

Marcus & Millichap, Inc.  
Form 10-Q  
August 09, 2018  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, DC 20549**

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**For the quarterly period ended June 30, 2018**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**For the transition period from\_\_\_\_\_ to\_\_\_\_\_**

**Commission File Number: 001-36155**

**MARCUS & MILLICHAP, INC.**

**(Exact name of registrant as specified in its Charter)**

**Delaware**  
**(State or Other Jurisdiction of**  
**Incorporation or Organization)**  
**23975 Park Sorrento, Suite 400**

**35-2478370**  
**(I.R.S. Employer**  
**Identification No.)**

**Calabasas, California**  
**(Address of Principal Executive Offices)**  
**(818) 212-2250**

**91302**  
**(Zip Code)**

**(Registrant's telephone number, including area code)**

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by checkmark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter time period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See definitions of large accelerated filer, accelerated filer, smaller reporting company, and emerging growth company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Number of shares of common stock, par value \$0.0001 per share, of the registrant issued and outstanding as of August 2, 2018 was 38,621,712 shares.



**Table of Contents**

**MARCUS & MILLICHAP, INC.**

**TABLE OF CONTENTS**

**PART I. FINANCIAL INFORMATION**

	Page
<b><u>Item 1. Financial Statements</u></b>	
<u>Condensed Consolidated Balance Sheets at June 30, 2018 (Unaudited) and December 31, 2017</u>	3
<u>Condensed Consolidated Statements of Net and Comprehensive Income for the Three and Six Months Ended June 30, 2018 and 2017 (Unaudited)</u>	4
<u>Condensed Consolidated Statement of Stockholders' Equity for the Six Months Ended June 30, 2018 (Unaudited)</u>	5
<u>Condensed Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2018 and 2017 (Unaudited)</u>	6
<u>Notes to Condensed Consolidated Financial Statements (Unaudited)</u>	8
<b><u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u></b>	25
<b><u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u></b>	38
<b><u>Item 4. Controls and Procedures</u></b>	39

**PART II. OTHER INFORMATION**

<b><u>Item 1. Legal Proceedings</u></b>	40
<b><u>Item 1A. Risk Factors</u></b>	40
<b><u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u></b>	40
<b><u>Item 3. Defaults upon Senior Securities</u></b>	40
<b><u>Item 4. Mine Safety Disclosures</u></b>	40
<b><u>Item 5. Other Information</u></b>	40
<b><u>Item 6. Exhibits</u></b>	41

**SIGNATURES**

**EXHIBIT INDEX**

**Table of Contents****PART I. FINANCIAL INFORMATION****Item 1. Financial Statements****MARCUS & MILLICHAP, INC.****CONDENSED CONSOLIDATED BALANCE SHEETS****(dollar amounts in thousands, except per share amounts)**

	June 30, 2018 (Unaudited)	December 31, 2017
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 240,019	\$ 220,786
Commissions receivable	6,870	9,586
Prepaid expenses	7,654	9,661
Income tax receivable		1,308
Marketable securities, available-for-sale	85,486	73,560
Other assets, net	4,918	5,529
<b>Total current assets</b>	<b>344,947</b>	<b>320,430</b>
Prepaid rent	14,910	15,392
Property and equipment, net	17,159	17,153
Marketable securities, available-for-sale	31,917	52,099
Assets held in rabbi trust	8,890	8,787
Deferred tax assets, net	21,371	22,640
Goodwill and other intangible assets	5,727	
Other assets	29,250	23,163
<b>Total assets</b>	<b>\$ 474,171</b>	<b>\$ 459,664</b>
<b>Liabilities and stockholders' equity</b>		
Current liabilities:		
Accounts payable and other liabilities	\$ 8,279	\$ 9,202
Notes payable to former stockholders	1,087	1,035
Deferred compensation and commissions	34,107	49,180
Income tax payable	217	
Accrued bonuses and other employee related expenses	16,910	23,842
<b>Total current liabilities</b>	<b>60,600</b>	<b>83,259</b>
Deferred compensation and commissions	41,557	49,361
Notes payable to former stockholders	6,564	7,651
Deferred rent and other liabilities	6,553	4,505

Total liabilities	115,274	144,776
Commitments and contingencies		
Stockholders' equity:		
Preferred stock, \$0.0001 par value:		
Authorized shares 25,000,000; issued and outstanding shares none at June 30, 2018 and December 31, 2017, respectively		
Common stock, \$0.0001 par value:		
Authorized shares 150,000,000; issued and outstanding shares 38,621,712 and 38,374,011 at June 30, 2018 and December 31, 2017, respectively	4	4
Additional paid-in capital	94,291	89,877
Stock notes receivable from employees	(4)	(4)
Retained earnings	264,262	224,071
Accumulated other comprehensive income	344	940
Total stockholders' equity	358,897	314,888
Total liabilities and stockholders' equity	\$ 474,171	\$ 459,664

*See accompanying notes to condensed consolidated financial statements.*

Table of Contents**MARCUS & MILLICHAP, INC.****CONDENSED CONSOLIDATED STATEMENTS OF NET AND COMPREHENSIVE INCOME****(dollar and share amounts in thousands, except per share amounts)***(Unaudited)*

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
<i>Revenues:</i>				
Real estate brokerage commissions	\$ 181,640	\$ 162,575	\$ 344,165	\$ 302,712
Financing fees	15,563	12,709	25,287	22,763
Other revenues	2,199	5,087	4,491	8,108
<b>Total revenues</b>	<b>199,402</b>	<b>180,371</b>	<b>373,943</b>	<b>333,583</b>
<i>Operating expenses:</i>				
Cost of services	119,869	110,377	221,518	200,024
Selling, general and administrative expense	49,080	43,693	97,133	86,913
Depreciation and amortization expense	1,503	1,303	2,878	2,600
<b>Total operating expenses</b>	<b>170,452</b>	<b>155,373</b>	<b>321,529</b>	<b>289,537</b>
Operating income	28,950	24,998	52,414	44,046
Other income (expense), net	1,724	997	2,933	1,833
Interest expense	(352)	(374)	(712)	(756)
Income before provision for income taxes	30,322	25,621	54,635	45,123
Provision for income taxes	8,155	10,052	14,457	17,554
<b>Net income</b>	<b>22,167</b>	<b>15,569</b>	<b>40,178</b>	<b>27,569</b>
<i>Other comprehensive (loss) income:</i>				
Unrealized (losses) gains on marketable securities, net of tax of \$(57), \$111, \$(221) and \$176 for the three months ended June 30, 2018 and 2017 and the six months ended June 30, 2018 and 2017, respectively	(164)	174	(656)	221
Foreign currency translation gain (loss), net of tax of \$0 for each of the three months ended June 30, 2018 and 2017 and each of the six months ended June 30, 2018 and 2017	34	(23)	73	(25)
<b>Total other comprehensive (loss) income</b>	<b>(130)</b>	<b>151</b>	<b>(583)</b>	<b>196</b>
<b>Comprehensive income</b>	<b>\$ 22,037</b>	<b>\$ 15,720</b>	<b>\$ 39,595</b>	<b>\$ 27,765</b>

*Earnings per share:*

Basic	\$ 0.57	\$ 0.40	\$ 1.03	\$ 0.71
Diluted	\$ 0.56	\$ 0.40	\$ 1.02	\$ 0.70

*Weighted average common shares outstanding:*

Basic	39,154	39,002	39,124	38,976
Diluted	39,385	39,132	39,298	39,118

*See accompanying notes to condensed consolidated financial statements.*



Table of Contents**MARCUS & MILLICHAP, INC.****CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS EQUITY****(dollar amounts in thousands)***(Unaudited)*

	Preferred Stock	Common Stock		Stock Notes		Accumulated			
	Shares	Amount	Shares	Amount	Additional Paid-In Capital	From Employees	Retained Earnings	Other Comprehensive Income	Total
Balance at December 31, 2017		\$	38,374,011	\$ 4	\$ 89,877	\$ (4)	\$ 224,071	\$ 940	\$ 314,888
Cumulative effect of a change in accounting principle							13	(13)	
Balance at January 1, 2018, as adjusted			38,374,011	4	89,877	(4)	224,084	927	314,888
Net and comprehensive income							40,178	(583)	39,595
<i>Stock-based award activity</i>									
Stock-based compensation					5,772				5,772
Shares issued pursuant to employee stock purchase plan			13,028		356				356
Issuance of common stock for vesting of restricted stock units			274,740						
Issuance of common stock for unvested restricted stock awards			12,852						
Shares withheld related to net share settlement of stock-based awards			(52,919)		(1,714)				(1,714)
Balance as of June 30, 2018		\$	38,621,712	\$ 4	\$ 94,291	\$ (4)	\$ 264,262	\$ 344	\$ 358,897

*See accompanying notes to condensed consolidated financial statements.*



Table of Contents**MARCUS & MILLICHAP, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(dollar amounts in thousands)***(Unaudited)*

	Six Months Ended June 30,	
	2018	2017
<b>Cash flows from operating activities</b>		
Net income	\$ 40,178	\$ 27,569
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization expense	2,878	2,600
(Recovery) provision for bad debt expense	(29)	(54)
Stock-based compensation	5,772	3,981
Deferred taxes, net	1,489	1,139
Net realized (gains) losses on marketable securities, available-for-sale	(12)	(1)
Other non-cash items	151	37
Changes in operating assets and liabilities:		
Commissions receivable	2,861	(44)
Prepaid expenses	2,006	1,144
Prepaid rent	482	(1,803)
Asset held in rabbi trust		(700)
Other assets	(3,588)	(10,625)
Accounts payable and other liabilities	(1,525)	(989)
Income tax receivable (payable)	1,525	4,096
Accrued bonuses and other employee related expenses	(6,751)	(7,418)
Deferred compensation and commissions	(23,066)	(19,036)
Deferred rent obligation and other liabilities	675	566
Net cash provided by operating activities	23,046	462
<b>Cash flows from investing activities</b>		
Acquisition, net of cash received	(6,216)	
Purchases of marketable securities, available-for-sale	(57,411)	(25,510)
Proceeds from sales and maturities of marketable securities, available-for-sale	64,969	7,215
Issuances of employee notes receivable	(125)	(344)
Payments received on employee notes receivable	6	6
Proceeds from sale of property and equipment		10
Purchase of property and equipment	(2,643)	(3,384)
Net cash used in investing activities	(1,420)	(22,007)
<b>Cash flows from financing activities</b>		
Taxes paid related to net share settlement of stock-based awards	(1,714)	(1,402)
Proceeds from issuance of shares pursuant to employee stock purchase plan	356	392

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Principal payments on notes payable to former stockholders	(1,035)	(986)
Net cash used in financing activities	(2,393)	(1,996)
Net increase (decrease) in cash and cash equivalents	19,233	(23,541)
Cash and cash equivalents at beginning of period	220,786	187,371
Cash and cash equivalents at end of period	\$ 240,019	\$ 163,830

Table of Contents**MARCUS & MILLICHAP, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (continued)****(dollar amounts in thousands)***(Unaudited)*

	Six Months Ended June 30,	
	2018	2017
<b>Supplemental disclosures of cash flow information</b>		
Interest paid during the period	\$ 2,005	\$ 1,881
Income taxes paid, net	\$ 11,443	\$ 12,318
<b>Supplemental disclosures of noncash investing and financing activities</b>		
Reduction of accrued bonuses and other employee related expenses in settlement of employee notes receivable	\$ 192	\$ 243
Change in property and equipment included in accounts payable and other liabilities	\$ 179	\$ (46)

*See accompanying notes to condensed consolidated financial statements.*

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**Table of Contents**

**MARCUS & MILLICHAP, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**1. Description of Business and Basis of Presentation**

**Description of Business**

Marcus & Millichap, Inc., (the *Company*, *Marcus & Millichap*, or *MMI*), a Delaware corporation, is a brokerage firm specializing in commercial real estate investment sales, financing, research and advisory services. As of June 30, 2018, MMI operates 78 offices in the United States and Canada through its wholly-owned subsidiary, Marcus & Millichap Real Estate Investment Services, Inc. (*MMREIS*), which includes the operations of Marcus & Millichap Capital Corporation (*MMCC*).

***Reorganization and Initial Public Offering***

MMI was formed in June 2013 in preparation for Marcus & Millichap Company (*MMC*) to spin-off its majority owned subsidiary, MMREIS (*Spin-Off*). Prior to the initial public offering (*IPO*) of MMI, all of the preferred and common stockholders of MMREIS (including MMC and employees of MMREIS) contributed all of their outstanding shares to MMI, in exchange for new MMI common stock. As a result, MMREIS became a wholly-owned subsidiary of MMI. Thereafter, MMC distributed 80.0% of the shares of MMI common stock to MMC's shareholders and exchanged the remaining portion of its shares of MMI common stock for cancellation of indebtedness of MMC. MMI completed its IPO on October 30, 2013.

**Basis of Presentation**

The financial information presented in the accompanying unaudited condensed consolidated financial statements, has been prepared in accordance with rules and regulations of the U.S. Securities and Exchange Commission (*SEC*) for quarterly reports on Form 10-Q and Article 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. generally accepted accounting principles (*U.S. GAAP*) for complete financial statements. In the opinion of management, the accompanying unaudited condensed consolidated financial statements and notes include all adjustments (consisting only of normal recurring adjustments) necessary for a fair presentation of the condensed consolidated financial position, results of operations and cash flows for the periods presented. These unaudited condensed consolidated financial statements should be read in conjunction with the annual audited consolidated financial statements and notes thereto for the year ended December 31, 2017 included in the *Company's* Annual Report on Form 10-K filed on March 16, 2018 with the SEC. The results of the three and six months ended June 30, 2018 are not necessarily indicative of the results to be expected for the year ending December 31, 2018, or for other interim periods or future years.

***Consolidation***

The accompanying condensed consolidated financial statements include the accounts of the *Company* and its wholly-owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.

***Use of Estimates***

The preparation of condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the related disclosures at the date of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## **2. Accounting Policies and Recent Accounting Pronouncements**

### **Accounting Policies**

The complete list of the Company's accounting policies is included in the Company's Annual Report on Form 10-K filed on March 16, 2018 with the SEC.

**Table of Contents**

**MARCUS & MILLICHAP, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

***Revenue Recognition***

The Company generates real estate brokerage commissions by acting as a broker for real estate owners or investors seeking to buy or sell commercial properties. The Company generates financing fees from securing financing on purchase transactions as well as fees earned from refinancing its clients' existing mortgage debt and other financing activities. Other revenues include fees generated from consulting and advisory services, as well as referral fees from other real estate brokers. The Company's contracts contain one performance obligation related to its real estate brokerage, financing and consulting and advisory services offered to buyers and sellers of commercial real estate and provide that it is operating as a principal in all its revenue generating activities. The Company does not have multiple-element arrangements, variable consideration, financing components, significant noncash consideration, licenses, long-term contracts with customers or other items affecting the transaction price. Accordingly, the Company determined that the transaction price is fixed and determinable and collectability is reasonably assured. The Company recognizes revenue in principally all cases at the close of escrow for real estate brokerage, close of loan for financing and when services are provided or upon closing of the transaction for other revenues.

