

COTY INC.  
Form SC 13G  
October 10, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G  
30 September 2013  
Under the Securities Exchange Act of 1934

NAME OF ISSUER	COTY INC-CL A
TITLE OF CLASS OF	Common
CUSIP NUMBER	222070203

Page 1

CUSIP 222070203 13G

---

1. Name of reporting person  
S.S. or I.R.S. identification no. of above person  
  
Putnam Investments, LLC. d/b/a/ Putnam Investments

Edgar Filing: COTY INC. - Form SC 13G

26-1080669

2. Check the appropriate box if a member of a group\*  
(a) ☐ (b) ☐

3. SEC use only

4. Citizenship or place of organization  
Delaware

Number of )  
Beneficially )  
Owned by each )  
Reporting )  
Person with: )

5. Sole Voting Power  
445974

6. Shared Voting Power  
NONE

7. Sole Dispositive  
11045031

8. Shared Dispositive  
NONE

9. Aggregate amount beneficially owned by each reporting  
person  
11045031

10. Check box if the aggregate amount in row (9) excludes certain  
shares\*

11. Percent of class represented by amount in row 9

13.5%

12. Type of Reporting person\*  
HC

Page 2

13G

CUSIP 222070203

1. Name of reporting person  
S.S. or I.R.S. identification no. of above person  
  
Putnam Investment Management, LLC.  
04-3542621

2. Check the appropriate box if a member of a group\*  
(a) ☐ (b) ☐

3. SEC use only

Edgar Filing: COTY INC. - Form SC 13G

4. Citizenship or place of organization  
Delaware

-----  
5. Sole Voting Power  
Number of ) 188906  
Beneficially ) -----  
Owned by each )  
6. Shared Voting Power  
NONE  
Reporting )  
Person with: ) -----  
7. Sole Dispositive  
10776509  
-----  
8. Shared Dispositive  
NONE  
-----

9. Aggregate amount beneficially owned by each reporting person  
10776509  
-----

10. Check box if the aggregate amount in row (9) excludes certain  
shares\*  
-----

11. Percent of class represented by amount in row 9

13.2%  
-----

12. Type of Reporting person\*  
IA  
-----

Page 3

13G  
CUSIP 222070203  
-----

1. Name of reporting person  
S.S. or I.R.S. identification no. of above person

The Putnam Advisory Company, LLC.  
04-3543039  
-----

2. Check the appropriate box if a member of a group\*  
(a) ( ) (b) ( )  
-----

3. SEC use only  
-----

4. Citizenship or place of organization  
Delaware  
-----

5. Sole Voting Power  
Number of ) 257068  
Beneficially ) -----  
Owned by each )  
6. Shared Voting Power  
NONE

```

Reporting      )
Person with:   ) -----
                7. Sole Dispositive
                  268522
                -----
                8. Shared Dispositive
                  NONE

```

10. Check box if the aggregate amount in row (9) excludes certain shares\*

12. Type of Reporting person\*  
IA

SECURITIES AND EXCHANGE  
COMMISSION  
Washington, D. C. 20549

Under the Securities Exchange  
Act of 1934  
(Amendment No.

Item 2 (a)	Item 2 (b)
<p>1. The first step in the process of identifying a problem is to recognize that a problem exists. This involves comparing the current state of affairs with a desired state and identifying the gap between them.</p> <p>2. Once a problem is recognized, the next step is to define the problem clearly and specifically. This involves identifying the causes of the problem and the factors that are contributing to it.</p> <p>3. The third step is to generate potential solutions to the problem. This involves brainstorming and considering a wide range of possible options.</p> <p>4. The fourth step is to evaluate the potential solutions and select the most appropriate one. This involves comparing the solutions against the criteria of feasibility, effectiveness, and cost.</p> <p>5. The final step is to implement the selected solution and monitor its progress. This involves putting the solution into action and tracking its performance over time.</p>	<p>1. The first step in the process of identifying a problem is to recognize that a problem exists. This involves comparing the current state of affairs with a desired state and identifying the gap between them.</p> <p>2. Once a problem is recognized, the next step is to define the problem clearly and specifically. This involves identifying the causes of the problem and the factors that are contributing to it.</p> <p>3. The third step is to generate potential solutions to the problem. This involves brainstorming and considering a wide range of possible options.</p> <p>4. The fourth step is to evaluate the potential solutions and select the most appropriate one. This involves comparing the solutions against the criteria of feasibility, effectiveness, and cost.</p> <p>5. The final step is to implement the selected solution and monitor its progress. This involves putting the solution into action and tracking its performance over time.</p>

