

VERTICALNET INC  
Form 10-Q  
August 18, 2005  
Table of Contents

---

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

---

**FORM 10-Q**

---

**x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2005

OR

**.. TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 000-25269

---

**VERTICALNET, INC.**

(Exact name of registrant as specified in its charter)

Edgar Filing: VERTICALNET INC - Form 10-Q

---

**Pennsylvania**  
(State or other jurisdiction of  
incorporation or organization)

**23-2815834**  
(I.R.S. Employer  
Identification No.)

**400 CHESTER FIELD PARKWAY**

**MALVERN, PENNSYLVANIA**  
(Address of principal executive offices)

**19355**  
(Zip Code)

**Registrant's telephone number, including area code: (610) 240-0600**

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date:

The number of shares outstanding of the registrant's common stock as of August 10, 2005 was 47,444,193 (includes 702,927 shares subject to an escrow agreement in connection with an acquisition).

---

**Table of Contents**

VERTICALNET, INC.

FORM 10-Q

For the Quarterly Period Ended June 30, 2005

TABLE OF CONTENTS

	<b>Page</b>
<b>Part I. <u>FINANCIAL INFORMATION</u></b>	
Item 1. <u>Consolidated Financial Statements</u>	1
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	17
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	32
Item 4. <u>Controls and Procedures</u>	32
<b>Part II. <u>OTHER INFORMATION</u></b>	
Item 1. <u>Legal Proceedings</u>	33
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	33
Item 3. <u>Defaults Upon Senior Securities</u>	33
Item 4. <u>Submission of Matters to a Vote of Security Holders</u>	33
Item 5. <u>Other Information</u>	33
Item 6. <u>Exhibits</u>	34
<b><u>SIGNATURES</u></b>	35

**Table of Contents****PART I. FINANCIAL INFORMATION****ITEM 1. CONSOLIDATED FINANCIAL STATEMENTS****VERTICALNET, INC.****CONSOLIDATED BALANCE SHEETS**

(in thousands, except share and per share data)

	<b>June 30, 2005</b>	<b>December 31, 2004</b>
	<u>(Unaudited)</u>	<u></u>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 3,919	\$ 9,370
Accounts receivable, net	4,361	5,902
Investment	242	
Prepaid expenses and other current assets	1,784	802
	<u>10,306</u>	<u>16,074</u>
Total current assets		
Property and equipment, net	1,257	1,173
Investment		606
Goodwill	16,376	16,364
Other intangible assets, net	4,487	5,603
Other assets	362	525
	<u>32,788</u>	<u>40,345</u>
<b>Total assets</b>	<b>\$ 32,788</b>	<b>\$ 40,345</b>
<b>Liabilities and Shareholders Equity</b>		
Current liabilities:		
Current portion of long-term debt	\$ 588	\$ 71
Accounts payable and accrued expenses	3,933	4,993
Deferred revenues	3,103	3,147
	<u>7,624</u>	<u>8,211</u>
<b>Total current liabilities</b>	<b>7,624</b>	<b>8,211</b>
Non-current portion of deferred revenues	22	204
Long-term debt	115	42
	<u>7,761</u>	<u>8,457</u>
<b>Total liabilities</b>	<b>7,761</b>	<b>8,457</b>
Commitments and contingencies (see Notes 2, 7, and 8)		
<b>Shareholders equity:</b>		
Preferred stock \$.01 par value, 10,000,000 shares authorized, none issued at June 30, 2005 and December 31, 2004		

Edgar Filing: VERTICALNET INC - Form 10-Q

Common stock \$.01 par value, 100,000,000 shares authorized, 43,051,139 shares issued at June 30, 2005 and 42,702,941 shares issued at December 31, 2004	431	427
Additional paid-in capital	1,222,316	1,222,210
Deferred compensation	(752)	(1,067)
Accumulated other comprehensive loss	(387)	(254)
Accumulated deficit	(1,195,776)	(1,188,623)
	<u>25,832</u>	<u>32,693</u>
Treasury stock at cost, 65,636 shares at June 30, 2005 and December 31, 2004	(805)	(805)
<b>Total shareholders equity</b>	<u>25,027</u>	<u>31,888</u>
<b>Total liabilities and shareholders equity</b>	<u>\$ 32,788</u>	<u>\$ 40,345</u>

See accompanying notes to consolidated financial statements.

**Table of Contents****VERTICALNET, INC.****CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)**

(in thousands, except per share data)

	<b>Three months ended</b>		<b>Six months ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2005</b>	<b>2004</b>	<b>2005</b>	<b>2004</b>
<b>Revenues:</b>				
Software and software related	\$ 1,597	\$ 563	\$ 3,112	\$ 1,112
Services	3,447	5,972	7,208	9,959
<b>Total revenues</b>	<b>5,044</b>	<b>6,535</b>	<b>10,320</b>	<b>11,071</b>
<b>Cost of revenues:</b>				
Cost of software and software related	756	273	1,455	529
Cost of services	1,794	2,412	3,741	3,952
Amortization of acquired technology and customer contracts	240	325	479	650
<b>Total cost of revenues</b>	<b>2,790</b>	<b>3,010</b>	<b>5,675</b>	<b>5,131</b>
<b>Gross profit</b>	<b>2,254</b>	<b>3,525</b>	<b>4,645</b>	<b>5,940</b>
<b>Operating expenses:</b>				
Research and development	1,737	1,248	3,448	2,445
Sales and marketing	2,009	1,459	3,862	2,525
General and administrative	1,312	1,341	2,824	2,836
Restructuring charges	324		324	
Stock-based compensation (a)	197	450	417	920
Amortization of other intangible assets	301	246	625	377
<b>Total operating expenses</b>	<b>5,880</b>	<b>4,744</b>	<b>11,500</b>	<b>9,103</b>
<b>Operating loss</b>	<b>(3,626)</b>	<b>(1,219)</b>	<b>(6,855)</b>	<b>(3,163)</b>
Interest and other expense, net	338	33	298	318
<b>Net loss</b>	<b>\$ (3,964)</b>	<b>\$ (1,252)</b>	<b>\$ (7,153)</b>	<b>\$ (3,481)</b>
<b>Basic and diluted loss per common share</b>	<b>\$ (0.09)</b>	<b>\$ (0.05)</b>	<b>\$ (0.17)</b>	<b>\$ (0.14)</b>
<b>Weighted average common shares outstanding:</b>				
Basic and diluted	42,163	25,598	42,070	24,500

(a) For the three and six months ended June 30, 2005 and 2004, stock-based compensation expense, net of the effects of cancellations, is attributable to various expense categories as follows (in thousands):

Edgar Filing: VERTICALNET INC - Form 10-Q

	Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004
Cost of revenues	\$ 31	\$ 133	\$ 43	\$ 333
Research and development	4	115	18	185
Sales and marketing	73	57	164	127
General and administrative	89	145	192	275
<b>Total</b>	<b>\$ 197</b>	<b>\$ 450</b>	<b>\$ 417</b>	<b>\$ 920</b>

See accompanying notes to consolidated financial statements.

