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ADA-ES INC Form 8-K March 13, 2012

U.S. SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 13, 2012

ADA-ES, INC.

(Name of registrant as specified in its charter)

Colorado (State or other jurisdiction of incorporation) 000-50216 (Commission File Number) 84-1457385 (I.R.S. Employer Identification Number)

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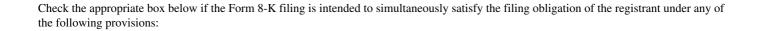
(Address of principal executive offices)

Registrant s telephone number, including area code: (303) 734-1727

(Zip Code)

Not Applicable

(Former name or former address, if changed since last report)



- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure

On March 14, 2012, ADA-ES, Inc. (we or ADA) will present at the Roth Capital Partners 24th Annual Roth Conference at The Ritz-Carlton in Dana Point, CA. The presentation webcast and a copy of the slides are available via the Investor Information section of ADA s website at www.adaes.com. A copy of the presentation materials is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

(d) The following item is furnished as an exhibit to this report:

99.1 March 2012 Investor Presentation.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 13, 2012

ADA-ES, Inc. Registrant

/s/ MARK H. McKINNIES
Mark H. McKinnies
Senior Vice President and Chief Financial Officer

INDEX TO EXHIBITS

Exhibit No. Description

99.1 March 2012 Investor Presentation.