Liberto, Inc. Form 10-Q July 24, 2008

Yes [] No

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 10-Q

10111110
[X] Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the quarterly period ended June 30, 2008
[] Transition Report pursuant to 13 or 15(d) of the Securities Exchange Act of 1934
For the transition period to
Commission File Number: 333-148775
Liberto, Inc. (Exact name of small business issuer as specified in its charter)
Nevada N/A
(State or other jurisdiction of incorporation or organization) (IRS Employer Identification No.)
Lot 7B Blk 7 Emerald St., Gold Riverville Subd. Burgos, Montalban Rizal, the Philippines (Address of principal executive offices)
63-920-938-0830
(Issuer's telephone number)
(Former name, former address and former fiscal year, if changed since last report)
Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days [X] Yes [] No
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company.
[] Large accelerated filer Accelerated filer [] Non-accelerated filer [X] Smaller reporting company
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). [X]

State the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: 2,150,000 common shares as of June 30, 2008.

TABLE OF CONTENTS

Page

PART I – FINANCIAL INFORMATION

Item 1:	<u>Financial Statements</u>	<u>3</u>					
Item 2:	Management's Discussion and	<u>4</u>					
	Analysis of Financial Condition and						
	Results of Operations						
Item 3:	Quantitative and Qualitative	<u>8</u>					
	Disclosures About Market Risk						
Item 4T:	Controls and Procedures	<u>8</u>					
	PART II – OTHER INFORMATIO	N					
Item 1:	Legal Proceedings	9					
Item 1A:	Risk Factors	9					
Item 2:	Unregistered Sales of Equity	2					
	Securities and Use of Proceeds						
Item 3:	Defaults Upon Senior Securities	9					
<u>Item 4:</u>	Submission of Matters to a Vote of	9					
	Security Holders						
<u>Item 5:</u>	Other Information	9					
Item 6:							

Table of Contents

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements

Our unaudited financial statements included in this Form 10-Q are as follows:

<u>F-1</u>	Balance Sheet as of June 30, 2008 (unaudited);
<u>F-2</u>	Statements of Operations for the three and six months ended June 30, 2008 and
	period from November 8, 2007 (Inception) to June 30, 2008 (unaudited);
<u>F-3</u>	Statements of Stockholders' Equity for period from November 8, 2007 (Inception) to
	<u>June 30, 2008 (unaudited);</u>
<u>F-4</u>	Statements of Cash Flows for the three and six months ended June 30, 2008 and
	period from November 8, 2007 (Inception) to June 30, 2008 (unaudited);
<u>F-5</u>	Notes to Unaudited Financial Statements:

These unaudited financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and the SEC instructions to Form 10-Q. In the opinion of management, all adjustments considered necessary for a fair presentation have been included. Operating results for the interim period ended June 30, 2008 are not necessarily indicative of the results that can be expected for the full year.

LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) BALANCE SHEET (unaudited) As of June 30, 2008

ASSETS	
Current Assets	
Cash and	
equivalents	\$ -0-
Prepaid expenses	-0-
TOTAL ASSETS	\$ -0-
LIABILITIES AND	
STOCKHOLDERS'	
EQUITY	
~	
Current Liabilities	\$ -0-
G. 11 11 17 1	
Stockholders' Equity	
Common Stock,	
\$.001 par value,	
100,000,000	
shares authorized,	
2,150,000 shares issued and	
	2,150
outstanding Additional paid-in	2,130
capital	40,850
Deficit	40,630
accumulated during	
the development	
stage	(43,000)
Total	(12,000)
stockholders' equity	-0-
TOTAL	
LIABILITIES AND	
STOCKHOLDERS'	
EQUITY	\$ -0-

See accompanying notes to financial statements.

LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF OPERATIONS (unaudited)

Three Months and Six Months Ended June 30, 2008 Period from November 8, 2007 (Inception) to June 30, 2008

	Jı	Three months ended June 30, 2008		Six months ended une 30, 2008	Period from November 8, 2007 (Inception) to June 30, 2008	
Revenues	\$	-0-	\$	-0-	\$	-0-
Expenses:						
Professional fees		2,000		39,000		43,000
Net Loss	\$	(2,000)	\$	(39,000)	\$	(43,000)
Net loss per share:						
Basic and diluted	\$	(0.00)	\$	(0.02)	\$	(0.02)
Weighted average shares outstanding:	e					
Basic and diluted		2,150,000		2,150,000		2,150,000

See accompanying notes to financial statements.

LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENT OF STOCKHOLDERS' EQUITY (unaudited) Period from November 8, 2007 (Inception) to June 30, 2008

	Common stock Shares	Amount		ditional d-in ital	Deficit accumulated during the development stage	Total	I
Issuance of			Î				
common stock							
for cash @\$.001	2,150,000	\$ 2,150	\$	40,850	\$ -	\$	43,000
Net loss for the							
period	-	-		-	(4,000)		(4,000)
Balance,							
December 31,							
2007	2,150,000	2,150		40,850	(4,000)		39,000
Net loss for the							
period	-	-		-	(39,000)	((39,000)
Balance, June							
30, 2008	2,150,000	\$ 2,150	\$	40,850	\$ (43,000)	\$	_

See accompanying notes to financial statements.

LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF CASH FLOWS (unaudited)

Three Months and Six Months ended June 30, 2008 Period from November 8, 2007 (Inception) to June 30, 2008

CASH FLOWS FROM OPERATING	Three months ended June 30, 2008		Six months ended une 30, 2008	N (I	eriod From November 8, 2007 nception) to nne 30, 2008
ACTIVITIES					
Net loss	\$ (2,000)	\$	(39,000)	\$	(43,000)
Change in non-cash working capital items					
Prepaid expenses	2,000		4,000		-
CASH FLOWS USED BY OPERATING	,,,,,		,		
ACTIVITIES	-0-		(35,000)		(43,000)
CASH FLOWS FROM FINANCING ACTIVITIES					
Proceeds from sales					
of common stock	-0-		-0-		43,000
NET DECREASE IN					
CASH	(2,000)		(35,000)		-0-
Cash, beginning of					
period	2,000		35,000		-0-
Cash, end of period	\$ -0-	\$	-0-	\$	-0-
SUPPLEMENTAL CASH FLOW INFORMATION					
Interest paid	\$ -0-	_	-0-		-0-
Income taxes paid	\$ -0-	\$	-0-	\$	-0-

See accompanying notes to financial statements.

Table of Contents

LIBERTO, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO THE FINANCIAL STATEMENTS June 30, 2008

NOTE 1 - SUMMARY OF ACCOUNTING POLICIES

Nature of Business

LIBERTO, Inc. ("Liberto") is a development stage company and was incorporated in Nevada on November 8, 2007. The Company is developing a kind of artificial lobster meat. Liberto operates out of office space owned by a director and stockholder of the Company. The facilities are provided at no charge. There can be no assurances that the facilities will continue to be provided at no charge in the future.

Development Stage Company

The accompanying financial statements have been prepared in accordance with the Statement of Financial Accounting Standards No. 7 "Accounting and Reporting by Development-Stage Enterprises". A development-stage enterprise is one in which planned principal operations have not commenced or if its operations have commenced, there has been no significant revenues there from.

Cash and Cash Equivalents

Liberto considers all highly liquid investments with maturities of three months or less to be cash equivalents. At June 30, 2008 the Company had \$-0- of cash.

Fair Value of Financial Instruments

Liberto's financial instruments consist of cash and cash equivalents. The carrying amount of these financial instruments approximates fair value due either to length of maturity or interest rates that approximate prevailing market rates unless otherwise disclosed in these financial statements.

Income Taxes

Income taxes are computed using the asset and liability method. Under the asset and liability method, deferred income tax assets and liabilities are determined based on the differences between the financial reporting and tax bases of assets and liabilities and are measured using the currently enacted tax rates and laws. A valuation allowance is provided for the amount of deferred tax assets that, based on available evidence, are not expected to be realized.

Table of Contents LIBERTO, INC.

(A DEVELOPMENT STAGE COMPANY) NOTES TO THE FINANCIAL STATEMENTS June 30, 2008

NOTE 1 – SUMMARY OF ACCOUNTING POLICIES (continued)

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date the financial statements and the reported amount of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Basic loss per share

Basic loss per share has been calculated based on the weighted average number of shares of common stock outstanding during the period.