**Table of Contents****VERTICALNET, INC.****CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)**

(in thousands)

	<b>Six months ended June 30,</b>	
	<b>2005</b>	<b>2004</b>
<b>Operating activities:</b>		
Net loss	\$ (7,153)	\$ (3,481)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	1,402	1,211
Realized loss on investment		35
Write-down related to cost method investment	364	
Stock-based compensation, net of cancellations	417	920
Other non-cash items		282
Change in assets and liabilities, net of effect of acquisition:		
Accounts receivable	1,541	(614)
Prepaid expenses and other assets	(3)	480
Accounts payable and accrued expenses	(910)	441
Deferred revenues	(226)	111
<b>Net cash used in operating activities</b>	<b>(4,568)</b>	<b>(615)</b>
<b>Investing activities:</b>		
Capital expenditures	(242)	(57)
Acquisitions, net of cash acquired	(150)	(3,826)
Proceeds from sale of short-term investments		2
Proceeds from sale of cost, equity method, and available-for-sale investments		2,980
Purchase of cost, equity method, and available-for-sale investments		(3,000)
Restricted cash		(311)
<b>Net cash used in investing activities</b>	<b>(392)</b>	<b>(4,212)</b>
<b>Financing activities:</b>		
Principal payments on long-term debt and obligations under capital leases	(366)	(349)
Proceeds from exercise of stock options and warrants	8	712
Proceeds from issuance of common stock and warrants, net		7,023
<b>Net cash provided by (used in) financing activities</b>	<b>(358)</b>	<b>7,386</b>
<b>Effect of exchange rate fluctuation on cash and cash equivalents</b>	<b>(133)</b>	<b>(1)</b>
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>(5,451)</b>	<b>2,558</b>
<b>Cash and cash equivalents - beginning of period</b>	<b>9,370</b>	<b>4,408</b>
<b>Cash and cash equivalents - end of period</b>	<b>\$ 3,919</b>	<b>\$ 6,966</b>
<b>Supplemental disclosure of cash flow information:</b>		



Edgar Filing: VERTICALNET INC - Form 10-Q

Cash paid during the period for interest	\$ 16	\$ 36
<b>Supplemental schedule of non-cash investing and financing activities:</b>		
Financed insurance policies	\$ 816	\$ 748
Capital expenditures financed through capital lease arrangements	141	
Issuance of common stock as consideration for the Tigris acquisition		5,740
Assumption of stock option plan as consideration for the Tigris acquisition		2,212

See accompanying notes to consolidated financial statements.

Table of Contents

## VERTICALNET, INC.

## CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY

(in thousands)

	<u>Common Stock</u>		<u>Additional Paid- in Capital</u>	<u>Deferred Compensation</u>	<u>Accumulated Other Comprehensive Loss</u>	<u>Accumulated Deficit</u>	<u>Treasury Stock</u>	<u>Total Shareholders Equity</u>
	<u>Shares</u>	<u>Amount</u>						
<b>Balance, January 1, 2005</b>	42,703	\$ 427	\$ 1,222,210	\$ (1,067)	\$ (254)	\$ (1,188,623)	\$ (805)	\$ 31,888
Exercise of stock options	271	3	5					8
Deferred stock-based compensation	77	1	101	(102)				
Amortization of deferred stock-based compensation				417				417
Net loss						(7,153)		(7,153)
Other comprehensive loss					(133)			(133)
<b>Balance, June 30, 2005 (unaudited)</b>	43,051	\$ 431	\$ 1,222,316	\$ (752)	\$ (387)	\$ (1,195,776)	\$ (805)	\$ 25,027

See accompanying notes to consolidated financial statements.

**Table of Contents**

**VERTICALNET, INC.**

**CONSOLIDATED STATEMENTS OF OTHER COMPREHENSIVE LOSS (UNAUDITED)**

(in thousands)

	<b>Three months ended June 30,</b>		<b>Six months ended June 30,</b>	
	<b>2005</b>	<b>2004</b>	<b>2005</b>	<b>2004</b>
Net loss	\$ (3,964)	\$ (1,252)	\$ (7,153)	\$ (3,481)
Foreign currency translation adjustment	(40)	(1)	(133)	(1)
Reclassification adjustment for realized loss included in net loss		15		15
<b>Comprehensive loss</b>	<b>\$ (4,004)</b>	<b>\$ (1,238)</b>	<b>\$ (7,286)</b>	<b>\$ (3,467)</b>

See accompanying notes to consolidated financial statements.

**Table of Contents**

**VERTICALNET, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(1) Summary of Significant Accounting Policies**

*Description of Company*

Verticalnet, Inc., which was incorporated on July 28, 1995 under the laws of Pennsylvania, is referred to throughout this report as Verticalnet, the Company, we, us, or through similar expressions.

We are a provider of Supply Management solutions to Global 2000 companies. We provide a full scope of Supply Management software, services, and domain expertise in areas that include: Program Management, Spend Analysis, eSourcing, Advanced Sourcing, Contract Management, and Supplier Performance Management. Our solutions help our customers save money on the goods and services they buy.

Historically, we derived our revenue primarily from the licensing of our software, as well as implementation and development services. As a result of the January 2004 acquisition of Tigris Corp ( Tigris ), we also generate revenues from spend analysis and other supply chain consulting services and as a result of the July 2004 acquisition of B2eMarkets, Inc. ( B2eMarkets ), we have seen an increase in the amount of our revenues coming from the licensing of our products and maintenance. In July 2005, we acquired Digital Union Limited ( Digital Union ), and we expect to see a continued increase in the proportion of our revenues from software and software related revenues.

*Basis of Presentation*

Our consolidated financial statements include the accounts of our wholly-owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation. Certain prior period amounts have been reclassified for comparability with the current period's financial statement presentation.

The accompanying unaudited consolidated financial statements of the Company reflect all adjustments (all of which are normal and recurring in nature) that, in the opinion of management, are necessary for a fair presentation of the interim periods presented. The results of operations for the interim periods presented are not necessarily indicative of the results to be expected for any subsequent quarter or for the entire year ending December 31, 2005. Certain information and note disclosures normally included in annual financial statements prepared in accordance with U.S. generally accepted accounting principles have been condensed or omitted under the Securities and Exchange Commission's ( SEC ) rules and regulations. These unaudited consolidated financial statements should be read in conjunction with the Company's audited consolidated financial statements and notes thereto, together with management's discussion and analysis of financial condition and results of operations, presented in the Company's Annual Report on Form 10-K for the year ended December 31, 2004 filed on March 31, 2005 with the Securities and Exchange Commission.

*Use of Estimates*

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

*Restricted Cash*

Restricted cash represents certificates of deposit held pursuant to building lease agreements and other financing arrangements. At June 30, 2005 we had approximately \$155,000 of restricted cash classified as other current assets and \$156,000 of restricted cash classified as non-current other assets on the consolidated balance sheet. At December 31, 2004, we had approximately \$311,000 of restricted cash classified as non-current other assets on the consolidated balance sheet.

*Intangible Assets and Other Long-Lived Assets*

In accordance with Statement of Financial Accounting Standards ( SFAS ) No. 142, Goodwill and Other Intangible Assets, goodwill and intangible assets acquired in a purchase business combination and determined to have an indefinite useful life are not amortized, but instead are tested for impairment annually or more frequently if certain indicators arise. In addition, SFAS No. 142 also requires that intangible assets with estimable useful lives be amortized over their respective useful lives to their estimated residual values, and reviewed for impairment in accordance with SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets.

## **Table of Contents**

In accordance with SFAS No. 144, long-lived assets, other than goodwill, are reviewed for impairment whenever, in management's judgment, conditions indicate a possible loss. Such impairment tests compare estimated undiscounted cash flows to the carrying value of the asset. If an impairment is indicated, the asset is written down to its fair market value based on an estimate of its discounted cash flows.

