

SILLERMAN ROBERT F X  
 Form 4  
 February 14, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 SILLERMAN ROBERT F X

2. Issuer Name and Ticker or Trading Symbol  
 Viggie Inc. [VGGL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O VIGGLE INC., 902  
 BROADWAY, 11TH FLOOR

3. Date of Earliest Transaction (Month/Day/Year)  
 02/11/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Exec Chair and Chief Exec Off

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

NEW YORK, NY 10010

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/12/2013	02/12/2013	A	5,000,000	A <u>(1)</u> 5,000,000	I	See Footnote 2 <u>(2)</u>
Common Stock					2,700,000	D	
Common Stock					3,030,455	D	
Common Stock					2,700,000	I	See Footnote 3 <u>(3)</u>
					46,267,000	I	

Common Stock							See Footnote 4 <sup>(4)</sup>
Restricted Stock Unit <sup>(5)</sup>		2,000,000				D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SILLERMAN ROBERT F X C/O VIGGLE INC. 902 BROADWAY, 11TH FLOOR NEW YORK, NY 10010	X	X	Exec Chair and Chief Exec Off	

## Signatures

/s/ Robert F.X. Sillerman 02/13/2013

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 5,000,000 shares of common stock, par value \$0.001 per share, of Viggie Inc. (the "Issuer") were issued to the Reporting Person in connection with an additional line of credit provided to the Issuer by the Reporting Person in the amount of up to \$25,000,000.
  - (2) Owned by Sillerman Investment Company II, LLC
  - (3) Owned through Laura Baudo Sillerman, Mr. Sillerman's spouse
  - (4) Owned through Sillerman Investment Company, LLC
  - (5) The restricted stock units vest over a period of four years, with 25% vesting on each of February 24, 2013, 2014, 2015, and 2016

### Remarks:

The Reporting Person disclaims beneficial ownership of the securities reported herein except to the extent of its pecuniary interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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