

SKECHERS USA INC  
Form 10-Q  
August 09, 2013  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Form 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2013

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES AND EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 001-14429

**SKECHERS U.S.A., INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or Other Jurisdiction of  
Incorporation or Organization)

**95-4376145**  
(I.R.S. Employer  
Identification No.)

**228 Manhattan Beach Blvd.**

**Manhattan Beach, California**  
(Address of Principal Executive Office)

**90266**  
(Zip Code)

**(310) 318-3100**

(Registrant's Telephone Number, Including Area Code)

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Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

THE NUMBER OF SHARES OF CLASS A COMMON STOCK OUTSTANDING AS OF AUGUST 1, 2013: 39,428,884.

THE NUMBER OF SHARES OF CLASS B COMMON STOCK OUTSTANDING AS OF AUGUST 1, 2013: 11,257,854.

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**SKECHERS U.S.A., INC. AND SUBSIDIARIES**

**FORM 10-Q**

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**Table of Contents****PART I FINANCIAL INFORMATION****ITEM 1. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS****SKECHERS U.S.A., INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED BALANCE SHEETS****(Unaudited)****(In thousands, except par values)**

	<b>June 30, 2013</b>	<b>December 31, 2012</b>
<b>ASSETS</b>		
Current Assets:		
Cash and cash equivalents	\$ 333,006	\$ 325,826
Trade accounts receivable, less allowances of \$16,891 in 2013 and \$16,922 in 2012	252,095	213,697
Other receivables	6,048	7,491
Total receivables	258,143	221,188
Inventories	285,489	339,012
Prepaid expenses and other current assets	24,095	27,755
Deferred tax assets	26,532	26,531
Total current assets	927,265	940,312
Property, plant and equipment, at cost, less accumulated depreciation and amortization	359,053	362,446
Goodwill and other intangible assets, less accumulated amortization	2,750	3,242
Deferred tax assets	13,089	16,387
Other assets, at cost	19,733	17,833
Total non-current assets	394,625	399,908
<b>TOTAL ASSETS</b>	<b>\$ 1,321,890</b>	<b>\$ 1,340,220</b>
<b>LIABILITIES AND EQUITY</b>		
Current Liabilities:		
Current installments of long-term borrowings	\$ 11,842	\$ 11,668
Short-term borrowings	1,345	2,425
Accounts payable	221,949	241,525
Accrued expenses	29,088	36,923
Total current liabilities	264,224	292,541
Long-term borrowings, excluding current installments	122,549	128,517
Other long-term liabilities	111	73
Total non-current liabilities	122,660	128,590
Total liabilities	386,884	421,131
Commitments and contingencies		
Stockholders' equity:		
Preferred Stock, \$.001 par value; 10,000 authorized; none issued and outstanding	0	0

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Class A Common Stock, \$.001 par value; 100,000 shares authorized; 39,130 and 39,021 shares issued and outstanding at June 30, 2013 and December 31, 2012, respectively	39	39
Class B Common Stock, \$.001 par value; 60,000 shares authorized; 11,258 and 11,274 shares issued and outstanding at June 30, 2013 and December 31, 2012, respectively	11	11
Additional paid-in capital	338,850	336,278
Accumulated other comprehensive loss	(6,957)	(2,400)
Retained earnings	555,815	542,041
Skechers U.S.A., Inc. equity	887,758	875,969
Non-controlling interests	47,248	43,120
Total equity	935,006	919,089
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,321,890</b>	<b>\$ 1,340,220</b>

See accompanying notes to unaudited condensed consolidated financial statements.

**Table of Contents****SKECHERS U.S.A., INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS****(Unaudited)****(In thousands, except per share data)**

	<b>Three-Months Ended June 30,</b>		<b>Six-Months Ended June 30,</b>	
	<b>2013</b>	<b>2012</b>	<b>2013</b>	<b>2012</b>
Net sales	\$ 428,247	\$ 384,001	\$ 879,868	\$ 735,275
Cost of sales	233,353	212,659	492,242	408,237
Gross profit	194,894	171,342	387,626	327,038
Royalty income, net	1,424	1,609	3,194	2,745
	196,318	172,951	390,820	329,783
Operating expenses:				
Selling	42,088	39,100	79,784	69,449
General and administrative	137,066	135,382	278,534	266,259
	179,154	174,482	358,318	335,708
Earnings (loss) from operations	17,164	(1,531)	32,502	(5,925)
Other income (expense):				
Interest income	137	121	208	366
Interest expense	(3,128)	(3,377)	(5,747)	(6,343)
Other, net	(695)	556	(3,619)	416
Total other expense	(3,686)	(2,700)	(9,158)	(5,561)
Earnings (loss) before income tax expense (benefit)	13,478	(4,231)	23,344	(11,486)
Income tax expense (benefit)	4,632	(2,887)	6,910	(6,732)
Net earnings (loss)	8,846	(1,344)	16,434	(4,754)
Less: Net earnings attributable to non-controlling interests	1,752	438	2,660	694
Net earnings (loss) attributable to Skechers U.S.A., Inc.	\$ 7,094	\$ (1,782)	\$ 13,774	\$ (5,448)
Net earnings (loss) per share attributable to Skechers U.S.A., Inc.:				
Basic	\$ 0.14	\$ (0.04)	\$ 0.27	\$ (0.11)
Diluted	\$ 0.14	\$ (0.04)	\$ 0.27	\$ (0.11)
Weighted average shares used in calculating net earnings (loss) per share attributable to Skechers U.S.A, Inc.:				
Basic	50,298	49,296	50,297	49,281

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Diluted	50,497	49,296	50,494	49,281
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See accompanying notes to unaudited condensed consolidated financial statements.

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**SKECHERS U.S.A., INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF**

**COMPREHENSIVE INCOME (LOSS)**

**(Unaudited)**

**(In thousands, except per share data)**

	<b>Three-Months Ended June 30,</b>		<b>Six-Months Ended June 30,</b>	
	<b>2013</b>	<b>2012</b>	<b>2013</b>	<b>2012</b>
Net earnings (loss)	\$ 8,846	\$ (1,344)	\$ 16,434	\$ (4,754)
Other comprehensive loss:				
Loss on foreign currency translation adjustment, net of tax	(4,491)	(6,300)	(4,566)	(1,604)
Comprehensive income (loss)	4,355	(7,644)	11,868	(6,358)
Less: Comprehensive income attributable to noncontrolling interests	1,683	368	2,651	777
Comprehensive income (loss) attributable to Skechers U.S.A., Inc.	\$ 2,672	\$ (8,012)	\$ 9,217	\$ (7,135)

See accompanying notes to unaudited condensed consolidated financial statements.



**Table of Contents****SKECHERS U.S.A., INC. AND SUBSIDIARIES****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(Unaudited)****(In thousands)**

	<b>Six-Months Ended June 30,</b>	
	<b>2013</b>	<b>2012</b>
<b>Cash flows from operating activities:</b>		
Net earnings (loss)	\$ 16,434	\$ (4,754)
<b>Adjustments to reconcile net earnings (loss) to net cash provided by operating activities:</b>		
Depreciation of property and equipment	20,542	20,769
Amortization of deferred financing costs	838	475
Amortization of intangible assets	453	453
Provision for bad debts and returns	1,424	1,707
Tax benefits from share-based compensation	(4)	(79)
Non-cash share-based compensation	1,159	6,650
Loss on disposal of property, plant and equipment	194	7
Deferred income taxes	3,299	(8,748)
<b>(Increase) decrease in assets:</b>		
Receivables	(39,801)	(58,258)
Inventories	51,392	(31,375)
Prepaid expenses and other current assets	3,271	56,563
Other assets	(3,279)	(538)
<b>Increase (decrease) in liabilities:</b>		
Accounts payable	(18,666)	54,255
Accrued expenses	(7,131)	2,731
<b>Net cash provided by operating activities</b>	<b>30,125</b>	<b>39,858</b>
<b>Cash flows from investing activities:</b>		
Capital expenditures	(17,578)	(22,588)
<b>Net cash used in investing activities</b>	<b>(17,578)</b>	<b>(22,588)</b>
<b>Cash flows from financing activities:</b>		
Net proceeds from the issuances of stock through employee stock purchase plan and the exercise of stock options	1,417	1,349
Payments on long-term debt	(5,748)	(5,030)
Increase in short-term borrowings	(1,116)	9,805
Contribution from non-controlling interest of consolidated entity	3,152	0
Distributions to non-controlling interest of consolidated entity	(1,675)	0
<b>Net cash (used in) provided by financing activities</b>	<b>(3,970)</b>	<b>6,124</b>
<b>Net increase in cash and cash equivalents</b>	<b>8,577</b>	<b>23,394</b>
Effect of exchange rates on cash and cash equivalents	(1,397)	(349)
Cash and cash equivalents at beginning of the period	325,826	351,144
<b>Cash and cash equivalents at end of the period</b>	<b>\$ 333,006</b>	<b>\$ 374,189</b>
<b>Supplemental disclosures of cash flow information:</b>		

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Cash paid (received) during the period for:

Interest	\$	5,152	\$	5,749
Income taxes		4,600		(50,572)

See accompanying notes to unaudited condensed consolidated financial statements.

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**SKECHERS U.S.A., INC. AND SUBSIDIARIES**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**JUNE 30, 2013 and 2012**

**(Unaudited)**

**(1) GENERAL**

*Basis of Presentation*

The accompanying condensed consolidated financial statements of Skechers U.S.A., Inc. (the Company) have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include certain footnotes and financial presentations normally required under accounting principles generally accepted in the United States of America for complete financial reporting. The interim financial information is unaudited, but reflects all normal adjustments and accruals which are, in the opinion of management, considered necessary to provide a fair presentation for the interim periods presented. The accompanying condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements included in the Company's Annual Report on Form 10-K and Form 10K/A, Amendment No. 1 for the fiscal year ended December 31, 2012.

The results of operations for the three and six months ended June 30, 2013 are not necessarily indicative of the results to be expected for the entire fiscal year ending December 31, 2013. During the quarter ended June 30, 2012 the Company recorded an adjustment to rent expense of \$3.2 million, or \$1.9 million net of tax relating to percentage and deferred rent.

*Fair Value of Financial Instruments*

The carrying amount of the Company's financial instruments are considered Level 1 assets, which principally include cash and cash equivalents, accounts receivable, accounts payable and accrued expenses and approximates fair value due to the relatively short maturity of such instruments.

The carrying amount of the Company's long-term borrowings are considered Level 2 liabilities and approximate fair value based upon current rates and terms available to the Company for similar debt.

*Use of Estimates*

The preparation of the condensed consolidated financial statements, in conformity with accounting principles generally accepted in the United States of America, requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates.

*Non-controlling interests*

The Company has equity interests in several joint ventures that were established either to distribute the Company's products throughout Asia or to construct the Company's domestic distribution facility. These joint ventures are variable interest entities (VIE) under Accounting Standards Codification (ASC) 810-10-15-14. The Company's determination of the primary beneficiary of a VIE considers all relationships between the Company and the VIE, including management agreements, governance documents and other contractual arrangements. The Company has determined for its VIEs the Company is the primary beneficiary because it has both of the following characteristics: (a) the power to direct the activities of a VIE that most significantly impact the entity's economic performance, and (b) the obligation to absorb losses of the entity that could potentially be significant to the variable interest entity or the right to receive benefits from the entity that could potentially be significant to the variable interest entity. Accordingly, the Company includes the assets and liabilities and results of operations of these entities in its consolidated financial statements, even though the Company may not hold a majority equity interest. There have been no changes during 2013 in the accounting treatment or characterization of any previously identified VIE.



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The Company continues to reassess these relationships quarterly. The assets of these joint ventures are restricted in that they are not available for general business use outside the context of such joint ventures. The holders of the liabilities of each joint venture have no recourse to the Company. The Company does not have a variable interest in any unconsolidated VIEs.

The following VIEs are consolidated into the Company's consolidated financial statements and the carrying amounts and classification of assets and liabilities were as follows (in thousands):

<b>HF Logistics-SKX, LLC</b>	<b>June 30, 2013</b>	<b>December 31, 2012</b>
Current assets	\$ 2,936	\$ 5,239
Noncurrent assets	133,050	133,235
<b>Total assets</b>	<b>\$ 135,986</b>	<b>\$ 138,474</b>
Current liabilities	\$ 2,184	\$ 1,958
Noncurrent liabilities	80,035	80,678
<b>Total liabilities</b>	<b>\$ 82,219</b>	<b>\$ 82,636</b>
<b>Distribution joint ventures (1)</b>	<b>June 30, 2013</b>	<b>December 31, 2012</b>
Current assets	\$ 39,228	\$ 34,781
Noncurrent assets	8,653	7,978
<b>Total assets</b>	<b>\$ 47,881</b>	<b>\$ 42,759</b>
Current liabilities	\$ 9,961	\$ 13,222
Noncurrent liabilities	32	34
<b>Total liabilities</b>	<b>\$ 9,993</b>	<b>\$ 13,256</b>

(1) Distribution joint ventures include Skechers China Limited, Skechers Southeast Asia Limited, Skechers Thailand Limited and Skechers South Asia Private Limited.

Non-controlling interests resulted in income of \$1.8 million and \$0.4 million for the three months ended June 30, 2013 and 2012, respectively, which represents the share of net earnings or loss that is attributable to our joint venture partners. Noncontrolling interest income was \$2.7 million and \$0.7 million for the six months ended June 30, 2013 and 2012, respectively. HF Logistics-SKX, LLC made capital distributions of \$0.5 million and \$1.7 million during the three and six months ended June 30, 2013, respectively. Our distribution joint venture partners made cash capital contributions of \$3.2 million during the six months ended June 30, 2013.

