**ZILLOW INC** Form 4 February 17, 2015

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL OMB** 3235-0287

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Philips Kathleen Issuer Symbol ZILLOW INC [Z] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner Other (specify X\_ Officer (give title C/O ZILLOW, INC.,, 1301 02/17/2015 below) below) SECOND AVENUE, FLOOR 31 Chief Operating Officer (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting SEATTLE, WA 98101 Person (C:tr.) (State) (7:-

| (City)              | (State) (2          | Table                  | e I - Non-Do                                       | erivative S | Securi    | ties Ac | quired, Disposed           | of, or Beneficial          | lly Owned              |
|---------------------|---------------------|------------------------|--|-------------|-----------|---------|----------------------------|----------------------------|------------------------|
| 1.Title of          | 2. Transaction Date |                        | 3.   | 4. Securi   |           |         | 5. Amount of               | 6. Ownership               | 7. Nature of           |
| Security (Instr. 3) | (Month/Day/Year)    | Execution Date, if any | TransactionAcquired (A) or<br>Code Disposed of (D) |             |           |         | Securities<br>Beneficially | Form: Direct (D) or        | Indirect<br>Beneficial |
|                     |                     | (Month/Day/Year)       | (Instr. 8)   | (Instr. 3,  | 4 and     | 5)      | Owned<br>Following         | Indirect (I)<br>(Instr. 4) | Ownership (Instr. 4)   |
|                     |                     |                        |  |             | (A)<br>or |         | Reported<br>Transaction(s) | (111311. 4)                | (msu. 4)               |
|                     |                     |                        | Code V   | Amount      | (D)       | Price   | (Instr. 3 and 4)           |                            |                        |
| Class A             |                     |                        | 445  |             |           |         |                            |                            |                        |
| Common<br>Stock     | 02/17/2015          |                        | D <u>(1)</u>                                       | 575         | D         | (1)     | 0                          | D                          |                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount o<br>Underlying Securities<br>(Instr. 3 and 4) |                                    |
|---|---|---|---|--|---|--|--------------------|--|------------------------------------|
|   |   |   |   | Code V                                 | (A) (D)   | Date Exercisable   | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Share |
| Stock<br>Option<br>(right to<br>buy)                | \$ 3.2448   | 02/17/2015                              |   | D <u>(1)</u>                           | 2,219   | 07/12/2011(2)  | 07/20/2017         | Class A<br>Common<br>Stock   | 2,219                              |
| Stock<br>Option<br>(right to<br>buy)                | \$ 3.887  | 02/17/2015                              |   | D <u>(1)</u>                           | 4,007   | 03/01/2012(2)  | 03/01/2018         | Class A<br>Common<br>Stock   | 4,007                              |
| Stock<br>Option<br>(right to<br>buy)                | \$ 30.46  | 02/17/2015                              |   | D <u>(1)</u>                           | 10,500  | 03/01/2013(2)  | 02/02/2019         | Class A<br>Common<br>Stock   | 10,500                             |
| Stock<br>Option<br>(right to<br>buy)                | \$ 36.36  | 02/17/2015                              |   | D <u>(1)</u>                           | 43,000  | 02/01/2014(2)  | 01/24/2020         | Class A<br>Common<br>Stock   | 43,000                             |
| Stock<br>Option<br>(right to<br>buy)                | \$ 82.05  | 02/17/2015                              |   | D <u>(1)</u>                           | 27,783  | 02/01/2015(2)  | 01/02/2021         | Class A<br>Common<br>Stock   | 27,783                             |
| Stock<br>Option<br>(right to<br>buy)                | \$ 94.8   | 02/17/2015                              |   | D <u>(1)</u>                           | 30,000  | 04/09/2015(2)  | 04/09/2021         | Class A<br>Common<br>Stock   | 30,000                             |
| Stock<br>Option<br>(right to<br>buy)                | \$ 101.715  | 02/17/2015                              |   | D(1)                                   | 30,000  | 01/01/2016(2)  | 01/07/2022         | Class A<br>Common<br>Stock   | 30,000                             |
| Stock<br>Option<br>(right to<br>buy)                | \$ 101.715<br>(3)   | 02/17/2015                              |   | D <u>(1)</u>                           | 50,000  | 01/01/2016(4)  | 01/07/2025         | Class A<br>Common<br>Stock   | 50,000                             |

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# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Philips Kathleen C/O ZILLOW, INC., 1301 SECOND AVENUE, FLOOR 31 SEATTLE, WA 98101

**Chief Operating Officer** 

#### **Signatures**

/s/ Brad Owens, Attorney-in-Fact 02/17/2015

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Class A Common Stock and derivative securities of Zillow, Inc. ("Issuer") were disposed of pursuant to the transactions contemplated by the Agreement and Plan of Merger among Issuer, Zillow Group, Inc., f/k/a Zebra Holdco, Inc. ("HoldCo"), and Trulia, Inc., dated as of July 28, 2014 (the "Merger Agreement"). Upon closing of the transactions contemplated by the Merger Agreement (the "Effective Time"). In the contemplate of the contemplated by the Merger Agreement (the "Effective Time").

- (1) Time"), Issuer became a wholly owned subsidiary of HoldCo, and each share of Class A Common Stock of Issuer was converted into one share of Class A Common Stock of HoldCo. Derivative securities relating to the Class A Common Stock of Issuer were assumed by HoldCo and converted into derivative securities relating to an equal number of shares of Class A Common Stock of HoldCo on otherwise the same terms and conditions (including the vesting schedule and exercise price) that applied to such derivative securities immediately prior to the Effective Time.
- (2) Date at which first vesting occurs is indicated. 1/4th of the total number of shares originally subject to the option becomes exercisable at the first vesting date and an additional 1/48th becomes exercisable each month thereafter until the option is fully vested.
- (3) The option's exercisability is subject to shareholder approval of a share increase under the Issuer's Amended and Restated 2011 Incentive Plan assumed by HoldCo.

Date at which first vesting occurs is indicated. 1/16th of the total number of shares originally subject to the option becomes vested at the first vesting date and an additional 1/192 becomes vested each month thereafter over the next 3 years; an additional 1/16th of the total number of shares originally subject to the option becomes vested on the 1-year anniversary of the first vesting date and an additional

(4) 1/192 becomes vested each month thereafter over the next 3 years; an additional 1/16th of the total number of shares originally subject to the option becomes vested on the 2-year anniversary of the first vesting date and an additional 1/192 becomes vested each month thereafter over the next 3 years; and an additional 1/16th of the total number of shares originally subject to the option becomes vested on the 3-year anniversary of the first vesting date and an additional 1/192 becomes vested each month thereafter over the next 3 years until the option is fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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