Macaluso Anthony Gerard Form 4 July 30, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Macaluso Anthony Gerard

2. Issuer Name and Ticker or Trading Symbol

3. Date of Earliest Transaction

5. Relationship of Reporting Person(s) to Issuer

SINGLE TOUCH SYSTEMS INC

[SITO]

(Check all applicable)

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

(Last) (First) (Middle)

(Street)

(Month/Day/Year) 07/01/2010

_X__ 10% Owner _X__ Director _ Other (specify X_ Officer (give title below) below) CEO

P.O.BOX 7034

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

RANCHO SANTA FE, CA 92067

(City)	(State)	Zip) Table	e I - Non-D	erivative S	ecuri	ties Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	· / /		5. Amount of Securities Form: Direct Beneficially (D) or Owned Indirect (I) Following (Instr. 4) Reported		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	07/01/2010		S	4,700	D	1.44 (1)	24,317,610	D	
Common Stock	07/06/2010		S	65	D	\$ 1.2	24,317,545	D	
Common Stock	07/12/2010		S	9,000	D	\$ 1.31 (1)	24,308,545	D	
Common Stock	07/13/2010		S	15,000	D	\$ 1.32 (1)	24,293,545	D	

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common stock	07/14/2010	S	9,000	D	\$ 1.27 (1)	24,284,545	D
common stock	07/15/2010	S	13,100	D	\$ 1.26 (1)	24,271,445	D
common stock	07/16/2010	S	10,350	D	\$ 1.31 (1)	24,261,095	D
common stock	07/19/2010	S	4,500	D	\$ 1.31 (1)	24,256,595	D
common stock	07/20/2010	S	5,771	D	\$ 1.27 (1)	24,250,824	D
common stock	07/21/2010	S	9,000	D	\$ 1.17 (1)	24,241,824	D
common stock	07/22/2010	S	11,000	D	\$ 1.13 (1)	24,230,824	D
common stock	07/23/2010	S	8,000	D	\$ 1.13 (1)	24,222,824	D
common stock	07/26/2010	S	7,000	D	\$ 1.1 (1)	24,215,824	D
common stock	07/27/2010	S	6,500	D	\$ 1.09 (1)	24,209,324	D
common stock	07/28/2010	S	7,500	D	\$ 1.09 (1)	24,201,824	D
common stock	07/29/2010	S	4,490	D	\$ 1.08 (1)	24,197,334	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)			ate	7. Title Amoun Under	int of lying ities	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene
	Derivative Security				Securities Acquired			(Instr.	3 and 4)		Owne Follo
					(A) or Disposed						Repo Trans
					of (D) (Instr. 3, 4, and 5)						(Instr
					4, and 3)				Amount		
						Date Exercisable	Expiration Date	Title	or Number of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Macaluso Anthony Gerard								
P.O.BOX 7034	X	X	CEO					
RANCHO SANTA FE CA 92067								

Signatures

Anthony G.

Macaluso

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) average price

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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