

RUSS BERRIE & CO INC  
Form 4  
November 16, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROBINSON CHRIS

(Last) (First) (Middle)

C/O RUSS BERRIE AND COMPANY, INC., 111 BAUER DRIVE

(Street)

OAKLAND, NJ 07436

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
RUSS BERRIE & CO INC [RUS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
06/28/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
PRES-INTERNATIONAL DIV

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, \$0.10 stated value	06/28/2007		M		30,200	A	\$ 13.05
							31,733
Common Stock, \$0.10 stated value	06/28/2007		S		30,200	D	\$ 19.14
							1,533
	06/29/2007		M		1,618	A	
							3,151

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Common Stock, \$0.10 stated value					\$	13.05	
Common Stock, \$0.10 stated value	06/29/2007	S	1,618	D	\$ 19	1,533	D
Common Stock, \$0.10 stated value	11/14/2007	M	17,900	A	\$ 13.05	19,433	D
Common Stock, \$0.10 stated value	11/14/2007	S	17,900	D	\$ 17.9	1,533	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of
EMPLOYEE STOCK OPTION (RIGHT TO BUY)	\$ 13.05	06/28/2007		M	30,200	12/28/2005 05/01/2015	COMMON STOCK	3	
EMPLOYEE STOCK	\$ 13.05	06/29/2007		M	1,618	12/28/2005 05/01/2015	COMMON STOCK	1	

OPTION  
(RIGHT TO  
BUY)

EMPLOYEE  
STOCK

OPTION \$ 13.05 11/14/2007  
(RIGHT TO  
BUY)

M 17,900 12/28/2005 05/01/2015 COMMON  
STOCK

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBINSON CHRIS C/O RUSS BERRIE AND COMPANY, INC. 111 BAUER DRIVE OAKLAND, NJ 07436			PRES-INTERNATIONAL DIV	

## Signatures

/s/ Chris  
Robinson 11/16/2007

\_\_Signature of  
Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Remainder of original grant of 70,000 options on May 2, 2005 pursuant to the Company's 2004 Stock Option, Restricted and Non-Restricted Stock Plan (the "Plan"), at an exercise price of \$13.05 per share. Under the original grant terms, such options vested ratably over a five-year period commencing one year from the date of grant and expire ten years from the date of grant, however, all such options were deemed vested as of December 28, 2005.
- (2) Mr. Robinson also holds 1,484, 1,780, 2,244, 1,535, and 1,567 options granted on January 2, 1998, January 4, 1999, January 2, 2001, January 2, 2002, and January 2, 2003 respectively, at an exercise price of \$26.25, \$23.625, \$20.75, \$30.98 and \$34.80, respectively, all vesting one year from the date of grant with an expiration date ten years from the date of grant. Mr. Robinson also holds 15,000 options granted on January 2, 2004 pursuant to the Plan at an exercise price of \$34.05 per share. Under the original grant terms, such options vested ratably over a five-year period commencing one year from the date of grant and expire ten years from the date of grant, however, all such options were deemed vested as of December 28, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.