WRIGHT DAVID B

Form 4 March 12, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * WRIGHT DAVID B				2. Issuer Name and Ticker or Trading Symbol Verisk Analytics, Inc. [VRSK]				s I	5. Relationship of Reporting Person(s) to Issuer			
	(Last)	(First)	(Middle)	3. Date o	of Earliest To Day/Year)		,		_X Director		Owner	
C/O VERISK ANALYTICS, INC., 545 WASHINGTON BOULEVARD				03/12/2	03/12/2018				Officer (give title Other (specify below) below)			
(Street)				Filed(Month/Day/Year)				I	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
JERSEY CITY, NJ 07310								Form filed by More than One Reporting Person				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								ly Owned				
	1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year	Execution any		Code (Instr. 8)	omr Dispos (Instr. 3, 4	ed of (4 and 5 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Common Stock	03/12/2018			Code V M	Amount 10,000	(D)	Price \$ 17.78	18,951	D		
	Common Stock	03/12/2018			S	10,000	D	\$ 104.99 (1)	8,951	D		
	Common								21,710	I	Through	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Trust (2)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 2.		3. Transaction Date 3A. Deemed		4. 5. Number of		6. Date Exercisable and		7. Title and Amount of		
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionDerivative		Expiration Date		Underlying Securities		
Security	or Exercise		any	Code Securities		(Month/Day/Year)		(Instr. 3 and 4)		
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	str. 8) Acquired (A)					
ĺ	Derivative			, ,	or Disposed of					
	Security				(D)					
					(Instr. 3, 4,					
					and 5)					
						-,				
							Date Exercisable	Expiration Date	Title	Amount or Number
				Code V	(A)	(D)	Exercisable	Date		of Shares
Stock									C	
Option (3)	\$ 17.78	03/12/2018		M		10,000	<u>(4)</u>	07/01/2019	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
WRIGHT DAVID B C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310	X						

Signatures

/s/ Kenneth E. Thompson, Attorney-in-Fact

03/12/2018 Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This sale price is a weighted average sale price that represents the sale of these shares of Common Stock at prices ranging from \$104.81 to \$105.12, inclusive. The reporting person undertakes to provide upon request by the SEC staff, the Issuer or any security holder of the Issuer, full information regarding the number of shares of Common Stock sold at each separate price within the ranges set forth in this footnote (1).
- (2) These shares of Common Stock are directly owned by the David B. Wright Living Trust.
- (3) Stock Options outstanding under the Issuer's 1996 Incentive Plan.
- (4) Immediately.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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