

Acorn International, Inc.  
Form 6-K  
October 21, 2011  
[Table of Contents](#)

## **Form 6-K**

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

**Washington D.C. 20549**

**REPORT OF FOREIGN ISSUER**

**PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For the month of October 2011**

**Commission File Number: 001-33429**

## **Acorn International, Inc.**

**18/F, 20th Building, 487 Tianlin Road**

**Shanghai, 200233**

Edgar Filing: Acorn International, Inc. - Form 6-K

**People's Republic of China**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- N/A

**Table of Contents**

Acorn International, Inc.

Form 6-K

**TABLE OF CONTENTS**

<u>Signature</u>	Page 3
<u>Exhibit 99.1</u> Press release dated October 21, 2011	4

**Table of Contents**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Acorn International, Inc.**

By: /s/ Irene Lin Bian  
Name: Irene Lin Bian  
Title: Principal Financial and Accounting Officer

Date: October 21, 2011

**Table of Contents**

**Exhibit 99.1**

Contact:

Acorn International, Inc.  
Ms. Irene Bian, Financial Controller  
Phone: +86-21-51518888 Ext. 2148  
Email: [irenebian@chinadrtv.com](mailto:irenebian@chinadrtv.com)  
<http://ir.chinadrtv.com>

CCG Investor Relations  
Ms. Linda Salo, Sr. Financial Writer  
Phone: +1-646-922-0894  
Email: [linda.salo@ccgir.com](mailto:linda.salo@ccgir.com)

Mr. Crocker Coulson, President  
Phone: +1-646-213-1915 (New York)  
Email: [crocker.coulson@ccgir.com](mailto:crocker.coulson@ccgir.com)  
[www.ccgirasia.com](http://www.ccgirasia.com)

**FOR IMMEDIATE RELEASE**

**Acorn International Announces Shareholder Resolution Adopted**

**at 2011 Annual General Meeting**

SHANGHAI, China, October 21, 2011 Acorn International, Inc. (NYSE: ATV) ( Acorn or the Company ), a media and branding company in China engaged in developing, promoting and selling products through extensive direct sales and distribution sales platforms, today announced resolutions adopted at its annual general meeting of shareholders held in Shanghai on October 21, 2011.

At the meeting, Acorn shareholders approved the re-election of Mr. Andrew Y. Yan and Mr. Wang Jing, as well as the election of Mr. Gordon Wang and Mr. Eric He to serve on the board of directors. Acorn s shareholders also appointed Deloitte Touche Tohmatsu CPA Ltd. as independent auditor of the Company for fiscal year 2011.

**About Acorn International, Inc.**

Acorn is a media and branding company in China, operating one of China s largest TV direct sales businesses in terms of revenues and TV air time, other direct sales platforms and a nationwide distribution network. Acorn s TV direct sales platform consists of airtime purchased from both national and local channels. Acorn s other direct sales platforms include third-party bank channels, outbound calls, catalogs and Internet. Acorn has built a proven track record of developing, promoting and selling proprietary-branded products, as well as products from established third parties. For more information, please visit <http://ir.chinadrtv.com>.