**(2) REVENUE RECOGNITION**

The Company recognizes revenue on wholesale sales when products are shipped and the customer takes title and assumes risk of loss, collection of the relevant receivable is reasonably assured, persuasive evidence of an arrangement exists and the sales price is fixed or determinable. This generally occurs at time of shipment. Wholesale and e-commerce sales are recognized net of allowances for estimated returns, sales allowances, discounts, chargebacks and amounts billed for shipping and handling costs. The Company recognizes revenue from retail sales at the point of sale. Allowances for estimated returns, discounts, doubtful accounts and chargebacks are recorded when related revenue is recorded. Related costs paid to third-party shipping companies are recorded as a cost of sales.

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Royalty income is earned from licensing arrangements. Upon signing a new licensing agreement, the Company receives up-front fees, which are generally characterized as prepaid royalties. These fees are initially deferred and recognized as revenue as earned (i.e., as licensed sales are reported to the Company or on a straight-line basis over the term of the agreement). The first calculated royalty payment is based on actual sales of the licensed product. Typically, at each quarter-end we receive correspondence from our licensees indicating the actual sales for the period. This information is used to calculate and record the related royalties based on the terms of the agreement.

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For stock-based awards we have recognized compensation expense based on the grant date fair value. Share-based compensation expense was \$0.6 million and \$3.2 million for the three months ended June 30, 2013 and 2012, respectively. Share-based compensation expense was \$1.2 million and \$6.7 million for the six months ended June 30, 2013 and 2012, respectively.

Stock options granted pursuant to the 1998 Stock Option, Deferred Stock and Restricted Stock Plan and the 2007 Incentive Award Plan (the Equity Incentive Plans ) were as follows:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at December 31, 2012	52,696	\$ 9.34	1.3 years	\$ 482,916
Granted	0	0		
Exercised	(750)	7.89	0	\$ 10,770
Cancelled	0	0		
<b>Outstanding at June 30, 2013</b>	<b>51,946</b>	<b>9.36</b>	<b>0.8 years</b>	<b>\$ 761,181</b>
Exercisable at June 30, 2013	51,946	9.36	0.8 years	\$ 761,181

A summary of the status and changes of our nonvested shares related to our Equity Incentive Plans as of and for the six months ended June 30, 2013 is presented below:

	Shares	Weighted Average Grant-Date Fair Value
Nonvested at December 31, 2012	284,333	\$ 17.69
Granted	15,000	18.75
Vested	(833)	38.86
Cancelled	0	0
<b>Nonvested at June 30, 2013</b>	<b>298,500</b>	<b>17.69</b>

As of June 30, 2013, there was \$4.3 million of unrecognized compensation cost related to nonvested common shares. The cost is expected to be amortized over a weighted average period of 3.2 years.

**(4) EARNINGS (LOSS) PER SHARE**

Basic earnings (loss) per share represents net earnings (loss) divided by the weighted average number of common shares outstanding for the period. Diluted earnings (loss) per share, in addition to the weighted average determined for basic earnings (loss) per share, includes potential common shares, if dilutive, which would arise from the exercise of stock options and nonvested shares using the treasury stock method.

The Company has two classes of issued and outstanding common stock, Class A Common Stock and Class B Common Stock. Holders of Class A Common Stock and holders of Class B Common Stock have substantially identical rights, including rights with respect to any declared dividends or distributions of cash or property and the right to receive proceeds on liquidation or dissolution of the Company after payment of the Company's indebtedness. The two classes have different voting rights, with holders of Class A Common Stock entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share. The Company uses the two-class method for calculating net earnings (loss) per share. Basic and diluted net earnings (loss) per share of Class A Common Stock and Class B Common Stock are identical.





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The following is a reconciliation of net earnings (loss) and weighted average common shares outstanding for purposes of calculating basic earnings (loss) per share (in thousands, except per share amounts):

Basic earnings (loss) per share	Three-Months Ended June 30,		Six-Months Ended June 30,	
	2013	2012	2013	2012
Net earnings (loss) attributable to Skechers U.S.A., Inc.	\$ 7,094	\$ (1,782)	\$ 13,774	\$ (5,448)
Weighted average common shares outstanding	50,298	49,296	50,297	49,281
Basic earnings (loss) per share attributable to Skechers U.S.A., Inc.	\$ 0.14	\$ (0.04)	\$ 0.27	\$ (0.11)

The following is a reconciliation of net earnings (loss) and weighted average common shares outstanding for purposes of calculating diluted earnings (loss) per share (in thousands, except per share amounts):

Diluted earnings (loss) per share	Three-Months Ended June 30,		Six-Months Ended June 30,	
	2013	2012	2013	2012
Net earnings (loss) attributable to Skechers U.S.A., Inc.	\$ 7,094	\$ (1,782)	\$ 13,774	\$ (5,448)
Weighted average common shares outstanding	50,298	49,296	50,297	49,281
Dilutive effect of stock options	199	0	197	0
Weighted average common shares outstanding	50,497	49,296	50,494	49,281
Diluted earnings (loss) per share attributable to Skechers U.S.A., Inc.	\$ 0.14	\$ (0.04)	\$ 0.27	\$ (0.11)

There were no options excluded in the computation of diluted earnings per share for the three months and six months ended June 30, 2013. There were no options included in the computation of diluted earnings per share for the three months and six months ended June 30, 2012 because their effect would have been anti-dilutive.

**(5) INCOME TAXES**

The Company's effective tax rates for the three and six months ended June 30, 2013 were 34.4% and 29.6%, respectively, compared to the effective tax rates of 68.2% and 58.6% for the three and six months ended June 30, 2012, respectively. Income tax expense for the three months ended June 30, 2013 was \$4.6 million compared to a benefit \$2.9 million for the same period in 2012. Income tax expense for the six months ended June 30, 2013 was \$6.9 million compared to a benefit of \$6.7 million for the same period in 2012.

The tax provision for the three and six months ended June 30, 2013 was computed using the estimated effective tax rates applicable to each of the domestic and international taxable jurisdictions for the full year. The tax provision for the three and six month periods ended June 30, 2012 was calculated utilizing our actual effective tax rate because the Company believed that the actual year-to-date effective tax rate was the best estimate of the annual tax rate in accordance with ASC 740-270. The estimated effective tax rate, for the three and six months ended June 30, 2013, is subject to management's ongoing review and revision, if necessary. We expect our ongoing effective annual tax rate in 2013 to be approximately 30 percent. The Company's effective tax rates for the three and six months ended June 30, 2013 are lower than the statutory federal rate of 35% due to federal and state income tax credits, its earnings in lower tax rate foreign jurisdictions and its planned permanent reinvestment of undistributed earnings from its foreign subsidiaries. As such, the Company did not provide for deferred income taxes on accumulated undistributed earnings of its foreign subsidiaries.

**(6) LINE OF CREDIT, SHORT-TERM AND LONG-TERM BORROWINGS**

The Company and its subsidiaries had \$4.1 million and \$3.2 million of outstanding letters of credit and \$1.3 million and \$2.4 million in short-term borrowings as of June 30, 2013 and December 31, 2012, respectively.

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Long-term debt is as follows (in thousands):

	June 30, 2013	December 31, 2012
Note payable to banks, due in monthly installments of \$355.0 (includes principal and interest), variable rate interest at 3.95%, secured by property, balloon payment of \$76,976 due November 2015	\$ 79,412	\$ 79,916
Note payable to banks, due in monthly installments of \$531.4 (includes principal and interest), fixed rate interest at 3.54%, secured by property, balloon payment of \$12,635 due December 2015	26,315	29,010
Note payable to banks, due in monthly installments of \$483.9 (includes principal and interest), fixed rate interest at 3.19%, secured by property, balloon payment of \$11,670 due June 2016	26,759	29,213
Note payable to TCF Equipment Finance, Inc., due in monthly installments of \$30.5, (includes principal and interest) fixed rate interest at 5.24%, maturity date of July 2019	1,905	2,036
Capital lease obligations	0	10
Subtotal	134,391	140,185
Less current installments	11,842	11,668
Total long-term debt	\$ 122,549	\$ 128,517

**(7) LITIGATION**

The Company recognizes legal expense in connection with loss contingencies as incurred.

The Company's claims and advertising for its toning products including for its Shape-ups are subject to the requirements of, and routinely come under review by regulators including the U.S. Federal Trade Commission (FTC), states Attorneys General and government and quasi-government regulators in foreign countries. The Company is currently responding to requests for information regarding its claims and advertising from regulatory and quasi-regulatory agencies in several countries and is fully cooperating with those requests. While the Company believes that its claims and advertising with respect to its core toning shoe products are supported by scientific tests, expert opinions and other relevant data, and while the Company has been successful in defending its claims and advertising in several different countries, it has discontinued using certain test results and periodically reviews and updates its claims and advertising. The regulatory inquiries may conclude in a variety of outcomes, including the closing of the inquiry with no further regulatory action, settlement of any issues through changes in its claims and advertising, settlement of any issues through payment to the regulatory entity, or litigation.

In accordance with U.S. generally accepted accounting principles, the Company records a liability in its consolidated financial statements for loss contingencies when a loss is known or considered probable and the amount can be reasonably estimated. When determining the estimated loss or range of loss, significant judgment is required to estimate the amount and timing of a loss to be recorded. Estimates of probable losses resulting from litigation and governmental proceedings are inherently difficult to predict, particularly when the matters are in the procedural stages or with unspecified or indeterminate claims for damages, potential penalties, or fines. During the fourth quarter ended December 31, 2011, the Company reserved \$45 million for costs and potential exposure relating to existing litigation and regulatory matters. Additionally, the Company recorded a pre-tax expense of \$5 million in legal and professional fees related to the aforementioned matters, which was included in general and administrative expense in its consolidated statement of operations for the year ended December 31, 2011. On May 16, 2012, the Company announced that it had settled all domestic legal proceedings relating to advertising claims made in connection with marketing its toning shoe products, including Shape-ups. Under the terms of the global settlement without admitting any fault or liability, with no findings being made that the Company had violated any law, and with no fines or penalties being imposed it made payments in the aggregate amount of \$50 million to settle and finally resolve the domestic advertising class action lawsuits and related claims brought by the FTC and states Attorneys General for 44 states and the District of Columbia (SAG). The FTC Stipulated Final Judgment was approved by the United States District Court for the Northern District of Ohio on July 12, 2012, and consent judgments have been approved and entered in the 45 SAG actions. On May 13, 2013, the United States District Court for the Western District of Kentucky entered an order finally approving the nationwide consumer class action settlement.



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On July 10, 2013, a stockholder derivative complaint entitled *Gloria Basaraba v. Robert Greenberg, et al.* was filed against the Company, nine individual members of its Board of Directors and a former employee in the United States District Court for the Central District of California, Case No. CV13-5061. The complaint includes allegations of breach of fiduciary duties, gross mismanagement, waste of corporate assets and unjust enrichment based on the development of the Company's toning footwear products, advertising and marketing activities relating thereto, and subsequent litigation involving those issues. The complaint seeks compensatory damages, a court order directing the Company to reform and improve their corporate governance and internal procedures, and attorneys' fees, costs and expenses. Discovery has not yet commenced. While it is too early to predict the outcome of litigation or a reasonable range of potential losses and whether an adverse result would have a material adverse impact on our results of operations or financial position, the Company believes this lawsuit is without merit and intends to vigorously defend against the allegations.

**(8) STOCKHOLDERS' EQUITY**

During the three months ended June 30, 2013 and June 30, 2012, no shares of Class B common stock were converted into shares of Class A common stock. During the six months ended June 30, 2013, 16,236 shares of Class B common stock were converted into shares of Class A common stock. During the six months ended June 30, 2012, 22,880 shares of Class B common stock were converted into shares of Class A common stock.

The following table reconciles equity attributable to non-controlling interest (in thousands):

	<b>Six-Months Ended June 30,</b>	
	<b>2013</b>	<b>2012</b>
Non-controlling interest, January 1	\$ 43,120	\$ 39,966
Net earnings attributable to non-controlling interest	2,660	694
Foreign currency translation adjustment	(9)	83
Capital contribution by non-controlling interest	3,152	0
Capital distribution to non-controlling interest	(1,675)	0
Non-controlling interest, June 30	\$ 47,248	\$ 40,743

**(9) SEGMENT AND GEOGRAPHIC REPORTING INFORMATION**

The Company has four reportable segments—domestic wholesale sales, international wholesale sales, retail sales, which includes domestic and international retail sales, and e-commerce sales. Management evaluates segment performance based primarily on net sales and gross profit. All other costs and expenses of the Company are analyzed on an aggregate basis, and these costs are not allocated to the Company's segments. Net sales, gross profit and identifiable assets and additions to property, plant and equipment for the domestic wholesale segment, international wholesale, retail, and the e-commerce segment on a combined basis were as follows (in thousands):

	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2013</b>	<b>2012</b>	<b>2013</b>	<b>2012</b>
Net sales				
Domestic wholesale	\$ 189,648	\$ 177,994	\$ 382,209	\$ 311,709
International wholesale	98,094	88,590	239,860	206,093
Retail	133,434	112,265	244,633	207,404
E-commerce	7,071	5,152	13,166	10,069
Total	\$ 428,247	\$ 384,001	\$ 879,868	\$ 735,275

	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2013</b>	<b>2012</b>	<b>2013</b>	<b>2012</b>

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Gross margins				
Domestic wholesale	\$ 69,016	\$ 69,003	\$ 135,833	\$ 120,874
International wholesale	41,343	33,368	100,142	80,990
Retail	81,384	66,552	145,620	120,615
E-commerce	3,151	2,419	6,031	4,559
Total	\$ 194,894	\$ 171,342	\$ 387,626	\$ 327,038

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	June 30, 2013	December 31, 2012
Identifiable assets		
Domestic wholesale	\$ 860,371	\$ 820,253
International wholesale	317,925	367,005
Retail	143,277	152,795
E-commerce	317	167
Total	\$ 1,321,890	\$ 1,340,220

	Three Months Ended June 30,		Six Months Ended June 30,	
	2013	2012	2013	2012
Additions to property, plant and equipment				
Domestic wholesale	\$ 3,854	\$ 7,503	\$ 5,926	\$ 11,636
International wholesale	605	1,395	832	1,954
Retail	5,344	2,101	10,820	8,998
Total	\$ 9,803	\$ 10,999	\$ 17,578	\$ 22,588

## Geographic Information:

The following summarizes our operations in different geographic areas for the period indicated (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2013	2012	2013	2012
Net Sales				
United States	\$ 310,741	\$ 278,923	\$ 605,283	\$ 500,100
Canada	14,749	11,808	31,662	24,099
Other international (1)	102,757	93,270	242,923	211,076
Total	\$ 428,247	\$ 384,001	\$ 879,868	\$ 735,275

	June 30, 2013	December 31, 2012
Property, plant and equipment		
United States	\$ 342,291	\$ 345,202
Canada	1,133	1,252
Other international (1)	15,629	15,992
Total	\$ 359,053	\$ 362,446

- (1) The Company has subsidiaries in United Kingdom, Germany, France, Spain, Portugal, Italy, Belgium, the Netherlands, Japan, Brazil and Chile that generate net sales within those respective countries and in some cases the neighboring regions. The Company has joint ventures in China, Hong Kong, Malaysia, Singapore, Thailand and India that generate net sales from those countries. The Company also has a subsidiary in Switzerland that generates net sales from that country in addition to net sales to our distributors located in numerous non-European countries. Net sales are attributable to geographic regions based on the location of the Company subsidiary and joint venture.

