Edgar Filing: PRIMEDIA INC - Form 4

PRIMEDIA	INC										
Form 4											
August 11, 2									PROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMMISSION	OMB Number:	3235-0287		
Check this box if no longer subject to Section 16. Section 16.			IANGES IN BENEFICIAL OWNERSH SECURITIES				ERSHIP OF	Expires: Estimated a burden hou			
Form 4 o Form 5 obligatio may cont <i>See</i> Instru 1(b).	Filed pur ons Section 17(rsuant to Section 1 a) of the Public U 30(h) of the In	tility Hol	ding Con	ipany	y Act of 1	1935 or Section	response	0.5		
(Print or Type I	Responses)										
GREENIAUS H JOHN Sy			2. Issuer Hume und Herer of Hump				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (1		3. Date of Earliest Transaction				(Check all applicable)				
(Month/ 08/11/ (Street) 4. If Am		(Month/I	(Month/Day/Year) 08/11/2008				_X_ Director Officer (give t pelow)	ive title 10% Owner Other (specify below)			
		Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secur	ities Acqui	ired, Disposed of,	or Beneficial	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	omr Dispose (Instr. 3, 4	ed of (and 5 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	08/11/2008		Code V P	Amount 24,334	(D) A	Price \$ 4.1497	54,334	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. 6. Date Exercisal onNumber Expiration Date of (Month/Day/Yea Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	7. Titl Amou Under Securi (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D) Date Exercisable	Expiration Date		Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
GREENIAUS H JOHN								
	Х							
Signatures								
/s/ KRISTI O. CRAWFORD, as								
Attorney-in-Fact			08/11/2	2008				
**Signature of Reporting Per	son		Dat	te				

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.