***Mortgage Servicing Rights and Fees***

Mortgage servicing rights (MSRs) are recorded at fair value upon acquisition of the servicing contract. The estimated net cash flows on the contracts are discounted over the estimated life of the underlying loan. The life of the underlying loan is estimated giving consideration to the prepayment provisions in the loan. The Company's model assumes full prepayment of the loan at or near the point where the prepayment provisions have expired. The MSRs have principally similar risk characteristics.

The assumptions used to estimate the fair value of MSRs are based on internal models and are periodically compared to assumptions used by other market participants. Due to the relatively few transactions in the MSR market, we have experienced little volatility in the assumptions we use during the periods presented. Additionally, we do not expect to see much volatility in the assumptions for the foreseeable future. Management actively monitors the assumptions used and makes adjustments to those assumptions when market conditions change or other factors indicate such adjustments are warranted. We carry MSRs at the lower of the amortized cost or fair value and evaluate the carrying value for impairment quarterly. We engage a third party to assist in determining the estimated fair value of our existing MSRs quarterly.

All MSRs are amortized using the interest method over the period that servicing income is expected to be received. MSRs are included in other assets in the accompanying condensed consolidated balance sheet. See Note 5 "Selected Balance Sheet Data" for additional information. Amortization related to the MSRs are included in depreciation and amortization expense in the accompanying condensed consolidated statements of net and comprehensive income.

We recognize mortgage servicing revenues upon the acquisition of a servicing obligation and at the time services are rendered, provided the loans are current and the debt service payments are made by the borrowers and when new servicing rights are acquired. The Company records servicing fees when earned. MSRs and related servicing fees are recorded in financing fees in the accompanying condensed consolidated statements of net and comprehensive income.



***Capitalization of Internal Labor***

Certain costs related to the development or purchases of internal-use software are capitalized. Internal computer software costs that are incurred in the preliminary project stage are expensed as incurred. Direct consulting costs and certain payroll and related costs that are incurred during the development stage of a project are capitalized and amortized using the straight-line method over estimated useful lives ranging from 3 to 7 years. Capitalized costs are recorded in the property and equipment, net caption and amortization is recorded in the depreciation and amortization caption in the condensed consolidated financial statements. Amortization begins for software that has been placed into production and is ready for its intended use. Post-implementation costs such as training, maintenance and support are expensed as incurred. The Company evaluates its capitalized software costs for impairment whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable.

***Concentration of Credit Risk***

Financial instruments that potentially subject the Company to a concentration of credit risk principally consist of cash and cash equivalents, due from independent contractors (included under other assets, net current and other assets non-current captions), investments in marketable securities, available-for-sale, security deposits (included under other assets, non-current caption) and commissions receivables. Cash and cash equivalents are placed with high-credit quality financial institutions and invested in high-credit quality money market funds and commercial paper. Concentrations of marketable securities, available-for-sale are limited by the approved investment policy.

To reduce its credit risk, the Company monitors the credit standing of the financial institutions that hold the Company's cash and cash equivalents. The Company historically has not experienced any significant losses related to cash and cash equivalents.

**Table of Contents**

**MARCUS & MILLICHAP, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

The Company derives its revenues from a broad range of real estate investors, owners, and users in the United States and Canada, none of which individually represents a significant concentration of credit risk. The Company requires collateral on a case-by-case basis. The Company maintains allowances, as needed, for estimated credit losses based on management's assessment of the likelihood of collection. For the three and six months ended June 30, 2018 and 2017, no transaction represented 10% or more of total revenues. Further, while one transaction may represent 10% or more of commissions receivable at any reporting date, amounts due are typically collected within 10 days of settlement and, therefore, do not expose the Company to significant credit risk.

During the three and six months ended June 30, 2018 and 2017, the Company's Canadian operations represented less than 1% of total revenues.

During the three and six months ended June 30, 2018 and 2017, no office represented 10% or more of total revenues.

***Business Combinations***

The Company accounts for business combinations using the acquisition method of accounting, under which the purchase price of the acquisition is allocated to the assets acquired and liabilities assumed using the fair values determined by management as of the acquisition date. The Company recognizes identifiable assets acquired and liabilities assumed (both specific and contingent) at their fair values at the acquisition date. Acquisition-related costs, such as due diligence, legal and accounting fees, are not capitalized or applied in determining the fair value of the acquired assets. The excess of the purchase price over the assets acquired, identifiable intangible assets and liabilities assumed is recognized as goodwill. During the measurement period, the Company records adjustments to the assets acquired and liabilities assumed with corresponding adjustments to goodwill in the reporting period in which the adjustment is identified. After the measurement period, which could be up to one year after the transaction date, subsequent adjustments are recorded in the Company's consolidated statements of net and comprehensive income.

***Goodwill***

The Company evaluates goodwill for impairment annually in the fourth quarter. In addition to the annual impairment evaluation, the Company evaluates at least quarterly whether events or circumstances have occurred in the period subsequent to the annual impairment testing which indicate that it is more likely than not an impairment loss has occurred. The Company currently has only one reporting unit; therefore, all goodwill is allocated to that one reporting unit.

***Intangible Assets***

The Company's intangible assets primarily include non-compete agreements and customer relationships that resulted from its business combinations. These intangible assets are amortized on a straight-line basis using a useful life between one and six years. The Company evaluates its intangible assets for impairment at least annually, or as events or changes in circumstances indicate the carrying value may be impaired.

***Segment Reporting***

The Company follows the guidance for segment reporting, which requires reporting information on operating segments in interim and annual financial statements. Substantially all of the Company's operations involve the delivery of commercial real estate services to its customers including real estate investment sales, financing and consulting and advisory services. Management makes operating decisions, assesses performance and allocates resources based on an ongoing review of these integrated operations, which constitute the Company's only operating segment for financial reporting purposes.

## **Recent Accounting Pronouncements**

### ***Adopted***

In May 2014, the Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) 2014-09, *Revenue from Contracts with Customers* ( ASU 2014-09 ), which supersedes virtually all of the existing revenue recognition guidance under U.S. GAAP, and requires entities to recognize revenue for the transfer to a customer of promised goods or services in an amount that reflects the consideration to which the entity expects to be entitled to receive in exchange for those goods or services. Subsequent to the issuance of ASU 2014-09, the FASB issued ASU 2015-14, *Revenue from Contracts with Customers (Topic 606): Deferral of the Effective Date*, ASU 2016-08, *Revenue from Contracts with Customers: Principal Versus Agent Considerations*, ASU 2016-10, *Revenue from Contracts with Customers: Identifying Performance Obligations and Licensing*, and ASU No. 2016-12, *Revenue from Contracts with Customers: Narrow-Scope Improvements and Practical Expedients*. The additional ASU's clarified certain provisions of ASU 2014-09 in response to recommendations from the Transition Resources Group established by the FASB and extended the required adoption of ASU 2014-09 which is now effective for reporting periods beginning after December 15, 2017. The Company adopted the new standard on January 1, 2018 using the modified retrospective application method.

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**Table of Contents**

**MARCUS & MILLICHAP, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

The Company assessed the impact of the standard and determined that its contracts contain one performance obligation related to its real estate brokerage, financing and consulting and advisory services offered to buyers and sellers of commercial real estate and provide that it is operating as a principal in all of its revenue generating activities. The Company does not have multiple-element arrangements, variable consideration, financing components, significant noncash consideration, licenses, long-term contracts with customers or other items affecting the transaction price. The Company determined the transaction price is generally fixed and determinable and collectability is reasonably assured. Revenue was and will continue to be recognized in principally all cases at the close of escrow for real estate brokerage, close of loan for financing and when services are provided upon closing of the transaction for other revenues. Accordingly, the adoption of ASU 2014-09, as clarified, did not have an effect on the manner or timing of the recognition of the Company's revenue.

In January 2017, the FASB issued ASU 2017-01, Business Combinations: Clarifying the Definition of a Business. ASU 2017-01 changed the definition of a business in an effort to assist entities with evaluating whether a set of transferred assets and activities is a business. ASU 2017-01 is effective for the Company on January 1, 2018.

In January 2017, the FASB issued ASU 2017-04, Intangibles—Goodwill and Other: Simplifying the Test for Goodwill Impairment. ASU 2017-04 simplifies the accounting for goodwill impairment by eliminating Step 2 from the goodwill impairment test. ASU 2017-04 is effective for the Company on January 1, 2020, with early adoption permitted. The qualitative assessment remains optional and is unchanged. The Company prospectively adopted ASU 2017-04 in the second quarter of 2018. There was no impact to the Company as the Company was not required to measure a goodwill impairment charge.

In February 2018, the FASB issued ASU No. 2018-02, *Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income* (ASU 2018-02). ASU 2018-02 is effective for reporting periods beginning after December 15, 2018 and early adoption is permitted. ASU 2018-02 permits Companies that elect to make the reclassification adjustment the option to apply the guidance retrospectively or to record the reclassification as of the beginning of the period of adoption. The Company adopted the new standard on January 1, 2018 and elected to make the reclassification adjustment pertaining to the stranded tax effects resulting from the enactment of the Tax Cuts and Jobs Act (the Act) from accumulated other comprehensive income to retained earnings as of the beginning of the period presented in the amount of \$13,000.

***Pending Adoption***

In February 2016, the FASB issued ASU No. 2016-02, *Leases*, to increase transparency and comparability by recognizing lease assets and lease liabilities on the balance sheet and disclosing key information about leasing arrangements. The Company is still evaluating the impact of the new standard and has begun evaluating the population of all leases and related systems and internal control considerations. The Company will be required to adopt the new standard effective January 1, 2019, and the Company's condensed consolidated balance sheets will be impacted by the recording of a lease liability and right of use asset for virtually all of its current operating leases. As of June 30, 2018, the Company has remaining contractual obligations for operating leases (autos and office) that aggregate approximately \$88.3 million. Accordingly, the Company anticipates that the adoption of the new standard will have a material impact on the Company's condensed consolidated balance sheet. The amount of which and the

potential impact on the condensed consolidated statements of net and comprehensive income and condensed consolidated statements of cash flows has yet to be determined.

In June 2016, the FASB issued ASU No. 2016-13, *Financial Instruments - Credit Losses* ( ASU 2016-13 ). ASU 2016-13 is effective for reporting periods beginning after December 15, 2019 and early adoption is permitted. For the Company, the new standard will be effective January 1, 2020. Under ASU 2016-13, the Company will be required to use an expected-loss model for its marketable securities, available-for sale, which requires that credit losses be presented as an allowance rather than as an impairment write-down. Reversals of credit losses (in situations in which the estimate of credit losses declines) is permitted in the reporting period that the change occurs. Current U.S. GAAP prohibits reflecting reversals of credit losses in current period earnings. At June 30, 2018, the Company had \$117.4 million in marketable securities, available for sale which would be subject to this new standard. As of June 30, 2018, these marketable securities, available for sale have an average credit rating of AA and no impairment write-downs have been recorded. The Company is currently evaluating the impact of this new standard on its investment policy and investments.

Table of Contents**MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

In June 2018, the FASB issued ASU No. 2018-7, *Compensation-Stock Compensation (Topic 718): Improvements to Nonemployee Share-Based Payment Accounting* ( ASU 2018-7 ). ASU 2018-7 is effective for reporting periods beginning after December 15, 2018, including interim periods within that reporting period. Early adoption is permitted, including in interim periods, but no earlier than an entity's adoption of ASC 606, *Revenue from Contracts with Customers*. For the Company, the new standard will be effective during the first quarter of 2019 with early adoption permitted and will require equity-classified share-based payment awards issued to nonemployees to be measured based on the grant date price, instead of the previous requirement to remeasure the awards through the performance completion date. All liability-classified awards that have not been settled and equity-classified awards for which a measurement date has not been established by the adoption date would be remeasured at fair value as of the adoption date with a cumulative effect adjustment to opening retained earnings in the fiscal year of adoption. The Company is currently evaluating the impact and potential implementation timing of this new standard on its consolidated financial statements.

**3. Acquisition**

During the second quarter, the Company completed two related acquisitions for approximately \$6.2 million, net of cash received, plus contingent consideration which may be paid over the three-year or five-year period after the acquisitions based on achievement of certain EBITDA targets. The Company determined the fair value of the contingent consideration was \$1.7 million using a probability-weighted, discounted cash flow estimate based on achieving EBITDA targets. See Note 9 Fair Value Measurements for additional information.

The acquisitions expand the Company's network of loan originators and provides further diversification to its loan origination platform and financing services. The operations will be merged into the Company's existing operations.

The acquisitions were accounted for as a business combination, with the results of operations included in the Company's consolidated results from the acquisition date through June 30, 2018, which were not material. Based on a preliminary purchase price allocation, \$2.0 million, net, was allocated to mortgage servicing assets (\$2.1 million) and liabilities (\$0.1 million), \$1.6 million was allocated to the fair values of intangible assets, \$0.1 million to acquired working capital, with the remainder of \$4.2 million allocated to goodwill.

Goodwill and other intangible assets consisted of the following (in thousands):

	June 30, 2018	December, 31 2017
Goodwill	\$ 4,186	\$
Other intangible assets, net of amortization	1,541	
<b>Total intangible assets</b>	<b>\$ 5,727</b>	<b>\$</b>

The net change in the carrying value of other intangible assets consisted of the following (in thousands):

	Six Months Ended June 30,	
	2018	2017
Beginning balance	\$	\$
Additions from acquisition	1,571	
Amortization	(30)	
Ending balance	\$ 1,541	\$

The goodwill recorded as part of the acquisitions arose from the acquired assembled workforce and commercial lending platform. The Company expects all of goodwill to be tax deductible, with the tax-deductible amount of goodwill related to the contingent consideration to be determined once the cash payments to settle the contingent consideration are made. The goodwill resulting from these acquisitions is allocated to the Company's one reporting unit.

During the six months ended June 30, 2018, the Company adjusted the contingent consideration by an immaterial amount and did not make any cash payments related to the contingent consideration.

**Table of Contents****MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS****4. Property and Equipment**

Property and equipment, net consisted of the following (in thousands):

	June 30, 2018	December, 31 2017
Computer software and hardware equipment	\$ 17,172	\$ 16,247
Furniture, fixtures, and equipment	22,744	21,695
Less: accumulated depreciation and amortization	(22,757)	(20,789)
	\$ 17,159	\$ 17,153

During the six months ended June 30, 2018 and 2017, the Company wrote off approximately \$0.8 million and \$1.1 million, respectively, of fully depreciated computer software and hardware and furniture, fixtures and equipment.