**(10) BUSINESS AND CREDIT CONCENTRATIONS**

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The Company generates the majority of its sales in the United States; however, several of its products are sold into various foreign countries, which subjects the Company to the risks of doing business abroad. In addition, the Company operates in the footwear industry, which is impacted by the general economy, and its business depends on the general economic environment and levels of consumer spending. Changes in the marketplace may significantly affect management's estimates and the Company's performance. Management performs regular evaluations concerning the ability of customers to satisfy their obligations and provides for estimated doubtful accounts. Domestic accounts receivable, which generally do not require collateral from customers, were equal to \$156.9 million and \$111.8 million before allowances for bad debts, sales returns and chargebacks at June 30, 2013 and December 31, 2012, respectively. Foreign accounts receivable, which in some cases are collateralized by letters of

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credit, were equal to \$112.0 million and \$118.8 million before allowance for bad debts, sales returns and chargebacks at June 30, 2013 and December 31, 2012, respectively. The Company's credit losses attributable to write-offs for the three months ended June 30, 2013 and 2012 were \$0.4 million and \$1.5 million, respectively. The Company's credit losses attributable to write-offs for the six months ended June 30, 2013 and 2012 were \$1.0 million and \$1.2 million, respectively.

Assets located outside the U.S. consist primarily of cash, accounts receivable, inventory, property, plant and equipment, and other assets. Net assets held outside the United States were \$337.6 million and \$387.2 million at June 30, 2013 and December 31, 2012, respectively.

The Company's net sales to its five largest customers accounted for approximately 19.3% and 23.0% of total net sales for the three months ended June 30, 2013 and 2012, respectively. The Company's net sales to its five largest customers accounted for approximately 18.6% and 20.4% of total net sales for the six months ended June 30, 2013 and 2012, respectively. No customer accounted for more than 10% of our net sales during the three and six months ended June 30, 2013 and 2012. No customer accounted for more than 10% of net trade receivables at June 30, 2013 and 2012.

The Company's top five manufacturers produced the following, as a percentage of total production, for the three and six months ended June 30, 2013 and 2012, respectively:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2013	2012	2013	2012
Manufacturer #1	34.5%	34.6%	33.2%	34.7%
Manufacturer #2	7.4%	9.3%	7.9%	9.1%
Manufacturer #3	7.3%	8.0%	6.7%	6.7%
Manufacturer #4	6.6%	6.4%	5.9%	6.4%
Manufacturer #5	4.6%	6.3%	4.9%	5.6%
	60.4%	64.6%	58.6%	62.5%

The majority of the Company's products are produced in China. The Company's operations are subject to the customary risks of doing business abroad, including, but not limited to, currency fluctuations and revaluations, custom duties and related fees, various import controls and other monetary barriers, restrictions on the transfer of funds, labor unrest and strikes and, in certain parts of the world, political instability. The Company believes it has acted to reduce these risks by diversifying manufacturing among various factories. To date, these business risks have not had a material adverse impact on the Company's operations.

**(11) RELATED PARTY TRANSACTIONS**

On July 29, 2010, the Company formed Skechers Foundation (the Foundation), which is a 501(c)(3) non-profit entity that does not have any shareholders or members. The Foundation is not a subsidiary of and is not otherwise affiliated with the Company, and the Company does not have a financial interest in the Foundation. However, two officers and directors of the Company, Michael Greenberg who is its President and David Weinberg who is its Chief Operating Officer and Chief Financial Officer, are also officers and directors of the Foundation. The Company contributed \$0.3 million to the Foundation to use for various charitable causes during each of the three months ended June 30, 2013 and 2012. The Company contributed \$0.5 million to the Foundation to use for various charitable causes during each of the six months ended June 30, 2013 and 2012.



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**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

The following discussion should be read in conjunction with our Condensed Consolidated Financial Statements and Notes thereto in Item 1 of this report and our annual report on Form 10-K and Amendment No. 1 on Form 10-K/A for the year ended December 31, 2012.

We intend for this discussion to provide the reader with information that will assist in understanding our financial statements, the changes in certain key items in those financial statements from period to period, and the primary factors that accounted for those changes, as well as how certain accounting principles affect our financial statements. The discussion also provides information about the financial results of the various segments of our business to provide a better understanding of how those segments and their results affect the financial condition and results of operations of our company as a whole.

This quarterly report on Form 10-Q may contain forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, which can be identified by the use of forward-looking language such as intend, may, will, believe, expect, anticipate or other comparable terms. These forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements, and reported results shall not be considered an indication of our future performance. Factors that might cause or contribute to such differences include:

the resignation of our former independent registered public accounting firm, and its withdrawal of its audit reports with respect to certain of our historical financial statements;

international, national and local general economic, political and market conditions including the slow pace of economic recovery in the United States and the uncertainty of market conditions in Europe;

our ability to maintain our brand image and to anticipate, forecast, identify, and respond to changes in fashion trends, consumer demand for the products and other market factors;

our ability to remain competitive among sellers of footwear for consumers, including in the highly competitive performance footwear market;

our ability to sustain, manage and forecast our costs and proper inventory levels;

the loss of any significant customers, decreased demand by industry retailers and the cancellation of order commitments;

our ability to continue to manufacture and ship our products that are sourced in China, which could be adversely affected by various economic, political or trade conditions, or a natural disaster in China;

our ability to predict our quarterly revenues, which have varied significantly in the past and can be expected to fluctuate in the future due to a number of reasons, many of which are beyond our control;

sales levels during the spring, back-to-school and holiday selling seasons; and

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other factors referenced or incorporated by reference in our annual report on Form 10-K and Amendment No. 1 on Form 10-K/A for the year ended December 31, 2012 under the captions Item 1A: Risk Factors and Item 7: Management's Discussion and Analysis of Financial Condition and Results of Operations.

The risks included here are not exhaustive. Other sections of this report may include additional factors that could adversely impact our business, financial condition and results of operations. Moreover, we operate in a very competitive and rapidly changing environment. New risk factors emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor or combination of factors may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements, which reflect our opinions only as of the date of this quarterly report, as a prediction of actual results. We undertake no obligation to publicly release any revisions to the forward-looking statements after the date of this document, except as otherwise required by reporting requirements of applicable federal and states securities laws.

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## FINANCIAL OVERVIEW

Our net sales increased for the first six months of 2013, compared to the same period in 2012, due to increased sales across several key divisions including Women's Go, Men's and Women's Sport, Men's USA, and BOB's divisions. Gross margins decreased to 44.1% for the six months ended June 30, 2013 from 44.5% for the same period in the prior year due to variation in product mix with sales of more lower contribution margin products and a one-time \$2.5 million credit to an account that had purchased a significant portion of our excess toning inventory. The results of operations for the three and six months ended June 30, 2013 are not necessarily indicative of the results to be expected for the entire fiscal year ending December 31, 2013.

We have four reportable segments—domestic wholesale sales, international wholesale sales, retail sales, which includes domestic and international retail sales, and e-commerce sales. We evaluate segment performance based primarily on net sales and gross margins. The largest portion of our revenue is derived from the domestic wholesale segment.

Revenue by segment as a percentage of net sales was as follows:

Percentage of revenues by segment	Three-Months Ended June 30,	
	2013	2012
Domestic wholesale	44.3%	46.4%
International wholesale	22.9%	23.1%
Retail	31.2%	29.2%
E-commerce	1.6%	1.3%
Total	100%	100%

As of June 30, 2013, we owned 300 domestic retail stores and 55 international retail stores, and we have established our presence in most of, what we believe to be, the major domestic retail markets. During the first six months of 2013, we opened three domestic concept stores, three domestic outlet stores, three domestic warehouse stores, one international concept store and one international outlet store. In addition, we closed seven domestic concept stores, two domestic outlet stores and one international concept store. We review all of our stores for impairment annually, or more frequently if triggering events occur that may be an indicator of impairment, and we carefully review our under-performing stores and consider the potential for non-renewal of leases upon completion of the current term of the applicable lease.

During the remainder of 2013, we intend to focus on: (i) continuing to develop new lifestyle and performance product at affordable prices to increase sales, (ii) continuing to manage our inventory and expenses to be in line with expected sales levels, (iii) growing our international business, and (iv) strategically expanding our retail distribution channel by opening another 35 to 40 stores.

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## RESULTS OF OPERATIONS

The following table sets forth, for the periods indicated, selected information from our results of operations (in thousands) and as a percentage of net sales:

	Three-Months Ended June 30,				Six-Months Ended June 30,			
	2013		2012		2013		2012	
Net sales	\$ 428,247	100.0%	\$ 384,001	100.0%	\$ 879,868	100.0%	\$ 735,275	100.0%
Cost of sales	233,353	54.5	212,659	55.4	492,242	55.9	408,237	55.5
Gross profit	194,894	45.5	171,342	44.6	387,626	44.1	327,038	44.5
Royalty income, net	1,424	0.3	1,609	0.4	3,194	0.3	2,745	0.4
	196,318	45.8	172,951	45.0	390,820	44.4	329,783	44.9
Operating expenses:								
Selling	42,088	9.8	39,100	10.2	79,784	9.1	69,449	9.4
General and administrative	137,066	32.0	135,382	35.3	278,534	31.6	266,259	36.2
	179,154	41.8	174,482	45.5	358,318	40.7	335,708	45.6
Earnings (loss) from operations	17,164	4.0	(1,531)	(0.5)	32,502	3.7	(5,925)	(0.7)
Interest income	137	0.0	121	0.0	208	0.0	366	0.0
Interest expense	(3,128)	(0.7)	(3,377)	(0.9)	(5,747)	(0.6)	(6,343)	(0.9)
Other, net	(695)	(0.1)	556	0.2	(3,619)	(0.4)	416	0.0
Earnings (loss) before income tax expense (benefit)	13,478	3.2	(4,231)	(1.2)	23,344	2.7	(11,486)	(1.6)
Income tax expense (benefit)	4,632	1.1	(2,887)	(0.8)	6,910	0.8	(6,732)	(0.9)
Net earnings (loss)	8,846	2.1	(1,344)	(0.4)	16,434	1.9	(4,754)	(0.7)
Less: Net earnings attributable to non-controlling interests	1,752	0.4	438	0.1	2,660	0.3	694	0
Net earnings (loss) attributable to Skechers U.S.A., Inc.	\$ 7,094	1.7%	\$ (1,782)	(0.5)%	\$ 13,774	1.6%	\$ (5,448)	(0.7)%

## THREE MONTHS ENDED JUNE 30, 2013 COMPARED TO THREE MONTHS ENDED JUNE 30, 2012

**Net sales**

Net sales for the three months ended June 30, 2013 were \$428.2 million, an increase of \$44.2 million, or 11.5%, as compared to net sales of \$384.0 million for the three months ended June 30, 2012. The increase in net sales was primarily attributable to higher sales in our international subsidiaries, domestic wholesale and retail segments, which was partially offset by decreased international distributor sales.

Our domestic wholesale net sales increased \$11.6 million, or 6.6%, to \$189.6 million for the three months ended June 30, 2013 from \$178.0 million for the three months ended June 30, 2012. The increase in our domestic wholesale segment was due to strong sales and significant growth in several key divisions including Women's Go, Men's and Women's Sport, and Cali divisions, which were offset by reduced sales in our Women's Active and Kids divisions. The average selling price per pair within the domestic wholesale segment decreased slightly to \$20.71 per pair for the three months ended June 30, 2013 from \$20.83 per pair for the same period last year due to variation in product mix with sales of more product with slightly lower average selling prices. The increase in the domestic wholesale segment's net sales came on a 7.1% unit sales volume increase to 9.2 million pairs for the three months ended June 30, 2013 from 8.5 million pairs for the same period in 2012.

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Our international wholesale segment sales increased \$9.5 million, or 10.7%, to \$98.1 million for the three months ended June 30, 2013 compared to sales of \$88.6 million for the three months ended June 30, 2012. Our international wholesale sales consist of direct subsidiary sales those we make to department stores and specialty retailers and sales to our distributors, who in turn sell to retailers in various international regions where we do not sell directly. Direct subsidiary sales increased \$19.0 million, or 35.1%, to \$73.2 million for the three months ended June 30, 2013 compared to net sales of \$54.2 million for the three months ended June 30, 2012. The largest sales increases during the quarter came from our subsidiaries in France, Canada and Chile, and our joint ventures in Hong Kong and China, which can be attributed to sales in our Women's Go, Twinkle Toes and Women's Sport lines.

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Additionally, the increase in sales during the quarter is attributable to the transition of our distributor-operated business in Japan to a wholly-owned subsidiary. Our distributor sales decreased \$9.5 million to \$24.9 million for the three months ended June 30, 2013, a 27.7% decrease from sales of \$34.4 million for the three months ended June 30, 2012. This was primarily attributable to the transition of our distributor-operated business in Japan to a wholly-owned subsidiary and decreased sales to our distributors in South Korea, Panama and United Arab Emirates due to a difficult economic environment in those countries.

