ZILLOW INC Form 4

February 17, 2015

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per

response... 0.5

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* **HOAG JAY C** 

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

below)

(Middle)

(Zip)

3. Date of Earliest Transaction

ZILLOW INC [Z]

(Month/Day/Year)

02/17/2015

X\_ Director 10% Owner

Officer (give title Other (specify

(Check all applicable)

C/O TECHNOLOGY CROSSOVER **VENTURES. 528 RAMONA** 

(Street)

(State)

(First)

**STREET** 

(City)

Class A

(Last)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

PALO ALTO, CA 94301

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities Acquired 5. Amount of Transaction(A) or Disposed of Code (D) (Instr. 3, 4 and 5) (Instr. 8)

6. Ownership 7. Nature of Securities Form: Direct Indirect Beneficially (D) or Beneficial Ownership Owned Indirect (I) (Instr. 4) **Following** (Instr. 4) Reported

I

Transaction(s) (Instr. 3 and 4)

Price Code V Amount (D)

(A)

or

Hoag Family

Common 02/17/2015 Stock

 $D^{(1)}$ 29.049 D (1) 0

Trust U/A Dtd 8/2/94

(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

1

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. DriNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

# **Reporting Owners**

#### Relationships

Reporting Owner Name / Address Officer Director Other Owner **HOAG JAY C** 

C/O TECHNOLOGY CROSSOVER VENTURES **528 RAMONA STREET** PALO ALTO, CA 94301



## **Signatures**

/s/ Brad Owens,

Attorney-in-Fact 02/17/2015

\*\*Signature of Reporting Person

FirstEnergy	6/1/2005	6/8/2005	4.20 % \$	100,000,000
FirstEnergy	06/08/205	6/14/2005	4.20 % \$	20,000,000
CitiBank (FirstEnergy Revolver - \$2 Billion 5-Year Facility)				
FirstEnergy	6/20/2005	6/27/2005	3.65 % \$	50,000,000
KeyBank (FirstEnergy - \$2 Billion Revolver Swingline)				
		6/21/2005,		
FirstEnergy	6/20/2005	6/23/2005	3.64 % \$	55,000,000
FirstEnergy	6/22/2005		3.58 % \$	12,000,000

Reporting Owners 2

Edgar Filing: ZILLOW INC - Form 4

		6/23/2005, 6/24/2005		
FirstEnergy	6/27/2005	6/28/2005	3.73 % \$	5,000,000
FirstEnergy	6/30/2005	7/1/2005	3.97 % \$	41,000,000

(5) During the period April 1, 2005 through June 30, 2005, the following short-term debt was issued by the Utility Subsidiaries:

	Transaction Date	Maturity Date	Rate	Transaction Amount
FirstMerit (Ohio Edison Company (OE) Bi-Lateral Facility)				
OE	4/22/2005	4/25/2005	3.50%\$	6,000,000
OE	6/1/2005	6/6/2005	3.81%\$	14,000,000
OE	6/8/2005	6/9/2005	3.75%\$	10,000,000
KeyBank (OE Bi-Lateral Facility)				
OE	4/22/2005	4/25/2005	3.89%\$	20,000,000
OE	6/1/2005	6/3/2005	4.19%\$	2,000,000
		6/3/2005,		
OE	6/2/2005	6/6/2005	4.15%\$	8,000,000
Union Bank of California				
(Pennsylvania Electric Company				
(Penelec) Bi-Lateral Facility)				
Penelec	3/15/2005	4/15/2005	3.81%\$	100,000,000
Penelec	4/14/2005	5/16/2005	4.06%\$	75,000,000
Penelec	5/16/2005	6/15/2005	4.13%\$	75,000,000
Penelec	6/15/2005	7/15/2005	3.63%\$	75,000,000

Under the Utility Money Pool, the principal balance of borrowings at the end of the second quarter of 2005 and average interest rate during the second quarter of 2005 are as follows:

Regulated Money Pool Loan to/(Borrowing from):	Average Interest Rate	Principal Balance
OE	2.9303%\$	593,020,721
Pennsylvania Power Company (Penn)	2.9303%	(25,597,081)
The Cleveland Electric Illuminating Company (CEI)	2.9303%	(388,417,831)
The Toledo Edison Company (TE)	2.9303%	(309,485,404)
American Transmission Systems, Incorporated (ATSI)	2.9303%	35,461,033
Jersey Central Power & Light Company (JCP&L)	2.9303%	(279,104,720)
Metropolitan Edison Company (Met-Ed)	2.9303%	(34,021,504)
Penelec	2.9303%	(65,887,747)
York Haven Power Company	2.9303%	14,829,646

(6) During the second quarter of 2005, there were no financings consummated by any Non-Utility subsidiary that were not exempt under rule 52.