**5. Selected Balance Sheet Data****Other Assets**

Other assets consisted of the following (in thousands):

	Current		Non-Current	
	June 30, 2018	December 31, 2017	June 30, 2018	December 31, 2017
Mortgage servicing rights, net of amortization	\$	\$	\$ 2,121	\$
Due from independent contractors, net <sup>(1) (2)</sup>	2,989	3,672	25,780	21,726
Security deposits			1,151	1,158
Employee notes receivable <sup>(3)</sup>	244	366	154	255
Customer trust accounts and other	1,685	1,491	44	24
	\$ 4,918	\$ 5,529	\$ 29,250	\$ 23,163

(1) Represents amounts advanced, notes receivable and other receivables due from the Company's investment sales and financing professionals. The notes receivable along with interest, are typically collected from future commissions and are generally due in one to five years.

(2)



Includes allowance for doubtful accounts related to current receivables of \$409 and \$494 as of June 30, 2018 and December 31, 2017, respectively. The Company recorded a provision (recovery) for bad debt expense of \$77 and \$(10) and wrote off \$4 and \$(6) of these receivables for the three months ended June 30, 2018 and 2017, respectively. The Company recorded a (recovery) provision for bad debt expense of \$(29) and \$(54) and wrote off \$55 and \$10 of these receivables for the six months ended June 30, 2018 and 2017, respectively. Any cash receipts on notes are applied first to unpaid principal balance prior to any income being recognized.

(3) See Note 8 Related-Party Transactions for additional information.

The net change in the carrying value of MSRs consisted of the following (in thousands):

	Six Months Ended June 30,	
	2018	2017
Beginning balance	\$	\$
Additions from acquisition	2,121	
Additions	41	
Amortization	(41)	
Ending balance	\$ 2,121	\$

See Note 9 Fair Value Measurements for additional information about MSRs.

Table of Contents**MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS****Deferred Compensation and Commissions**

Deferred compensation and commissions consisted of the following (in thousands):

	Current		Non-Current	
	June 30, 2018	December 31, 2017	June 30, 2018	December 31, 2017
Stock appreciation rights ( SARs ) liability	\$ 1,895	\$ 1,662	\$ 18,931	\$ 20,217
Commissions payable to investment sales and financing professionals	30,707	46,257	14,917	21,924
Deferred compensation liability <sup>(1)</sup>	1,505	1,261	7,709	7,220
	\$ 34,107	\$ 49,180	\$ 41,557	\$ 49,361

(1) The SARs and deferred compensation liability become subject to payout as a result of a participant no longer being considered as a service provider. As a result of the retirement of certain participants, estimated amounts to be paid to the participants within the next twelve months has been classified as current.

***SARs Liability***

Prior to the IPO, certain employees of the Company were granted SARs under a stock-based compensation program assumed by MMC. In connection with the IPO, the SARs agreements were revised, the MMC liability of \$20.0 million for the SARs was frozen as of March 31, 2013, and was transferred to MMI through a capital distribution. The SARs liability will be settled with each participant in ten annual installments in January of each year upon retirement or termination from service, or in full upon consummation of a change in control of the Company.

Under the revised agreements, MMI is required to accrue interest on the outstanding balance beginning on January 1, 2014 at a rate based on the 10-year treasury note plus 2%. The rate resets annually. The rates at January 1, 2018 and 2017 were 4.409% and 4.446%, respectively. MMI recorded interest expense related to this liability of \$224,000 and \$233,000, for the three months ended June 30, 2018 and 2017, respectively, and \$449,000 and \$466,000 for the six months ended June 30, 2018 and 2017, respectively.

Estimated payouts within the next twelve months for participants that have separated from service have been classified as current. During the six months ended June 30, 2018, the Company made total payments (consisting of accumulated interest) of \$1.5 million classified as an operating cash flow in the deferred compensation and commissions caption in the accompanying condensed consolidated statement of cash flows.

***Commissions Payable***

Certain investment sales professionals have the ability to earn additional commissions after meeting certain annual revenue thresholds. These commissions are recognized as cost of services in the period in which they are earned as they relate to specific transactions closed. The Company has the ability to defer payment of certain commissions, at its election, for up to three years. Commissions payable that are not expected to be paid within twelve months are classified as long-term.

***Deferred Compensation Liability***

A select group of management is eligible to participate in the Marcus & Millichap Deferred Compensation Plan (the Deferred Compensation Plan ). The plan is a non-qualified deferred compensation plan that is intended to comply with Section 409A of the Internal Revenue Code and permits the participant to defer compensation up to limits as determined by the plan. Amounts are paid out generally when the participant is no longer a service provider; however, an in-service payout election is available to participants. Participants may elect to receive payouts as a lump sum or quarterly over a two to fifteen-year period. The Company elected to fund the Deferred Compensation Plan through company owned variable life insurance policies. The Deferred Compensation Plan is managed by a third-party institutional fund manager, and the deferred compensation and investment earnings are held as a Company asset in a rabbi trust, which is recorded in assets held in rabbi trust in the accompanying condensed consolidated balance sheets. The assets in the trust are restricted unless the Company becomes insolvent, in which case the trust assets are subject to the claims of MMI's creditors. The Company may also, in its sole and absolute discretion, elect to withdraw at any time a portion of the trust assets by an amount by which the fair market value of the trust assets exceeds 110% of the aggregate deferred compensation liability represented by the participants' accounts. Estimated payouts within the next twelve months for participants that have separated from service have been classified as current. During the six months ended June 30, 2018, the Company made total payments to participants of \$387,000.

Table of Contents**MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

The net change in the carrying value of the assets held in the rabbi trust and the net change in the carrying value of the deferred compensation liability, each exclusive of additional contributions, distributions and trust expenses consisted of the following (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Increase in the carrying value of the assets held in the rabbi trust <sup>(1)</sup>	\$ 176	\$ 170	\$ 190	\$ 369
Increase in the net carrying value of the deferred compensation obligation <sup>(2)</sup>	\$ 188	\$ 188	\$ 188	\$ 399

(1) Recorded in other income (expense), net in the condensed consolidated statements of net and comprehensive income.

(2) Recorded in selling, general and administrative expense in the condensed consolidated statements of net and comprehensive income.

**6. Investments in Marketable Securities**

Amortized cost and fair value of marketable securities, available-for-sale, by type of security consisted of the following (in thousands):

	June 30, 2018				December 31, 2017			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
<i>Short-term investments:</i>								
U.S. treasuries	\$ 74,147	\$	\$ (136)	\$ 74,011	\$ 57,712	\$	\$ (88)	\$ 57,624
U.S. government sponsored entities	3,510		(27)	3,483	7,016		(8)	7,008
Corporate debt securities	7,907		(15)	7,892	8,931		(3)	8,928
Asset-backed securities and other	100			100				
	\$ 85,664	\$	\$ (178)	\$ 85,486	\$ 73,659	\$	\$ (99)	\$ 73,560

*Long-term investments:*

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U.S. treasuries	\$ 3,726	\$	\$ (169)	\$ 3,557	\$ 18,111	\$ 7	\$ (164)	\$ 17,954
U.S. government sponsored entities	1,663		(73)	1,590	5,306		(62)	5,244
Corporate debt securities	20,614		(513)	20,101	22,505	268	(54)	22,719
Asset-backed securities and other	6,721	5	(57)	6,669	6,180	17	(15)	6,182
	\$ 32,724	\$ 5	\$ (812)	\$ 31,917	\$ 52,102	\$ 292	\$ (295)	\$ 52,099

The amortized cost and fair value of the Company's investments in available-for-sale securities that have been in a continuous unrealized loss position consisted of the following (in thousands):

	June 30, 2018		December 31, 2017	
	Unrealized Loss	Fair Value	Unrealized Loss	Fair Value
Less than 12 months	\$ (721)	\$ 95,835	\$ (158)	\$ 63,229
12 months or longer	\$ (269)	\$ 19,988	\$ (236)	\$ 44,961

Gross realized gains and gross realized losses from the sales of the Company's available-for-sale securities consisted of the following (in thousands):

	Three Months Ended June 30, 2018		Six Months Ended June 30, 2017	
	2018	2017	2018	2017
Gross realized gains <sup>(1)</sup>	\$ 12	\$ 1	\$ 12	\$ 1
Gross realized losses <sup>(1)</sup>	\$	\$	\$	\$

<sup>(1)</sup> Recorded in other income (expense), net in the condensed consolidated statements of net and comprehensive income. The cost basis of securities sold were determined based on the specific identification method.

**Table of Contents****MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

As of June 30, 2018, the Company considers the declines in market value of its marketable securities, available-for-sale to be temporary in nature and does not consider any of its investments other-than-temporarily impaired. The Company typically invests in highly-rated securities, and its investment policy generally limits the amount of credit exposure to any one issuer. The policy generally requires investments to be investment grade, with the primary objective of minimizing the potential risk of principal loss and matching long-term liabilities. When evaluating an investment for other-than-temporary impairment the Company reviews factors such as the length of time and extent to which fair value has been below its cost basis, the financial condition of the issuer and any changes thereto, changes in market interest rates and the Company's intent to sell, or whether it is more likely than not that it will be required to sell the investment before recovery of the investment's cost basis. The Company has no current intent to sell, and it is not more likely than not that the Company will be required to sell these investments before recovery of their amortized cost basis, which may be at maturity. The Company may sell certain of its marketable securities, available-for-sale prior to their stated maturities for strategic reasons including, but not limited to, anticipated liquidity and capital requirements, anticipated credit deterioration, duration management or when a security no longer meets the criteria of the Company's investment policy.

Amortized cost and fair value of marketable securities, available-for-sale, by contractual maturity consisted of the following (in thousands):

	June 30, 2018		December 31, 2017	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
Due in one year or less	\$ 85,664	\$ 85,486	\$ 73,659	\$ 73,560
Due after one year through five years	11,217	11,087	30,644	30,517
Due after five years through ten years	15,648	15,125	15,090	15,200
Due after ten years	5,859	5,705	6,368	6,382
	\$ 118,388	\$ 117,403	\$ 125,761	\$ 125,659

Weighted average contractual maturity

2.5 years

2.6 years

Actual maturities may differ from contractual maturities because certain borrowers have the right to prepay certain obligations with or without prepayment penalties.

**7. Notes Payable to Former Stockholders**

In conjunction with the Spin-Off and IPO, notes payable to certain former stockholders of MMREIS were issued in settlement of restricted stock and SARs awards that were redeemed by MMREIS upon the termination of employment by the former stockholders (the Notes). Such Notes had been previously assumed by MMC, and were transferred to the Company. The Notes are unsecured and bear interest at 5% with annual principal and interest installments with a final principal payment due during the second quarter of 2020. During each of the six months ended June 30, 2018

and 2017, the Company made total payments on the Notes of \$1.5 million, including principal and interest.

Accrued interest included in accounts payable and other liabilities in the accompanying condensed consolidated balance sheets pertaining to the Notes consisted of the following (in thousands):

	June 30, 2018	December 31, 2017
Accrued interest	\$ 78	\$ 305

Interest expense pertaining to the Notes consisted of the following (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Interest expense	\$ 102	\$ 113	\$ 211	\$ 235

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**Table of Contents**

**MARCUS & MILLICHAP, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**8. Related-Party Transactions**  
**Shared and Transition Services**

Prior to October 2013, the Company operated under a shared services arrangement with MMC whereby the Company was charged for actual costs specifically incurred on behalf of the Company or allocated to the Company on a pro rata basis. Beginning in October 2013, certain services are provided to the Company under a Transition Services Agreement ( TSA ) between MMC and the Company, which replaced the pre-IPO shared services arrangement. The TSA is intended to provide certain services until the Company acquires the services separately. During the three months ended June 30, 2018 and 2017, the Company incurred net costs of \$55,000 and \$43,000 under the TSA, respectively. During the six months ended June 30, 2018 and 2017, the Company incurred net costs of \$127,000 and \$125,000 under the TSA, respectively. These amounts are included in selling, general and administrative expense in the accompanying condensed consolidated statements of net and comprehensive income.

**Brokerage and Financing Services with the Subsidiaries of MMC**

MMC has wholly or majority owned subsidiaries that buy and sell commercial real estate properties. The Company performs certain brokerage and financing services related to transactions of the subsidiaries of MMC. For the three months ended June 30, 2018 and 2017, the Company earned real estate brokerage commissions and financing fees of \$560,000 and \$120,000, respectively, from transactions with subsidiaries of MMC related to these services. The Company incurred cost of services of \$321,000 and \$65,000, respectively, related to these revenues. For the six months ended June 30, 2018 and 2017, the Company earned real estate brokerage commissions and financing fees of \$3.1 million and \$323,000, respectively, from subsidiaries of MMC related to these services. The Company incurred cost of services of \$1.8 million and \$187,000, respectively, related to these revenues.

**Operating Lease with MMC**

The Company has an operating lease with MMC for a single story office building located in Palo Alto, California, which expires on May 31, 2022. Rent expense for this lease aggregated \$255,000 and \$253,000 for the three months ended June 30, 2018 and 2017 respectively. Rent expense for this lease aggregated \$508,000 and 506,000 for the six months ended June 30, 2018 and 2017 respectively. Rent expense is included in selling, general and administrative expense in the accompanying condensed consolidated statements of net and comprehensive income.

**Accounts Payable and Other Liabilities with MMC**

As of June 30, 2018 and December 31, 2017, accounts payable and other liabilities with MMC totaling \$105,000 and \$91,000, respectively, remain unpaid and are included in accounts payable and other liabilities in the accompanying condensed consolidated balance sheets.

**Other**

The Company makes advances to non-executive employees from time-to-time. At June 30, 2018 and December 31, 2017, the aggregate principal amount for employee notes receivable was \$398,000 and \$621,000, respectively, which



is included in other assets (current and non-current), in the accompanying condensed consolidated balance sheets. See Note 5 Selected Balance Sheet Data for additional information.

As of June 30, 2018, George M. Marcus, the Company's founder and Co-Chairman, beneficially owned approximately 44% of the Company's issued and outstanding common stock, including shares owned by Phoenix Investments Holdings, LLC and the Marcus Family Foundation II.

## **9. Fair Value Measurements**

U.S. GAAP defines the fair value of a financial instrument as the amount that would be received from the sale of an asset in an orderly transaction between market participants at the measurement date. The Company is responsible for the determination of the value of the investment carried at fair value and the supporting methodologies and assumptions. The Company uses various pricing sources to validate the values utilized.

