

KEEGAN ROBERT J  
Form 4  
June 12, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KEEGAN ROBERT J

2. Issuer Name and Ticker or Trading Symbol  
GOODYEAR TIRE & RUBBER CO /OH/ [GT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

THE GOODYEAR TIRE & RUBBER COMPANY, 1144 EAST MARKET STREET

3. Date of Earliest Transaction (Month/Day/Year)  
06/10/2009

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Bd, CEO & Pres

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

AKRON, OH 44316-0001

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	06/10/2009		F <sup>(1)</sup>	1,839 D	\$ 13.29 <u>(1)</u>	351,506	D
Common Stock	06/10/2009		M <sup>(2)</sup>	1,950 A	\$ 12.54 <u>(2)</u>	353,456	D
Common Stock	06/10/2009		F <sup>(3)</sup>	54,463 D	\$ 13.29 <u>(3)</u>	298,993	D

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Common Stock	06/10/2009		M <sup>(4)</sup>	56,300	A	\$ 12.54 <u>(4)</u>	355,293	D	
Common Stock							13,000	I	By Spouse
Common Stock							456 <sup>(5)</sup>	I	401(k) Plan <sup>(6)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2002 Plan Option <sup>(7)</sup>	\$ 12.54	06/10/2009		M		<u>(8)</u>	12/09/2014	Common Stock	1,950
2002 Plan Option <sup>(9)</sup>	\$ 13.29	06/10/2009		A		06/10/2010	12/09/2014	Common Stock	1,839
2002 Plan Option <sup>(10)</sup>	\$ 12.54	06/10/2009		M		<u>(8)</u>	12/09/2014	Common Stock	56,300
2002 Plan Option <sup>(11)</sup>	\$ 13.29	06/10/2009		A		06/10/2010	12/09/2014	Common Stock	54,463

## Reporting Owners

Reporting Owner Name / Address

Relationships

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Director 10% Owner Officer

Other

KEEGAN ROBERT J  
THE GOODYEAR TIRE & RUBBER COMPANY  
1144 EAST MARKET STREET  
AKRON, OH 44316-0001

X

Chairman of the Bd, CEO & Pres

Signatures

/s/ Bertram Bell, signing as an attorney-in-fact and agent duly authorized to execute this Form 4 on behalf of Robert J Keegan pursuant to a Power of Attorney dated 10/3/02, a copy of which has been previously filed with the SEC.

06/12/2009

\_\_Signature of Reporting Person

Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1,839 previously owned shares having a market value of \$13.29 per share were delivered in payment of the option price of \$12.54 per share for 1,950 shares acquired pursuant to the exercise of an option granted under the 2002 Performance Plan.
- (2) 1,950 shares were acquired pursuant to the exercise of an Incentive Stock Option granted under the 2002 Plan.
- (3) 53,122 previously owned shares having a market value of \$13.29 per share were delivered in payment of the option price of \$12.54 per share for 56,300 shares acquired pursuant to the exercise of an option granted under the 2002 Plan. In addition, 1,341 shares were withheld to pay Federal withholding taxes as permitted by the 2002 Plan and option grant.
- (4) 56,300 shares were acquired pursuant to the exercise of an option granted under the 2002 Plan. As a result of the transactions reported herein, the reporting person's ownership of stock increased by 1,948 shares.
- (5) Total number of shares of common stock allocated to the account of the reporting person in a Trust established under Goodyear's Employee Savings Plan for Salaried Employees, a 401(k) Plan, as of June 10, 2009 as reported by the Plan Trustee.
- (6) The shares are held by a nominee of The Northern Trust Company, the Savings Plan Trustee.
- (7) Exercise of Incentive Stock Option granted on 12/9/2004 under the 2002 Plan.
- (8) The option vested and became exercisable in 25% increments over four years commencing one year after the date of grant.
- (9) Pursuant to the terms of the plan, a reload option was granted for the number of shares tendered in payment of the option exercise price.
- (10) Exercise of Non-Qualified Stock Option granted on 12/9/2004 under the 2002 Plan.
- (11) Pursuant to the terms of the plan, a reload option was granted for the number of shares tendered in payment of the option exercise price and withheld to pay Federal withholding taxes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.