Our retail segment sales increased \$21.1 million to \$133.4 million for the three months ended June 30, 2013, a 18.9% increase over sales of \$112.3 million for the three months ended June 30, 2012. The increase in retail sales was primarily attributable to increased comparable sales due to increased sales of our newer products and a net increase of six domestic and five international stores compared to the same period in 2012. For the three months ended June 30, 2013, our domestic retail sales increased 19.0% compared to the same period in 2012, which was primarily due to positive comparable domestic store sales of 16.5%, and our international retail store sales increased 17.7% , which was primarily due to positive comparable international store sales of 16.8%. During the three months ended June 30, 2013, we opened two new domestic concept stores, two domestic outlet stores, two domestic warehouse stores and one international outlet store, and we closed four domestic concept stores and one domestic outlet store.

Our e-commerce sales increased \$1.9 million, or 37.2%, to \$7.1 million for the three months ended June 30, 2013 compared to \$5.2 million for the three months ended June 30, 2012, which was primarily due to the newer products offered on our websites. Our e-commerce sales made up approximately 1.7% and 1.5% of our consolidated net sales for each of the three-month periods ended June 30, 2013 and 2012, respectively.

***Gross profit***

Gross profit for the three months ended June 30, 2013 increased \$23.6 million to \$194.9 million as compared to \$171.3 million for the three months ended June 30, 2012. Gross profit as a percentage of net sales, or gross margin, increased to 45.5% for the three months ended June 30, 2013 from 44.6% for the same period in the prior year. Our domestic wholesale segment gross profit was \$69.0 million for each of the three months ended June 30, 2013 and 2012. Domestic wholesale margins decreased to 36.4% in the three months ended June 30, 2013 from 38.8% for the same period in the prior year. The decrease in domestic wholesale margins was due to variation in product mix with sales of more product with slightly lower average selling prices in our domestic wholesale division.

Gross profit for our international wholesale segment increased \$7.9 million, or 23.9%, to \$41.3 million for the three months ended June 30, 2013 compared to \$33.4 million for the three months ended June 30, 2012. Gross margins were 42.2% for the three months ended June 30, 2013 compared to 37.7% for the three months ended June 30, 2012. The increase in gross margins for the international wholesale segment was primarily attributable to increased sales in our subsidiaries, which achieve higher gross margins than our international wholesale sales through our foreign distributors. Gross margins for our direct subsidiary sales increased to 47.9% for the three months ended June 30, 2013 as compared to 44.4% for the three months ended June 30, 2012 primarily due to sales of newer products combined with reduced sales of discounted toning products as compared to the prior year period. Gross margins for our distributor sales were 25.1% for the three months ended June 30, 2013 as compared to 27.1% for the three months ended June 30, 2012, which was due to our distributors in Colombia and Panama still clearing older inventory and the shift in higher gross margins from our sales in Japan to direct subsidiary sales after that business transitioned last year to a wholly-owned subsidiary.

Gross profit for our retail segment increased \$14.8 million, or 22.3%, to \$81.4 million for the three months ended June 30, 2013 as compared to \$66.6 million for the three months ended June 30, 2012. Gross margins for all company-owned domestic and international stores were 61.0% for the three months ended June 30, 2013 as compared to 59.3% for the three months ended June 30, 2012. Gross margins for our domestic stores were 61.7% for the three months ended June 30, 2013 as compared to 60.2% for the three months ended June 30, 2012. Gross margins for our international stores were 57.1% for the three months ended June 30, 2013 as compared to 54.0% for the three months ended June 30, 2012. The increase in retail gross margins was primarily due to increased sales of our newer product with higher contribution margins combined with reduced sales of discounted toning products as compared to the prior year period.

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Our cost of sales includes the cost of footwear purchased from our manufacturers, royalties, duties, quota costs, inbound freight (including ocean, air and freight from the dock to our distribution centers), broker fees and storage costs. Because we include expenses related to our distribution network in general and administrative expenses while some of our competitors may include expenses of this type in cost of sales, our gross margins may not be comparable, and we may report higher gross margins than some of our competitors in part for this reason.

### ***Selling expenses***

Selling expenses increased by \$3.0 million, or 7.6%, to \$42.1 million for the three months ended June 30, 2013 from \$39.1 million for the three months ended June 30, 2012. As a percentage of net sales, selling expenses were 9.8% and 10.2% for the three months ended June 30, 2013 and 2012, respectively. The increase in selling expenses was primarily attributable to higher advertising expenses of \$4.4 million, which were partially offset by lower trade show costs for the three months ended June 30, 2013.

Selling expenses consist primarily of the following: sales representative sample costs, sales commissions, trade shows, advertising and promotional costs, which may include television, print ads, ad production costs and point-of-purchase (POP) costs.

### ***General and administrative expenses***

General and administrative expenses increased by \$1.7 million, or 1.2%, to \$137.1 million for the three months ended June 30, 2013 from \$135.4 million for the three months ended June 30, 2012. Of these amounts, the expenses related to our distribution network, including purchasing, receiving, inspecting, allocating, warehousing and packaging of our products, totaled \$28.2 million and \$27.8 million for the three months ended June 30, 2013 and 2012, respectively. As a percentage of sales, general and administrative expenses were 32.0% and 35.3% for the three months ended June 30, 2013 and 2012, respectively. The \$1.7 million increase in general and administrative expenses was primarily attributable to increased salaries and wages of \$2.2 million, increased warehouse and distribution costs of \$1.9 million at our distribution center related to higher sales volumes and additional distribution costs in Japan and Brazil. These increases were reduced by a decrease to rent expense of \$2.5 million, which was primarily due to a \$3.2 million reduction for an adjustment related to percentage of sales and deferred rent during the quarter ended June 30, 2012, which was offset by rent attributable to 11 additional stores.

General and administrative expenses consist primarily of the following: salaries, wages and related taxes and various overhead costs associated with our corporate staff, stock-based compensation, domestic and international retail operations, non-selling related costs of our international operations, costs associated with our domestic and European distribution centers, professional fees related to legal, consulting and accounting, insurance, depreciation and amortization, and expenses related to our distribution network, which includes the functions of purchasing, receiving, inspecting, allocating, warehousing and packaging our products. These costs are included in general and administrative expenses and are not allocated to segments.

### ***Interest income***

Interest income was \$0.1 million for each of the three months ended June 30, 2013 and June 30, 2012.

### ***Interest expense***

Interest expense was \$3.1 million for the three months ended June 30, 2013 compared to \$3.4 million for the same period in 2012. The decrease was primarily due to decreased interest paid on loans for our domestic distribution center and domestic warehouse equipment. Interest expense was also incurred on amounts owed to our foreign manufacturers.

**Table of Contents*****Income taxes***

Our effective tax rate was 34.4% and 68.2% for the three months ended June 30, 2013 and 2012, respectively. Income tax expense for the three months ended June 30, 2013 was \$4.6 million compared to a benefit of \$2.9 million for the same period in 2012. For the three months ended June 30, 2013, the decrease in the effective tax rate and increase in income tax expense was primarily due to our return to profitability in most tax jurisdictions worldwide as compared to losses in higher tax jurisdictions offset by profits in lower tax jurisdictions in the prior year period.

The tax provision for the three months ended June 30, 2013 was computed using the estimated effective tax rates applicable to each of the domestic and international taxable jurisdictions for the full year. The tax provision for the three-month period ended June 30, 2012, was calculated utilizing our actual effective tax rate because we believed that the actual year-to-date effective tax rate was the best estimate of the annual tax rate in accordance with ASC 740-270. The estimated effective tax rate, for the three months ended June 30, 2013, is subject to management's ongoing review and revision, if necessary. We expect our ongoing effective annual tax rate in 2013 to be approximately 30%. Our effective tax rate for the three months ended June 30, 2013 is lower than the statutory federal rate of 35% due to federal and state income tax credits, our earnings in lower tax rate foreign jurisdictions and our planned permanent reinvestment of undistributed earnings from our foreign subsidiaries. As such, during the three months ended June 30, 2013, we did not provide for deferred income taxes on accumulated undistributed earnings of our foreign subsidiaries.

***Non-controlling interest in net income and loss of consolidated subsidiaries***

Non-controlling interest for the three months ended June 30, 2013 increased \$1.4 million to \$1.8 million as compared to \$0.4 million for the same period in 2012 primarily due to increased profitability by our joint ventures. Non-controlling interest represents the share of net earnings (loss) that is attributable to our joint venture partners.

**SIX MONTHS ENDED JUNE 30, 2013 COMPARED TO SIX MONTHS ENDED JUNE 30, 2012*****Net sales***

Net sales for the six months ended June 30, 2013 were \$879.9 million, an increase of \$144.6 million, or 19.7%, as compared to net sales of \$735.3 million for the six months ended June 30, 2012. The increase in net sales was primarily attributable to higher sales in our domestic wholesale and retail segments and by our international subsidiaries.

Our domestic wholesale net sales increased \$70.5 million, or 22.6%, to \$382.2 million for the six months ended June 30, 2013 from \$311.7 million for the six months ended June 30, 2012. The largest increases in our domestic wholesale segment were in our Women's Go, Men's and Women's Sport, Men's USA, and BOB's divisions. These increases were partially offset by decreases in our Women's USA and toning divisions. The average selling price per pair within the domestic wholesale segment decreased to \$20.62 per pair for the six months ended June 30, 2013 from \$20.89 per pair for the same period last year due to a variation in product mix with sales of more product with lower average selling prices. The increase in the domestic wholesale segment's net sales came on a 24.2% unit sales volume increase to 18.5 million pairs for the six months ended June 30, 2013 from 14.9 million pairs for the same period in 2012.

Our international wholesale segment sales increased \$33.8 million, or 16.4%, to \$239.9 million for the six months ended June 30, 2013 compared to sales of \$206.1 million for the six months ended June 30, 2012. Direct subsidiary sales increased \$35.7 million, or 24.4%, to \$181.9 million for the six months ended June 30, 2013 compared to net sales of \$146.2 million for the six months ended June 30, 2012. The largest sales increases during the period came from our subsidiaries in France and Canada as well as our joint ventures in Hong Kong and China, which can be attributed to sales of our Women's Go, Twinkle Toes, Women's Sport and Men's USA lines in those countries. Our distributor sales decreased \$1.9 million to \$58.0 million for the six months ended June 30, 2013, a 3.2% decrease from sales of \$59.9 million for the six months ended June 30, 2012. This was primarily attributable to the transition of our distributor-operated business in Japan to a wholly-owned subsidiary and decreased sales to our distributors in Russia, South Korea and Indonesia due to a difficult economic environment in those countries.



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Our retail segment sales increased \$37.2 million to \$244.6 million for the six months ended June 30, 2013, an 18.0% increase over sales of \$207.4 million for the six months ended June 30, 2012. The increase in retail sales was primarily attributable to increased comparable sales due to increased sales of our newer products and a net increase of six domestic and five international stores compared to the same period in 2012. For the six months ended June 30, 2013, our domestic retail sales increased 17.7% compared to the same period in 2012, which was primarily due to positive comparable domestic store sales of 14.1%, and our international retail store sales increased 19.4%, which was primarily due to positive comparable international store sales of 17.9%. During the six months ended June 30, 2013, we opened three domestic concept stores, three domestic outlet stores, three domestic warehouse stores, one international concept store and one international outlet store, and we closed seven domestic concept stores, two domestic outlet stores, and one international concept store.

Our e-commerce sales increased \$3.1 million, or 30.8%, to \$13.2 million for the six months ended June 30, 2013 as compared to \$10.1 million for the six months ended June 30, 2012, which was primarily due to the newer products offered on our websites. Our e-commerce sales made up approximately 1.5% and 1.4% of our consolidated net sales for each of the six-month periods ended June 30, 2013 and 2012, respectively.

***Gross profit***

Gross profit for the six months ended June 30, 2013 increased \$60.6 million to \$387.6 million as compared to \$327.0 million for the six months ended June 30, 2012. Gross profit as a percentage of net sales, or gross margin, decreased to 44.1% for the six months ended June 30, 2013 from 44.5% for the same period in the prior year. Our domestic wholesale segment gross profit increased \$14.9 million, or 12.4%, to \$135.8 million for the six months ended June 30, 2013 compared to \$120.9 million for the six months ended June 30, 2012, primarily due to increased sales volumes. Domestic wholesale margins decreased to 35.5% in the six months ended June 30, 2013 from 38.8% for the same period in the prior year. The decrease in domestic wholesale margins was primarily due to variation in product mix with sales of more product with lower average selling prices in our domestic wholesale division and a one-time \$2.5 million credit to an account that had purchased a significant portion of our excess toning inventory. This credit was issued due to various issues relating to market conditions, pricing and the amount of toning inventory in the market place.

Gross profit for our international wholesale segment increased \$19.2 million, or 23.7%, to \$100.1 million for the six months ended June 30, 2013 compared to \$80.9 million for the six months ended June 30, 2012. Gross margins were 41.8% for the six months ended June 30, 2013 compared to 39.3% for the six months ended June 30, 2012. The increase in gross margins for the international wholesale segment was primarily attributable to increased sales in our subsidiaries, which achieve higher gross margins than our international wholesale sales through our foreign distributors. Gross margins for our direct subsidiary sales were 47.0% for the six months ended June 30, 2013 as compared to 44.5% for the six months ended June 30, 2012 primarily due to sales of newer product with higher contribution margins combined with reduced sales of discounted toning products as compared to the prior year period. Gross margins for our distributor sales were 25.4% for the six months ended June 30, 2013 as compared to 26.6% for the six months ended June 30, 2012, which was due to our distributors in Colombia and Panama still clearing older inventory and the shift in higher gross margins from our sales in Japan to direct subsidiary sales after that business transitioned last year to a wholly-owned subsidiary.