### ***Concentration of Credit Risk***

Financial instruments that potentially subject us to concentrations of credit risk consist primarily of cash and cash equivalents in bank deposits accounts and trade receivables. Cash and cash equivalents are held with high quality financial institutions. We periodically perform credit evaluations of our customers and maintain reserves for potential losses, if necessary. We do not anticipate losses from these receivables in excess of the provided allowances. See **Revenue Recognition** below for additional information on credit and revenue concentrations.

### ***Revenue Recognition***

#### ***Software and software related revenues***

Software and software related revenues have been principally derived from the licensing of our products, from maintenance and support contracts, and from hosting services. Customers who license our products also generally purchase maintenance contracts which provide software updates and technical support over a stated term, which is usually a twelve-month period. As part of licensing our products, a customer may also purchase custom development and implementation services from us. The revenue associated with those services is recognized under services revenues as described below.

Our products are either acquired under a perpetual license model or under a time-based license model. The license agreements for our products do not provide for a right of return other than during the warranty period, and historically product returns have not been significant. We do not recognize revenue for agreements with cancellation rights or refundable fees until such rights to refund or cancellation have expired.

We recognize revenue related to software arrangements in accordance with Statement of Position ( SOP ) 97-2, Software Revenue Recognition, as amended by SOP 98-9, Modification of SOP 97-2, Software Revenue Recognition, With Respect to Certain Transactions. We recognize revenue when all of the following criteria are met: persuasive evidence of an arrangement exists; delivery of the product has occurred; the fee is fixed or determinable; and collectibility is probable. We consider all arrangements with payment terms extending beyond one year to not be fixed or determinable, and revenue under these agreements is recognized as payments become due from the customer. If collectibility is not considered probable, revenue is recognized when the fee is collected.

SOP 97-2, as amended, generally requires revenue earned on software arrangements involving multiple elements to be allocated to each element based on the relative fair values of the elements. Our determination of fair value of each element in multi-element arrangements is based on vendor-specific objective evidence ( VSOE ). We limit our assessment of VSOE of fair value for each element to either the price charged when the same element is sold separately or the price established by management, having the relevant authority to do so, for an element not yet sold separately.

## Edgar Filing: VERTICALNET INC - Form 10-Q

If evidence of fair value for all undelivered elements exists but evidence does not exist for one or more delivered elements, then revenue is recognized using the residual method. Under the residual method, the fair value of the undelivered elements is deferred and the remaining portion of the arrangement fee is recognized as revenue. Revenue allocated to maintenance and support is recognized ratably over the maintenance term and revenue allocated to training and other service elements is recognized as the services are performed. The proportion of revenue recognized upon delivery of the software may vary from quarter to quarter depending upon the relative mix of licensing arrangements, the extent of services that will be required to implement the software, and whether VSOE of fair value exists for all of the undelivered elements.

Software arrangements that include professional services are evaluated to determine whether those services are essential to the functionality of the software elements of the arrangement. When services are not considered essential, the revenue allocable to the professional services is recognized as the services are performed. If we provide professional services that are considered essential to the functionality of the software products, both the software product revenue and professional service revenue are recognized in accordance with the provisions of SOP 81-1, Accounting for Performance of Construction-Type and Certain Production-Type Contracts. To date, most of our professional services provided in connection with software arrangements have been considered essential to the functionality of the software and therefore, the majority of our contracts that involved licenses and professional services have been recognized on a percentage of completion basis.

**Table of Contents**

Hosted term-based licenses, where the customer does not have the contractual right to take possession of the software, are accounted for in accordance with Emerging Issues Task Force ( EITF ) Issue No. 00-03, Application of AICPA Statement of Position 97-2 to Arrangements That Include the Right to Use Software Stored on Another Entity's Hardware. Revenues related to such arrangements are recognized on a monthly basis over the term of the contract. Amounts that have been invoiced are recorded in accounts receivable and in deferred revenue or revenue, depending on whether the revenue recognition criteria have been met.

Arrangements that include professional services sold with hosted term-based licenses and support offerings are evaluated under EITF Issue No. 00-21, Revenue Arrangements with Multiple Deliverables, and the Securities and Exchange Commission's Staff Accounting Bulletin ( SAB ) No. 104, Revenue Recognition. To the extent the professional services have value to the customer on a stand-alone basis and there is objective and reliable evidence of fair value of the undelivered elements, the consideration from the arrangement is allocated among the separate elements based upon their relative fair values and professional services revenues are recognized as the services are rendered. Hosted term-based licenses, as well as any professional services that do not meet the above criteria, are recognized ratably over the term of the agreement.

**Services revenues**

Consulting contracts with fixed-priced arrangements are recognized using the percentage-of-completion method. Percentage-of-completion accounting involves calculating the percentage of services provided during the period compared to the total estimated services to be provided over the duration of the contract. This method is followed where reasonably dependable estimates of the revenues and costs applicable to various elements of a contract can be made. Estimates of total contract revenues and costs are continuously monitored during the term of the contract, and recorded revenues and costs are subject to revision as the contract progresses. Such revisions may result in increases or decreases to revenues and results of operations and are reflected in the consolidated financial statements in the period in which they are first identified.

Consulting services with fees based on time and materials or cost-plus are recognized in accordance with SAB No. 104 as the services are performed (as measured by time incurred) and amounts earned. We consider amounts to be earned once evidence of an arrangement has been obtained, services are delivered, fees are fixed or determinable, and collectibility is reasonably assured. In such contracts, our efforts, measured by time incurred, typically is reflective of progress against the contractual milestones or output measure, which is the contractual earnings pattern. Contingent or incentive revenues relating to consulting contracts are recognized when the contingency is satisfied and we conclude the amounts are earned.

As of and for the six months ended June 30, 2005 and 2004 revenues and amounts due from our largest customers were as follows (in thousands):

Customer	2005			2004		
	Accounts Receivable	Revenues	% of Total Revenues	Accounts Receivable	Revenues	% of Total Revenues
	Balance (a)			Balance (a)		
<b>A</b>	\$ 1,253	\$ 2,704	26.2%	\$ 1,479	\$ 2,601	23.5%
<b>B</b>	397	1,805	17.5%	2,304	4,420	39.9%
<b>Total</b>	\$ 1,650	\$ 4,509	43.7%	\$ 3,783	\$ 7,021	63.4%



(a) Represents both billed and unbilled amounts

Revenues from the same customers for the three months ended June 30, 2005 and 2004 were as follow (in thousands):

<u>Customer</u>	<u>2005</u>		<u>2004</u>	
	<u>Revenues</u>	<u>% of Total Revenues</u>	<u>Revenues</u>	<u>% of Total Revenues</u>
<b>A</b>	\$ 1,511	30.0%	\$ 1,660	25.4%
<b>B</b>	839	16.6%	2,454	37.6%
<b>Total</b>	<b>\$ 2,350</b>	<b>46.6%</b>	<b>\$ 4,114</b>	<b>63.0%</b>

*Cost of Software and Software Related*

The cost of software and software related is comprised primarily of headcount related costs, including the cost of the Company's customer support function, which is provided to customers as part of recurring maintenance fees, and third-party provided hosting services, as well as related infrastructure costs.

**Table of Contents**

*Cost of Services*

The cost of services includes the cost of Company and third-party consultants who are primarily responsible for our software implementations and configurations, as well as providing other supply chain consulting services, and related infrastructure costs.