The degree of judgment used in measuring the fair value of financial instruments is generally inversely correlated with the level of observable valuation inputs. Financial instruments with quoted prices in active markets generally have more pricing observability and less judgment is used in measuring fair value. Financial instruments for which no quoted prices are available have less observability and are measured at fair value using valuation models or other pricing techniques that require more judgment.

**Table of Contents****MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

Assets recorded at fair value are measured and classified in accordance with a fair value hierarchy consisting of the three levels based on the observability of inputs available in the marketplace used to measure the fair values as discussed below:

*Level 1:* Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities;

*Level 2:* Quoted prices in markets that are not active, or inputs which are observable, either directly or indirectly, for substantially the full term of the asset or liability; or

*Level 3:* Inputs reflect management's best estimate of what market participants would use in pricing the asset or liability at the measurement date. Consideration is given to the risk inherent in the valuation technique and the risk inherent in the inputs to the model.

Investment in marketable securities, available-for-sale and assets held in the rabbi trust are carried at fair value based on observable inputs available. All these securities are measured as Levels 1 or 2 as appropriate.

**Recurring Fair Value Measurements**

The Company values its investments including assets held in rabbi trust, commercial paper, money market funds and investments in marketable securities, available-for-sale at fair value on a recurring basis. Fair values were determined for each individual security in the investment portfolio.

Assets carried at fair value are categorized into one of the three categories described above and consisted of the following (in thousands):

	June 30, 2018				December 31, 2017			
	Fair Value	Level 1	Level 2	Level 3	Fair Value	Level 1	Level 2	Level 3
Assets held in rabbi trust	\$ 8,890	\$	\$ 8,890	\$	\$ 8,787	\$	\$ 8,787	\$
Cash equivalents <sup>(1)</sup> :								
Commercial paper	\$ 14,824	\$	\$ 14,824	\$	\$ 11,441	\$	\$ 11,441	\$
Money market funds	186,412	186,412			157,788	157,788		
	\$ 201,236	\$ 186,412	\$ 14,824	\$	\$ 169,229	\$ 157,788	\$ 11,441	\$

Marketable securities,  
available-for-sale:

<i>Short-term investments:</i>								
U.S. treasuries	\$ 74,011	\$ 74,011	\$	\$	\$ 57,624	\$ 57,624	\$	\$
U.S. government sponsored entities	3,483		3,483		7,008		7,008	
Corporate debt securities	7,892		7,892		8,928		8,928	
Asset-backed securities and other	100		100					
	\$ 85,486	\$ 74,011	\$ 11,475	\$	\$ 73,560	\$ 57,624	\$ 15,936	\$
<i>Long-term investments:</i>								
U.S. treasuries	\$ 3,557	\$ 3,557	\$	\$	\$ 17,954	\$ 17,954	\$	\$
U.S. government sponsored entities	1,590		1,590		5,244		5,244	
Corporate debt securities	20,101		20,101		22,719		22,719	
Asset-backed securities and other	6,669		6,669		6,182		6,182	
	\$ 31,917	\$ 3,557	\$ 28,360	\$	\$ 52,099	\$ 17,954	\$ 34,145	\$

(1) Included in cash and cash equivalents on the accompanying condensed consolidated balance sheet. The Company values contingent consideration from its acquisitions at fair value on a recurring basis and is a Level 3 valuation. At June 30, 2018, the fair value of the contingent consideration was \$1.7 million using a probability weighted, discounted cash flow estimate based on achieving EBITDA targets.

There were no transfers in or out of Level 1 and Level 2 during the six months ended June 30, 2018.

**Table of Contents****MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS****Nonrecurring Fair Value Measurements**

In accordance with U.S. GAAP, from time to time, the Company measures certain assets at fair value on a nonrecurring basis. These assets include MSR. MSRs are recorded at fair value upon initial recording and the Company has elected the amortization method for the subsequent measurement of MSRs. The Company's MSRs do not trade in an active, open market with readily observable prices. The estimated fair value of the Company's MSRs, which are considered Level 3, were developed using discounted cash flow models that calculate the present value of estimated future net servicing income. The model considers contractually specified servicing fees, prepayment assumptions, delinquency rates, late charges, other ancillary revenue, costs to service, and other economic factors. The Company periodically reassesses and adjusts, when necessary, the underlying inputs and assumptions used in the model to reflect observable market conditions and assumptions that a market participant would consider in valuing an MSR asset. MSRs are carried at the lower of amortized cost or fair value. The fair value of the MSRs approximated the carrying value at June 30, 2018.

**10. Stockholders' Equity****Common Stock**

As of June 30, 2018 and December 31, 2017, there were 38,621,712 and 38,374,011 shares of common stock, \$0.0001 par value, issued and outstanding, which includes unvested restricted stock awards issued to non-employee directors, respectively. See Note 13 Earnings per Share for additional information.

**Preferred Stock**

The Company has 25,000,000 authorized shares of preferred stock with a par value \$0.0001 per share. At June 30, 2018 and December 31, 2017, there were no preferred shares issued or outstanding.

**Accumulated Other Comprehensive (Loss) Income**

The components of accumulated other comprehensive income as of June 30, 2018, by component, net of income taxes consisted of the following (in thousands):

	Unrealized gains and (losses) of available-for-sale securities	Foreign currency translation <sup>(3)</sup>	Total
Beginning balance, December 31, 2017	\$ (62)	\$ 1,002	\$ 940

Cumulative effect of change in accounting principle <sup>(1)</sup>	(13)		(13)
Balance at January 1, 2018, as adjusted	(75)	1,002	927
Other comprehensive (loss) income before reclassifications	(664)	73	(591)
Amounts reclassified from accumulated other comprehensive (loss) income <sup>(2)</sup>	8		8
Net current-period other comprehensive (loss) income	(656)	73	(583)
Ending balance, June 30, 2018	\$ (731)	\$ 1,075	\$ 344

- (1) Relates to reclassification of stranded tax effects from accumulated other comprehensive income to retained earnings as a result of adoption of ASU 2018-02. See Note 2 Accounting Policies and Recent Accounting Pronouncements for additional information.
- (2) Included as a component of other income (expense), net in the condensed consolidated statements of net and comprehensive income. The reclassifications were determined on a specific identification basis.
- (3) The Company has not provided for U.S. taxes on unremitted earnings of its foreign subsidiary as it is operating at a loss and has no earnings and profits to remit. As a result, deferred taxes were not provided related to the cumulative foreign currency translation adjustments.

## 11. Stock-Based Compensation Plans

### 2013 Omnibus Equity Incentive Plan

The board of directors adopted the 2013 Omnibus Equity Incentive Plan ( 2013 Plan ), which became effective upon the Company's IPO. In February 2017, the board of directors amended and restated the 2013 Plan, which was approved by the shareholders in May 2017. Grants are made from time to time by the Company's board of directors at its discretion subject to certain restrictions as to the number and value of shares that may be granted to any individual. Upon adoption of the 2013 Plan, 5,500,000 shares of common stock were initially reserved for the issuance of awards. Pursuant to the automatic increases previously provided for in the 2013 Plan, the board of directors approved share reserve increases aggregating 3,300,000. Pursuant to the amendment and restatement of the 2013 Plan referenced above, the automatic share increase provision was removed. As of June 30, 2018, there were 5,472,696 shares available for future grants under the Plan.

Table of Contents**MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS***Awards Granted and Settled*

Under the 2013 Plan, the Company has issued restricted stock awards ( RSAs ) to non-employee directors and restricted stock units ( RSUs ) to employees and independent contractors. RSAs vest in equal annual installments over a one-year or three-year period from the date of grant. All RSUs vest in equal annual installments over a five-year period from the date of grant. Any unvested awards are canceled upon termination as a service provider. Awards accelerate upon death subject to approval by the compensation committee. As of June 30, 2018, there were no issued or outstanding options, SARs, performance units or performance shares awards under the 2013 Plan.

During the six months ended June 30, 2018, 274,740 shares of RSUs vested of which 274,740 shares of common stock were delivered and 52,919 shares of common stock were withheld to pay applicable required employee statutory withholding taxes based on the market value of the shares on the vesting date. The shares withheld for taxes were returned to the share reserve and are available for future issuance in accordance with provisions of the 2013 Plan.

*Outstanding Awards*

Activity under the 2013 Plan consisted of the following (dollars in thousands, except per share data):

	RSA Grants to Non-employee Directors	RSU Grants to Employees	RSU Grants to Independent Contractors	Total	Weighted- Average Grant Date Fair Value Per Share
Nonvested shares at December 31, 2017	30,732	500,859	450,264	981,855	\$ 23.90
Granted					
<i>February 2018</i>		106,419	20,293	126,712	
<i>March 2018</i>		15,000		15,000	
<i>May 2018</i>	12,852	4,854	14,280	31,986	
Total Granted	12,852	126,273	34,573	173,698	32.90
Vested	(12,936)	(138,229)	(136,511)	(287,676)	21.13
Transferred					
Forfeited/canceled		(1,960)	(4,598)	(6,558)	29.21
Nonvested shares at June 30, 2018 <sup>(1)</sup>	30,648	486,943	343,728	861,319	\$ 26.60
Unrecognized stock-based compensation expense as of June 30, 2018 <sup>(2)</sup>	\$ 708	\$ 11,743	\$ 9,798	\$ 22,249	

Weighted average remaining vesting period (years) as of June 30, 2018	1.14	3.38	2.77	3.04
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- (1) Nonvested RSUs will be settled through the issuance of new shares of common stock.
- (2) The total unrecognized compensation expense is expected to be recognized over a weighted-average period of approximately 3.04 years.

As of June 30, 2018, 578,618 fully vested deferred stock units ( DSUs ) remained outstanding. See Amendments to Restricted Stock and SARs section below and Note 13 Earnings per Share for additional information. Future share settlements of DSUs by year consisted of the following:

	June 30, 2018
2018	237,052
2021	60,373
2022	281,193
	578,618

### Employee Stock Purchase Plan

In 2013, the Company adopted the 2013 Employee Stock Purchase Plan ( ESPP Plan ). The ESPP Plan qualifies under Section 423 of the IRS Code and provides for consecutive, non-overlapping 6-month offering periods. The offering periods generally start on the first trading day on or after May 15 and November 15 of each year. Qualifying employees may purchase shares of the Company stock at a 10% discount based on the lower of the market price at the beginning or end of the offering period, subject to IRS limitations. The Company determined that the ESPP Plan was a compensatory plan and is required to expense the fair value of the awards over each 6-month offering period.

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**Table of Contents**

**MARCUS & MILLICHAP, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

The ESPP Plan initially had 366,667 shares of common stock reserved and 233,867 and 246,895 shares of common stock remain available for issuance for each of the periods at June 30, 2018 and December 31, 2017, respectively. The ESPP Plan provides for annual increases in the number of shares available for issuance under the ESPP, equal to the least of (i) 366,667 shares, (ii) 1% of the outstanding shares on such date, or (iii) an amount determined by the board. Pursuant to the provisions of the ESPP Plan, the board of directors determined a share reserve increase was not required in the prior years. As of June 30, 2018, total unrecognized compensation cost related to the ESPP Plan was \$55,000 and is expected to be recognized over a weighted average period of 0.38 years.

**Amendments to Restricted Stock and SARs**

***Restricted Stock***

In connection with the IPO, the Company entered into sales restriction agreements with certain of its executive officers. The sale restriction agreements provided for vesting acceleration as to all outstanding shares of restricted shares held by the executive officers and termination of certain existing Buy-Sell Agreements entered into between the Company and such executive officers prior to the IPO in exchange for the executive officers' agreement to limit their ability to sell, transfer, hypothecate, encumber, or in any way alienate any of their shares. Such sales restrictions lapse at a rate of 20% per year for five years if the participant remains employed by the Company. In the event of death or termination of employment after reaching the age of 67, 100% of the shares of stock will be released from the resale restriction. Further, 100% of the shares of stock will be released from the resale restriction upon the consummation of a change of control of the Company. Of the original 3,689,326 shares subject to resale restriction, 732,020 shares remain subject to sales restriction at June 30, 2018.

***SARs and DSUs***

Prior to the IPO, certain employees were granted SARs. As of March 31, 2013, the outstanding SARs were frozen at the liability amount, and will be paid out to each participant in installments upon retirement or departure under the terms of the revised SARs agreements. To replace beneficial ownership in the SARs, the difference between the book value liability and the fair value of the awards was granted to plan participants in the form of DSUs, which were fully vested upon receipt and will be settled in actual stock at a rate of 20% per year if the participant remains employed by the Company during that period (otherwise all unsettled shares of stock upon termination from service will be settled five years from the termination date, unless otherwise agreed to by the Company). In the event of death or termination of service after reaching the age of 67, 100% of the DSUs will be settled.

**Summary of Stock-Based Compensation**

Components of stock-based compensation are included in selling, general and administrative expense in the condensed consolidated statements of net and comprehensive income consisted of the following (in thousands, except common stock price):



	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Employee stock purchase plan	\$ 24	\$ 29	\$ 63	\$ 75
RSAs non-employee directors	165	90	276	179
RSUs employees	1,096	952	2,049	1,866
RSUs independent contractor <sup>(1)</sup>	1,874	1,044	3,384	1,861
	\$ 3,159	\$ 2,115	\$ 5,772	\$ 3,981
Common stock price at beginning of period	\$ 36.06	\$ 24.58	\$ 32.61	\$ 26.72
Common stock price at end of period	\$ 39.01	\$ 26.36	\$ 39.01	\$ 26.36
Increase (decrease) in stock price	\$ 2.95	\$ 1.78	\$ 6.40	\$ (0.36)

- <sup>(1)</sup> The Company grants RSUs to independent contractors (i.e. investment sales and financing professionals), who are considered non-employees under the accounting standards. Accordingly, such awards are required to be measured at fair value at the end of each reporting period until settlement. Stock-based compensation expense is therefore impacted by the changes in the Company's common stock price during each reporting period.

Table of Contents**MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS****12. Income Taxes**

The Company's effective tax rate for the three and six months ended June 30, 2018 was 26.9% and 26.4%, respectively, compared to 39.2% and 38.9% for the three and six months ended June 30, 2017, respectively. The Company provides for the effects of income taxes in interim financial statements based on the Company's estimate of its annual effective tax rate for the full year, which is based on forecasted income by jurisdiction where the Company operates, adjusted for the tax effects of items that relate discretely to the period, if any.

