

TELETECH HOLDINGS INC  
Form 4  
July 13, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
TUCHMAN KENNETH D

2. Issuer Name and Ticker or Trading Symbol  
TELETECH HOLDINGS INC [TTEC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
04/05/2007

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO & Chairman

C/O TELETECH HOLDINGS, INC., 9197 S. PEORIA STREET

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ENGLEWOOD, CO 80112

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				(A) or (D)	5,693,066 <sup>(1)</sup>	D	
Common Stock				(A) or (D)	10,000,000 <sup>(1)</sup>	I	KDT Stock Revocable Trust
Common Stock				(A) or (D)	17,254 <sup>(1)</sup>	I	Tuchman Nieces & Nephews Trust
Common Stock				(A) or (D)	200,000 <sup>(1)</sup>	I	By

Stock						Tuchman Family LLP
Common Stock		14,766,806 <u>(1)</u>	I			By KDT Family LLLP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit	\$ 32.67					01/22/2008 <sup>(2)</sup>	01/22/2018	Common Stock	500,000
Stock Option (Right to Buy)	\$ 11.35					11/04/2006 <sup>(3)</sup>	11/04/2016	Common Stock	800,000
Stock Option (Right to Buy)	\$ 11.83					02/25/2002 <sup>(3)</sup>	02/25/2012	Common Stock	420,000
Stock Option (Right to Buy)	\$ 6.98					10/01/2001 <sup>(3)</sup>	10/01/2011	Common Stock	420,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director      10% Owner      Officer      Other

TUCHMAN KENNETH D  
C/O TELETECH HOLDINGS, INC.  
9197 S. PEORIA STREET  
ENGLEWOOD, CO 80112

X

X

CEO &  
Chairman

## Signatures

/s/ Kenneth D.  
Tuchman

07/10/2007

\_\_Signature of Reporting  
Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Shares reflected are the number of shares after the sale of 5,000,000 shares sold on April 4, 2007 plus 750,000 shares included in the  
(1) over-allotment sold on April 10, 2007 pursuant to the Registration Statement filed on Form S-3 filed with the Securities and Exchange Commission on March 19, 2007

(2) 250,000 Restricted Stock Units vest based on time in equal installments over a period of five years and 250,000 Restricted Stock Units vest in equal installments based on annual Company performance metrics set by the Board of Directors.

(3) Options vest in equal installments over a period of four years beginning on the one year anniversary of the grant date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.