*Research and Development*

Research and development costs consist primarily of salaries and benefits, consulting, and other related expenses, which are expensed as incurred.

*Sales and Marketing*

Sales and marketing expenses consist primarily of headcount related costs, including incentive compensation for sales and marketing employees and related travel and infrastructure expenses, as well as third-party marketing costs such as advertising costs. We expense advertising costs as incurred and report such costs as a component of sales and marketing expense.

*General and Administrative*

General and administrative expenses consist primarily of headcount related costs for our executive, administrative, finance, legal, and human resources personnel, as well as equipment leasing and infrastructure costs, insurance, and professional fees.

*Stock Options*

Stock-based employee compensation is recognized using the intrinsic value method in accordance with Accounting Principles Board ( APB ) Opinion No. 25, Accounting for Stock Issued to Employees, and related interpretations. Under the intrinsic value method, compensation expense is recorded on the date of grant only if the current market price of the stock exceeds the exercise price. For disclosure purposes, pro forma net loss and loss per common share data are provided in accordance with SFAS No. 123, Accounting for Stock-Based Compensation, as if the fair value method had been applied. The following table illustrates the effect on our net loss and loss per common share if the Company had applied the fair value recognition provisions of SFAS No. 123 (in thousands, except for per share data):

<u>Three months ended June 30,</u>		<u>Six months ended June 30,</u>	
<u>2005</u>	<u>2004</u>	<u>2005</u>	<u>2004</u>

## Edgar Filing: VERTICALNET INC - Form 10-Q

Net loss:								
As reported	\$	(3,964)	\$	(1,252)	\$	(7,153)	\$	(3,481)
Add: Stock-based employee compensation included in reported net loss		197		450		417		920
Deduct: Stock-based employee compensation expense determined under fair-value-based method for all awards		(715)		(517)		(1,572)		(1,100)
Pro forma		<u>\$ (4,482)</u>		<u>\$ (1,319)</u>		<u>\$ (8,308)</u>		<u>\$ (3,661)</u>
Loss per common share basic and diluted:								
As reported	\$	(0.09)	\$	(0.05)	\$	(0.17)	\$	(0.14)
Pro forma	\$	(0.11)	\$	(0.05)	\$	(0.20)	\$	(0.15)

### *Foreign Currency Translation*

We translate the assets and liabilities of international subsidiaries into U.S. dollars at the current rates of exchange in effect as of each balance sheet date. Revenues and expenses are translated using average rates in effect during the period. Foreign currency translation adjustments are included in accumulated other comprehensive loss on the consolidated balance sheet. Foreign currency transaction gains or losses are recognized in current operations and have not been significant to our operating results in any period. In addition, the effect of foreign currency rate changes on cash and cash equivalents has not been significant in any period.

### *Comprehensive Loss*

We report comprehensive loss in accordance with the provisions of SFAS No. 130, Reporting Comprehensive Income, which establishes standards for reporting comprehensive loss and its components in financial statements. Comprehensive loss, as defined, includes all changes in equity during a period from non-owner sources.

## **Table of Contents**

### ***Computation of Historical Loss Per Common Share***

Basic loss per common share is computed using the weighted average number of common shares outstanding during the period, exclusive of unvested restricted stock grants. Diluted loss per common share is computed using the weighted average number of common and dilutive common equivalent shares outstanding during the period, including incremental common shares issuable upon the exercise of stock options and warrants (using the treasury stock method), the conversion of our former 5 ¼% convertible subordinated debentures (using the if-converted method) and unvested restricted stock grants. Common equivalent shares are excluded from the calculation if their effect is anti-dilutive.

During the three and six months ended June 30, 2005 and 2004, the diluted loss per common share calculation was the same as the basic loss per common share calculation as all potentially dilutive securities were anti-dilutive. As a result, outstanding options of 13,937,673 and 9,542,534 as of June 30, 2005 and 2004, respectively, were excluded from the computation of diluted loss per common share. In addition, 355,209 common shares previously held in escrow in connection with the acquisition of Tigris were only included in the loss per share calculation subsequent to their release date of April 30, 2004.

As a result of the B2eMarkets acquisition, there were 752,454 shares of common stock that were held in escrow. Of those held in escrow, 49,527 shares were owed to the prior owners of Adaptivetrade, Inc., a company that was acquired by B2eMarkets in February 2004. These shares were only included in the loss per share calculation subsequent to their release date of February 27, 2005. The remaining 702,927 shares were placed in escrow upon the conversion of a note given as consideration for the acquisition into common stock and are scheduled to be released from escrow during the third quarter of 2005.

### ***Adoption of New Pronouncement***

In December 2004, the Financial Accounting Standards Board ( FASB ) issued SFAS No. 123R (revised 2004), Share-Based Payment. SFAS No. 123R is a revision of SFAS No. 123 and supersedes APB Opinion No. 25 and its related implementation guidance. SFAS No. 123R establishes standards for the accounting for transactions in which an entity exchanges its equity instruments for goods or services. It also addresses transactions in which an entity incurs liabilities in exchange for goods or services that are based on the fair value of the entity's equity instruments or that may be settled by the issuance of those equity instruments. SFAS No. 123R focuses primarily on accounting for transactions in which an entity obtains employee services in share-based payment transactions. With limited exceptions, the amount of compensation costs will be measured based on the grant date fair value of the equity or liability instrument issued. Compensation cost will be recognized over the period that an employee provides service in exchange for the award. Beginning with the first quarter of 2006, we will recognize compensation expense in accordance with SFAS No. 123R. The adoption of this standard for the expensing of stock options is expected to reduce pretax earnings in future years. The impact of adoption of SFAS No. 123R cannot be predicted at this time because it will depend on the level of share-based payments granted in the future and the model we choose to use. However, had we adopted SFAS No. 123R in prior periods, the impact of that standard would have approximated the impact of SFAS No. 123 as described above in *Stock Options*.

### **(2) Liquidity**

We believe that our current level of liquid assets will be sufficient to finance our capital requirements and anticipated operating losses through at least August 31, 2006. However, to the extent that the current levels of liquid assets prove to be insufficient, we may need to further reduce our operating costs or obtain additional debt or equity financing. Additionally, we may, if the capital markets present attractive opportunities, raise cash through the sale of debt or equity. We can provide no assurance that we will be successful in obtaining any required or desired financing either on acceptable terms or at all.

**(3) Acquisitions**

*Digital Union Limited*

On July 22, 2005, Verticalnet acquired Digital Union, a privately-held provider of on-demand sourcing and procurement solutions based in Guildford, Surrey, United Kingdom. Digital Union's results will be included in the Company's results effective from the acquisition date (see Note 11 to these consolidated financial statements).

*B2e Markets, Inc.*

On July 19, 2004, a wholly-owned direct subsidiary of Verticalnet merged with B2eMarkets, a privately-held provider of Strategic Sourcing software solutions. B2eMarkets' results have been included in the Company's results since July 20, 2004.

**Table of Contents**

The aggregate purchase price of the B2eMarkets acquisition was \$12.9 million, including transaction costs of approximately \$2.4 million, which primarily consisted of fees paid for investment banking, legal, and professional services. The consideration included the issuance of 5,100,000 shares of common stock (31,215 were held in escrow until February 2005), valued on the date of closing at approximately \$6.6 million, and a promissory note in the principal amount of \$5.9 million, which was valued at \$3.9 million on the date of closing. The note plus interest was converted into 3,029,162 shares of Verticalnet common stock, after the conversion of the note was approved by Verticalnet's shareholders at the November 2004 annual shareholders meeting, of which 18,312 shares were held in escrow until February 2005 and 702,927 shares are being held in escrow until the third quarter of 2005. The promissory note had an effective interest rate of 16.6% annum. The interest expense was recorded as a non-cash item in our consolidated statement of cash flows since the accrued interest was not paid in cash when the note was converted.

