

GREENBERG JEFFREY  
Form 4  
November 02, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GREENBERG JEFFREY

2. Issuer Name and Ticker or Trading Symbol  
SKECHERS USA INC [SKX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
228 MANHATTAN BEACH BLVD.  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/02/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

MANHATTAN BEACH, CA 90266  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	03/23/2012		G	V 62,740 D	\$ 0 0	I	Jeffrey Greenberg 2011 GRAT
Class A Common Stock	03/23/2012		G	V 62,740 A	\$ 0 263,098.871 (1)	D	
Class A Common Stock	03/23/2012		G	V 62,740 D	\$ 0 200,358.871	D	
Class A Common	11/02/2012		F	27,032 D	\$ 173,326.871 17.3	D	

Edgar Filing: GREENBERG JEFFREY - Form 4

Stock										
Class A Common Stock	03/23/2012		G	V	62,740	A	\$ 0	62,740	I	Jeffrey Greenberg 2012 GRAT
Class A Common Stock								9,204	I	Chloe July Greenberg 2004 Trust
Class A Common Stock								9,204	I	Catherine Elle Greenberg 2006 Trust
Class A Common Stock								2,080	I	Chloe July Greenberg 2009 Trust
Class A Common Stock								2,080	I	Catherine Elle Greenberg 2009 Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)		
					V	(A)	(D)	Date Exercisable		Expiration Date	
Class B Common Stock <sup>(2)</sup>	<sup>(3)</sup>	03/23/2012		G	V		287,260	<sup>(3)</sup>	<sup>(3)</sup>	Class A Common Stock	287,
Class B Common Stock <sup>(2)</sup>	<sup>(3)</sup>	03/23/2012		G	V	287,260		<sup>(3)</sup>	<sup>(3)</sup>	Class A Common Stock	287,
	<sup>(3)</sup>	03/23/2012		G	V		287,260	<sup>(3)</sup>	<sup>(3)</sup>		287,

Class B  
Common  
Stock (2)

Class A  
Common  
Stock

Class B  
Common  
Stock (2)

(3)

03/23/2012

G V 287,260

(3)

(3)

Class A  
Common  
Stock

287,

Class B  
Common  
Stock (2)

(3)

(3)

(3)

Class A  
Common  
Stock

2,1

Class B  
Common  
Stock (2)

(3)

(3)

(3)

Class A  
Common  
Stock

2,1

Class B  
Common  
Stock (2)

(3)

(3)

(3)

Class A  
Common  
Stock

10,7

Class B  
Common  
Stock (2)

(3)

(3)

(3)

Class A  
Common  
Stock

7,4

Class B  
Common  
Stock (2)

(3)

(3)

(3)

Class A  
Common  
Stock

36,4

Class B  
Common  
Stock (2)

(3)

(3)

(3)

Class A  
Common  
Stock

30,0

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GREENBERG JEFFREY 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266	X			

## Signatures

Jeffrey  
Greenberg

11/02/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 1,665 shares acquired on June 30, 2012 under the Issuer's Employee Stock Purchase Plan and an additional 1,611,334 shares acquired under the Issuer's 401(k) Profit Sharing Plan in March 2002, 2003 and 2004 that were never previously reported due to a clerical error.

(2) Holders of Class A Common Stock and Class B Common Stock generally have identical rights, except that holders of Class A Common Stock are entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share on matters to be voted on by shareholders.

(3) Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at any time, with no expiration date, upon voluntary conversion by the holder of such shares or upon any sale or transfer of such shares with certain exceptions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.