Gross profit for our retail segment increased \$25.0 million, or 20.7%, to \$145.6 million for the six months ended June 30, 2013 as compared to \$120.6 million for the six months ended June 30, 2012. Gross margins for all company-owned domestic and international stores were 59.5% for the six months ended June 30, 2013 as compared to 58.2% for the six months ended June 30, 2012. Gross margins for our domestic stores were 60.2% for the six months ended June 30, 2013 as compared to 58.9% for the six months ended June 30, 2012. Gross margins for our international stores were 55.6% for the six months ended June 30, 2013 as compared to 53.6% for the six months ended June 30, 2012. The increase in gross margins was primarily due to reduced sales of discounted toning products combined with increased sales of our newer products as compared to the prior year period.

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**Table of Contents*****Selling expenses***

Selling expenses increased by \$10.3 million, or 14.9%, to \$79.8 million for the six months ended June 30, 2013 from \$69.5 million for the six months ended June 30, 2012. As a percentage of net sales, selling expenses were 9.1% and 9.4% for the six months ended June 30, 2013 and 2012, respectively. The increase in selling expenses was primarily attributable to higher advertising expenses of \$9.8 million and increased sales commissions of \$1.8 million, which were partially offset by reduced tradeshow expenses of \$1.6 million for the six months ended June 30, 2013.

***General and administrative expenses***

General and administrative expenses increased by \$12.2 million, or 4.6%, to \$278.5 million for the six months ended June 30, 2013 from \$266.3 million for the six months ended June 30, 2012. Of these amounts, the expenses related to our distribution network, including purchasing, receiving, inspecting, allocating, warehousing and packaging of our products, totaled \$63.7 million and \$59.3 million for the six months ended June 30, 2013 and 2012, respectively. As a percentage of sales, general and administrative expenses were 31.6% and 36.2% for the six months ended June 30, 2013 and 2012, respectively. The \$12.2 million increase in general and administrative expenses was primarily attributable to increased warehouse and distribution costs of \$4.9 million at our domestic distribution center due to higher sales volumes and additional distribution costs in Japan and Brazil, and increased salaries, payroll and benefit expense of \$5.4 million due to higher sales volumes and increased store count. These increases were reduced by a decrease to rent expense of \$1.9 million, which was primarily due to a \$3.2 million reduction for an adjustment related to percentage of sales and deferred rent during the quarter ended June 30, 2012, which was offset by an increase in rent attributable to 11 additional stores.

***Interest income***

Interest income was \$0.2 million for the six months ended June 30, 2013 compared to \$0.4 million for the same period in 2012. The decrease in interest income resulted from lower cash balances for the six months ended June 30, 2013 as compared to the same period in 2012.

***Interest expense***

Interest expense was \$5.7 million for the six months ended June 30, 2013 compared to \$6.3 million for the same period in 2012. The decrease was primarily due to decreased interest paid on loans for our domestic distribution center and domestic warehouse equipment. Interest expense was also incurred on amounts owed to our foreign manufacturers.

***Income taxes***

Our effective tax rate was 29.6% and 58.6% for the six months ended June 30, 2013 and 2012, respectively. Income tax expense for the six months ended June 30, 2013 was \$6.9 million compared to benefit of \$6.7 million for the same period in 2012. The decrease in the effective tax rate and increase in income tax expense was primarily due to the return to profitability in 2013 in most tax jurisdictions worldwide as compared to losses in higher tax jurisdictions offset by profits in lower tax jurisdictions in the prior year period.

The tax provision for the six months ended June 30, 2013 was computed using the estimated effective tax rates applicable to each of the domestic and international taxable jurisdictions for the full year. The tax provision for the six-month period ended June 30, 2012, was calculated utilizing our actual effective tax rate because we believed that the actual year-to-date effective tax rate was the best estimate of the annual tax rate in accordance with ASC 740-270. The estimated effective tax rate, for the six months ended June 30, 2013, is subject to management's ongoing review and revision, if necessary. We expect our ongoing effective annual tax rate in 2013 to be approximately 30%. Our effective tax rate for the six months ended June 30, 2013 is lower than the statutory federal rate of 35% due to federal and state income tax credits, our earnings in lower tax rate foreign jurisdictions and our planned permanent reinvestment of undistributed earnings from our foreign subsidiaries. As such, we did not provide for deferred income taxes on accumulated undistributed earnings of our foreign subsidiaries.

**Table of Contents*****Non-controlling interest in net income of consolidated subsidiaries***

Non-controlling interest for the six months ended June 30, 2013 increased \$2.0 million to \$2.7 million as compared to \$0.7 million for the same period in 2012 due to increased profitability by our joint ventures. Non-controlling interest represents the share of net earnings that is attributable to our joint venture partners.

**LIQUIDITY AND CAPITAL RESOURCES**

Our working capital at June 30, 2013 was \$663.0 million, an increase of \$15.2 million from working capital of \$647.8 million at December 31, 2012. Our cash at June 30, 2013 was \$333.0 million compared to \$325.8 million at December 31, 2012. The increase in cash and cash equivalents of \$7.2 million was primarily the result of decreased inventories of \$51.4 million and increased net earnings partially offset by decreased payables of \$18.7 million and increased receivables of \$39.8 million. Our primary sources of operating cash flows are customer collections and retail sales collections. Our primary uses of cash are inventory purchases, selling, general and administrative expenses, capital expenditures and debt service payments.

For the six months ended June 30, 2013, net cash provided by operating activities was \$30.1 million as compared to \$39.9 million for the six months ended June 30, 2012. The decrease in net cash provided by operating activities in the six months ended June 30, 2013 as compared to the same period in the prior year was primarily the result of increased earnings and decreased inventories, which were more than offset by increased receivables and decreased payables.

Net cash used in investing activities was \$17.6 million for the six months ended June 30, 2013 as compared to \$22.6 million for the six months ended June 30, 2012. The decrease in net cash used in investing activities for the six months ended June 30, 2013 as compared to the same period in the prior year was the result of lower capital expenditures. Capital expenditures for the six months ended June 30, 2013 were approximately \$17.6 million, which primarily consisted of \$11.8 million for several new store openings and remodels, \$1.7 million for development costs for our distribution center and \$2.1 million for building improvements. This was compared to capital expenditures of \$22.6 million for the six months ended June 30, 2012, which consisted of new store openings and remodels, development costs for our distribution center, and warehouse equipment upgrades. We expect our ongoing capital expenditures for the remainder of 2013 to be approximately \$20 million to \$25 million, which includes opening an additional 35 to 40 retail stores, along with store remodels.

Net cash used by financing activities was \$4.0 million during the six months ended June 30, 2013 compared to net cash provided by financing activities of \$6.1 million during the six months ended June 30, 2012. The decrease in cash provided by financing activities in the six months ended June 30, 2013 as compared to the same period in the prior year primarily due to a smaller increase in our line of credit and distributions paid by the non-controlling interest partially offset by increased contributions received from the non-controlling interest.

On April 30, 2010, we entered into a construction loan agreement (the *Loan Agreement*), by and among HF Logistics-SKX T1, LLC, a wholly-owned subsidiary of the JV ( *HF-T1* ), Bank of America, N.A. and Raymond James Bank, FSB. Borrowings made pursuant to the *Loan Agreement* were up to a maximum limit of \$55.0 million (the *Loan*), which were used to construct our domestic distribution facility in Rancho Belago, California. Borrowings bore interest based on LIBOR, and the *Loan Agreement*'s original maturity date was April 30, 2012, which was extended to November 30, 2012. On November 16, 2012, HF-T1 executed a modification to the *Loan Agreement* (the *Modification*), which increased the borrowings under the *Loan* to \$80.0 million and extended the maturity date of the *Loan* to November 16, 2015. The \$80.0 million was used to (i) repay \$54.7 million in outstanding borrowings under the original *Loan*, (ii) repay a loan of \$18.3 million including accrued interest from HF to the JV, (iii) repay a loan to the JV of \$2.5 million including accrued interest from Skechers RB, LLC, a wholly-owned subsidiary of our company (iv) pay a deferred management fee of \$1.9 million to HF, and (iv) pay distributions of \$0.9 million to each of HF and Skechers RB, LLC, and (v) pay \$0.8 million for loan fees and other

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closing costs. Under the Modification, OneWest Bank, FSB is an additional lender that funded in part the increase to the Loan, and the interest rate on the Loan is the daily British Bankers Association LIBOR rate plus a margin of 3.75%, which is no longer subject to a minimum rate. The Loan Agreement and the Modification are subject to customary covenants and events of default. We had \$79.4 million outstanding under the Loan Agreement and the Modification, which is included in long-term borrowings on June 30, 2013. We paid commitment fees of \$0.6 million on the Loan, which are being amortized to interest expense over the three-year life of the Loan.

On December 29, 2010, we entered into a master loan and security agreement (the *Master Agreement*), by and between us and Banc of America Leasing & Capital, LLC, and an Equipment Security Note (together with the Master Agreement, the *Loan Documents*), by and among us, Banc of America Leasing & Capital, LLC, and Bank of Utah, as agent (*Agent*). We used the proceeds to refinance certain equipment already purchased and to purchase new equipment for use in our Rancho Belago distribution facility. Borrowings made pursuant to the Master Agreement may be in the form of one or more equipment security notes (each a *Note*, and, collectively, the *Notes*) up to a maximum limit of \$80.0 million and each for a term of 60 months. The Note entered into on the same date as the Master Agreement represents a borrowing of approximately \$39.3 million, which accrues interest at a fixed rate of 3.54% per annum. On June 30, 2012, we entered into another Note agreement for approximately \$36.3 million, which accrues interest at a fixed rate of 3.19% per annum. As of June 30, 2013, the total outstanding principal on these Notes was \$53.1 million. We paid commitment fees of \$825,000 on this loan, which are being amortized over the five-year life of the facility.

On June 30, 2009, we entered into a \$250.0 million secured credit agreement, (the *Credit Agreement*) with a syndicate of seven banks that replaced the previous \$150.0 million credit agreement. On November 5, 2009, March 4, 2010 and May 3, 2011, we entered into three successive amendments to the Credit Agreement (collectively, the *Amended Credit Agreement*). The Amended Credit Agreement matures in June 2015. The Amended Credit Agreement permits us and certain of our subsidiaries to borrow up to \$250.0 million based upon a borrowing base of eligible accounts receivable and inventory, which amount can be increased to \$300.0 million at our request and upon satisfaction of certain conditions including obtaining the commitment of existing or prospective lenders willing to provide the incremental amount. Borrowings bear interest at our election based on LIBOR or a Base Rate (defined as the greatest of the base LIBOR plus 1.00%, the Federal Funds Rate plus 0.5% or one of the lenders prime rate), in each case, plus an applicable margin based on the average daily principal balance of revolving loans under the credit agreement (1.00%, 1.25% or 1.50% for Base Rate loans and 2.00%, 2.25% or 2.50% for LIBOR loans). We pay a monthly unused line of credit fee of 0.375% or 0.5% per annum, which varies based on the average daily principal balance of outstanding revolving loans and undrawn amounts of letters of credit outstanding during such month. The Amended Credit Agreement further provides for a limit on the issuance of letters of credit to a maximum of \$50.0 million. The Amended Credit Agreement contains customary affirmative and negative covenants for secured credit facilities of this type, including a fixed charge coverage ratio that applies when excess availability is less than \$40.0 million. In addition, the Amended Credit Agreement places limits on additional indebtedness that we are permitted to incur as well as other restrictions on certain transactions. We paid syndication and commitment fees of \$6.7 million on this facility, which are being amortized over the four-year life of the facility. As of June 30, 2013, there was \$0.2 million outstanding under this credit facility.

We had outstanding short-term and long-term borrowings of \$135.7 million as of June 30, 2013, of which \$53.1 million relates to notes payable for warehouse equipment for our new distribution center that are secured by the equipment, \$81.3 million relates to our loans for our new distribution center and the remaining balance primarily relates to our joint venture in China. We were in compliance with all debt covenants under the Amended Credit Agreement, the Loan Agreement and the Modification, and the Loan Documents as of the date of this quarterly report.

We believe that anticipated cash flows from operations, available borrowings under our secured line of credit, existing cash balances and current financing arrangements will be sufficient to provide us with the liquidity necessary to fund our anticipated working capital and capital requirements at least through June 30, 2014 and for the foreseeable future. Our future capital requirements will depend on many factors, including, but not limited to, the global economy and the outlook for and pace of sustainable growth in our markets, the levels at which we maintain inventory, sale of excess inventory at discounted prices, the market acceptance of our footwear, the success of our

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international operations, the levels of advertising and marketing required to promote our footwear, the extent to which we invest in new product design and improvements to our existing product design, any potential acquisitions of other brands or companies, and the number and timing of new store openings. To the extent that available funds are insufficient to fund our future activities, we may need to raise additional funds through public or private financing of debt or equity. We have been successful in the past in raising additional funds through financing activities; however, we cannot be assured that additional financing will be available to us or that, if available, it can be obtained on past terms which have been favorable to our stockholders and us. Failure to obtain such financing could delay or prevent our current business plans, which could adversely affect our business, financial condition and results of operations. In addition, if additional capital is raised through the sale of additional equity or convertible securities, dilution to our stockholders could occur.

### **OFF-BALANCE SHEET ARRANGEMENTS**

We do not have any relationships with unconsolidated entities or financial partnerships, such as entities often referred to as structured finance or special purpose entities, established for the purpose of facilitating off-balance sheet arrangements or for other contractually narrow or limited purposes. As such, we are not exposed to any financing, liquidity, market or credit risk that could arise if we had engaged in such relationships.

### **CRITICAL ACCOUNTING POLICIES AND USE OF ESTIMATES**

Management's Discussion and Analysis of Financial Condition and Results of Operations is based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, sales and expenses, and related disclosure of contingent assets and liabilities. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. For a detailed discussion of our critical accounting policies, please refer to our annual report on Form 10-K and Amendment No. 1 on Form 10K/A for the year ended December 31, 2012 filed with the SEC on March 1, 2013 and July 31, 2013, respectively. Our critical accounting policies and estimates did not change materially during the quarter ended June 30, 2013.

