Mitchell Keith C. Form 3 March 04, 2013

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

(Last)

Mitchell Keith C.

(First)

(Middle)

Statement

(Month/Day/Year)

02/21/2013

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

DOLE FOOD CO INC [DOLE]

4. Relationship of Reporting

(Check all applicable)

VP and Chief Financial Officer

Person(s) to Issuer

C/O DOLE FOOD COMPANY,

INC., ONE DOLE DRIVE

(Street)

Director _X__ Officer

10% Owner Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

5. If Amendment, Date Original

Filed(Month/Day/Year)

Person

Form filed by More than One

Reporting Person

WESTLAKE VILLAGE. CAÂ 91362

(City) (State) (Zip)

1. Title of Security (Instr. 4)

Beneficially Owned

2. Amount of Securities

(Instr. 4)

Ownership Form: Direct (D)

Table I - Non-Derivative Securities Beneficially Owned

4. Nature of Indirect Beneficial

Ownership (Instr. 5)

or Indirect

(I) (Instr. 5)

Â $12,000^{(1)}$ Common Stock D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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2. Date Exercisable and

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

Conversion or Exercise Price of Derivative

Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership

(Instr. 5)

Title

Security

Security: Direct (D)

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Date Expiration Amount or or Indirect
Exercisable Date Number of (I)
Shares (Instr. 5)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Mitchell Keith C.

C/O DOLE FOOD COMPANY, INC. ONE DOLE DRIVE

Â Â VP and Chief Financial Officer Â

WESTLAKE VILLAGE, CAÂ 91362

Signatures

/s/ Jeffrey Conner, attorney in fact 03/04/2013

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Of these shares, (a) 6,000 are shares of restricted stock that vest on November 29, 2013 and (b) 6,000 are shares of restricted stock that vest on November 21, 2014; provided that the shares identified in (a) and (b) will vest upon the closing of the sale of the Issuer's worldwide packaged foods business and Asia fresh business to ITOCHU Corporation, now scheduled to occur on April 1, 2013.

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Remarks:

Exhibit 24 - Power of Attorney.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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