The provision for income taxes differs from the amount computed by applying the U.S. federal statutory rate to income before provision for income taxes and consisted of the following (in thousands):

	Three Months Ended June 30, 2018		2017	
	Amount	Rate	Amount	Rate
Income tax expense at the federal statutory rate	\$ 6,368	21.0%	\$ 8,967	35.0%
State income tax expense, net of federal benefit	1,415	4.7%	973	3.8%
Effect of foreign operations	(12)	0.0%	25	0.1%
Windfall tax benefits, net related to stock-based compensation	(28)	(0.1)%		
Change in valuation allowance	74	0.2%	62	0.2%
Permanent items and other	338	1.1%	25	0.1%
	\$ 8,155	26.9%	\$ 10,052	39.2%

	Six Months Ended June 30, 2018		2017	
	Amount	Rate	Amount	Rate
Income tax expense at the federal statutory rate	\$ 11,474	21.0%	\$ 15,793	35.0%
State income tax expense, net of federal benefit	2,511	4.6%	1,741	3.9%
Effect of foreign operations	(20)	0.0%	47	0.1%
Windfall tax benefits, net related to stock-based compensation	(245)	(0.5)%	(156)	(0.4)%
Change in valuation allowance	121	0.2%	116	0.3%
Permanent items and other	616	1.1%	13	
	\$ 14,457	26.4%	\$ 17,554	38.9%

On December 22, 2017, the Act was enacted, which significantly changed the U.S. corporate income tax laws by, among other items, reducing the U.S. corporate income tax rate to 21% from 35% starting in 2018, eliminating certain exceptions to Section 162(m) of the Internal Revenue Code and expanding the employees, companies and types of compensation covered by Section 162(m), and creating a territorial tax system with a one-time mandatory tax on

previously deferred foreign earnings of U.S. subsidiaries. As a result of the Act, the Company revalued its deferred taxes, net due to the changes in the U.S. corporate statutory federal income tax rate and recorded a net charge of \$11.6 million in the provision for income taxes during the fourth quarter of 2017. Although the Company's accounting for certain income tax effects of the Act is incomplete, it was determined that the \$11.6 million charge is a reasonable estimate of those effects. As of June 30, 2018, this amount continues to be our best estimate of the impact of the Act in accordance with our understanding of the Act and the related guidance available. When the IRS issues additional guidance and regulations enabling the Company to finalize certain tax positions, the Company will be able to conclude whether any further adjustments are required to be made to its deferred tax assets, net balance as of December 31, 2017. Any adjustments to this provisional amount will be reported no later than the fourth quarter of 2018, as a component of the provision for income taxes in the reporting period in which any such adjustments are determined.

Table of Contents**MARCUS & MILLICHAP, INC.****NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS****13. Earnings per Share**

Basic and diluted earnings per share for the three and six months ended June 30, 2018 and 2017, respectively consisted of the following (in thousands, except per share data):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
<b>Numerator (Basic and Diluted):</b>				
Net income	\$ 22,167	\$ 15,569	\$ 40,178	\$ 27,569
<b>Denominator:</b>				
<i>Basic</i>				
Weighted average common shares issued and outstanding	38,606	38,100	38,576	38,075
Deduct: Unvested RSAs <sup>(1)</sup>	(31)	(28)	(31)	(29)
Add: Fully vested DSUs <sup>(2)</sup>	579	930	579	930
Weighted Average Common Shares Outstanding	39,154	39,002	39,124	38,976
Basic earnings per common share	\$ 0.57	\$ 0.40	\$ 1.03	\$ 0.71
<i>Diluted</i>				
Weighted Average Common Shares Outstanding from above	39,154	39,002	39,124	38,976
Add: Dilutive effect of RSUs, RSAs & ESPP	231	130	174	142
Weighted Average Common Shares Outstanding	39,385	39,132	39,298	39,118
Diluted earnings per common share	\$ 0.56	\$ 0.40	\$ 1.02	\$ 0.70
Antidilutive shares excluded from diluted earnings per common share <sup>(3)</sup>	55	317	242	324

(1) RSAs were issued and outstanding to the non-employee directors and have a one-year or three-year vesting term subject to service requirements. See Note 11 Stock-Based Compensation Plans for additional information.

(2) Shares are included in weighted average common shares outstanding as the shares are fully vested but have not yet been delivered. See Note 11 Stock-Based Compensation Plans for additional information.

(3) Primarily pertaining to RSU grants to the Company's employees and independent contractors.

## 14. Commitments and Contingencies

### Credit Agreement

On June 18, 2014, the Company entered into a Credit Agreement with Wells Fargo Bank, National Association ( Bank ), dated as of June 1, 2014 (the Credit Agreement ). The Credit Agreement provides for a \$60.0 million principal amount senior secured revolving credit facility that is guaranteed by all of the Company's domestic subsidiaries (the Credit Facility ), which, as amended, matures on June 1, 2020. The Company may borrow, repay and reborrow amounts under the Credit Facility until its maturity date, at which time all amounts outstanding under the Credit Facility must be repaid in full.

Borrowings under the Credit Agreement are available for general corporate purposes and working capital. The Credit Facility includes a \$10.0 million sublimit for the issuance of standby letters of credit of which \$533,000 was utilized at June 30, 2018. Borrowings under the Credit Facility will bear interest, at the Company's option, at either the (i) Base Rate (defined as the highest of (a) the Bank's prime rate, (b) the Federal Funds Rate plus 1.5% and (c) one-month LIBOR plus 1.5%), or (ii) at a variable rate between 0.875% and 1.125% above LIBOR, based upon the total funded debt to EBITDA ratio. In connection with executing the Credit Agreement, as amended the Company paid bank fees and other expenses, which are being amortized over the remaining term of the Credit Agreement. The Company pays a commitment fee of up to 0.1% per annum, payable quarterly, based on the amount of unutilized commitments under the Credit Facility. The amortization and commitment fee is included in interest expense in the accompanying condensed consolidated statements of net and comprehensive income and was \$26,000 and \$28,000 during the three months ended June 30, 2018 and 2017, respectively, and \$52,000 and \$55,000 during the six months ended June 30, 2018 and 2017, respectively. As of June 30, 2018 and December 31, 2017, there were no amounts outstanding under the Credit Agreement.

**Table of Contents**

**MARCUS & MILLICHAP, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

The Credit Facility contains customary covenants, including financial and other covenant reporting requirements and events of default. Financial covenants require the Company, on a combined basis with its guarantors, to maintain (i) an EBITDAR Coverage Ratio (as defined in the Credit Agreement) of not less than 1.25:1.0 as of each quarter end and (ii) total funded debt to EBITDA not greater than 2.0:1.0 as of each quarter end both on a rolling 4-quarter basis. The Credit Facility is secured by substantially all assets of the Company, including pledges of 100% of the stock or other equity interest of each subsidiary except for the capital stock of a controlled foreign corporation (as defined in the Internal Revenue Code). As of June 30, 2018, the Company was in compliance with all financial and non-financial covenants.

**Litigation**

The Company is subject to various legal proceedings and claims that arise in the ordinary course of business, some of which involve claims for damages that are substantial in amount. Most of these litigation matters are covered by insurance, which contain deductibles, exclusions, claim limits and aggregate policy limits. While the ultimate liability for these legal proceeding cannot be determined, the Company reviews the need for its accrual for loss contingencies quarterly and records an accrual for litigation related losses where the likelihood of loss is both probable and estimable. The Company believes that the ultimate resolution of the legal proceedings will not have a material adverse effect on its financial condition or results of operations. The Company accrues legal fees for litigation as the legal services are provided.

**Other**

In connection with certain agreements with investment sales and financing professionals, the Company may agree to advance amounts to its investment sales and financing professionals upon reaching certain performance goals. Such commitments as of June 30, 2018 aggregated \$1.5 million.

## **Table of Contents**

### **Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*Unless the context requires otherwise, the words Marcus & Millichap, we, the Company, us and our refer to Marcus & Millichap, Inc., Marcus & Millichap Real Estate Investment Services, Inc. and its other consolidated subsidiaries.*

#### **Forward-Looking Statements**

The following discussion contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of many factors. The results of operations for the three and six months ended June 30, 2018 are not necessarily indicative of the results that may be expected for the full year ending December 31, 2018, or for any other future period. The following discussion should be read in conjunction with the unaudited condensed consolidated financial statements and the notes thereto included in Item 1 of this Form 10-Q and in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2017 filed with the SEC on March 16, 2018, including the Risk Factors section and the consolidated financial statements and notes included therein.

#### **Overview**

We are a leading national brokerage firm specializing in commercial real estate investment sales, financing, research and advisory services. We have been the top commercial real estate investment broker in the United States based on the number of investment transactions over the last 10 years.

As of June 30, 2018, we had 1,841 investment sales and financing professionals that are primarily exclusive independent contractors operating in 78 offices who provide real estate brokerage and financing services to sellers and buyers of commercial real estate. We also offer market research, consulting and advisory services to our clients. During the three and six months ended June 30, 2018, we closed 2,357 and 4,442 investment sales, financing and other transactions with total volume of approximately \$11.4 billion and \$21.1 billion, respectively. During the year ended December 31, 2017, we closed 8,979 sales, financing and other transactions with total volume of approximately \$42.2 billion.

We generate revenues by collecting real estate brokerage commissions upon the sale, and fees upon the financing, of commercial properties and by providing consulting and advisory services. Real estate brokerage commissions are typically based upon the value of the property, and financing fees are typically based upon the size of the loan. For the three months ended June 30, 2018, approximately 91% of our revenues were generated from real estate brokerage commissions, 8% from financing fees and 1% from other revenues, including consulting and advisory services. For the six months ended June 30, 2018, approximately 92% of our revenues were generated from real estate brokerage commissions, 7% from financing fees and 1% from other revenues, including consulting and advisory services. During the year ended December 31, 2017, approximately 90% of our revenues were generated from real estate brokerage commissions, 7% from financing fees and 3% from other revenues, including consulting and advisory services.

We divide commercial real estate into four major market segments, characterized by price:

Properties priced less than \$1 million;

*Private client market:* properties priced from \$1 million up to \$10 million;

*Middle market:* properties priced from \$10 million up to \$20 million; and

*Larger transaction market:* properties priced from \$20 million and above.



**Table of Contents**

Our strength is in serving private clients in the \$1-\$10 million private client market segment, which contributed approximately 65% and 69% of our real estate brokerage commissions during the three months ended June 30, 2018 and 2017, respectively, and approximately 65% and 70% of our real estate brokerage commissions during the six months ended June 30, 2018 and 2017, respectively. The following tables set forth the number of transactions, sales volume and revenues by commercial real estate market segment for real estate brokerage:

<i>Real Estate Brokerage</i>	Three Months Ended June 30, 2018			2017			Change		
	Number	Volume (in millions)	Revenues (in thousands)	Number	Volume (in millions)	Revenues (in thousands)	Number	Volume (in millions)	Revenues (in thousands)
<\$1 million	251	\$ 161	\$ 6,727	261	\$ 164	\$ 7,084	(10)	\$ (3)	\$ (357)
Private client market (\$1 - \$10 million)	1,299	4,096	118,152	1,225	3,880	112,468	74	216	5,684
Middle market ( <sup>3</sup> \$10 - \$20 million)	118	1,602	27,555	76	1,015	20,388	42	587	7,167
Larger transaction market ( <sup>3</sup> \$20 million)	84	3,089	29,206	62	2,215	22,635	22	874	6,571
	1,752	\$ 8,948	\$ 181,640	1,624	\$ 7,274	\$ 162,575	128	\$ 1,674	\$ 19,065

<i>Real Estate Brokerage</i>	Six Months Ended June 30, 2018			2017			Change		
	Number	Volume (in millions)	Revenues (in thousands)	Number	Volume (in millions)	Revenues (in thousands)	Number	Volume (in millions)	Revenues (in thousands)
<\$1 million	496	\$ 323	\$ 13,595	503	\$ 306	\$ 13,078	(7)	\$ 17	\$ 517
Private client market (\$1 - \$10 million)	2,467	7,656	224,164	2,346	7,278	212,218	121	378	11,946
Middle market ( <sup>3</sup> \$10 - \$20 million)	231	3,208	54,826	164	2,217	39,542	67	991	15,284
Larger transaction market ( <sup>3</sup> \$20 million)	143	5,677	51,580	100	3,963	37,874	43	1,714	13,706
	3,337	\$ 16,864	\$ 344,165	3,113	\$ 13,764	\$ 302,712	224	\$ 3,100	\$ 41,453

We continue to increase our presence in the United States and Canada through execution of our growth strategies by targeting markets based on population, employment, level of commercial real estate sales, inventory and competitive opportunities where we believe the markets will benefit from our business model. In the second quarter, we completed a transaction to acquire Pinnacle Financial Group and a related company PFG Servicing, Inc. These acquisitions expanded our presence in the financing market in the mid-west and added commercial mortgage servicing to financing

services available to our clients.

The following charts set forth the percentage of transactions by region for real estate brokerage.

Three Months Ended June 30,  
2018                                      2017

Six Months Ended June 30,  
2018                                      2017

(1) Includes our Canadian operations, which represented less than 1% of our total revenues in each period presented.

## **Table of Contents**

### ***Factors Affecting Our Business***

Our business and our operating results, financial condition and liquidity are significantly affected by the number and size of commercial real estate investment sales and financing transactions we close in any period. The number and size of these transactions are affected by our ability to recruit and retain investment sales and financing professionals, identify and contract properties for sale and those that need financing and refinancing. We principally monitor the commercial real estate market through four factors, which generally drive our business. The factors are the economy, commercial real estate supply and demand, interest rates, availability of financing, capital markets conditions, investment sentiment and investment activity.

#### *The Economy*

Our business is dependent on economic conditions within the markets in which we operate. Changes in the economy on a global, national, regional or local basis can have a positive or a negative impact on our business. Economic indicators and projections related to job growth, unemployment, interest rates, retail spending and confidence trends can have a positive or a negative impact on our business. Overall market conditions can have an effect on investor sentiment and, ultimately, the demand for our services from investors in real estate. In the wake of tax reform at the end of last year, consumer and business confidence levels have surged to record levels. We believe this broadly held positive outlook has supported increased consumption, business investment and economic growth. Job creation through the first half of 2018 has been markedly stronger than during the same period last year, while the total number of available jobs is at record levels and the unemployment rate has been flirting with 20-year lows. Though these trends are favorable, they also raise inflation risk, causing the Federal Reserve to tighten monetary policy resulting in some risk to the longer-term growth outlook. Trade tensions are another area of risk to the generally favorable economic outlook, and although a trade war would likely have nominal direct effect on commercial real estate performance, negative economic ripples from a trade war could potentially weigh on commercial real estate space demand. Despite these risks, we remain optimistic about economic expansion through the remainder of 2018, and the benefits this momentum will bring to commercial real estate investors.