In accordance with SFAS No. 141, Business Combinations, the Company allocated the purchase price to the tangible and intangible assets acquired and the liabilities assumed, based on their estimated fair values. The excess of the purchase price over the fair values was recorded as goodwill. The fair value assigned to intangible assets acquired was based on a valuation performed by an independent third-party valuation firm. The total purchase price was allocated as follows (in thousands):

Current assets	\$ 1,759
Property and equipment	280
Other assets	19
Goodwill	11,499
Intangible assets	3,780
	<hr/>
Total assets acquired	17,337
Current liabilities	(4,429)
	<hr/>
Total purchase price	\$ 12,908
	<hr/>

***Tigris***

On January 30, 2004, a wholly-owned direct subsidiary of Verticalnet merged with and into Tigris, a privately-held strategic sourcing and supply chain consulting firm based in New York City. Tigris' results have been included in the Company's results since January 31, 2004.

The aggregate purchase price of the Tigris acquisition was approximately \$12.1 million, including transaction costs of approximately \$300,000, which primarily consisted of fees paid for professional services. The consideration included \$3.5 million in cash, 1,870,450 shares of our common stock valued on the date of closing at approximately \$5.7 million (355,029 shares were held in escrow until they were released to Tigris shareholder on April 30, 2004), issuance of employee options to purchase 751,670 shares of our common stock valued as of the date of acquisition at \$2.2 million and assumed debt of approximately \$346,000.

In accordance with SFAS No. 141, the Company allocated the purchase price to the tangible and intangible assets acquired and the liabilities assumed, based on their estimated fair values. The excess of the purchase price over the fair values was recorded as goodwill. The fair value assigned to intangible assets acquired was based on a valuation performed by an independent third-party valuation firm. The total purchase price was allocated as follows (in thousands):

Edgar Filing: VERTICALNET INC - Form 10-Q

Current assets	\$ 3,375
Property and equipment	1,048
Goodwill	4,865
Intangible assets	3,570
	<hr/>
Total assets acquired	12,858
Current liabilities, less assumed debt	(764)
	<hr/>
Total purchase price	\$ 12,094
	<hr/>

*Unaudited Pro Forma Information*

The unaudited financial information in the table below summarizes the combined results of operations of Verticalnet, Tigris, and B2eMarkets, on a pro forma basis, as though the companies had been combined as of the beginning of each period presented. The pro forma information does not include the recent acquisition of Digital Union, as the historical financial statements and intangible valuations are not yet available. This pro forma financial information is presented for informational purposes only and is not necessarily indicative of the results of operations that would have been achieved had the acquisitions taken place at the beginning of

**Table of Contents**

each period presented. The unaudited pro forma information for the three and six months ended June 30, 2004 combines the historical results for Verticalnet and B2eMarkets for the three and six months ended June 30, 2004 and the historical results for Tigris for the period January 1 through January 30, 2004. The following pro forma information is in thousands, except per share amounts.

	<b>Three months ended June 30, 2004</b>	<b>Six months ended June 30, 2004</b>
Revenue	\$ 8,206	\$ 15,936
Net loss	\$ (3,451)	\$ (7,119)
Loss per share	\$ (0.11)	\$ (0.24)
Weighted average shares outstanding		
Basic and diluted	30,667	29,880

**(4) Investment**

In a prior year, we had invested in equity instruments of a privately held company for business and strategic purposes. The investment was included in other investments as of December 31, 2004 and was accounted for under the cost method as our ownership interest was less than 20% and we did not have the ability to exercise significant influence over operations. In August 2005, we sold this investment and received proceeds of \$242,000. As of June 30, 2005, we have recorded a \$364,000 write-down on the investment to reflect the difference between the offer price and the then carrying value of this investment. In addition, the investment has been classified in current assets, reflecting its pending sale.

**(5) Detail of Certain Balance Sheet Accounts**

Accounts receivable, net consists of the following balances (in thousands):

	<b>June 30, 2005</b>	<b>December 31, 2004</b>
Accounts receivable, trade	\$ 3,960	\$ 5,590
Unbilled accounts receivable	354	274
Retainage	81	72
	<u>4,395</u>	<u>5,936</u>
Less: allowance for doubtful accounts	(34)	(34)
	<u>\$ 4,361</u>	<u>\$ 5,902</u>

Unbilled receivables represent revenue recognized for performances under customer contracts and arrangements which have not been billed as of the period end. All amounts are expected to be billed and collected within one year.



## Edgar Filing: VERTICALNET INC - Form 10-Q

Property and equipment, net consists of the following balances (in thousands):

	<b>June 30, 2005</b>	<b>December 31, 2004</b>
	<u>          </u>	<u>          </u>
Software	\$ 1,608	\$ 1,607
Computer equipment	1,735	1,355
Office equipment and furniture	134	132
Leasehold improvements	919	919
	<u>          </u>	<u>          </u>
	4,396	4,013
Less: accumulated depreciation and amortization	(3,139)	(2,840)
	<u>          </u>	<u>          </u>
<b>Property and equipment, net</b>	<b>\$ 1,257</b>	<b>\$ 1,173</b>
	<u>          </u>	<u>          </u>

Depreciation and amortization related to property and equipment was \$298,000 and \$185,000 for the six months ended June 30, 2005 and 2004, respectively. Amortization applicable to property and equipment under capital leases was \$39,000 and \$32,000 for the six months ended June 30, 2005 and 2004, respectively, and is included in such expense.

Depreciation and amortization related to property and equipment was \$156,000 and \$92,000 for the three months ended June 30, 2005 and 2004, respectively. Amortization applicable to property and equipment under capital leases was \$25,000 and \$18,000 for the three months ended June 30, 2005 and 2004, respectively, and is included in such expense.

**Table of Contents**

Accounts payable and accrued expenses consist of the following balances (in thousands):

	<b>June 30, 2005</b>	<b>December 31, 2004</b>
Accounts payable	\$ 1,590	\$ 1,245
Compensation and related costs	611	1,142
Taxes and interest payable	558	584
Legal and settlement liabilities	200	594
Acquisition related costs	155	552
Restructuring costs	147	
Other	672	876
	<b>\$ 3,933</b>	<b>\$ 4,993</b>

**(6) Goodwill and Other Intangibles**

Our goodwill balance consists of \$4.9 million from the Tigris acquisition, which occurred in January 2004 and \$11.4 million from the B2eMarkets acquisition, which occurred in July 2004.

The following table reflects the components of amortizable intangible assets as of June 30, 2005 and December 31, 2004 (in thousands).