Recent Accounting Pronouncements

Liberto does not expect the adoption of recently issued accounting pronouncements to have a significant impact on the Company's results of operations, financial position or cash flow.

NOTE 2 – INCOME TAXES

For the period ended June 30, 2008, Liberto has incurred net losses and, therefore, has no tax liability. The net deferred tax asset generated by the loss carry-forward has been fully reserved. The cumulative net operating loss carry-forward is approximately \$43,000 at June 30, 2008, and will expire in the year 2028.

The cumulative tax effect at the expected rate of 34% of significant items comprising our net deferred tax amount is as follows:

	2008
Deferred	
tax asset	
attributable	
to:	
Net	
operating	
loss	
carryover	\$ 14,500
Valuation	
allowance	(14,500)
Net	
deferred tax	
asset	\$ -

Table of Contents LIBERTO, INC.

(A DEVELOPMENT STAGE COMPANY) NOTES TO THE FINANCIAL STATEMENTS June 30, 2008

NOTE 3 – LIQUIDITY AND GOING CONCERN

Liberto has no working capital and has not yet received revenues from sales of products or services. These factors create substantial doubt about the Company's ability to continue as a going concern. The financial statements do not include any adjustment that might be necessary if the Company is unable to continue as a going concern.

The ability of Liberto to continue as a going concern is dependent on the Company generating cash from the sale of its common stock and/or obtaining debt financing and attaining future profitable operations. Management's plans include selling its equity securities and obtaining debt financing to fund its capital requirement and ongoing operations; however, there can be no assurance the Company will be successful in these efforts.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements

Certain statements, other than purely historical information, including estimates, projections, statements relating to our business plans, objectives, and expected operating results, and the assumptions upon which those statements are based, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally are identified by the words "believes," "project," "expects," "anticipates," "estimates," "intends," "strategy," "plan," "may," "will," "would," "will be," "will continue," "will likely result," and similar expressions. such forward-looking statements to be covered by the safe-harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995, and are including this statement for purposes of complying with those safe-harbor provisions. Forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties which may cause actual results to differ materially from the forward-looking statements. Our ability to predict results or the actual effect of future plans or strategies is inherently uncertain. Factors which could have a material adverse affect on our operations and future prospects on a consolidated basis include, but are not limited to: changes in economic conditions, legislative/regulatory changes, availability of capital, interest rates, competition, and generally accepted accounting principles. These risks and uncertainties should also be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise. Further information concerning our business, including additional factors that could materially affect our financial results, is included herein and in our other filings with the SEC.

Overview

We are engaged in the business of developing, manufacturing, and selling imitation lobster meat made from ground fish fillet, shrimp meat, crab meat, potato starch, sodium alginate, egg, lobster flavor, S.M.G., sugar, and salt, which we will produce specifically for major food retailers in Southeast Asia (our "Product"). We intend that our Product will allow food retailers to offer a more economical alternative to costly real lobster meat presently sold in the Southeast Asian market. We are currently in the process of designing and developing our Product formula. We are continually refining this formula through experiments, testing different ingredients and percentage ratios.

When we are satisfied that our Product will compete effectively in the Surimi Industry by being the best tasting and most economical imitation lobster meat, we will begin the manufacture and distribution of the Product to food retailers.

Table of Contents

Our principal executive offices are located at 50 West Liberty Street, Suite 880, Reno, NV 89501. Our telephone number is 63-920-938-0830. Our operations office is located at Lot 7B Blk 7 Emerald St., Gold Riverville Subd. Burgos, Montalban, Rizal, the Philippines.

Plan of Operation

Product Development

We intend to continue the development and refinement of our Product over the coming months. We will first focus on our experiments to improve the quality of our Product to increase its appeal to consumers. We feel our final Product will compete effectively in the marketplace due to its highly palatable flavor and affordability relative to similar products in the marketplace.

