FBL FINANCIAL GROUP INC

Form 4

February 22, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * McNeill David Alan

2. Issuer Name and Ticker or Trading

Issuer

Symbol

FBL FINANCIAL GROUP INC [FFG]

(Check all applicable)

5. Relationship of Reporting Person(s) to

(Last)

(First) (Middle) 3. Date of Earliest Transaction

Director X_ Officer (give title

below)

10% Owner Other (specify

(Month/Day/Year)

02/17/2011

Filed(Month/Day/Year)

3.

below) VP & General Counsel

4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person

(T)

(Instr. 4)

WEST DES MOINES, IA 50266

(Street)

5400 UNIVERSITY AVENUE

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

(City)

1. Title of

Security

(Instr. 3)

2. Transaction Date 2A. Deemed

(Month/Day/Year)

(State)

TransactionAcquired (A) or Code Disposed of (D)

4. Securities

Code V Amount (D) Price

5. Amount of Securities Beneficially

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial

(Month/Day/Year)

Execution Date, if

(Instr. 3, 4 and 5) (Instr. 8)

Following Reported Transaction(s)

Owned

(A)

(Instr. 3 and 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Zip)

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SEC 1474 (9-02)

Ownership

(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

Conversion or Exercise

3. Transaction Date 3A. Deemed

(Month/Day/Year) Execution Date, if

any

4. Transactionof Code Derivative

5. Number 6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and Amou Underlying Securi (Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				
				Code V	(A) (D) Date Exercisable	Expiration Date	Title	Amo or Num of Shar
Incentive Stock Option (right to buy)	\$ 30.6	02/17/2011		A	102	02/17/2012(1)	02/17/2021	Class A Common Stock	10
Non-Qualified Stock Option (right to buy)	\$ 30.6	02/17/2011		A	68	02/17/2012(1)	02/17/2021	Class A Common Stock	6

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

McNeill David Alan

5400 UNIVERSITY AVENUE VP & General Counsel

WEST DES MOINES, IA 50266

Signatures

By: Robert Simons per filed confiming stmt For: David Alan

McNeill 02/22/2011

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares become exercisable annually, beginning one year from the date of grant, pro-rata during a five year period, subject to compliance with annual dollar limits for incentive stock option grants.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2