#### *Commercial Real Estate Supply and Demand*

Our business is dependent on the willingness of investors to invest in or sell commercial real estate, which is affected by factors beyond our control. These factors include the supply of commercial real estate coupled with user demand for these properties and the performance of real estate assets when compared with other investment alternatives, such as stocks and bonds. The strong pace of economic growth so far this year has reinforced demand for all types of commercial real estate space, sustaining positive real estate fundamentals. We believe these trends should remain in-place for the remainder of 2018 as the strong economy supports elevated hiring, wage growth, consumption and household formation. Although construction remains elevated for apartments, self-storage facilities, hotels and industrial properties, demand has largely kept pace on a macro level. There are, however, some pockets of oversupply risk in select major metropolitan areas. The strong performance trends and positive economic outlook are bolstering seller confidence levels, which in turn is exacerbating the expectation gap relative to prospective buyers. This gap could potentially widen further if interest rates rise substantively in the second half of the year, causing buyers to rein in their valuation models.

#### *Capital Markets*

Credit and liquidity issues in the financial markets have a direct impact on the flow of capital to the commercial real estate market. Real estate purchases are often financed with debt and, as a result, credit and liquidity impact transaction activity and prices. Changes in interest rates, as well as steady and protracted movements of interest rates

in one direction, whether increases or decreases, could adversely or positively affect the operations and income potential of commercial real estate properties. These changes also influence the demand of investors for commercial real estate investments. We believe that indications from the U.S. Federal Reserve of future interest rate increases and a reduction of the Federal Reserve balance sheet could place upward pressure on interest rates. This, together with uncertainty created by trade tensions, stock market volatility and questions regarding international monetary policy remain a short-term headwind for real estate transactions. These risks could intensify if short-term interest rates rise above long-term interest rates, creating an inverted yield curve, an event commonly perceived to precede a recession, as negative media coverage could potentially erode the current economic strength. However, lenders continue to offer ample capital supply while maintaining disciplined underwriting granting the investment market strong liquidity and balanced lending resources.

## **Table of Contents**

### *Investor Sentiment and Investment Activity*

We rely on investors to buy and sell properties in order to generate commissions. Investors' desires to engage in real estate transactions are dependent on many factors that are beyond our control. The economy, supply and demand for properly positioned properties, available credit and market events impact investor sentiment and, therefore, transaction velocity. In addition, our private clients are often motivated to buy, sell and/or refinance properties due to personal circumstances such as death, divorce, partnership breakups and estate planning. In contrast to the early part of 2017, when uncertainty weighed on investor activity, we are seeing a modest increase in both investor sentiment and activity levels. Though current transaction counts are below the peak set in 2016, they remain strong by historical standards, offering a very active and dynamic sales climate. Still-strong occupancies and rent gains, together with positive momentum from the new tax laws, economic growth, comparatively low interest rates and broad capital availability are all favoring the investment market. By the same token, we believe that the maturing cycle, combined with volatility in financial markets, inflation trends and rising interest rates are still causing some investors and lenders to apply more cautious underwriting assumptions, modestly restraining sales activity. The convergence of this array of factors should continue to support commercial real estate investor demand and, therefore, demand for our brokerage and financing services.

### *Operating Segments*

We follow the guidance for segment reporting, which requires reporting information on operating segments in interim and annual financial statements. Substantially all of our operations involve the delivery of commercial real estate services to our customers including real estate investment sales, financing and consulting and advisory services. Management makes operating decisions, assesses performance and allocates resources based on an ongoing review of these integrated operations, which constitute only one operating segment for financial reporting purposes.

## **Key Financial Measures and Indicators**

### *Revenues*

Our revenues are primarily generated from our real estate investment sales business. In addition to real estate brokerage commissions, we generate revenues from financing fees and from other revenues, which are primarily comprised of consulting and advisory fees.

Our business is transaction oriented and, as such, we rely on investment sales and financing professionals to continually develop leads, identify properties to sell, market those properties and close the sale timely to generate a consistent flow of revenue. While our sales volume is impacted by seasonality factors, the timing of closings is also dependent on many market and personal factors unique to a particular client or transaction, particularly clients transacting in the \$1-\$10 million private client market segment. These factors can cause transactions to be accelerated or delayed beyond our control. Further, commission rates earned are generally inversely related to the value of the property sold. As a result of our expansion into the middle and larger transaction market segments, we have seen our overall commission rates fluctuate from period-to-period as a result of changes in the relative mix of the number and volume of transactions closed in the middle and larger transaction market segments as compared to the \$1-\$10 million private client market segment. These factors may result in period-to-period variations in our revenues that differ from historical patterns.

A small percentage of our transactions include retainer fees and/or breakage fees. Retainer fees are credited against a success-based fee paid upon the closing of a transaction or a breakage fee. Transactions that are terminated before completion will sometimes generate breakage fees, which are usually calculated as a set amount or a percentage of the

fee we would have received had the transaction closed.

*Real estate brokerage commissions*

We earn real estate brokerage commissions by acting as a broker for commercial real estate owners seeking to sell or investors seeking to buy properties. Revenues from real estate brokerage commissions are typically recognized at the close of escrow.

*Financing fees*

We earn financing fees by securing financing on purchase transactions or by securing refinancing of our clients existing mortgage debt. To a lesser extent, we also earn mortgage servicing fees and ancillary fees associated with financing activities. We generate mortgage servicing fees through the provision of collection, remittance, recordkeeping, reporting and other related mortgage servicing functions, activities and services. We recognize financing fee revenues at the time the loan closes and we have no remaining significant obligations for performance in connection with the transaction. We recognize mortgage servicing revenues upon the acquisition of a servicing obligation and at the time services are rendered, provided the loans are current and the debt service payments are made by the borrowers and when new servicing rights are acquired.

## **Table of Contents**

### *Other revenues*

Other revenues include fees generated from consulting and advisory services performed by our investment sales professionals, as well as referral fees from other real estate brokers. Revenues from these services are recognized as they are performed and completed.

### *Operating Expenses*

Our operating expenses consist of cost of services, selling, general and administrative expenses and depreciation and amortization. The significant components of our expenses are further described below.

#### *Cost of services*

The majority of our cost of services expense is variable commissions paid to our investment sales professionals and compensation-related costs related to our financing activities. Commission expenses are directly attributable to providing services to our clients for investment sales and financing services. Most of our investment sales and financing professionals are independent contractors and are paid commissions; however, there are some who are initially paid a salary and certain of our financing professionals are employees and, as such, costs of services also include employee-related compensation, employer taxes and benefits for those employees. The commission rates we pay to our investment sales and financing professionals vary based on individual contracts negotiated and are generally higher for the more experienced professionals. Some of our most senior investment sales and financing professionals also have the ability to earn additional commissions after meeting certain annual revenue thresholds. These additional commissions are recognized as cost of services in the period in which they are earned. Payment of a portion of these additional commissions are generally deferred for a period of three years, at the Company's election, and paid at the beginning of the fourth calendar year. Cost of services also includes referral fees paid to other real estate brokers where the Company is the principal service provider. Cost of services, therefore, can vary based on the commission structure of the independent contractors that closed transactions in any particular period.

#### *Selling, general & administrative expenses*

The largest expense component within selling, general and administrative expenses is personnel expenses for our management team and sales and support staff. In addition, these costs include facilities costs (excluding depreciation and amortization), staff related expenses, sales, marketing, legal, telecommunication, network, data sources and other administrative expenses. Also included in selling, general and administrative are expenses for stock-based compensation to non-employee directors, employees and independent contractors (i.e. investment sales and financing professionals) under the 2013 Omnibus Equity Incentive Plan, as amended ( "2013 Plan" ) and the 2013 Employee Stock Purchase Plan ( "ESPP Plan" ).

#### *Depreciation and amortization expense*

Depreciation expense consists of depreciation recorded on our computer software and hardware and furniture, fixture and equipment. Depreciation and amortization are provided over estimated useful lives ranging from three to seven years for owned assets or over the lesser of the asset estimated useful lives or the related lease term for leasehold improvements. Amortization expense also consists of amortization recorded on our mortgage servicing rights ( "MSRs" ) using the interest method over the period that servicing income is expected to be received and amortization recorded on intangible assets amortized on a straight-line basis using a useful life between one and six years.

#### *Other Income (Expense), Net*

Other income (expense), net primarily consists of interest income, net gains or losses on our deferred compensation plan assets, realized gains and losses on our marketable securities, available-for-sale, foreign currency gains and losses and other non-operating gains and losses.

*Interest Expense*

Interest expense primarily consists of interest expense associated with the stock appreciation rights ( SARs ) liability, notes payable to former stockholders and our credit agreement.

*Provision for Income Taxes*

We are subject to U.S. and Canadian federal taxes and individual state and local taxes based on the income generated in the jurisdictions in which we operate. Our effective tax rate fluctuates as a result of the change in the mix of our activities in the jurisdictions we operate due to differing tax rates in those jurisdictions. Our provision for income taxes includes the windfall tax benefits, net from shares issued in connection with our 2013 Plan and ESPP Plan.



**Table of Contents**

We record deferred taxes, net based on the tax rate expected to be in effect at the time those items are expected to be recognized for tax purposes. On December 22, 2017, the Tax Cuts and Jobs Act (the Act ) was enacted, which reduced the U.S. federal statutory tax rate from 35% to 21% beginning in 2018.

**Table of Contents****Operating Metrics**

We regularly review a number of key metrics to evaluate our business, measure our performance, identify trends affecting our business, formulate financial projections and make strategic decisions. During the three months ended June 30, 2018 and 2017, we closed more than 2,300 and 2,100 investment sales, financing and other transactions with total volume of approximately \$11.4 billion and \$11.3 billion, respectively. During the six months ended June 30, 2018 and 2017, we closed more than 4,400 and 4,200 investment sales, financing and other transactions with total volume of approximately \$21.1 billion and \$19.8 billion, respectively. Such key metrics for real estate brokerage and financing activities are as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
<i>Real Estate Brokerage</i>				
Average Number of Investment Sales Professionals	1,694	1,627	1,682	1,628
Average Number of Transactions per Investment Sales Professional	1.03	1.00	1.98	1.91
Average Commission per Transaction	\$ 103,676	\$ 100,108	\$ 103,136	\$ 97,241
Average Commission Rate	2.03%	2.24%	2.04%	2.20%
Average Transaction Size (in thousands)	\$ 5,107	\$ 4,479	\$ 5,054	\$ 4,421
Total Number of Transactions	1,752	1,624	3,337	3,113
Total Sales Volume (in millions)	\$ 8,948	\$ 7,274	\$ 16,864	\$ 13,764

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
<i>Financing</i> <sup>(1)</sup>				
Average Number of Financing Professionals	96	94	94	97
Average Number of Transactions per Financing Professional	4.51	4.34	8.05	8.24
Average Fee per Transaction	\$ 35,125	\$ 31,150	\$ 32,519	\$ 28,489
Average Fee Rate	0.93%	0.92%	0.93%	0.89%
Average Transaction Size (in thousands)	\$ 3,774	\$ 3,400	\$ 3,490	\$ 3,199
Total Number of Transactions	433	408	757	799
Total Sales Volume (in millions)	\$ 1,634	\$ 1,387	\$ 2,642	\$ 2,556

(1) Operating metrics calculated excluding certain financing fees not directly associated to transactions.

**Table of Contents****Results of Operations**

Following is a discussion of our results of operations for the three months ended June 30, 2018 and 2017. The tables included in the period comparisons below provide summaries of our results of operations. The period-to-period comparisons of financial results are not necessarily indicative of future results.

***Comparison of Three Months Ended June 30, 2018 and 2017***

Below are key operating results for the three months ended June 30, 2018 compared to the three months ended June 30, 2017 (dollar and share amounts in thousands, except per share amounts):

	Three Months Ended June 30, 2018	Percentage of Revenue	Three Months Ended June 30, 2017	Percentage of Revenue	Change Dollar	Change Percentage
<b>Revenues:</b>						
Real estate brokerage commissions	\$ 181,640	91.1%	\$ 162,575	90.1%	19,065	11.7%
Financing fees	15,563	7.8	12,709	7.0	2,854	22.5
Other revenues	2,199	1.1	5,087	2.9	(2,888)	(56.8)
<b>Total revenues</b>	<b>199,402</b>	<b>100.0</b>	<b>180,371</b>	<b>100.0</b>	<b>19,031</b>	<b>10.6</b>
<b>Operating expenses:</b>						
Cost of services	119,869	60.1	110,377	61.2	9,492	8.6
Selling, general, and administrative expense	49,080	24.6	43,693	24.2	5,387	12.3
Depreciation and amortization expense	1,503	0.8	1,303	0.7	200	15.3
<b>Total operating expenses</b>	<b>170,452</b>	<b>85.5</b>	<b>155,373</b>	<b>86.1</b>	<b>15,079</b>	<b>9.7</b>
<b>Operating income</b>	<b>28,950</b>	<b>14.5</b>	<b>24,998</b>	<b>13.9</b>	<b>3,952</b>	<b>15.8</b>
Other income (expense), net	1,724	0.9	997	0.6	727	72.9
Interest expense	(352)	(0.2)	(374)	(0.3)	22	(5.9)
<b>Income before provision for income taxes</b>	<b>30,322</b>	<b>15.2</b>	<b>25,621</b>	<b>14.2</b>	<b>4,701</b>	<b>18.3</b>
Provision for income taxes	8,155	4.1	10,052	5.6	(1,897)	(18.9)
<b>Net income</b>	<b>\$ 22,167</b>	<b>11.1%</b>	<b>\$ 15,569</b>	<b>8.6%</b>	<b>\$ 6,598</b>	<b>42.4%</b>
<b>Adjusted EBITDA <sup>(1)</sup></b>	<b>\$ 33,721</b>	<b>16.9%</b>	<b>\$ 28,668</b>	<b>15.9%</b>	<b>\$ 5,053</b>	<b>17.6%</b>
<b>Earnings per share:</b>						
Basic	\$ 0.57		\$ 0.40			
Diluted	\$ 0.56		\$ 0.40			

Weighted average common shares outstanding:		
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Basic	39,154	39,002
Diluted	39,385	39,132

- (1) Adjusted EBITDA is not a measurement of our financial performance under U.S. GAAP and should not be considered as an alternative to net income, operating income or any other measures derived in accordance with U.S. GAAP. For a definition of Adjusted EBITDA and a reconciliation of Adjusted EBITDA to net income, see Non-GAAP Financial Measure.

*Revenues*

Our total revenues were \$199.4 million for the three months ended June 30, 2018 compared to \$180.4 million for the same period in 2017, an increase of \$19.0 million, or 10.6%. Total revenues increased primarily as a result of increases in real estate brokerage commissions and financing fees, partially offset by a decrease in other revenues.