Locate Suitable Manufacturing

We do not currently have any manufacturing facilities. Our management has contacted several food processing companies in the Philippines, and has begun negotiations for the manufacture of our Product on a contract basis. We are currently negotiating price, payment, customer guarantee, shipping, inventory, delivery schedule and returns. We plan to pursue this further upon the final development and commercialization of our Product. Production of our imitation lobster meat doesn't require any facilities or equipment beyond what is available to any food processor. We could contract with any food processor to manufacture our Product by following our instructions. We do not anticipate renting a warehouse at this stage of our business. The food processor that will work with us will provide packaging, storage, and shipping service for us as part of our agreement. All of the raw materials necessary to produce our Product are available in the public marketplace. We will only accept wholesale orders from wholesale distributors. Once we receive wholesale orders, we will hold the order until certain quantities, which will be pre-negotiated with food processors, are attained. Then we will contract with the food processor to produce our Product for us at pre-negotiated prices. Typically the order will be shipped within five business days after we place the order.

Sales and Distribution Strategy

Our goal is for our imitation lobster meat to become a leading product in the surimi marketplace in Southeast Asia. In order to achieve our goal, we intend to increase awareness of our Product with potential customers, who we anticipate will be major food retailers as wholesale customers and restaurants as end users. We intend to do this by engaging in the following:

§ Attending national and regional food promotional events and conferences. There are events and conferences managed by regional and central institutions and organizations to promote food related products. We plan to attend a number of events attended by food products merchants and restaurant representatives in order to further expose our product. These events will include trade meetings, promotional events, seminars, and conferences, which are heavily attended by food products wholesalers, grocery store owners and restaurant representatives, in order to further expose our Product.

- § Developing direct marketing programs to attract retailers. In addition to attending the foregoing conferences and seminars, we intend to market directly to wholesalers, grocery stores, and restaurants. Our marketing will include conducting seminars and the use of online and traditional advertising media such as newspapers and trade publications.
- § Promoting to the public through internet-based and traditional media advertising. We intend to use Internet-based and traditional media to promote our product directly to the public to raise public awareness of our product. A cost conscious public could pull our Product through the supply chain if they are properly educated regarding our Product.
- § We will also mail our brochure to wholesale distributors, and, initially, we will do special promotions providing small amounts of our Product to a few major stores, while allowing them to pay us after three months. If the market shows an interest in our Product, they will then begin to order from us regularly. We will begin marketing from the Philippines, where our directors have many contacts, and we will then move forward in marketing our Product in China and other countries.

Sales Personnel

We do not currently employ any sales personnel. In the short term, we intend to use the services of our management to sell our Product. As our Product approaches the production stage, however, we plan to employ sales representatives in the Philippines to promote and sell our product to wholesalers, retailers, and end-user restaurants. These sales representatives will be responsible for soliciting, selecting and securing accounts within a particular regional territory. We expect to pay such sales representatives on a commission basis. In addition, we may decide to pay each sales representative a base salary. We expect to provide service and support to our sales representatives, including advertising and sales materials. When we determine to expand our sales internationally, we will employ sales personnel in various provinces of China and other Southeast Asian nations.

In the event we hire sales personnel, we do not intend to do so in the next twelve months unless our revenues are enough to absorb the cost of these personnel.

Expenses

We estimate the costs to implement our business strategy over the following twelve months to be:

§ Travel and Related expenses, which will consist primarily of our executive officers and directors visiting food merchants and resellers in their sales efforts. We estimate travel and related expenses for the next twelve months will be approximately \$4,000;

- § Initial Marketing, which will consist of the marketing efforts discussed above, including direct marketing and attendance at trade shows. We estimate initial marketing expenses for the next twelve months will be approximately \$6,000;
- § Research and Development costs consist of developing and testing our Product and determining the best combination of materials and suppliers for production. We estimate that research and development costs for the next twelve months will be approximately \$10,000.

We intend to obtain business capital through the use of private equity fundraising or shareholders loans. We anticipate that, in time, the primary source of revenues for our business model will be the sale of our Product.

Significant Equipment

We do not intend to purchase any significant equipment for the next twelve months.

Results of Operations for the Three and Six Months Ended June 30, 2008 and Period from November 8, 2007 (Date of Inception) until June 30, 2008

We generated no revenue for the period from November 8, 2007 (Date of Inception) until June 30, 2008. We do not anticipate revenues until we have completed our Product and have successfully sold it in the market.