Item 2(c)Citizenship: PI, PIM and PAC are limited liability companies organized under Delaware law. The citizenship of other persons identified in Item 2(a) is designated as follows:

Edgar Filing: COTY INC. - Form SC 13G

\*\* Voluntary association known as Massachusetts business trust  
-

Item 2(d) Title of Class of Securities: Common

Item 2(e) Cusip Number 222070203

Page 5

Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person filing is a:

- (a) ( ) Broker or Dealer registered under Section 15 of the Act
- (b) ( ) Bank as defined in Section 3(a)(6) of the Act
- (c) ( ) Insurance Company as defined in Section 3(a)(19) of the Act
- (d) ( ) Investment Company registered under Section 8 of the Investment
- (e) ( X ) Investment Adviser registered under Section 203 of the Investment
- (f) ( ) Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund; see (Section
- (g) ( X ) Parent Holding Company, in accordance with Section 240.13d-1(b)(ii)(G)
- (h) ( ) Group, in accordance with Section

Page 6

Item 4.

Ownership.

	PIM * (Investment advisers & subsidiaries of PI)	PAC ---	PI ---
(a) Amount Beneficially Owned:	10776509	+ 268522	= 11045031
(b) Percent of Class:	13.2%	+ 0.3%	= 13.5%
(c) Number of shares as to which such person has:			
(1) sole power to vote or to direct the vote; (but see Item 7)	188906	+ 257068	= 445974
(2) shared power to vote or to direct the vote; (but see Item 7)	NONE	NONE	NONE
(3) sole power to dispose or to direct the disposition of; (but see Item 7)	10776509	+ 268522	= 11045031
(4) shared power to dispose or to direct the disposition of; (but see Item 7)	NONE	NONE	NONE

## Edgar Filing: COTY INC. - Form SC 13G

### Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the the reporting person has ceased to be the beneficial owner of more percent of the class of securities, check the following ( )

### Item 6. Ownership of More than Five/Ten Percent on Behalf of Another Person:

No persons other than the persons filing this Schedule 13G have an economic interest in the securities reported on which relates to more than five percent of the class of securities. Securities reported on this Schedule 13G as being beneficially owned by PI consist of securities beneficially owned by subsidiaries of PI which are registered investment advisers, which in turn include securities beneficially owned by clients of such investment advisers, which clients may include investment companies registered under the Investment Company Act and/or employee benefit plans, pension funds,

### Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

PI, wholly owns two registered investment advisers: Putnam Investment Management, LLC., which is the investment adviser to the Putnam family of mutual funds and The Putnam Advisory Company, LLC., which is the investment adviser to Putnam's institutional clients. Both subsidiaries have dispositive power over the shares as investment managers, but each of the mutual fund's trustees have voting power over the shares held by each fund, and The Putnam Advisory Company, LLC has shared voting power over the shares held by the institutional clients. Pursuant to Rule 13d-4, PI declares that the filing of this Schedule 13G shall not be deemed an admission for the purposes of Section 13(d) or 13(g) that it is the beneficial owner of any securities covered by this Schedule 13G, and further states that it does not have any power to vote or dispose of, or direct the voting or disposition of, any of the securities covered by this Schedule 13G.

### Item 8. Identification and Classification of Members of the Group:

Not applicable.

### Item 9. Notice of Dissolution of Group:

Not applicable

### Item 10. Certification.

Page 8

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business, were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant

Edgar Filing: COTY INC. - Form SC 13G

in any transaction having such purposes or effect

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true,

PUTNAM INVESTMENTS,

BY: /s/ Harold P. Short Jr.  
-----

Signature

Name/Title:Harold P. Short Jr.

Director of Trade Oversight and International Compliance

Date: October 03, 2013

For this and all future filings, reference is made to Power of Attorney dated February 15, 2011, with respect to duly authorized signatures on behalf of Putnam Investments LLC., Putnam Investment Management, LLC., The Putnam Advisory Company, LLC. and any Putnam Fund wherever

For this and all future filings, reference is made to an Agreement dated June 28, 1990, with respect to one filing of Schedule 13G on behalf of said entities, pursuant to Rule 13d-1(f)(1).