	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>
<b>June 30, 2005:</b>		
Acquired technology	\$ 3,575	\$ 2,449
Customer contracts and relationships	6,223	3,007
Non-compete agreements	240	95
	<b>\$ 10,038</b>	<b>\$ 5,551</b>
<b>December 31, 2004:</b>		
Acquired technology	\$ 3,575	\$ 2,173
Customer contracts and relationships	6,235	2,219
Non-compete agreements	240	55
	<b>\$ 10,050</b>	<b>\$ 4,447</b>

**(7) Commitments and Contingencies**

Edgar Filing: VERTICALNET INC - Form 10-Q

The following table outlines future minimum lease payments under our capital and operating leases for fiscal years ending December 31 (in thousands):

	<u>Lease Obligations</u>		<u>Total</u>
	<u>Operating</u>	<u>Capital (b)</u>	
2005 (a)	\$ 1,161	\$ 46	\$ 1,207
2006	998	76	1,074
2007	706	51	757
2008	492	13	505
2009	374		374
Thereafter	355		355
<b>Total</b>	<b>\$ 4,086</b>	<b>\$ 186</b>	<b>\$ 4,272</b>

(a) Reflects amounts payable over the last six months of 2005

(b) Capital lease balances exclude future interest obligations.

---

**Table of Contents**

These future minimum lease payments include all facility leases for which we are contractually committed to make payments as of June 30, 2005.

During 2003, we amended our lease with our primary landlord. The amended agreement provided for occupancy of our main facility in Malvern, Pennsylvania until May 2003, with options to continue the lease on a quarterly basis. We have exercised options to continue the lease up to at least August 2005. In July 2005, the Company entered into a longer term lease arrangement with the current landlord for new space. The term of the new lease is for five years commencing upon the date that the new space becomes available, which is anticipated to be October 1, 2005. The future minimum lease payments for this new lease have been included in the table above.

The Company licenses software to its customers under written agreements. Each agreement contains the relevant terms of the contractual arrangement with the customers, and generally includes provisions for indemnifying the customers against losses, expenses, and liabilities from damages that may be awarded against the customer in the event the software is found to infringe upon certain intellectual property rights of a third party. The agreement generally limits the scope of and remedies for such indemnification obligations in a variety of industry-standard respects. The Company has not identified any losses that are probable under these provisions and, accordingly, no liability related to these indemnification provisions has been recorded.

In July 2000, Verticalnet entered into an Opportunity Grant Program Contract with the Commonwealth of Pennsylvania, Department of Community and Economic Development (the PaDCED ) whereby Verticalnet received a grant in the amount of \$1.0 million from the PaDCED. The grant was conditioned upon, among other things, the creation of 1,000 full time jobs and that Verticalnet would operate in its former facility in Horsham, PA for at least five years. In July 2000, Atlas Commerce, Inc. ( Atlas Commerce ) entered into an Opportunity Grant Program Contract with the PaDCED whereby Atlas Commerce received a grant in the amount of \$400,000 from the Commonwealth, which amount was increased to \$600,000 in June 2001. The grant was conditioned upon, among other things, the creation of 250 full time jobs and that Atlas Commerce would operate in its Malvern facility for at least five years. Both

contracts contained a provision that required repayment of the grant amount in the event the conditions were not met. In December 2001, Verticalnet acquired Atlas Commerce via a merger. In September 2003, the PaDCED filed a Complaint-Civil Action in the Montgomery County Court of Common Pleas seeking to recover the total amount of the grant to Verticalnet. On January 27, 2005, Verticalnet and Atlas Commerce entered into a Settlement and Release Agreement (the Settlement Agreement ) with the PaDCED, resolving (i) the above civil action between the PaDCED and Verticalnet, and (ii) the PaDCED s claims against Atlas Commerce. Pursuant to the Settlement Agreement, Verticalnet agreed to pay the PaDCED an aggregate of \$400,000, payable in four equal quarterly installments in full and complete satisfaction of the PaDCED s claims against Verticalnet and Atlas Commerce. The first payment of \$100,000 was made on January 27, 2005, the second payment of \$100,000 was made on April 1, 2005, the third payment was made on July 1, 2005 and the final payment of \$100,000 is due on October 1, 2005.

The Company currently has employment agreements with certain senior executives that provide for a minimum level of salaries in 2005, and automatically renew each year unless either party gives at least one-year advance notice of non-renewal. The terms of these agreements include severance and health insurance coverage, ranging from three months to one year, as well as pro rated portions of target bonuses.

## **Table of Contents**

### **(8) Litigation**

On June 12, 2001, a class action lawsuit was filed against us and several of our officers and directors in U.S. Federal Court for the Southern District of New York (the District Court). Also named as defendants were four underwriters involved in the issuance and initial public offering (IPO) of our common stock in February 1999. The complaint alleges violations of federal securities law based on, among other things, claims that the underwriters (i) awarded material portions of the initial shares to certain favored customers in exchange for excessive commissions and (ii) engaged in a practice known as laddering, whereby the clients or customers agreed that in exchange for IPO shares they would purchase additional shares at progressively higher prices after the IPO. With respect to Verticalnet, the complaint alleges that Verticalnet and its officers and directors failed to disclose in the prospectus and the registration statement the existence of these purported excessive commissions and laddering agreements. After the initial complaint was filed, several copycat complaints with nearly identical allegations were filed by other plaintiffs in the District Court. All of the suits were consolidated into a single amended complaint containing additional factual allegations concerning the events set forth in the original complaints filed with the District Court in April 2002. In October 2002, the District Court entered an order dismissing, without prejudice, the claims against the individual Verticalnet officers and directors who had been named as defendants in the various complaints. In February 2003, the District Court entered an order denying a motion made by the defendants to dismiss the actions in their entirety, but granting the motion as to certain of the claims against some defendants. However, the District Court did not dismiss any claims against Verticalnet. In June 2003, Verticalnet's counsel, with the approval of Verticalnet's directors, executed a memorandum of understanding on behalf of Verticalnet with respect to a proposed settlement of the plaintiffs' claims against Verticalnet. The proposed settlement, if finally approved by the District Court, would result in, among other things, the dismissal of all claims against Verticalnet and its officers and directors. Under the present terms of the proposed settlement, Verticalnet would also assign its claims against the underwriters to the plaintiffs in the consolidated actions. In February 2005, the District Court preliminarily approved the proposed settlement and scheduled a final fairness hearing on the settlement for January 2006.

On September 30, 2004, the Company was served with a complaint filed against the Company and several of its former officers and directors in the U.S. District Court for the Eastern District of Pennsylvania in an action captioned Jodek Charitable Trust, R.A., Individually and as Assignee of Zvi Schreiber, LLC et al. v. Vertical Net Inc., et al., C.A. No. 04-4455. The complaint alleges that, with regards to the issuance of the Company's stock to the plaintiffs in connection with the Company's acquisition of Tradeum, Inc. in March 2000, the plaintiffs were damaged by the defendants' delays in registering stock, updating the registration of stock, releasing stock from lock-ups and releasing stock from escrows. The plaintiffs claim they sustained damages in excess of \$65.0 million as a result of the decrease in the stock price during the alleged delays. The Company disputes the allegations raised in the complaint and intends to vigorously defend itself. The Company and the other defendants have filed a motion to dismiss the complaint, but as of August 15, 2005, the Court had not yet ruled on the motion.

We are also a party to various lawsuits and claims that arise in the ordinary course of business. In the opinion of management, the ultimate resolutions with respect to all of the above actions will not have a material adverse effect on our financial position, liquidity, or results of operations.

### **(9) Capital Stock**

In January 2004, we completed a \$7.7 million private placement of our common stock. The Company issued 3,798,592 shares of common stock along with warrants to purchase 949,649 shares of common stock at an exercise price of \$3.72 per share. The Company received approximately \$7.0 million in net proceeds from this transaction.