### **QUARTERLY RESULTS AND SEASONALITY**

While sales of footwear products have historically been seasonal in nature with the strongest sales generally occurring in the second and third quarters, we believe that changes in our product offerings and growth in our international and retail segments have partially mitigated the effect of this seasonality.

We have experienced, and expect to continue to experience, variability in our net sales and operating results on a quarterly basis. Our domestic customers generally assume responsibility for scheduling pickup and delivery of purchased products. Any delay in scheduling or pickup which is beyond our control could materially negatively impact our net sales and results of operations for any given quarter. We believe the factors which influence this variability include (i) the timing of our introduction of new footwear products, (ii) the level of consumer acceptance of new and existing products, (iii) general economic and industry conditions that affect consumer spending and retail purchasing, (iv) the timing of the placement, cancellation or pickup of customer orders, (v) increases in the number of employees and overhead to support growth, (vi) the timing of expenditures in anticipation of increased sales and customer delivery requirements, (vii) the number and timing of our new retail store openings and (viii) actions by competitors. Because of these and other factors, the operating results for any particular quarter are not necessarily indicative of the results for the full year.

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## INFLATION

We do not believe that the rates of inflation experienced in the United States over the last three years have had a significant effect on our sales or profitability. However, we cannot accurately predict the effect of inflation on future operating results. Although higher rates of inflation have been experienced in a number of foreign countries in which our products are manufactured, we do not believe that inflation has had a material effect on our sales or profitability. While we have been able to offset our foreign product cost increases by increasing prices or changing suppliers in the past, we cannot assure you that we will be able to continue to make such increases or changes in the future.

## EXCHANGE RATES

Although we currently invoice most of our customers in U.S. dollars, changes in the value of the U.S. dollar versus the local currency in which our products are sold, along with economic and political conditions of such foreign countries, could adversely affect our business, financial condition and results of operations. Purchase prices for our products may be impacted by fluctuations in the exchange rate between the U.S. dollar and the local currencies of the contract manufacturers, which may have the effect of increasing our cost of goods in the future. In addition, the weakening of an international customer's local currency and banking market may negatively impact such customer's ability to meet their payment obligations to us. We regularly monitor the creditworthiness of our international customers and make credit decisions based on both prior sales experience with such customers and their current financial performance, as well as overall economic conditions. While we currently believe that our international customers have the ability to meet all of their obligations to us, there can be no assurance that they will continue to be able to meet such obligations. During 2012 and the first six months of 2013, exchange rate fluctuations did not have a material impact on our inventory costs. We do not engage in hedging activities with respect to such exchange rate risk.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

We do not hold any derivative securities that require fair value presentation pursuant to ASC 815-25, Derivatives and Hedging.

Market risk is the potential loss arising from the adverse changes in market rates and prices, such as interest rates and foreign currency exchange rates. Changes in interest rates and changes in foreign currency exchange rates have and will have an impact on our results of operations.

**Interest rate fluctuations.** As of June 30, 2013 we have \$1.3 million and \$79.4 of outstanding short-term and long-term borrowings, respectively subject to changes in interest rates; however, we do not expect any changes will have a material impact on our financial condition or results of operations. The interest rate charged on our secured line of credit facility is based on the prime rate of interest, and changes in the prime rate of interest will have an effect on the interest charged on outstanding balances. As of June 30, 2013, there was \$0.2 million outstanding under this credit facility.

**Foreign exchange rate fluctuations.** We face market risk to the extent that changes in foreign currency exchange rates affect our non-U.S. dollar functional currency foreign subsidiaries' revenues, expenses, assets and liabilities. In addition, changes in foreign exchange rates may affect the value of our inventory commitments. Also, inventory purchases of our products may be impacted by fluctuations in the exchange rates between the U.S. dollar and the local currencies of the contract manufacturers, which could have the effect of increasing the cost of goods sold in the future. We manage these risks by primarily denominating these purchases and commitments in U.S. dollars. We do not engage in hedging activities with respect to such exchange rate risks.

Assets and liabilities outside the United States are located in those countries where we have subsidiaries or joint ventures: the United Kingdom, France, Germany, Spain, Portugal, Switzerland, Italy, Canada, Belgium, the Netherlands, Brazil, Chile, China, Hong Kong, Singapore, Malaysia, Thailand, Vietnam, India and Japan. Our investments in foreign subsidiaries and joint ventures with a functional currency other than the U.S. dollar are generally considered long-term. Accordingly, we do not hedge these net investments. The fluctuation of foreign currencies resulted in a cumulative foreign currency translation loss of \$4.6 million and \$1.7 million for the six months ended June 30, 2013 and 2012, respectively, that are deferred and recorded as a component of accumulated other comprehensive income in stockholders' equity. A 200 basis point reduction in each of these exchange rates at June 30, 2013 would have reduced the values of our net investments by approximately \$6.8 million.

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**ITEM 4. CONTROLS AND PROCEDURES**

Attached as exhibits to this quarterly report on Form 10-Q are certifications of our Chief Executive Officer ( CEO ) and Chief Financial Officer ( CFO ), which are required in accordance with Rule 13a-14 of the Securities Exchange Act of 1934, as amended (the Exchange Act ). This Controls and Procedures section includes information concerning the controls and controls evaluation referred to in the certifications.

**EVALUATION OF DISCLOSURE CONTROLS AND PROCEDURES**

We have established disclosure controls and procedures that are designed to ensure that information required to be disclosed by a company in the reports that it files under the Exchange Act is recorded, processed, summarized and reported within required time periods and that such information is accumulated and communicated to the officers who certify our financial reports as well as other members of senior management to allow timely decisions regarding required disclosures. As of the end of the period covered by this quarterly report on Form 10-Q, we evaluated under the supervision and with the participation of our management, including our CEO and CFO, the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Rule 13a-15 of the Exchange Act. Based upon that evaluation, our CEO and CFO concluded that our disclosure controls and procedures are effective, at the reasonable assurance level, as of such time.

**CHANGES IN INTERNAL CONTROL OVER FINANCIAL REPORTING**

There were no changes in our internal control over financial reporting during the three months ended June 30, 2013 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**INHERENT LIMITATIONS ON EFFECTIVENESS OF CONTROLS**

Our management, including our CEO and CFO, does not expect that our disclosure controls or our internal control over financial reporting will prevent or detect all error and all fraud. A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. The design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Further, because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that misstatements due to error or fraud will not occur or that all control issues and instances of fraud, if any, within the company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error or mistake. Controls can also be circumvented by the individual acts of some persons, by collusion of two or more people, or by management override of the controls. The design of any system of controls is based in part on certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Projections of any evaluation of controls' effectiveness to future periods are subject to risks. Over time, controls may become inadequate because of changes in conditions or deterioration in the degree of compliance with policies or procedures. Because of the inherent limitations in a cost-effective control system, misstatements as a result of error or fraud may occur and not be detected.

**PART II OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

Our claims and advertising for our toning products including for our Shape-ups are subject to the requirements of, and routinely come under review by regulators including the U.S. Federal Trade Commission ( FTC ), states' Attorneys General and government and quasi-government regulators in foreign countries. We are currently

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responding to requests for information regarding our claims and advertising from regulatory and quasi-regulatory agencies in several countries and are fully cooperating with those requests. While we believe that our claims and advertising with respect to our core toning products are supported by scientific tests, expert opinions and other relevant data, and while we have been successful in defending our claims and advertising in several different countries, we have discontinued using certain test results and we periodically review and update our claims and advertising. The regulatory inquiries may conclude in a variety of outcomes, including the closing of the inquiry with no further regulatory action, settlement of any issues through changes in its claims and advertising, settlement of any issues through payment to the regulatory entity, or litigation.

As we disclosed in previous periodic SEC filings, the FTC and Attorneys General for 44 states and the District of Columbia ( SAGs ) had been reviewing the claims and advertising for Shape-ups and our other toning shoe products. We also disclosed that we had been named as a defendant in multiple consumer class actions challenging our claims and advertising for our toning shoe products, including Shape-ups, actions which are described below. As we disclosed in our annual report on Form 10-K for the year ended December 31, 2011 and in our subsequent quarterly reports on Form 10-Q, we recorded a charge of \$50 million during the fourth quarter ended December 31, 2011 to reserve for costs and potential other exposures relating to the existing litigation and regulatory matters.

On May 16, 2012, we announced that we had settled all domestic legal proceedings relating to advertising claims made in connection with the marketing of our toning shoe products. Under the terms of the global settlement without admitting any fault or liability, with no findings being made that our company had violated any law, and with no fines or penalties being imposed we have made payments in the aggregate amount of \$50 million to settle and finally resolve the domestic advertising class action lawsuits and related claims brought by the FTC and the SAGs. The FTC Stipulated Final Judgment was approved by the United States District Court for the Northern District of Ohio on July 12, 2012. Consent judgments in the 45 SAG actions have been approved and entered by courts in those jurisdictions. On May 13, 2013, the United States District Court for the Western District of Kentucky entered an order finally approving the nationwide consumer class action settlement.

On November 8, 2012, we were served with a Grand Jury Subpoena ( Subpoena ) for documents and information relating to our past advertising claims for our toning footwear, including Shape-ups and Resistance Runners. The Subpoena was issued by a Grand Jury of the United States District Court for the Northern District of Ohio, in Cleveland, Ohio. The Subpoena seeks documents and information related to outside studies conducted on our toning footwear. This Subpoena appears to grow out of the FTC s inquiry into our claims and advertising for Shape-ups and our other toning shoe products, which we settled with the FTC, State Attorneys General and consumer class as part of a global settlement, as set forth above. We are fully cooperating and are in the process of producing documents and other information requested in the Subpoena. The Assistant United States Attorney has informed us that neither our company nor our employees are targets at the present time. Although we do not believe this matter will have a material adverse impact on our results of operations or financial position, it is too early to predict the timing and outcome of this matter or reasonably estimate a range of potential losses, if any.

The toning footwear category, including our Shape-ups products, has also been the subject of some media attention arising from a number of consumer complaints and lawsuits alleging injury while wearing Shape-ups. We believe our products are safe and are defending ourselves from these media stories and injury lawsuits. It is too early to predict the outcome of any case or inquiry, whether there will be future personal injury cases filed, whether adverse results in any single case or in the aggregate would have a material adverse impact on our results of operations or financial position, and whether insurance coverage will be adequate to cover any losses.

*Tamara Grabowski v. Skechers U.S.A., Inc.* On June 18, 2010, Tamara Grabowski filed an action against our company in the United States District Court for the Southern District of California, Case No. 10 CV 1300 JM (MDD), on her behalf and on behalf of all others similarly situated. The complaint, as subsequently amended, alleges that our advertising for Shape-ups violates California s Unfair Competition Law and the California Consumers Legal Remedies Act, and constitutes a breach of express warranty (the *Grabowski* action ). The complaint seeks certification of a nationwide class, damages, restitution and disgorgement of profits, declaratory and injunctive relief, corrective advertising, and attorneys fees and costs. On March 7, 2011, the Court stayed the action on the ground that the outcomes in pending appeals in two unrelated actions will significantly affect whether a class



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should be certified. On April 16, 2012, this action was transferred to the multidistrict litigation proceeding pending in the United States District Court for the Western District of Kentucky, entitled *In re Skechers Toning Shoe Products Liability Litigation*, MDL No. 2308. On May 15, 2012, as part of the global settlement described above that also resolved inquiries by the FTC and the SAGs, the parties entered into a Settlement Agreement in this action and the *Morga v. Skechers U.S.A., Inc.* action (described below). On May 13, 2013, the Court entered an order finally approving the nationwide consumer class action settlement, and the time for any appeals therefrom has expired.

*Sonia Stalker v. Skechers U.S.A., Inc.* On July 2, 2010, Sonia Stalker filed an action against our company in the Superior Court of the State of California for the County of Los Angeles, on her behalf and on behalf of all others similarly situated, alleging that our advertising for Shape-ups violates California's Unfair Competition Law and the California Consumer Legal Remedies Act. The complaint seeks certification of a nationwide class, actual and punitive damages, restitution, declaratory and injunctive relief, corrective advertising, and attorneys' fees and costs. On July 23, 2010, we removed the case to the United States District Court for the Central District of California, and it is now pending as *Sonia Stalker v. Skechers USA, Inc.*, CV 10-5460 JAK (JEM). On January 21, 2011, the District Court stayed this case pending resolution of the *Grabowski* action described above. On May 16, 2012, this action was ordered transferred to the multidistrict litigation proceeding pending in the United States District Court for the Western District of Kentucky, entitled *In re Skechers Toning Shoe Products Liability Litigation*, MDL No. 2308. On August 13, 2012, the Court granted preliminary approval of the consumer class action settlement agreement in the *Grabowski/Morga* actions (described above and below), and issued a preliminary injunction further enjoining prosecution of this action. On May 13, 2013, the Court entered an order finally approving the nationwide consumer class action settlement. The settlement in the *Grabowski/Morga* class actions is expected entirely to resolve the class claims brought by the plaintiff in *Stalker*.

*Venus Morga v. Skechers U.S.A., Inc.* On August 25, 2010, Venus Morga filed an action against our company in the United States District Court for the Southern District of California, Case No. 10 CV 1780 JM (MDD), on her behalf and on behalf of all others similarly situated. The complaint, as subsequently amended, alleges that our advertising for Shape-ups violates California's Unfair Competition Law and the California Consumer Legal Remedies Act, and constitutes a breach of express warranty. The complaint seeks certification of a nationwide class, damages, restitution and disgorgement of profits, declaratory and injunctive relief, corrective advertising, and attorneys' fees and costs. On March 7, 2011, the Court stayed the action on the ground that the outcomes in pending appeals in two unrelated actions will significantly affect whether a class should be certified. On April 16, 2012, this action was transferred to the multidistrict litigation proceeding pending in the Western District of Kentucky, entitled *In re Skechers Toning Shoe Products Liability Litigation*, MDL No. 2308. On May 15, 2012, as part of the global settlement described above that also resolved inquiries by the FTC and the SAGs, the parties entered into a Settlement Agreement in this action and the *Grabowski v. Skechers U.S.A., Inc.* action (described above). On May 13, 2013, the Court entered an order finally approving the nationwide consumer class action settlement, and the time for any appeals therefrom has expired.