(7) During the second quarter of 2005, the following guarantees were made by FirstEnergy to support activities of its subsidiaries:

2

Beneficiary	Amount	Terms	Purpose of Guarantee
FirstEnergy Solutions Corp. (FES) (Trading -			
Electric)			
Cargill Power Markets LLC	\$ 2,000,000	(a)	(b)
Consumers Energy	6,500,000	(a)	(b)
Duke Energy Marketing America	5,000,000	(a)	(b)
UBS AG	10,000,000	(a)	(b)
FES (Trading - Gas)			
Dominion Field Services	600,000	(a)	(c)
Peoples Energy Wholesale Mktg.	500,000	(a)	(c)
Sprague Energy	100,000	(a)	(c)
Tenaska Gas Storage LLC	2,000,000	(a)	(c)
FirstEnergy Generation Corp. (Fuel Marketing /			
Coal)			
Ceredo Synfuel	5,000,000	(a)	(d)
CIT Group/Equipment Financing	31,061,000	6 years	(e)
Pacific Rim Capital Inc	7,000,000	4 years	(e)

- (a) Such guarantees are issued for a one-year term, with a ten-day termination right by FirstEnergy.
- (b) Parental guarantees issued by FirstEnergy to provide credit support for electric power purchases by subsidiary.
- (c) Parental guarantees issued by FirstEnergy to provide credit support for natural gas purchases by subsidiary.
- (d) Credit backstop to support coal purchases and emission trading
- (e) Credit backstop to support equipment leases.

The following Letters of Credits (LOC) were issued during the second quarter of 2005:

Beneficiary	Amount	Purpose of LOC
FirstEnergy		
PJM Interconnection, LLC	\$ 5,000,000	(a)
MYR Group Inc.		
C. N. A. Insurance	29,000	(b)
Zurich American Insurance	14,600,000	(c)
Penn		
Penns ylvania Dept. of Environmental Protection Bureau of Land		
Recycling & Waste Management	11,454,222	(d)

- (a) Renewed collateral for entering into purchased power agreements with PJM. Original LOC was issued in the third quarter of 2003.
- (b) Replaces Surety Bonds on MYR Group insurance and workers compensation policies. Automated renewal of previous issued LOC.

- (c) Renewed Surety Bonds for self-insurance claims. Original LOC was issued in the fourth quarter of 2003.
- (d) Renewed collateral bond for PA Dept. of EPA for waste management facility in Green Township, Beaver County, PA. Original LOC was issued in the third quarter of 2003.

3

- During the second quarter of 2005, FirstEnergy entered into fifteen forward starting swap agreements in order to hedge a portion of the consolidated interest rate risk associated with the planned issuance of fixed-rate, long-term debt securities for one or more of its consolidated entities in the fourth quarter of 2006. These derivatives are treated as cash flow hedges, protecting against the risk of changes in the future interest payments resulting from changes in benchmark U.S. Treasury rates between the date of hedge inception and the date of the debt issuance. The notional amounts, counterparties, and principal terms of the forward starting swap agreements are filed pursuant to request for confidential treatment.
- (9) Investments made during the second quarter of 2005 in any intermediate subsidiary or financing subsidiary are as follows:

Company	estment nousands \$)
Centerior Funding	
Corporation	\$ 12,373

(10) During the second quarter of 2005, FirstEnergy filed the following U-6B-2 Forms:

Company	Filing Date
	April 27,
OE	2005
	April 27,
TE	2005
	April 27,
CEI	2005
	June 28,
OE	2005

- (11) OE, CEI and TE engaged in jurisdictional financing transactions during the second quarter of 2005. Consolidated balance sheets of OE, CEI and TE for the quarter ended June 30, 2005 are incorporated by reference to OE's, CEI's and TE's Form 10-Q Quarterly Report to SEC for the quarter ended June 30, 2005 (File No. 1-2578, 1-2323 and 1-3583, respectively).
- (12) The following table presented in thousands, provides the capital structure of FirstEnergy on a consolidated basis and each Utility Subsidiary as of the end of the second quarter of 2005.

