### Edgar Filing: ADAMS B H - Form 4

ADAMS B Form 4	Н										
December 0	2, 2011										
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FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287			
Section 16. Form 4 or										January 31, 2005	
			F CHANGES IN BENEFICIAL OWN SECURITIES						Estimated average burden hours per response		
obligatic may con <i>See</i> Instr 1(b).	tinue. Section 17	a) of the 1	Public U		ding Cor	npan	y Act of	e Act of 1934, 1935 or Section 0	1		
(Print or Type	Responses)										
ADAMS B H Sy			2. Issuer Name <b>and</b> Ticker or Trading Symbol ADAMS GOLF INC [ADGF]				-	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (I	Middle)	3. Date o	3. Date of Earliest Transaction (Check					c all applicable)		
(Mc			(Month/I	(Month/Day/Year) 12/01/2011				X_ Director 10% Owner Officer (give title Other (specify below) below)			
Filed(M				If Amendment, Date Original led(Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
PLANO, T	A 73074							Person			
(City)	(State)	(Zip)	Tab	le I - Non-E	Derivative	Secu	rities Acqu	uired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common				Code V		(D)	Price	(Insu: 5 and 4)			
Common Stock (1)	12/01/2011			S	1,100 (2)	D	\$ 5.7	470,878	D		
Common Stock	12/01/2011			S	2,613 (2)	D	\$ 5.75	468,265	D		
Common Stock	12/01/2011			S	1,087 (2)	D	\$ 5.7501	467,178	D		
Common Stock	12/01/2011			S	200 (2)	D	\$ 5.77	466,978	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

(9-02)

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# required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	Expiration Date (Month/Day/Year)				8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

### **Reporting Owners**

Reporting Owner Name / Addres	s	Relationships						
1	Director	10% Owner	Officer	Other				
ADAMS B H 2801 EAST PLANO PARKWA PLANO, TX 75074	AY X							
Signatures								
/s/ B. H. Adams 12	/02/2011							

<u>\*\*</u>Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person states that neither the filing of this statement nor anything herein shall be deemed an admission that such person is, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise, the beneficial owner of any securities covered by this statement. The reporting person disclaims beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such person in such securities.
- (2) Represents securities sold pursuant to a Rule 10b5-1 trading plan adopted by the reporting person effective May 6, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.