HIGHWAY

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(Street)

LOUISVILLE, KY 40210

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount or Price   |  |   |
| Class A Common                  | 08/31/2012                           |  | P                              |   | 12,396.7 A \$ 63.05   | D  |   |
| Class A Common                  |                                      |  |                                |   |   | I  | Log House 2011 LP                                     |
| Class A Common                  | 08/31/2012                           |  | P                              |   | 2,379.1 A \$ 63.05  | I  | GGB Trust   |
| Class A Common                  | 08/31/2012                           |  | P                              |   | 1,758.7 A \$ 63.05  | I  | Albrecht Trust  |
| Class B Common                  | 08/31/2012                           |  | P                              |   | 3,349.5 A \$ 65.2   | D  |   |

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Class B  
Common

577,566 <sup>(4)</sup> I

Log  
House  
2011 LP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                |                         |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------|-------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title          | Amount Number of Shares |
| Non-Qualified Stock Option (right to buy)  | \$ 20.12 <sup>(5)</sup>                                |                                      |  |                                |   | 05/01/2003   | 04/30/2013  | Class B Common | 5,885                   |
| Non-Qualified Stock Option (right to buy)  | \$ 23.89 <sup>(6)</sup>                                |                                      |  |                                |   | 07/22/2004   | 04/30/2014  | Class B Common | 4,580                   |
| Stock Appreciation Rights                  | \$ 30.36 <sup>(7)</sup>                                |                                      |  |                                |   | 07/28/2005   | 04/30/2015  | Class B Common | 5,325                   |
| Stock Appreciation Right                   | \$ 37.13 <sup>(8)</sup>                                |                                      |  |                                |   | 07/27/2006   | 04/30/2016  | Class B Common | 4,535                   |
| Stock Appreciation Right                   | \$ 35.87 <sup>(9)</sup>                                |                                      |  |                                |   | 07/26/2007   | 04/30/2017  | Class B Common | 5,634                   |
| Stock Appreciation Right                   | \$ 37.72 <sup>(10)</sup>                               |                                      |  |                                |   | 07/24/2008   | 04/30/2018  | Class B Common | 5,171                   |
| Stock Appreciation Right                   | \$ 28.74 <sup>(11)</sup>                               |                                      |  |                                |   | 07/23/2009   | 04/30/2019  | Class B Common | 6,354                   |

|                |      |      |      |         |         |
|----------------|------|------|------|---------|---------|
| Deferred Stock | (12) | (13) | (13) | Class B | 3,085.8 |
| Units          |      |      |      | Common  | (14)    |

## Reporting Owners

| Reporting Owner Name / Address                                 | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| STUBBS DACE BROWN<br>850 DIXIE HIGHWAY<br>LOUISVILLE, KY 40210 |               | X         |         |       |

## Signatures

Diane M. Barhorst, Attorney-in-Fact for Dace Brown  
Stubbs

09/05/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On August 10, 2012, the Class A and Class B common stock of Brown-Forman Corporation split 3-2, resulting in the reporting person's acquisition of 106,698 additional shares of Class A common stock.
- (2) Reflects the acquisition of 1,294,089 additional shares of Class A common stock issued in the August 2012 stock split.
- (3) Reflects the acquisition of 159,534 additional shares of Class B common stock issued in the August 2012 stock split.
- (4) Reflects the acquisition of 192,522 additional shares of Class B common stock issued in the August 2012 stock split.
- (5) These stock options were previously reported as covering 3,923 shares at an exercise price of \$30.18, but were adjusted to reflect the August 2012 stock split.
- (6) These stock options were previously reported as covering 3,053 shares at an exercise price of \$35.83, but were adjusted to reflect the August 2012 stock split.
- (7) These stock appreciation rights were previously reported as covering 3,550 shares at an exercise price of \$45.53, but were adjusted to reflect the August 2012 stock split.
- (8) These stock appreciation rights were previously reported as covering 3,023 shares at an exercise price of \$55.69, but were adjusted to reflect the August 2012 stock split.
- (9) These stock appreciation rights were previously reported as covering 3,756 shares at an exercise price of \$53.80, but were adjusted to reflect the August 2012 stock split.
- (10) These stock appreciation rights were previously reported as covering 3,447 shares at an exercise price of \$56.58, but were adjusted to reflect the August 2012 stock split.
- (11) These stock appreciation rights were previously reported as covering 4,236 shares at an exercise price of \$43.10, but were adjusted to reflect the August 2012 stock split.
- (12) Under the Brown-Forman Corporation Non-Employee Director Deferred Stock Unit Program each DSU represents the right to receive one share of the Company's Class B common stock.
- (13) Annual grants of DSUs vest over the course of the Board year. DSUs are paid out in class B common stock on the first February 1 that is at least six months following the Director's termination from Board service.
- (14) Reflects the acquisition of 1,028.6 additional shares of Class B common stock issued in the August 2012 stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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