### **(10) Restructuring Charges**

## Edgar Filing: VERTICALNET INC - Form 10-Q

During the three months ended June 30, 2005, we recorded restructuring charges in connection with strategic and organizational initiatives designed to realign business operations, eliminate acquisition related redundancies, and reduce costs. The Company expects to pay these employee severance and related benefits restructuring accruals over the remainder of 2005.

The following tables provide a summary by category and a roll-forward of the changes in the restructuring accrual for the six months ended June 30, 2005 (in thousands):

	<u>Accrual at January 1, 2005</u>	<u>Accrual</u>	<u>Cash payments</u>	<u>Accrual at June 30, 2005</u>
Employee severance and related benefits	\$	\$ 324	\$ (177)	\$ 147

---

**Table of Contents**

**(11) Subsequent Events**

On July 22, 2005, Verticalnet acquired Digital Union, a privately-held provider of on-demand sourcing and procurement solutions based in Guildford, Surrey, United Kingdom. The aggregate purchase price of the Digital Union acquisition was \$3.4 million, including transaction costs of approximately \$450,000, which primarily consisted of fees paid for professional services. The consideration included the issuance of 4,458,690 shares of common stock, valued on the date of closing at approximately \$3.0 million. The value of the Verticalnet stock issued to the Digital Union shareholders was based upon the average closing price of the Company's common stock over a three day period that included the two days prior and the day the merger agreement was signed, which was \$0.67 per share. In addition, the terms of the acquisition also include a provision that enables Digital Union's shareholders to receive up to an additional 3,500,000 Verticalnet shares based upon the achievement of revenue milestones within the first year after the closing of the transaction.

The Company has engaged a third party valuation firm to value the intangibles acquired in the Digital Union acquisition. That firm has not yet completed its valuation work. In addition, the historical financial statements of Digital Union are not yet available. Therefore, we have not provided any information concerning the purchase price allocation or pro forma results of operations.

The shares of common stock issued in the Digital Union transaction have not been registered under the Securities Act of 1933 and may not be subsequently offered or sold by the Digital Union shareholders absent registration or an applicable exemption from the registration requirements. Verticalnet has agreed to file a registration statement covering the resale of the securities issued in this transaction.

On August 16, 2005, the Company issued senior secured convertible promissory notes (the "Notes") in the principal amount of \$6.6 million to various independent institutional investors (the "Investors"). The Notes are convertible into shares of Verticalnet's common stock, at the option of the Investors, at a fixed conversion price of \$0.70 per share (the "Conversion Price"), subject to adjustment upon certain conditions, including if the Company issues stock at a price below \$0.70 per share. The Company also issued to the Investors warrants to purchase an aggregate of 4,719,000 shares of Verticalnet common stock at an exercise price of \$0.77 per share, subject to adjustment upon certain conditions, including if the Company issues stock at a price below \$0.77 per share. The warrants are exercisable after six months from the closing date of the Notes for a period of five years from the closing date. The term of the warrants can be extended by the Investors for the number of days that the shares underlying the warrants are not saleable as a result of the suspension of trading of the Company's common stock on an applicable trading market, the failure of the registration statement covering the resale of the shares to be declared effective within a certain time period after closing and if the Investors are not permitted to use the prospectus included in the registration statement for the resale of the shares. The Company also issued the placement agent for the transaction a warrant to purchase 141,429 shares of common stock having the same terms and conditions as the warrants issued to the Investors.

The Notes mature on July 2, 2007 (the "Maturity Date") and accrue interest at 9% per annum from the issue date. Interest is payable monthly, in arrears, beginning December 2005 until the earlier of the Maturity Date or the date of conversion (the "Conversion Date"). Monthly principal payments of \$330,000 will commence in December 2005 and are payable thereafter on the first business day of each month through July 2007 or the Conversion Date, whichever is sooner. At the Company's discretion, the Company may pay the monthly principal and interest payments in cash, common stock or a combination of cash and common stock, subject to certain limitations set forth in the Notes. The conversion price used for payments of principal and interest in shares of common stock will be \$0.70 per share if the price of the Company's stock exceeds certain trading price thresholds, or 85% of the five day volume weighted average price of the Company's stock if the trading price thresholds are not exceeded. Upon the occurrence of certain events as set forth in the Notes, the Investors may require the Company to prepay the Notes at 110% of the remaining principal amount of the Notes.

The Company has agreed that it will file a registration statement on Form S-3 (the "Registration Statement") within 30 days after the closing to enable the resale of the common stock underlying the Notes and Warrants. The Company has also agreed that if the Investors are unable to use

## Edgar Filing: VERTICALNET INC - Form 10-Q

the Registration Statement because, among other reasons, the Registration Statement has not been timely filed or the Registration Statement has not been declared effective by the effectiveness date, as defined in the related agreement, then the Company will pay the Investors an amount equal to one and one half percent (1.5%) of the original principal amount of the Notes, in cash, for every thirty day period that the Registration Statement cannot be used.

The Company has agreed with the Investors (i) that it will maintain at least \$1.5 million in its bank accounts while the Notes are outstanding; (ii) that it will not undertake a subsequent financing for a period of sixty days after the Registration Statement is declared effective; (iii) that at the Company's next annual meeting of its shareholders, the Company will solicit the approval of the Company's shareholders to approve the issuance of shares of common stock upon conversion of the Notes in excess of 19.99% of the number of shares outstanding immediately prior to the closing date; (iv) that they will have rights of first refusal on future financings within fourteen months after the effective date of the Registration Statement; and (v) that it will be restricted from issuing certain types of debt and equity instruments while the Notes are outstanding.



---

**Table of Contents**

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS**

*The information in this report contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Any statements contained in this report that are not statements of historical fact may be deemed forward-looking statements. Words such as may, might, will, would, should, could, project, estimate, pro forma, predict, potential, strategy, anticipate, plan to, believe, continue, intend, expect, and words of similar expression (including the negative of any of the foregoing) are intended to identify forward-looking statements. Additionally, forward-looking statements in this report include statements relating to the design, development, and implementation of our products; the strategies underlying our business objectives; the benefits to our customers, and their trading partners, of our products; our liquidity and capital resources; and the impact of our acquisitions and investments on our business, financial condition, and operating results.*

*Our forward-looking statements are not meant to predict future events or circumstances and may not be realized because they are based upon current expectations that involve risks and uncertainties. Actual results and the timing of certain events may differ materially from those currently expected as a result of these risks and uncertainties. Factors that may cause or contribute to a difference between the expected or desired results and actual results include, but are not limited to, the availability of and terms of equity and debt financing to fund our business; our reliance on the development of our enterprise software business; our ability to continue to remain listed on the Nasdaq SmallCap Market; competition in our target markets; economic conditions in general and in our specific target markets; our ability to use and protect our intellectual property; and our ability to attract and retain qualified personnel, as well as the risks discussed in the section of this report entitled *Factors Affecting Our Business Condition*. Given these uncertainties, investors are cautioned not to place undue reliance on our forward-looking statements. We disclaim any obligation to update these factors or to announce publicly the results of any revisions to any of the forward-looking statements contained in this report to reflect future events or developments.*

**Company Overview**

We are a provider of Supply Management solutions to Global 2000 companies. We provide a full scope of Supply Management software, services, and domain expertise in areas that include: Program Management, Spend Analysis, eSourcing, Advanced Sourcing, Contract Management, and Supplier Performance Management. Our solutions help our customers to save money on the goods and services they buy.