FirstEnergy	Amount	Ratio
Common Equity	\$ 8,640,396	43.37%
Preferred Stock	213,719	1.07%
Long-Term Debt	10,512,694	52.77%
Short-Term Debt	554,824	2.79%
Total Capitalization	\$ 19,921,633	100.00%
OE		
Common Equity	\$ 2,409,698	58.71%
Preferred Stock	75,070	1.83%
Long-Term Debt	1,393,799	33.95%

Edgar Filing: ZILLOW INC - Form 4

Short-Term Debt	226,301	5.51%
Total Capitalization	\$ 4,104,868	100.00%
-		
CEI		
Common Equity	\$ 1,854,152	41.79%
Preferred Stock	-	-%
Long-Term Debt	2,023,777	45.61%
Short-Term Debt	559,290	12.60%
Total Capitalization	\$ 4,437,219	100.00%

TE			
Common Equity	\$	827,560	49.43%
Preferred Stock	Ψ	126,000	7.53%
Long-Term Debt		387,432	23.14%
Short-Term Debt		333,136	19.90%
Total Capitalization	\$	1,674,128	100.00%
•			
Penn			
Common Equity	\$	349,059	62.81%
Preferred Stock		14,105	2.54%
Long-Term Debt		146,941	26.44%
Short-Term Debt		45,597	8.21%
Total Capitalization	\$	555,702	100.00%
JCP&L			
Common Equity	\$	3,185,687	68.27%
Preferred Stock		12,649	0.27%
Long-Term Debt		1,189,188	25.48%
Short-Term Debt		279,105	5.98%
Total Capitalization	\$	4,666,629	100.00%
Met-Ed			
Common Equity	\$	1,284,001	61.76%
Preferred Stock		-	-%
Long-Term Debt		694,122	33.38%
Short-Term Debt		101,021	4.86%
Total Capitalization	\$	2,079,144	100.00%
Penelec			
Common Equity	\$	1,302,650	65.32%
Preferred Stock		-	-%
Long-Term Debt		486,824	24.41%
Short-Term Debt		204,888	10.27%
Total Capitalization	\$	1,994,362	100.00%

(13) The following table presented in thousands provides retained earnings analysis of FirstEnergy on a consolidated basis and each Utility Subsidiary as of the end of the second quarter 2005.

	F	irstEnergy	OE	CEI	TE
Balance, December 31, 2004	\$	1,856,863	\$ 442,198	\$ 553,740	\$ 191,059
Net Income		337,718	103,853	54,141	8,041
Cash Dividends on Preferred					
Stock		-	(1,317)	(1,429)	(4,422)
Cash Dividends on Common					
Stock		(270,484)	(177,000)	(124,000)	(10,000)
Other		-	-	(1,495)	-
Balance, June 30, 2005	\$	1,924,097	\$ 367,734	\$ 480,957	\$ 184,678
			JCP&L	Met-Ed	Penelec

Edgar Filing: ZILLOW INC - Form 4

	Penn			
Balance, December 31, 2004	\$ 87,695 \$	43,271 \$	38,966 \$	46,068
Net Income	30,713	69,842	32,139	27,221
Cash Dividends on Preferred				
Stock	(1,378)	(250)	-	-
Cash Dividends on Common				
Stock	(8,000)	(40,000)	(34,000)	(30,000)
Other	-	-	1	-
Balance, June 30, 2005	\$ 109,030 \$	72,863 \$	37,106 \$	43,289

- During the second quarter of 2005, there was no change to any of the credit ratings of FirstEnergy or any of its subsidiaries by any of the nationally recognized credit rating agencies.
- (15) FirstEnergy's aggregate investment includes all amounts invested, or commitments to be invested, in exempt wholesale generators (EWGs), for which there is recourse, directly or indirectly, to the registered holding company. Accordingly, FirstEnergy's aggregate investment as of June 30, 2005 is as follows:

	(Ir	(In Thousands	
FirstEnergy Generation Corp.	\$	1,015,544	
Termobarranquilla S. A.		46,551	
Aggregate Investment in EWGs	\$	1,062,095 *	

<sup>\*</sup> Aggregate investment amounts reflected here include LOCs and guarantees, but do not include any goodwill or other fair value adjustments.

