TFS Financial CORP Form DEFA14A January 06, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

Filed by the Registrant þ Filed by a Party other than the Registrant "			
Check the appropriate box:			
	Preliminary Proxy Statement		
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))		
	Definitive Proxy Statement		
þ	Definitive Additional Materials		

Soliciting Material Pursuant to Rule 14a-12

TFS FINANCIAL CORPORATION

(Name of Registrant as Specified In Its Charter)

$(Name\ of\ Person(s)\ Filing\ Proxy\ Statement\ if\ other\ than\ the\ Registrant)$

Payr	nent o	f Filing Fee (Check the appropriate box):	
þ	No f	ee required.	
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		
	(1)	Title of each class of securities to which transaction applies:	
	(2)	Aggregate number of securities to which transaction applies:	
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which	
	(3)	the filing fee is calculated and state how it was determined):	
	(4)	Proposed maximum aggregate value of transaction:	
	(5)	Total fee paid:	

 Fee p	paid previously with preliminary materials:
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was j	ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
(1)	Amount Previously Paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the

Shareholder Meeting to Be Held on February 20, 2014

TFS FINANCIAL CORPORATION

TFS FINANCIAL CORPORATION

ATTN: CORPORATE SECRETARY

7007 BROADWAY AVENUE

CLEVELAND, OH 44105

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Meeting Information

Meeting Type: Annual Meeting For holders as of: December 23, 2013

Date: February 20, 2014 **Time:** 9:00 AM EST

Location: 7007 Broadway Avenue Cleveland, OH 44105

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at *www.proxyvote.com* or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy	Materials	Available to	VIEW (or RECEIV	/E:
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1. Annual Report 2. Notice of Annual Meeting of Stockholders and Proxy Statement

How to View Online:

Have the information that is printed in the box marked by the arrow è (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com

2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before February 06, 2014 to facilitate timely delivery.

^{*} If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow \grave{e} (located on the following page) in the subject line.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow è available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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The Board of Directors recommends you vote FOR the following:

1. Non	1. Election of Directors Nominees				
01	Robert B. Heisler, Jr.				
02	William C. Mulligan				
03	Terrence R. Ozan				
04 The	Paul W. Stefanik Board of Directors recommends you vote FOR proposals 2. and 3.				
2.	To conduct an advisory vote on the compensation of our named executive officers.				
3.	To ratify the selection of Deloitte & Touche LLP as the Company s independent accountant for the Company s fiscal year ending September 30, 2014.				

NOTE: The proxies are authorized to vote in their discretion upon such other business as may properly come before the meeting.

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