Our Operating Expenses for the three months ended June 30, 2008 were \$2,000. Our Operating Expenses for the six months ended June 30, 2008 were \$39,000. Our Operating Expenses from November 8, 2007 (Date of Inception) to June 30, 2008 were \$43,000. For each period our Operating Expenses consisting entirely of Professional Fees. We, therefore, recorded a net loss of \$2,000 for the three months ended June 30, 2008, \$39,000 for the six months ended June 30, 2008, and \$43,000 for the period from November 8, 2007 (Date of Inception) until June 30, 2008. Our operating expenses are wholly attributable to professional fees associated with the initial development of our business, legal expenses, and consulting fees.

We anticipate our operating expenses will increase as we undertake our plan of operations. The increase will be attributable to the continued development of our Product and the professional fees associated with our becoming a reporting company under the Securities Exchange Act of 1934.

Liquidity and Capital Resources

As of June 30, 2008, we had no current assets and no current liabilities. Thus, we have no working capital of June 30, 2008.

Operating activities used \$43,000 in cash for the period from November 8, 2007 (Date of Inception) until June 30, 2008. Our net loss of \$43,000 represented all of our negative operating cash flow while. Financing Activities during the period from November 8, 2007 (Date of Inception) until June 30, 2008 generated \$43,000 in cash during the period.

As demonstrated above, we expect to spend approximately \$20,000 to implement our business plan over the coming year. Our accounting, legal and administrative expenses for the next twelve months are anticipated to be \$30,000. As of June 30, 2008, we had \$0 in cash.

As of June 30, 2008, we have insufficient cash to operate our business at the current level for the next twelve months and insufficient cash to achieve our business goals. The success of our business plan beyond the next 12 months is contingent upon us obtaining additional financing. We intend to fund operations through debt and/or equity financing arrangements, which may be insufficient to fund our capital expenditures, working capital, or other cash requirements. We do not have any formal commitments or arrangements for the sales of stock or the advancement or loan of funds at this time. There can be no assurance that such additional financing will be available to us on acceptable terms, or at all.

Going Concern

We have no working capital and have not yet received revenues from sales of products. These factors have caused our accountants to express substantial doubt about our ability to continue as a going concern. The financial statements do not include any adjustment that might be necessary if we are unable to continue as a going concern.

Our ability to continue as a going concern is dependent on our generating cash from the sale of our common stock and/or obtaining debt financing and attaining future profitable operations. Management's plans include selling our equity securities and obtaining debt financing to fund our capital requirement and ongoing operations; however, there can be no assurance we will be successful in these efforts.

Off Balance Sheet Arrangements

As of June 30, 2008, there were no off balance sheet arrangements.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

A smaller reporting company is not required to provide the information required by this Item.

Item 4T. Controls and Procedures

We carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of June 30, 2008. This evaluation was carried out under the supervision and with the participation of our Chief Executive Officer and our Chief Financial Officer, Rosielyn S. Baclig. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as of June 30, 2008, our disclosure controls and procedures are effective. There have been no changes in our internal controls over financial reporting during the quarter ended June 30, 2008.

Disclosure controls and procedures are controls and other procedures that are designed to ensure that information required to be disclosed in our reports filed or submitted under the Exchange Act are recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in our reports filed under the Exchange Act is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosure.

Limitations on the Effectiveness of Internal Controls

Our management does not expect that our disclosure controls and procedures or our internal control over financial reporting will necessarily prevent all fraud and material error. Our disclosure controls and procedures are designed to provide reasonable assurance of achieving our objectives and our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures are effective at that reasonable assurance level. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the internal control. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, control may become inadequate because of changes in conditions, or the degree of compliance with the policies or procedures may deteriorate.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

We are not a party to any pending legal proceeding. We are not aware of any pending legal proceeding to which any of our officers, directors, or any beneficial holders of 5% or more of our voting securities are adverse to us or have a material interest adverse to us.

Item 1A: Risk Factors

A smaller reporting company is not required to provide the information required by this Item.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None

Item 3. Defaults upon Senior Securities

None

Item 4. Submission of Matters to a Vote of Security Holders

No matters have been submitted to our security holders for a vote, through the solicitation of proxies or otherwise, during the quarterly period ended June 30, 2008.

Item 5. Other Information

None

Item 6. Exhibits

Exhibit Description of Exhibit

Number

- 31.1 Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1 Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

SIGNATURES

In accordance with the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Liberto, Inc.

Date: July 23, 2008

By: /s/ Rosielyn S. Baclig

Rosielyn S. Baclig

Title: Chief Executive Officer and Director