

Bazaarvoice Inc  
Form 8-K  
August 16, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of**  
**The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported)**

August 12, 2013

**BAZAARVOICE, INC.**

(Exact name of registrant as specified in its charter)

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(State or other jurisdiction of  
incorporation)

(Commission File Number)

(IRS Employer  
Identification No.)

**3900 N. Capital of Texas Highway, Suite 300 Austin, Texas 78746-3211**

(Address of principal executive offices, including zip code)

**(512) 551-6000**

(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On August 12, 2013, Edward B. Keller, a member of the Board of Directors (the Board) of Bazaarvoice, Inc. (the Company), informed the Company of his intention not to stand for reelection to the Board at the Company's 2013 Annual Meeting of Stockholders. Mr. Keller will continue to serve as a director until such meeting. Mr. Keller serves as the Chair of the Board's Compensation Committee and as a member of the Board's Nominating and Governance Committee. Mr. Keller's decision is not due to any disagreement with the Company on any matter relating to the Company's operations, policies or practices.

On August 14, 2013, Abhishek Agrawal, a member of the Board of the Company, informed the Company of his intention not to stand for reelection to the Board at the Company's 2013 Annual Meeting of Stockholders. Mr. Agrawal will continue to serve as a director until such meeting. Mr. Agrawal's decision is not due to any disagreement with the Company on any matter relating to the Company's operations, policies or practices.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BAZAARVOICE, INC.**

By: /s/ Bryan C. Barksdale  
Bryan C. Barksdale

*General Counsel and Secretary*

Date: August 16, 2013