*Patty Tomlinson v. Skechers U.S.A., Inc.* On January 13, 2011, Patty Tomlinson filed a lawsuit against our company in Circuit Court in Washington County, Arkansas, Case No. CV11-121-7. The complaint alleges, on her behalf and on behalf of all others similarly situated, that our advertising for Shape-ups violates Arkansas' Deceptive Trade Practices Act, constitutes a breach of certain express and implied warranties, and is resulting in unjust enrichment (the *Tomlinson* action). The complaint seeks certification of a statewide class, compensatory damages, prejudgment interest, and attorneys' fees and costs. On February 18, 2011, we removed the case to the United States District Court for the Western District of Arkansas, where it was pending as *Patty Tomlinson v. Skechers U.S.A., Inc.*, CV 11-05042 JLH. On March 21, 2011, Ms. Tomlinson moved to remand the action back to Arkansas state court, which motion we opposed. On May 25, 2011, the Court ordered the case remanded to Arkansas state court and denied our motion to dismiss or transfer as moot, but stayed the remand pending completion of appellate review. On September 11, 2012, the District Court lifted its stay and remanded this case to the Circuit Court of Washington County, Arkansas. On October 11, 2012, by stipulation of the parties, the state Circuit Court issued an order staying the case. On August 13, 2012, the United States District Court for the Western District of Kentucky granted preliminary approval of the consumer class action settlement agreement in the *Grabowski/Morga* actions (described above), and issued a preliminary injunction enjoining the continued prosecution of this action. On May 13, 2013, the Court entered an order finally approving the nationwide consumer class action settlement. The settlement in the *Grabowski/Morga* class actions is expected entirely to resolve the class claims brought by the plaintiff in *Tomlinson*.

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*Terena Lovston v. Skechers U.S.A., Inc.* On May 13, 2011, Terena Lovston filed a lawsuit against our company in Circuit Court in Lonoke County, Arkansas, Case No. CV-11-321. The complaint alleges, on her behalf and on behalf of all others similarly situated, that our advertising for our toning footwear products violates Arkansas Deceptive Trade Practices Act, and is resulting in unjust enrichment. The complaint seeks certification of a statewide class and compensatory damages. On June 3, 2011, we removed the case to the United States District Court for the Eastern District of Arkansas, where it was pending as *Terena Lovston v. Skechers U.S.A., Inc.*, 4:11-cv-0460. On August 5, 2011, the District Court issued an order staying the case pending completion of the appellate process in the *Tomlinson* action described above. On July 12, 2012, the district court ordered the *Lovston* case remanded to Arkansas state court, and on or about July 26, 2012, the plaintiff filed a renewed motion in the State Circuit Court for certification of a class of Arkansas residents who purchased our toning footwear products. On August 10, 2012, the Circuit Court issued an order staying the *Lovston* case in light of the class action settlement in the *Grabowski/Morga* actions (described above). On November 8, 2012, as allowed under the Circuit Court's stay order, the plaintiff gave notice that she intended to lift the stay and to proceed with the action by an amended complaint. On November 27, 2012, an amended complaint was filed in which Ms. Lovston abandoned her class action allegations, asserted a new personal injury claim, and added eight new plaintiffs with personal injury claims. On December 20, 2012, we filed a motion to dismiss the new plaintiffs' claims for improper venue, to strike the amended complaint, or to sever and transfer the new plaintiffs' claims to their home counties in Arkansas. On February 11, 2013, the state Circuit Court took that motion and several discovery motions under submission and ordered the parties to mediation. On or about May 17, 2013, the parties reached a settlement in principle that is expected to finally resolve this matter.

*Wendie Hochberg and Brenda Baum v. Skechers U.S.A., Inc.* On November 23, 2011, Wendie Hochberg and Brenda Baum filed a lawsuit against our company in the United States District Court for the Eastern District of New York, Case No. CV11-5751. The complaint alleges, on their behalf and on behalf of all others similarly situated, that our advertising for Shape-ups violates the New York Consumer Protection Act, and is resulting in unjust enrichment. The complaint seeks certification of a statewide class, damages, restitution, disgorgement, injunctive relief, and attorneys' fees and costs. On May 16, 2012, this action was ordered transferred to the multidistrict litigation proceeding pending in the United States District Court for the Western District of Kentucky, entitled *In re Skechers Toning Shoe Products Liability Litigation*, MDL No. 2308. On August 13, 2012, the United States District Court for the Western District of Kentucky granted preliminary approval of the consumer class action settlement agreement in the *Grabowski/Morga* actions (described above), and issued a preliminary injunction enjoining the continued prosecution of this action. On May 13, 2013, the Court entered an order finally approving the nationwide consumer class action settlement. The settlement in the *Grabowski/Morga* class actions is expected entirely to resolve the class claims brought by the plaintiff in *Hochberg*.

*Shannon Loss, Kayla Hedges and Donald Horner v. Skechers U.S.A., Inc., Skechers U.S.A., Inc. II and Skechers Fitness Group* On February 12, 2012, Shannon Loss, Kayla Hedges and Donald Horner filed a lawsuit against our company in the United States District Court for the Western District of Kentucky, Case No. 3:12-cv-78-H. The complaint alleges, on behalf of the named plaintiffs and all others similarly situated, that our advertising for Shape-ups is false and misleading, thereby constituting a breach of contract, breach of implied and express warranties, and resulting in unjust enrichment. The complaint seeks certification of a nationwide class, compensatory damages, and attorneys' fees and costs. On March 9, 2012, the named plaintiffs filed a motion to consolidate this action with *In re Skechers Toning Shoe Products Liability Litigation*, case no. 11-md-02308-TBR. On August 13, 2012, the United States District Court for the Western District of Kentucky granted preliminary approval of the consumer class action settlement agreement in the *Grabowski/Morga* actions (described above), and issued a preliminary injunction enjoining the continued prosecution of this action. On May 13, 2013, the Court entered an order finally approving the nationwide consumer class action settlement. The settlement in the *Grabowski/Morga* class actions is expected entirely to resolve the class claims brought by the plaintiff in *Loss*.

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*Elma Boatright and Sharon White v. Skechers U.S.A., Inc., Skechers U.S.A., Inc. II and Skechers Fitness Group* On February 15, 2012, Elma Boatright and Sharon White filed a lawsuit against our company in the United States District Court for the Western District of Kentucky, Case No. 3:12-cv-87-S. The complaint alleges, on behalf of the named plaintiffs and all others similarly situated, that our advertising for Shape-ups is false and misleading, thereby constituting a breach of contract, breach of implied and express warranties, fraud, and resulting in unjust enrichment. The complaint seeks certification of a nationwide class, compensatory damages, and attorneys' fees and costs. On March 6, 2012, the named plaintiffs filed a motion to consolidate this action with *In re Skechers Toning Shoe Products Liability Litigation*, case no. 11-md-02308-TBR. On August 13, 2012, the United States District Court for the Western District of Kentucky granted preliminary approval of the consumer class action settlement agreement in the *Grabowski/Morga* actions (described above), and issued a preliminary injunction enjoining the continued prosecution of this action. On May 13, 2013, the Court entered an order finally approving the nationwide consumer class action settlement. The settlement in the *Grabowski/Morga* class actions is expected entirely to resolve the class claims brought by the plaintiff in *Boatright*.

*Jason Angell v. Skechers U.S.A., Inc., Skechers U.S.A., Inc. II and Skechers U.S.A. Canada, Inc.* On April 12, 2012, Jason Angell filed a motion to authorize the bringing of a class action in the Superior Court of Québec, District of Montréal. Petitioner Angell seeks to bring a class action on behalf of all residents of Canada (or in the alternative, all residents of Québec) who purchased Skechers Shape-ups footwear. Petitioner's motion alleges that we have marketed Shape-ups through the use of false and misleading advertisements and representations about the products' ability to provide health benefits to users. The motion requests the Court's authorization to institute a class action seeking damages (including damages for bodily injury), punitive damages, and injunctive relief. Petitioner's motion was formally presented to the Court on June 29, 2012. At a mediation held on February 28, 2013, the parties reached an agreement in principle to settle the *Angell* action (as well as the *Niras* and *Dedato* actions described below) through authorization by the Québec Superior Court of a nationwide settlement class. The parties are currently negotiating the terms of the settlement agreement. If the motion for approval of the class action settlement is denied or approval is reversed on appeal, we cannot predict the outcome of the *Angell* action or a reasonable range of potential losses or whether the outcome of the *Angell* action would have a material adverse impact on our results of operations or financial position in excess of the settlement.

*Brenda Davies v. Skechers U.S.A., Inc., Skechers U.S.A., Inc. II, and Skechers U.S.A. Canada Inc.* On September 5, 2012, Brenda Davies filed a Statement of Claim in the Court of Queen's Bench in Edmonton, Alberta, on behalf of all residents of Canada who purchased Skechers Shape-ups footwear. The Statement of Claim alleges that Skechers marketed Shape-ups through the use of false and misleading advertisements and representations about the products' ability to provide fitness benefits to users. The Statement of Claim seeks damages (including damages for bodily injury), restitution, punitive damages, and injunctive relief. Skechers has not yet responded to the Statement of Claim. The settlement in the *Angell*, *Niras*, and *Dedato* class actions (described above and below), if finally approved by the Court and affirmed on appeal in the event an appeal is taken, is expected entirely to resolve the class claims brought by the plaintiff in *Davies*. If the motion for approval of the class action settlement is denied or approval is reversed on appeal, we cannot predict the outcome of the *Davies* action or a reasonable range of potential losses or whether the outcome of the *Davies* action would have a material adverse impact on our results of operations or financial position in excess of the settlement.

*George Niras v. Skechers U.S.A., Inc., Skechers U.S.A., Inc. II, and Skechers U.S.A. Canada Inc.* On September 21, 2012, George Niras filed a Statement of Claim in the Ontario Superior Court of Justice on behalf of all residents of Canada who purchased Shape-ups, Resistance Runner, Shape-ups Toners/Trainers, or Tone-ups. The Statement of Claim alleges that Skechers marketed these toning shoes through the use of false and misleading advertisements and representations about the products' ability to provide health benefits to users. The Statement seeks damages, restitution, punitive damages, and injunctive relief. Skechers has not yet responded to the Statement. At a mediation held on February 28, 2013, the parties reached an agreement in principle to settle the *Niras* action (as well as the *Angell* action described above and the *Dedato* action described below) through authorization by the Québec Superior Court of a nationwide settlement class. The parties are currently negotiating the terms of the settlement agreement. It is anticipated that the agreement will provide for the voluntary discontinuance (dismissal) of the *Niras* action upon approval of the settlement by the Québec Superior Court. If the motion for approval of the class action settlement is denied or approval is reversed on appeal, we cannot predict the outcome of the *Niras* action or a reasonable range of potential losses or whether the outcome of the *Niras* action would have a material adverse impact on our results of operations or financial position in excess of the settlement.

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*Frank Dedato v. Skechers U.S.A., Inc. and Skechers U.S.A. Canada, Inc.* On or about November 5, 2012, Frank Dedato filed a Statement of Claim in Ontario Superior Court of Justice on behalf of all residents of Canada who purchased Shape-ups, Tone-ups or Resistance Runner footwear. The Statement of Claim alleges that Skechers has allegedly made misleading statements about its footwear products' ability to provide fitness benefits to users. The Statement of Claim seeks damages, restitution, punitive damages, and injunctive relief. Skechers has not yet responded to the Statement of Claim. At a mediation held on February 28, 2013, the parties reached an agreement in principle to settle the *Dedato* action (as well as the *Angell* and *Niras* actions described above) through authorization by the Québec Superior Court of a nationwide settlement class. The parties are currently negotiating the terms of the settlement agreement. It is anticipated that the agreement will provide for the voluntary discontinuance (dismissal) of the *Dedato* action upon approval of the settlement by the Québec Superior Court. If the motion for approval of the class action settlement is denied or approval is reversed on appeal, we cannot predict the outcome of the *Dedato* action or a reasonable range of potential losses or whether the outcome of the *Dedato* action would have a material adverse impact on our results of operations or financial position in excess of the settlement.

*Michele Scovil v. Skechers U.S.A., Inc.* On April 25, 2012, Michele Scovil filed a lawsuit against our company in the District Court for Clark County, Nevada, Case No. A-12660756-C. Plaintiff alleges that she suffered physical injuries that she attributes to the allegedly defective design of Shape-ups, and plaintiff asserts, in her individual capacity, claims for negligence, products liability, strict liability, and breach of warranty. In addition, plaintiff also purports to bring a class action on behalf of all persons in Nevada who purchased Shape-ups shoes at retail, and seeks class certification on her claims for alleged violations of the Nevada Unfair and Deceptive Trade Practices Act. Plaintiff's complaint seeks damages, restitution, punitive damages, and attorneys' fees and costs. On July 12, 2012, this action was transferred to the multidistrict litigation proceeding pending in the United States District Court for the Western District of Kentucky, entitled *In re Skechers Toning Shoe Products Liability Litigation*, MDL No. 2308. On August 13, 2012, the United States District Court for the Western District of Kentucky granted preliminary approval of the consumer class action settlement agreement in the *Grabowski/Morga* actions (described above), and issued a preliminary injunction that enjoins the continued prosecution of this action. On May 13, 2013, the Court entered an order finally approving the nationwide consumer class action settlement. The settlement in the *Grabowski/Morga* class actions is expected entirely to resolve the class claims brought by the plaintiff in *Scovil*.

