

Item 1.01 Entry into a Material Definitive Agreement

Item 2.03 Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of a Registrant.

Item 7.01 Regulation FD Disclosure

On April 15, 2011 the Company entered into a 30 day investor relations agreement with Investor Outreach Services LLC for total consideration of \$7,000.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

Exhibit No.	Description
<u>99.1</u>	<u>Press Release dated April 15, 2011</u>
<u>10.1</u>	<u>IR agreement with Investor Outreach Services LLC dated April 15, 2011</u>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: April 15, 2011

Lexaria Corp.
(Signature) By: /s/ Chris Bunka
Chris Bunka
President & CEO