*Real estate brokerage commissions.* Revenues from real estate brokerage commissions increased to \$181.6 million for the three months ended June 30, 2018 from \$162.6 million for the same period in 2017, an increase of \$19.1 million, or 11.7%. The increase was primarily driven by the increase in the number of investment sales transactions (7.9%) and increase in average transaction size (14.0%). These factors combined to generate the increase in sales volume of 23.0%. These increases were partially offset by a decrease in average commission rates (21 basis points) due to a larger proportion of our transactions that closed in the Middle and Larger transaction market segments, which generate lower commission rates.

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**Table of Contents**

*Financing fees.* Revenues from financing fees increased to \$15.6 million for the three months ended June 30, 2018 from \$12.7 million for the same period in 2017, an increase of \$2.9 million, or 22.5%. The increase was primarily driven by the increase in the number of financing transactions (6.1%) and increase in average transaction size (11.0%). These factors combined to generate the increase in sales volume of 17.8%. In addition, the average fee rates increased on average by 1 basis point due to overall improved rates across all loan types.

*Other revenues.* Other revenues decreased to \$2.2 million for the three months ended June 30, 2018 from \$5.1 million for the same period in 2017, a decrease of \$2.9 million, or 56.8%. The decrease was primarily driven by a large consulting and advisory fee earned in 2017 with no such fee in 2018.

*Total operating expenses*

Our total operating expenses were \$170.5 million for the three months ended June 30, 2018 compared to \$155.4 million for the same period in 2017, an increase of \$15.1 million, or 9.7%. The increase was primarily due to increases in cost of services, which are variable commissions paid to the Company's investment sales professionals and compensation related costs in connection with our financing activities, selling, general and administrative costs and to a lesser extent depreciation and amortization, as described below.

*Cost of services.* Cost of services increased to \$119.9 million for the three months ended June 30, 2018 from \$110.4 million for the same period in 2017, an increase of \$9.5 million, or 8.6%. The increase was primarily due to increased commission expenses driven by the related increased revenues noted above. Cost of services as a percent of total revenues decreased to 60.1% compared to 61.2% for the same period in 2017 primarily due to a decrease in the proportion of transactions closed by our more senior investment sales professionals who are compensated generally at higher commission rates. Traditionally, cost of services as a percent of total revenues is lower during the six-month period ended June 30 as certain investment professionals may earn additional commissions later in the year after meeting annual revenue thresholds.

*Selling, general and administrative expense.* Selling, general and administrative expense increased to \$49.1 million for the three months ended June 30, 2018 from \$43.7 million for the same period in 2017, an increase of \$5.4 million, or 12.3%. Increases in our selling, general and administrative expense have been driven by our growth plans and investments in technology, sales and marketing tools and marketing and expansion of our services supporting our investment sales and financing professionals. These initiatives have primarily driven (i) a \$1.8 million increase in sales operations support and promotional marketing expenses to support sales activity; (ii) a \$1.1 million increase in other expense categories, net, primarily driven by our expansion and growth; (iii) a \$1.1 million increase in stock-based compensation driven by fluctuations in our stock price and incremental stock-based awards since the second quarter of 2017; (vi) a \$0.9 million increase in compensation related costs, including salaries and related benefits and management performance compensation primarily due to changes in bonus accruals and (v) a \$0.7 million increase in facilities expenses due to expansion of existing offices. These increases were partially offset by a \$0.2 million decrease in legal costs and accruals.

*Depreciation and amortization expense.* Depreciation and amortization expense increased to \$1.5 million for the three months ended June 30, 2018 from \$1.3 million for the same period in 2017, an increase of \$0.2 million, or 15.3%.

*Other income (expense), net*

Other income (expense), net increased to \$1.7 million for the three months ended June 30, 2018 from \$1.0 million for the same period in 2017. The increase was primarily driven by an increase in interest income on our investments in marketable securities, available-for-sale, partially offset by a decrease in the value of our deferred compensation plan

assets held in the rabbi trust.

*Interest expense*

There were no significant changes in interest expense for the three months ended June 30, 2018 compared to the same period in 2017.

*Provision for income taxes*

The provision for income taxes was \$8.2 million for the three months ended June 30, 2018 compared to \$10.1 million in the same period in 2017, a decrease of \$1.9 million, or 18.9%. The effective income tax rate for the three months ended June 30, 2018 was 26.9% compared to 39.2% for the same period in 2017. The decrease in the effective tax rate was primarily due to the decrease in the federal statutory rate from 35% to 21%. Permanent items and other increased in 2018 compared to the prior year period due to changes in tax laws under the Act, primarily relating to changes to Section 162(m) of the Internal Revenue Code and the tax rules regarding the deductibility of entertainment expenses.

**Table of Contents**

We calculate our provision for income taxes using an annual effective tax rate based on projected taxable income for the year adjusted for the effects of permanent and discrete items. Deferred taxes are adjusted for significant changes in temporary items in the period in which they occur. The future effective tax rate may vary from this estimated annual effective rate due to several factors, including but not limited to, the level of state and foreign jurisdiction activity, future changes in tax laws, the amount of future book versus income tax items that are permanent in nature and changes, if any, in a valuation allowance related to deferred tax assets.

The provisions for income taxes includes the difference in book and tax deductions associated with the settlement of shares under the Company's 2013 Plan and certain disqualifying dispositions of shares issued under our ESPP Plan.

**Comparison of Six Months Ended June 30, 2018 and 2017**

Below are key operating results for the six months ended June 30, 2018 compared to the six months ended June 30, 2017 (dollar and share amounts in thousands, except per share amounts):

	Six Months Ended June 30, 2018	Percentage of Revenue	Six Months Ended June 30, 2017	Percentage of Revenue	Change	
					Dollar	Percentage
<b>Revenues:</b>						
Real estate brokerage commissions	\$ 344,165	92.0%	\$ 302,712	90.7%	\$ 41,453	13.7%
Financing fees	25,287	6.8	22,763	6.8	2,524	11.1
Other revenues	4,491	1.2	8,108	2.5	(3,617)	(44.6)
<b>Total revenues</b>	<b>373,943</b>	<b>100.0</b>	<b>333,583</b>	<b>100.0</b>	<b>40,360</b>	<b>12.1</b>
<b>Operating expenses:</b>						
Cost of services	221,518	59.2	200,024	60.0	21,494	10.8
Selling, general, and administrative expense	97,133	26.0	86,913	26.1	10,220	11.8
Depreciation and amortization expense	2,878	0.8	2,600	0.7	278	10.7
<b>Total operating expenses</b>	<b>321,529</b>	<b>86.0</b>	<b>289,537</b>	<b>86.8</b>	<b>31,992</b>	<b>11.1</b>
<b>Operating income</b>	<b>52,414</b>	<b>14.0</b>	<b>44,046</b>	<b>13.2</b>	<b>8,368</b>	<b>19.0</b>
Other income (expense), net	2,933	0.8	1,833	0.5	1,100	60.0
Interest expense	(712)	(0.2)	(756)	(0.2)	44	(5.8)
<b>Income before provision for income taxes</b>	<b>54,635</b>	<b>14.6</b>	<b>45,123</b>	<b>13.5</b>	<b>9,512</b>	<b>21.1</b>
<b>Provision for income taxes</b>	<b>14,457</b>	<b>3.9</b>	<b>17,554</b>	<b>5.2</b>	<b>(3,097)</b>	<b>(17.6)</b>
<b>Net income</b>	<b>40,178</b>	<b>10.7%</b>	<b>\$ 27,569</b>	<b>8.3%</b>	<b>\$ 12,609</b>	<b>45.7%</b>
<b>Adjusted EBITDA <sup>(1)</sup></b>	<b>\$ 61,154</b>	<b>16.4%</b>	<b>\$ 51,090</b>	<b>15.3%</b>	<b>\$ 10,064</b>	<b>19.7%</b>

## Earnings per share:

Basic	\$ 1.03	\$ 0.71
Diluted	\$ 1.02	\$ 0.70
Weighted average common shares outstanding:		
Basic	39,124	38,976
Diluted	39,298	39,118

- (1) Adjusted EBITDA is not a measurement of our financial performance under U.S. GAAP and should not be considered as an alternative to net income, operating income or any other measures derived in accordance with U.S. GAAP. For a definition of Adjusted EBITDA and a reconciliation of Adjusted EBITDA to net income, see Non-GAAP Financial Measure.

*Revenues*

Our total revenues were \$373.9 million for the six months ended June 30, 2018 compared to \$333.6 million for the same period in 2017, an increase of \$40.4 million, or 12.1%. Total revenues increased primarily as a result of increases in real estate brokerage commissions and financing fees, partially offset by decrease in other revenues.

*Real estate brokerage commissions.* Revenues from real estate brokerage commissions increased to \$344.2 million for the six months ended June 30, 2018 from \$302.7 million for the same period in 2017, an increase of \$41.5 million, or 13.7%. The increase was primarily driven by the increase in the number of investment sales transactions (7.2%) and increase in average transaction size (14.3%). These factors combined to generate the increase in sales volume of 22.5%. This increase was partially offset by a decrease in average commission rates (16 basis points) due to a larger proportion of our transactions that closed in the Middle and Larger transaction market segments, which generate lower commission rates.



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**Table of Contents**

*Financing fees.* Revenues from financing fees increased to \$25.3 million for the six months ended June 30, 2018 from \$22.8 million for the same period in 2017, an increase of \$2.5 million, or 11.1%. The increase was driven by growth in sales volume (3.4%), which was generated by an increase in average transaction size (9.1%) and an increase in average fee rates (4 basis points). These increases were partially offset by a decrease in the number of financing transactions (5.3%).

*Other revenues.* Other revenues decreased to \$4.5 million for the six months ended June 30, 2018 from \$8.1 million for the same period in 2017, a decrease of \$3.6 million, or 44.6%. The decrease was primarily driven by decreases in consulting and advisory services during the six months June 30, 2018 compared to the same period in 2017.

*Total operating expenses*

Our total operating expenses were \$321.5 million for the six months ended June 30, 2018 compared to \$289.5 million for the same period in 2017, an increase of \$32.0 million, or 11.1%. The increase was primarily due to increases in cost of services, which are variable commissions paid to the Company's investment sales professionals and compensation related costs in connection with our financing activities, selling, general and administrative costs and to a lesser extent depreciation and amortization, as described below.

*Cost of services.* Cost of services for the six months ended June 30, 2018 increased approximately \$21.5 million, or 10.8% to \$221.5 million from \$200.0 million for the same period in 2017. The increase was primarily due to increased commission expenses driven by the related increased revenues noted above. Cost of services as a percent of total revenues decreased to 59.2% for the six months ended June 30, 2018 compared to 60.0% for the same period in 2017 primarily due to a decrease in the proportion of transactions closed by our more senior investment sales professionals who are compensated generally at higher commissions rates. Traditionally, cost of services as a percent of total revenues is lower during the six-month period ended June 30 as certain investment professionals may earn additional commissions later in the year after meeting annual revenue thresholds.

*Selling, general and administrative expense.* Selling, general and administrative expense for the six months ended June 30, 2018 increased \$10.2 million, or 11.8%, to \$97.1 million from \$86.9 million for the same period in 2017. Increases in our selling, general and administrative expense have been driven by our growth plans and investments in technology, sales and marketing tools and marketing and expansion of our services supporting our investment sales and financing professionals. These initiatives have primarily driven (i) a \$3.6 million increase in sales and promotional marketing expenses to support increased sales activity; (ii) a \$2.5 million increase in compensation related costs, including salaries and related benefits and management performance compensation; (iii) a \$1.8 million increase in stock-based compensation expense due to fluctuations in our stock price and incremental stock-based awards since second quarter of 2017; (iv) \$1.3 million increase in facilities expenses due to expansion of existing offices (v) a \$1.2 million increase in other expense categories, net, primarily driven by our expansion and growth. These increases were partially offset by a \$0.2 million decrease in legal costs and accruals.

*Depreciation and amortization expense.* Depreciation and amortization expense increased to \$2.9 million for the six months ended June 30, 2018 from \$2.6 million for the same period in 2017, an increase of \$0.3 million, or 10.7%. The increase is primarily driven by our expansion and growth.

*Other income (expense), net*

Other income (expense), net increased to \$2.9 million for the six months ended June 30, 2018 from \$1.8 million for the same period in 2017. The increase was primarily driven by an increase in interest income on our investments in marketable securities, available-for-sale and value of our deferred compensation plan assets held in the rabbi trust.

*Interest expense*

There were no significant changes in interest expense for the six months ended June 30, 2018 compared to the same period in 2017.

*Provision for income taxes*

The provision for income taxes was \$14.5 million for the six months ended June 30, 2018 compared to \$17.6 million in the same period in 2017, a decrease of \$3.1 million, or 17.6%. The effective income tax rate for the six months ended June 30, 2018 was 26.4% compared to 38.9% for the same period in 2017. The decrease in the effective tax rate was primarily due to the decrease in the federal statutory rate from 35% to 21%. Permanent items and other increased in 2018 compared to the prior year period due to changes in tax laws under the Act, primarily relating to changes to Section 162(m) of the Internal Revenue Code and the tax rules regarding the deductibility of entertainment expenses.

**Table of Contents**

We calculate our provision for income taxes using an annual effective tax rate based on projected taxable income for the year adjusted for the effects of permanent and discrete items. Deferred taxes are adjusted for significant changes in temporary items in the period in which they occur. The future effective tax rate may vary from this estimated annual effective rate due to several factors, including but not limited to, the level of state and foreign jurisdiction activity, future changes in tax laws, the amount of future book versus income tax items that are permanent in nature and changes, if any, in a valuation allowance related to deferred tax assets.

The provisions for income taxes includes the difference in book and tax deductions associated with the settlement of shares under our 2013 Plan and certain disqualifying dispositions of shares issued under our ESPP Plan.

**Non-GAAP Financial Measure**

In this quarterly report on Form 10-Q, we include a non-GAAP financial measure, adjusted earnings before interest income/expense, taxes, depreciation and amortization and stock-based compensation, or Adjusted EBITDA. We define Adjusted EBITDA as net income before (i) interest income and other, including net realized gains (losses) on marketable securities, available-for-sale and cash and cash equivalents, (ii) interest expense, (iii) provision for income taxes, (iv) depreciation and amortization, (v) stock-based compensation expense and (vi) other non-cash MSR activity. We use Adjusted EBITDA in our business operations to evaluate the performance of our business, develop budgets and measure our performance against those budgets, among other things. We also believe that analysts and investors use Adjusted EBITDA as a supplemental measure to evaluate our overall operating performance. However, Adjusted EBITDA has material limitations as an analytical tool and should not be considered in isolation, or as a substitute for analysis of our results as reported under U.S. generally accepted accounting principles ( U.S. GAAP ). We find Adjusted EBITDA as a useful tool to assist in evaluating performance because Adjusted EBITDA eliminates items related to capital structure, taxes and non-cash stock-based compensation charges. In light of the foregoing limitations, we do not rely solely on Adjusted EBITDA as a performance measure and also consider our U.S. GAAP results. Adjusted EBITDA is not a measurement of our financial performance under U.S. GAAP and should not be considered as an alternative to net income, operating income or any other measures calculated in accordance with U.S. GAAP. Because Adjusted EBITDA is not calculated in the same manner by all companies, it may not be comparable to other similarly titled measures used by other companies.