*Esteban Chavez v. Skechers U.S.A., Inc.* On September 18, 2012, Esteban Chavez filed a class action lawsuit against our company in the Superior Court of the State of California for the County of Los Angeles, Case No. BC492357, alleging violations of the California Labor Code, including unpaid overtime, unpaid minimum wages, non-compliant wage statements, and wages not timely paid upon termination. The complaint seeks actual, consequential and incidental losses and damages; general and special damages; civil, statutory and waiting time penalties; restitution of unpaid wages; injunctive relief; attorneys' fees and costs; pre-judgment interest on unpaid compensation; and appointment of a receiver. On September 25, 2012, the Court issued an order staying the action until an initial status conference that was held on December 19, 2012. While it is too early to predict the outcome of the litigation or a reasonable range of potential losses and whether an adverse result would have a material adverse impact on our results of operations or financial position, we believe we have meritorious defenses, vehemently deny the allegations, and intend to defend the case vigorously.

*Roneshia Sayles v. Skechers U.S.A., Inc.* On October 2, 2012, Roneshia Sayles filed a class action lawsuit against our company in the Superior Court of the State of California for the County of Los Angeles, Case No. BC473067. The complaint involves a wage and hour claim, alleging violations of the California Labor Code, including unpaid time for certain breaks and when retail employees' bags are checked upon leaving the store at the ends of their shifts. The complaint seeks actual, consequential and incidental losses and damages; general and special damages; civil, statutory and waiting time penalties; restitution of unpaid wages; injunctive relief; attorneys' fees and costs; pre-judgment interest on unpaid compensation. On September 25, 2012, the Court issued an order staying the action until an initial status conference that was held on December 19, 2012. While it is too early to predict the outcome of the litigation or a reasonable range of potential losses and whether an adverse result would have a material adverse impact on our results of operations or financial position, we believe we have meritorious defenses, vehemently deny the allegations, and intend to defend the case vigorously.

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*Personal Injury Lawsuits Involving Shape-ups* As previously reported, on February 20, 2011, Skechers U.S.A., Inc., Skechers U.S.A., Inc. II and Skechers Fitness Group were named as defendants in a lawsuit that alleged, among other things, that Shape-ups are defective and unreasonably dangerous, negligently designed and/or manufactured, and do not conform to representations made by our company, and that we failed to provide adequate warnings of alleged risks associated with Shape-ups. In total, we have been named as a defendant in 517 currently pending cases that assert further varying injuries but employ similar legal theories and assert similar claims to the first case, as well as claims for breach of express and implied warranties, loss of consortium, and fraud. Although there are some variations in the relief sought, the plaintiffs generally seek compensatory and/or economic damages, exemplary and/or punitive damages, and attorneys' fees and costs. On December 19, 2011, the Judicial Panel on Multidistrict Litigation issued an order establishing a multidistrict litigation ( MDL ) proceeding in the United States District Court for the Western District of Kentucky entitled *In re Skechers Toning Shoe Products Liability Litigation*, case no. 11-md-02308-TBR, that currently encompasses 474 personal injury cases that were initiated as individual lawsuits in various federal courts and 373 additional claims submitted by plaintiff fact sheets. Skechers U.S.A., Inc., Skechers U.S.A., Inc. II and Skechers Fitness Group are also named defendants in 35 personal injury actions filed in the Superior Court of California in Los Angeles ( LASC ) that have been brought on behalf of a total of 426 individual plaintiffs. Finally, there are currently eight other personal injury actions pending in various state courts. Since 2011, the Company has resolved 60 personal injury claims in the MDL proceedings that were either filed as formal actions or submitted by plaintiff fact sheets, as well as seven actions filed in various state courts (including the *Lovston* action described above). Two cases in the MDL proceeding have been dismissed either voluntarily or on motions by Skechers, and the claims of 25 persons involved in the LASC proceedings have been dismissed in whole or in part on motions by Skechers. In addition, Skechers has reached settlements in principle with an additional 355 claimants in the MDL proceeding, and anticipates that those settlements will be finalized in the near term. The personal injury cases in the MDL and LASC proceedings are in many instances solicited and handled by the same plaintiff's law firms. It is too early to predict the outcome of any case, whether there will be future personal injury cases filed, whether adverse results in any single case or in the aggregate would have a material adverse impact on our operations or financial position, and whether insurance coverage will be adequate to cover any losses. Notwithstanding, we believe we have meritorious defenses, vehemently deny the allegations and intend to defend each of these cases vigorously.

*Gloria Basaraba v. Robert Greenberg, et al.* On July 10, 2013, a stockholder derivative complaint was filed against Skechers, nine individual members of its Board of Directors and a former employee in the United States District Court for the Central District of California, Case No. CV13-5061. The complaint includes allegations of breach of fiduciary duties, gross mismanagement, waste of corporate assets and unjust enrichment based on the development of Skechers' toning footwear products, advertising and marketing activities relating thereto, and subsequent litigation involving those issues. The complaint seeks compensatory damages, a court order directing Skechers to reform and improve their corporate governance and internal procedures, and attorneys' fees, costs and expenses. Discovery has not yet commenced. While it is too early to predict the outcome of litigation or a reasonable range of potential losses and whether an adverse result would have a material adverse impact on our results of operations or financial position, Skechers believes this lawsuit is without merit and intends to vigorously defend against the allegations.

In addition to the matters included in its reserve for loss contingencies, we occasionally become involved in litigation arising from the normal course of business, and we are unable to determine the extent of any liability that may arise from any such unanticipated future litigation. We have no reason to believe that there is a reasonable possibility or a probability that we may incur a material loss, or a material loss in excess of a recorded accrual, with respect to any other such loss contingencies. However, the outcome of litigation is inherently uncertain and assessments and decisions on defense and settlement can change significantly in a short period of time. Therefore, although we consider the likelihood of such an outcome to be remote with respect to those matters for which we have not reserved an amount for loss contingencies, if one or more of these legal matters were resolved against our company in the same reporting period for amounts in excess of our expectations, our consolidated financial statements of a particular reporting period could be materially adversely affected.

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**ITEM 1A. RISK FACTORS**

The information presented below updates the risk factors disclosed in our annual report on Form 10-K for the year ended December 31, 2012 and should be read in conjunction with the risk factors and other information disclosed in our 2012 annual report that could have a material effect on our business, financial condition and results of operations.

**The Resignation Of Our Former Independent Registered Public Accounting Firm, Its Withdrawal Of Its Audit Reports With Respect To Certain Of Our Historical Financial Statements And The Related Costs May Have A Material Adverse Effect On Us.**

On April 8, 2013, KPMG notified us that KPMG was resigning, effective immediately, as our independent accountant. KPMG stated it had concluded it was not independent because of alleged insider trading in our securities by one of KPMG's former partners who was the KPMG engagement partner on our audit for the 2011 and 2012 fiscal years. KPMG advised us it resigned as our independent accountant solely due to the impairment of KPMG's independence resulting from its now former partner's alleged unlawful activities and not for any reason related to our financial statements, our accounting practices, the integrity of our management or for any other reason. As a result of the alleged insider trading activity by its now former partner and KPMG's resulting resignation, KPMG notified us that it had no option but to withdraw its audit reports regarding our financial statements for the fiscal years ended December 31, 2011 and 2012 and the effectiveness of internal control over financial reporting as of December 31, 2011 and 2012, and that such reports should no longer be relied upon as a result of KPMG's lack of independence created by the circumstances described above. On July 31, 2013, we announced that our newly engaged independent registered public accounting firm, BDO USA, LLP ( BDO ), had completed its audit of our consolidated financial statements for the fiscal years ended December 31, 2012 and 2011, and the attestation of the effectiveness of our internal control over financial reporting as of December 31, 2012 under Section 404 of the Sarbanes-Oxley Act of 2002, as amended (collectively, the Re-audit ). No adjustments or changes were made to our consolidated financial statements or related notes for the fiscal years ended December 31, 2012 and 2011, except for updates with respect to subsequent events, including certain litigation matters. Following the completion of the Re-audit by BDO, we filed an amendment to our annual report on Form 10-K/A for the year ended December 31, 2012 with the SEC, which includes BDO's audit report covering the relevant periods.

As a result of KPMG's resignation, we have suffered and will continue to suffer a number of difficulties in respect of our SEC filings and other matters. KPMG's withdrawal of its previous audit reports required us to suspend the effectiveness of our registration statements on Form S-8 related to our 2007 Incentive Award Plan and our 2008 Employee Stock Purchase Plan. The combination of these issues also renders us currently ineligible to use shelf registration or short-form registration that would allow us to incorporate our prior SEC filings by reference. In addition, to date we have incurred significant costs as a result of KPMG's resignation in the form of legal and similar professional fees, in addition to the substantial diversion of the time and attention of our officers, directors and members of our accounting and legal departments.

**We Depend Upon A Relatively Small Group Of Customers For A Large Portion Of Our Sales.**

During the six months ended June 30, 2013 and 2012, our net sales to our five largest customers accounted for approximately 18.6% and 20.4% of total net sales, respectively. No customer accounted for more than 10% of our net sales during the six months ended June 30, 2013 or 2012. No customer accounted for more than 10% of outstanding accounts receivable balance at June 30, 2013 or 2012. Although we have long-term relationships with many of our customers, our customers do not have a contractual obligation to purchase our products and we cannot be certain that we will be able to retain our existing major customers. Furthermore, the retail industry regularly experiences consolidation, contractions and closings which may result in our loss of customers or our inability to collect accounts receivable of major customers. If we lose a major customer, experience a significant decrease in sales to a major customer or are unable to collect the accounts receivable of a major customer, our business could be harmed.

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**We Rely On Independent Contract Manufacturers And, As A Result, Are Exposed To Potential Disruptions In Product Supply.**

Our footwear products are currently manufactured by independent contract manufacturers. During the six months ended June 30, 2013 and 2012, the top five manufacturers of our manufactured products produced approximately 58.6% and 62.5% of our total purchases, respectively. One manufacturer accounted for 33.2% of total purchases for the six months ended June 30, 2013, and the same manufacturer accounted for 34.7% of total purchases for the same period in 2012. We do not have long-term contracts with manufacturers and we compete with other footwear companies for production facilities. We could experience difficulties with these manufacturers, including reductions in the availability of production capacity, failure to meet our quality control standards, failure to meet production deadlines or increased manufacturing costs. This could result in our customers canceling orders, refusing to accept deliveries or demanding reductions in purchase prices, any of which could have a negative impact on our cash flow and harm our business.

If our current manufacturers cease doing business with us, we could experience an interruption in the manufacture of our products. Although we believe that we could find alternative manufacturers, we may be unable to establish relationships with alternative manufacturers that will be as favorable as the relationships we have now. For example, new manufacturers may have higher prices, less favorable payment terms, lower manufacturing capacity, lower quality standards or higher lead times for delivery. If we are unable to provide products consistent with our standards or the manufacture of our footwear is delayed or becomes more expensive, our business would be harmed.

**One Principal Stockholder Is Able To Control Substantially All Matters Requiring Approval By Our Stockholders And Another Stockholder Is Able To Exert Significant Influence Over All Matters Requiring A Vote Of Our Stockholders, And Their Interests May Differ From The Interests Of Our Other Stockholders.**

As of June 30, 2013, our Chairman of the Board and CEO, Robert Greenberg, beneficially owned 59.1% of our outstanding Class B common shares, members of Mr. Greenberg's immediate family beneficially owned an additional 15.6% of our outstanding Class B common shares, and Gil Schwartzberg, trustee of several trusts formed by Mr. Greenberg and his wife for estate planning purposes, beneficially owned 24.6% of our outstanding Class B common shares. The holders of Class A common shares and Class B common shares have identical rights except that holders of Class A common shares are entitled to one vote per share while holders of Class B common shares are entitled to ten votes per share on all matters submitted to a vote of our stockholders. As a result, as of June 30, 2013, Mr. Greenberg beneficially owned 43.8% of the aggregate number of votes eligible to be cast by our stockholders, and together with shares beneficially owned by other members of his immediate family, Mr. Greenberg and his immediate family beneficially owned 56.2% of the aggregate number of votes eligible to be cast by our stockholders, and Mr. Schwartzberg beneficially owned 18.2% of the aggregate number of votes eligible to be cast by our stockholders. Therefore, Mr. Greenberg is able to control substantially all matters requiring approval by our stockholders, and Mr. Schwartzberg is able to exert significant influence over all matters requiring approval by our stockholders. Matters that require the approval of our stockholders include the election of directors and the approval of mergers or other business combination transactions. Mr. Greenberg also has significant influence over our management and operations. As a result of such influence, certain transactions are not likely without the approval of Messrs. Greenberg and Schwartzberg, including proxy contests, tender offers, open market purchase programs or other transactions that can give our stockholders the opportunity to realize a premium over the then-prevailing market prices for their shares of our Class A common shares. Mr. Greenberg's and/or Mr. Schwartzberg's interests may differ from the interests of the other stockholders. Each of them has an ability to significantly influence or substantially control actions requiring stockholder approval, which may result in our company taking action that is not in the interests of all stockholders. The differential in the voting rights may also adversely affect the value of our Class A common shares to the extent that investors or any potential future purchaser view the superior voting rights of our Class B common shares to have value.

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**ITEM 6. EXHIBITS**

Exhibit	
Number	Description
10.1**	Skechers U.S.A., Inc. Deferred Compensation Plan (incorporated by reference to exhibit number 10.1 of the Registrant's Form 8-K filed with the Securities and Exchange Commission on May 3, 2013).
31.1	Certification of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1*	Certification of the Chief Executive Officer and the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS	XBRL Instance Document.
101.SCH	XBRL Taxonomy Extension Schema Document.
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document.
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document.
101.LAB	Taxonomy Extension Label Linkbase Document.
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document.

\* In accordance with Item 601(b)(32)(ii) of Regulation S-K, this exhibit shall not be deemed filed for the purposes of Section 18 of the Exchange Act or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act.

\*\* Management contract or compensatory plan or arrangement required to be filed as an exhibit.



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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 9, 2013

SKECHERS U.S.A., INC.

By: /S/ DAVID WEINBERG  
David Weinberg  
Chief Financial Officer