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WHIRLPOOL CORP /DE/ Form DEFA14A April 09, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14 (a) of the Securities

110mg 5 0000000 1 015 0000000 1 1 (w) 52 000 500 0000000						
	Exchange Act of 1934 (Amendment No.)					
File	Filed by the Registrant x					
File	Filed by a Party other than the Registrant "					
Check the appropriate box:						
	Preliminary Proxy Statement " CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14A-6 (E) (2))					
	Definitive Proxy Statement					
x	Definitive Additional Materials					
	Soliciting Material Pursuant to (S) 240.14a-11(c) or (S) 240.14a-12					
	WHIRLPOOL CORPORATION					
	(Name of Registrant as Specified In Its Charter)					
(Name of Person (s) Filing Proxy Statement, if other than the Registrant)						
Payment of Filing Fee (Check the appropriate box):						
x	No fee required.					
	Fee computed on table below per Exchange Act Rules 14a-6 (i) (4) and 0-11.					

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	(1)	Title of each class of securities to which transactions applies:				
	(2)	Aggregate number of securities to which transaction applies:				
	(3)	Per unit price or other underlying value of transactions computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):				
	(4)	Proposed maximum aggregate value of transaction:				
	(5)	Total fee paid:				
	Fee paid previously with preliminary materials.					
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fe was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.					
	(1)	Amount Previously Paid:				
	(2)	Form, Schedule or Registration Statement No.:				
	(3)	Filing Party:				
Not	(4) es:	Date Filed:				
Reg. (S) 240.14a-101						
SEC 1913 (3 99)						

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YOUR VOTE IS IMPORTANT

PLEASE VOTE YOUR PROXY TODAY

Your vote is important. If you have not already done so, please vote today to ensure your shares of Whirlpool stock are represented at the annual meeting on April 16. Shares in the 401(k) plan must be voted by 11:59 p.m. Eastern time on Thursday, April 11.

At this meeting, stockholders may vote on the following proposals:

Proposals 1. Election of directors to Whirlpool Corporation Board		Board of Directors Recommends You Vote FOR - to elect 11 directors to a term expiring in 2014
2.	An advisory vote to approve Whirlpool executive compensation	FOR - to indicate support for Whirlpool compensation programs , i.e. Say Yes on Pay
3.	Ratification of the appointment of Ernst & Young LLP for 2013	FOR - to support the appointment of E&Y as our independent registered accounting firm
4. Incer	Approval of the Amended and Restated 2010 Omnibus Stock and native Plan	$\ensuremath{\mathbf{FOR}}$ - to approve the plan that will fund future stock grants and other awards to employees
If yo	A stockholder proposal to require shareholder approval of certain utive agreements u hold shares in your name or in the 401(k) plan, you should have prials and instructions on how to vote those shares.	AGAINST - to oppose requiring death benefits, such as immediate vesting of stock awards, to be approved in advance by stockholders reviously received an email with instructions on how to access proxy

If you have not yet voted your shares, you will receive a second email with the subject line Confidential: To Be Opened By Addressee Only - WHIRLPOOL CORPORATION Annual Meeting. This email contains instructions on how to access proxy materials and instructions on how to vote shares you hold in your name or in the 401(k) plan.

If you hold shares in a brokerage account, you will need to vote those separately from shares held in your name or in a 401(k) account. Please contact your broker if you need information about voting shares in your brokerage account. If your shares are held through Morgan Stanley Smith Barney, please contact griffogroupstockplans@ms.com or call 888-293-3516.

If you have any other questions or need assistance, please send an email to corporate_secretary@whirlpool.com. Thank you for voting and for your continued cooperation and support.