A reconciliation of the most directly comparable U.S. GAAP financial measure, net income, to Adjusted EBITDA is as follows (in thousands):

	Three Months		Six Months Ended	
	Ended June 30, 2018	2017	2018	2017
Net income	\$ 22,167	\$ 15,569	\$ 40,178	\$ 27,569
Adjustments:				
Interest income and other <sup>(1)</sup>	(1,574)	(745)	(2,802)	(1,370)
Interest expense	352	374	712	756
Provision for income taxes <sup>(2)</sup>	8,155	10,052	14,457	17,554
Depreciation and amortization	1,503	1,303	2,878	2,600
Stock-based compensation	3,159	2,115	5,772	3,981
Other non-cash mortgage servicing rights activity <sup>(3)</sup>	(41)		(41)	

Adjusted EBITDA <sup>(4)</sup>	\$ 33,721	\$ 28,668	\$ 61,154	\$ 51,090
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- (1) Other for the three and six months ended June 30, 2018 and 2017 includes net realized gains (losses) on marketable securities, available-for-sale.
- (2) Provision for income taxes for the three and six months ended June 30, 2018 was calculated using a 21% U.S. federal corporate tax rate due to the enactment of the Act, which reduced the U.S. federal corporate tax rate from 35% to 21%.
- (3) Other non-cash mortgage servicing rights activity includes the assumption of servicing obligations following the completion of our business acquisitions in 2018.
- (4) The increase in Adjusted EBITDA for the three and six months ended June 30, 2018 compared to the same period in the prior year is primarily due to higher total revenues and a lower proportion of operating expenses compared to revenues.

### **Liquidity and Capital Resources**

Our primary sources of liquidity are cash and cash equivalents, cash flows from operations, marketable securities, available-for-sale and, if necessary, borrowings under our credit agreement. In order to enhance yield to us, we have invested a portion of our cash in money market funds and in fixed and variable income debt securities, in accordance with our investment policy approved by the board of directors. Certain of our investments in money market funds may not maintain a stable net asset value and may impose fees on redemptions and/or gate fees. Although we have historically funded our operations through operating cash flows, there can be no assurance that we can continue to meet our cash requirements entirely through our operations, cash and cash equivalents, proceeds from the sale of marketable securities, available-for-sale or availability under our credit agreement.

**Table of Contents**

Cash held in our Canadian operations aggregated \$251,000 and \$421,000 at June 30, 2018 and December 31, 2017, respectively.

***Cash Flows***

Our total cash and cash equivalents balance increased by \$19.2 million to \$240.0 million at June 30, 2018 compared to \$220.8 million at December 31, 2017. The following table sets forth our summary cash flows for the six months ended June 30, 2018 and 2017 (in thousands):

	Six Months Ended June 30,	
	2018	2017
Net cash provided by operating activities	\$ 23,046	\$ 462
Net cash used in investing activities	(1,420)	(22,007)
Net cash used in financing activities	(2,393)	(1,996)
Net increase (decrease) in cash and cash equivalents	19,233	(23,541)
Cash and cash equivalents at beginning of period	\$ 220,786	\$ 187,371
Cash and cash equivalents at end of period	\$ 240,019	\$ 163,830

***Operating Activities***

Cash flows provided in operating activities were \$23.0 million for the six months ended June 30, 2018 compared to \$0.5 million for the same period in 2017. Net cash provided by operating activities is driven by our net income adjusted for non-cash items and changes in operating assets and liabilities. The \$22.6 million improvement in operating cash flows for the six months ended June 30, 2018 compared to the same period in 2017 was primarily due to increases in our volume of real estate brokerage and financing activities, the reduction in our effective income tax rate, differences in timing of payments and receipts, a decrease in advances to our investment sales and financing professionals, a change in bonus accruals and a lower proportion of operating expenses compared to revenues. These improvements in operating cash flows were partially offset by a decrease in the deferral of certain discretionary and other commissions.

***Investing Activities***

Cash flows used in investing activities were \$1.4 million for the six months ended June 30, 2018 compared to \$22.0 million for the same period in 2017. The change in investing cash flows for the six months ended June 30, 2018 compared to the same period in 2017 was primarily due to \$7.6 million in net purchases and proceeds of marketable securities, available-for-sale for the six months ended June 30, 2018 compared to \$18.3 million for the same period in 2017. This change was partially offset by business acquisitions in 2018, which resulted in a \$6.2 million use of cash for the six months ended June 30, 2018. See Note 3 Acquisition of our Notes to Condensed Consolidated Financial Statements for additional information.

***Financing Activities***

Cash flows used in financing activities were \$2.4 million for the six months ended June 30, 2018 compared to \$2.0 million for the same period in 2017. The change in cash flows used in financing activities for the six months ended June 30, 2018 compared to the same period in 2017 was impacted by taxes paid related to net share settlement

of stock-based awards with no such activities in 2018 due to the adoption of ASU 2018-02, *Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income*. See Note 11 Stock-Based Compensation Plans of our Notes to Condensed Consolidated Financial Statements for additional information.

### *Liquidity*

We believe that our existing balances of cash and cash equivalents, cash flows expected to be generated from our operations, proceeds from the sale of marketable securities, available-for-sale and borrowings available under the credit agreement will be sufficient to satisfy our operating requirements for at least the next twelve months. If we need to raise additional capital through public or private debt or equity financings, strategic relationships or other arrangements, this capital might not be available to us in a timely manner, on acceptable terms, or at all. Our failure to raise sufficient capital when needed could prevent us from, among other factors, to fund acquisitions or to otherwise finance our growth or operations. In addition, our notes payable to former stockholders and SARs liability have provisions, which could accelerate repayment of outstanding principal and accrued interest and adversely impact our liquidity.

## **Table of Contents**

### **Contractual Obligations and Commitments**

There have been no material changes in our commitments under contractual obligations, as disclosed in our Annual Report on Form 10-K for the year ended December 31, 2017.

### **Off Balance Sheet Arrangements**

We do not have any off balance sheet arrangements.

### **Inflation**

Our commissions and other variable costs related to revenue are primarily affected by real estate market supply and demand, which may be affected by general economic conditions including inflation. However, to date, we do not believe that general inflation has had a material impact upon our operations.

### **Critical Accounting Policies; Use of Estimates**

We prepare our financial statements in accordance with U.S. GAAP. In applying many of these accounting principles, we make assumptions, estimates and/or judgments that affect the reported amounts of assets, liabilities, revenues and expenses in our condensed consolidated financial statements. We base our estimates and judgments on historical experience and other assumptions that we believe are reasonable under the circumstances. These assumptions, estimates and/or judgments, however, are often subjective and our actual results may change based on changing circumstances or changes in our analyses. If actual amounts are ultimately different from our estimates, the revisions are included in our results of operations for the period in which the actual amounts become known. There were no material changes in our critical accounting policies, as disclosed in in our Annual Report on Form 10-K for the year ended December 31, 2017 except for the following:

#### ***Revenue Recognition***

The Company generates real estate brokerage commissions by acting as a broker for real estate owners or investors seeking to buy or sell commercial properties. The Company generates financing fees from securing financing on purchase transactions as well as fees earned from refinancing its clients' existing mortgage debt and other financing activities. Other revenues include fees generated from consulting and advisory services, as well as referral fees from other real estate brokers. The Company's contracts contain one performance obligation related to its real estate brokerage, financing and consulting and advisory services offered to buyers and sellers of commercial real estate and provide that it is operating as a principal in all its revenue generating activities. The Company does not have multiple-element arrangements, variable consideration, financing components, significant noncash consideration, licenses, long-term contracts with customers or other items affecting the transaction price. Accordingly, the Company determined that the transaction price is fixed and determinable and collectability is reasonably assured. The Company recognizes revenue in principally all cases at the close of escrow for real estate brokerage, close of loan for financing and when services are provided upon closing of the transaction for other revenues.

### **Recent Accounting Pronouncements**

For information regarding recent accounting pronouncements, see Note 2 Accounting Policies and Recent Accounting Pronouncements of our Notes to Condensed Consolidated Financial Statements.

## **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

We maintain a portfolio of investments in a variety of fixed and variable debt rate securities, including U.S. government and federal agency securities, corporate debt securities, asset backed securities and other. As of June 30, 2018, the fair value of investments in marketable securities, available-for-sale was \$117.4 million. The primary objective of our investment activity is to maintain the safety of principal, provide for future liquidity requirements while maximizing yields without significantly increasing risk. While some investments may be securities of companies in foreign countries, all investments are denominated and payable in U.S. Dollars. We do not enter into investments for trading or speculative purposes. While our intent is not to sell these investment securities prior to their stated maturities, we may choose to sell any of the securities for strategic reasons including, but not limited to, anticipated capital requirements, anticipation of credit deterioration, duration management and when a security no longer meets the criteria of the Company's investment policy. We do not use derivatives or similar instruments to manage our interest rate risk. We seek to invest in high quality investments. The weighted average rating (exclusive of cash and cash equivalents) was AA as of June 30, 2018. Maturities are maintained consistent with our short-, medium- and long-term liquidity objectives.



**Table of Contents**

Currently, our portfolio of investments predominantly consists of fixed interest rate debt securities; however, a portion of our investment portfolio may consist of variable interest rate debt securities. Our investments in fixed interest rate debt securities are subject to market risk. Changes in prevailing interest rates may adversely or positively impact their fair market value should interest rates generally rise or fall. Accordingly, we also may have interest rate risk with the variable rate debt securities as the income produced may decrease if interest rates fall. The following table sets forth the impact on the fair value of our investments as of June 30, 2018 from changes in interest rates based on the duration of the securities (dollars in thousands):

Change in Interest Rates	Approximate Change in Fair Value of Investments	
	Increase (Decrease)	
2% Decrease	\$	2,833
1% Decrease	\$	1,416
1% Increase	\$	(1,415)
2% Increase	\$	(2,830)

Due to the nature of our business and the manner in which we conduct our operations, we believe we do not face any material interest rate risk with respect to other assets and liabilities, equity price risk or other market risks. The functional currency of our Canadian operations is the Canadian dollar. We are exposed to foreign currency exchange rate risk for the settlement of transactions of the Canadian operations as well as unrealized translation adjustments. To date, realized foreign currency exchange rate gains and losses have not been material.

**Item 4. Controls and Procedures****Evaluation of Disclosure Controls and Procedures**

As of June 30, 2018, our management, with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as of June 30, 2018, our disclosure controls and procedures were effective in ensuring that material information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, including ensuring that such material information is accumulated by and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

The design of any system of control is based upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated objectives under all future events, no matter how remote, or that the degree of compliance with the policies or procedures may not deteriorate. Because of its inherent limitations, disclosure controls and procedures may not prevent or detect all misstatements. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

**Changes in Internal Control over Financial Reporting**

There were no changes in our internal control over financial reporting during the quarter ended June 30, 2018 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**Table of Contents**

**PART II. OTHER INFORMATION**

**Item 1. Legal Proceedings**

We are involved in claims and legal actions arising in the ordinary course of our business, some of which involve claims for damages that are substantial in amount. Most of these litigation matters are covered by insurance which contain deductibles, exclusions, claim limits and aggregate policy limits. Such litigation and other proceedings may include, but are not limited to, actions relating to commercial relationships, standard brokerage disputes like the alleged failure to disclose physical or environmental defects or property expenses or contracts, the alleged inadequate disclosure of matters relating to the transaction like the relationships among the parties to the transaction, potential claims or losses pertaining to the asset, vicarious liability based upon conduct of individuals or entities outside of our control, general fraud claims, conflicts of interest claims, employment law claims, including claims challenging the classification of our sales professionals as independent contractors, claims alleging violations of state consumer fraud statutes and intellectual property. While the ultimate liability for these legal proceeding cannot be determined, we review the need for our accrual for loss contingencies quarterly and record an accrual for litigation related losses where the likelihood of loss is both probable and estimable. We do not believe, based on information currently available to us, that the final outcome of these proceedings will have a material adverse effect on our consolidated financial position, results of operations or cash flows.

For information on our legal proceedings, see Note 14 Commitments and Contingencies of our Notes to Condensed Consolidated Financial Statements.

**Item 1A. Risk Factors**

There have been no material changes from the risk factors described in our Annual Report on Form 10-K for the year ended December 31, 2017 other than the new risk factor below.

*Our existing goodwill and other intangible assets could become impaired, which may require us to take non-cash charges.*

In the second quarter of 2018, we made certain acquisitions that resulted in the recording of intangible assets and goodwill. The goodwill recorded as part of the acquisitions arises from the acquired assembled workforce and commercial lending platform.

Under current accounting guidelines, we evaluate our goodwill and other intangible assets for potential impairment annually or more frequently if circumstances indicate impairment may have occurred. We perform the required annual goodwill impairment evaluation in the fourth quarter of each year. Any impairment of goodwill or other intangible assets would result in a non-cash charge against earnings, such charge could materially adversely affect our reported results of operations and the market price of our common stock in future periods.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

None.

**Item 3. Defaults upon Senior Securities**

None.

**Item 4. Mine Safety Disclosures**

Not Applicable.

**Item 5. Other Information**

None.

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**Table of Contents**

**Item 6. Exhibits**

Exhibit No.	Description
10.1	<u>Marcus &amp; Millichap, Inc. Deferred Compensation Plan</u>
31.2*	<u>Certification of Chief Financial Officer pursuant to Rule 13a-14(a) under the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>
32.1**	<u>Certifications of Chief Executive Officer and Chief Financial Officer pursuant to Rule 13a-14(b) under the Exchange Act and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>
101.INS*	XBRL Instance Document
101.SCH*	XBRL Taxonomy Extension Schema Document
101.CAL*	XBRL Taxonomy Calculation Linkbase Document
101.DEF*	XBRL Taxonomy Extension Definition Document
101.LAB*	XBRL Taxonomy Label Linkbase Document
101.PRE*	XBRL Taxonomy Presentation Linkbase Document

\* Filed herewith.

\*\* Furnished, not filed.

Table of Contents

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Marcus & Millichap, Inc.**

Date: August 9, 2018

By: /s/ Hessam Nadji  
Hessam Nadji  
President and Chief Executive Officer  
(Principal Executive Officer)

Date: August 9, 2018

By: /s/ Martin E. Louie  
Martin E. Louie  
Chief Financial Officer  
(Principal Financial Officer)