#### Aggregate Investment as a Percentage of FirstEnergy and Subsidiary Companies:

Total capitalization	\$ 19,921,633	5.3%
Net utility plant	\$ 13,652,235	7.8%
Total consolidated assets	\$ 31,211,243	3.4%
Market value of common equity	\$ 15,868,423	6.7%

(16) Set forth below is a summary of the direct or indirect investments as defined in SEC Rule 53(a) by FirstEnergy, as of June 30, 2005 in EWGs, as well as the percentage of equity ownership.

Associate Company	FirstEnergy's Investment at 06/30/05 (\$000)*	FirstEnergy's % Equity Ownership	Owners not affiliated w Name of Entity	vith FirstEnergy Type of Entity
	<b>.</b>	0.00	ABB Energy	<b>.</b>
Termobarranquilla S.A. (a)	\$ 46,551	0%	Ventures, Inc.	Foreign
			Lancaster	
			Steel	Foreign
			Distral Group	Foreign
			Corp.	
			Electrica	Foreign
			Corp.	_
			Electrica	
			De la Costa	
			Atlantica	
			Darby	
			Mazzanine	

Edgar Filing: ZILLOW INC - Form 4

			Holdings, LLC	
FirstEnergy Generation			Not	
Corp.	1,015,544	100%	Applicable	N/A
Total Aggregate Investment				
in EWGs	\$ 1,062,095			

- (\*) Aggregate investment amounts reflected here include LOCs and guarantees, but do not include any goodwill or other fair value adjustments.
- (a) FirstEnergy sold Termobarranquilla S.A. on January 31, 2004. The remaining investment represents outstanding LOCs issued by FirstEnergy.

(17) FirstEnergy and Subsidiary Companies Consolidated Capitalization Ratios as of June 30, 2005:

	An	nount (000's)	Ratio
Common equity	\$	8,640,396	43.3%
Preferred stock not subject to mandatory redemption		213,719	1.1%
Long-term debt		10,512,694	52.8%
Notes payable		554,824	2.8%
Total capitalization	\$	19,921,633	100.0%

(18) Market-to-book ratio of FirstEnergy and Subsidiary Companies common stock as of June 30, 2005:

Closing Market Price per Share	\$48.11
Book Value per Share	\$ 26.34
Market-to Book Ratio of Common	
Stock	182.6%

- (19) No new EWG/FUCO project covered by the Modified Rule 53 Test in which FirstEnergy has invested or committed to invest during the second quarter of 2005.
- (20) Analysis of Growth in Retained Earnings for FirstEnergy and Subsidiary Companies:

	(In T	housands)
Retained Earnings as of 06/30/05	\$	1,924,097
Retained Earnings as of 12/31/04		1,856,863
Growth in Retained Earnings	\$	67,234
Analysis of Growth in Retained Earnings:		
Income contribution from regulated utility companies	\$	313,954
Income contribution from EWGs		28,595
Income contribution from all other companies		69,347
FirstEnergy Holding and Service companies		(74,178)
Cash dividends declared on common stock		(270,484)
Growth in Retained Earnings	\$	67,234

(21) Statements of Operations for the period ended June 30, 2005 for FirstEnergy Generation Corp. will be filed separately under a request for confidential treatment under Rule 104 (b)

7

#### **SIGNATURE**

The undersigned registered holding company has duly caused this quarterly report to be signed on its behalf by the undersigned officer thereunto duly authorized pursuant to the requirements of the Public Utility Holding Company Act of 1935.

FirstEnergy Corp.

August 18, 2005

By: /s/ Harvey L. Wagner Harvey L. Wagner

Vice President, Controller
And Chief Accounting Officer
(Principal Accounting Officer)

8