Verticalnet's software customers license our software via a perpetual license or time-based license. Our software is licensed by module, with our customers selecting from modules that include: Spend Manager, Program Manager, Negotiation Manager, Contract Manager, and Performance Manager. Verticalnet employs technical consultants to provide project management and training during software implementation. In addition to traditional software installation and application service provider (ASP) hosting, Verticalnet offers the majority of its software products in an On-Demand delivery model. On-Demand delivery enables our customers to pay a single annual fee that includes software license, maintenance, application hosting, customer/community support, and training. The Company believes that its On-Demand delivery model mitigates the software implementation costs for its customers, and reduces the obstacles to a successful supply management initiative.

In addition to implementation services, our consultants provide customers with supply management business process consulting, primarily in the areas of Spend Analysis and Advanced Sourcing. Our customers typically pay for professional services at an hourly rate for the time it takes us to complete the project. Most professional services engagements also include short-term licenses of Verticalnet technology required to complete the engagement. Examples of such technology include our Advanced Bid Collection and Bid Analysis Optimization software.

In addition to our packaged applications and implementation services, Verticalnet offers custom software development for customers that desire to build additional supply management capabilities. Verticalnet's Solution Center works with clients to define custom development requirements and build out the required functionality. Verticalnet offers a flexible software platform that enables rapid, cost effective custom development for customers with advanced, complex requirements.

Historically, we derived our revenue primarily from the licensing of our software, as well as implementation and development services. As a result of the January 2004 acquisition of Tigris Corp ( Tigris ), we also generate revenues from spend analysis and other supply chain consulting services and as a result of the July 2004 acquisition of B2eMarkets, Inc. ( B2eMarkets ), we have seen an increase in the amount of our revenue coming from the licensing of our products and maintenance. In July 2005, we acquired Digital Union Limited ( Digital Union ), and we expect to see a continued increase in the proportion of our revenues from software and software related revenues.

---

**Table of Contents**

**Recent Developments**

**Financing**

On August 16, 2005, the Company issued senior secured convertible promissory notes (the "Notes") in the principal amount of \$6.6 million to various independent institutional investors (the "Investors"). The Notes are convertible into shares of Verticalnet's common stock, at the option of the Investors, at a fixed conversion price of \$0.70 per share (the "Conversion Price"), subject to adjustment upon certain conditions, including if the Company issues stock at a price below \$0.70 per share. The Company also issued to the Investors warrants to purchase an aggregate of 4,719,000 shares of Verticalnet common stock at an exercise price of \$0.77 per share, subject to adjustment upon certain conditions, including if the Company issues stock at a price below \$0.77 per share. The warrants are exercisable after six months from the closing date of the Notes for a period of five years from the closing date. The term of the warrants can be extended by the Investors for the number of days that the shares underlying the warrants are not saleable as a result of the suspension of trading of the Company's common stock on an applicable trading market, the failure of the registration statement covering the resale of the shares to be declared effective within a certain time period after closing and if the Investors are not permitted to use the prospectus included in the registration statement for the resale of the shares. The Company also issued the placement agent for the transaction a warrant to purchase 141,429 shares of common stock having the same terms and conditions as the warrants issued to the Investors.

The Notes mature on July 2, 2007 (the "Maturity Date") and accrue interest at 9% per annum from the issue date. Interest is payable monthly, in arrears, beginning December 2005 until the earlier of the Maturity Date or the date of conversion (the "Conversion Date"). Monthly principal payments of \$330,000 will commence in December 2005 and are payable thereafter on the first business day of each month through July 2007 or the Conversion Date, whichever is sooner. At the Company's discretion, the Company may pay the monthly principal and interest payments in cash, common stock or a combination of cash and common stock, subject to certain limitations set forth in the Notes. The conversion price used for payments of principal and interest in shares of common stock will be \$0.70 per share if the price of the Company's stock exceeds certain trading price thresholds, or 85% of the five day volume weighted average price of the Company's stock if the trading price thresholds are not exceeded. Upon the occurrence of certain events as set forth in the Notes, the Investors may require the Company to prepay the Notes at 110% of the remaining principal amount of the Notes. The Company has agreed that it will maintain at least \$1.5 million in its bank accounts while the Notes are outstanding. The Company has also agreed to file a registration statement covering the resale of the shares of common stock underlying the Notes and Warrants issued in this transaction. (See Note 11 to the consolidated financial statements).

**Digital Union Limited Acquisition**

On July 22, 2005, Verticalnet acquired Digital Union, a privately-held provider of on-demand sourcing and procurement solutions based in Guildford, Surrey, United Kingdom. The aggregate purchase price of the Digital Union acquisition was \$3.4 million, including transaction costs of approximately \$450,000, which primarily consisted of fees paid for professional services. The consideration included the issuance of 4,458,690 shares of common stock, valued on the date of closing at approximately \$3.0 million. The value of the Verticalnet stock issued to the Digital Union shareholders was based upon the average closing price of the Company's common stock over a three day period that included the two days prior and the day the merger agreement was signed, which was \$0.67 per share. In addition, the terms of the acquisition also include a provision that enables Digital Union's shareholders to receive up to an additional 3,500,000 Verticalnet shares based upon the achievement of revenue milestones within the first year after the closing of the transaction.

**Table of Contents****RESULTS OF CONTINUING OPERATIONS FOR THE THREE AND SIX MONTHS ENDED****JUNE 30, 2005 AND 2004**

The following table sets forth statement of operations data expressed as a percentage of total revenue for the periods indicated (some items may not add due to rounding):

	<b>Three months ended</b>		<b>Six months ended</b>	
	<b>June 30,</b>		<b>June 30,</b>	
	<b>2005</b>	<b>2004</b>	<b>2005</b>	<b>2004</b>
<b>Revenues:</b>				
Software and software related	31.7%	8.6%	30.2%	10.0%
Services	68.3%	91.4%	69.8%	90.0%
<b>Total revenues</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>
<b>Cost of revenues:</b>				
Cost of software and software related	15.0%	4.2%	14.1%	4.8%
Cost of services	35.6%	36.9%	36.3%	35.7%
Amortization of acquired technology and customer contracts	4.8%	5.0%	4.6%	5.9%
<b>Total cost of revenues</b>	<b>55.3%</b>	<b>46.1%</b>	<b>55.0%</b>	<b>46.3%</b>
<b>Gross profit</b>	<b>44.7%</b>	<b>53.9%</b>	<b>45.0%</b>	<b>53.7%</b>
<b>Operating expenses:</b>				
Research and development	34.4%	19.1%	33.4%	22.1%
Sales and marketing	39.8%	22.3%	37.4%	22.8%
General and administrative	26.0%	20.5%	27.4%	25.6%
Restructuring charges	6.4%		3.1%	
Stock-based compensation	3.9%	6.9%	4.0%	8.3%
Amortization of other intangible assets	6.0%	3.8%	6.1%	3.4%
<b>Total operating expenses</b>	<b>116.6%</b>	<b>72.6%</b>	<b>111.4%</b>	<b>82.2%</b>
<b>Operating loss</b>	<b>(71.9)%</b>	<b>(18.7)%</b>	<b>(66.4)%</b>	<b>(28.6)%</b>
Interest and other expense, net	6.7%	0.5%	2.9%	2.9%
<b>Net loss</b>	<b>(78.6)%</b>	<b>(19.2)%</b>	<b>(69.3)%</b>	<b>(31.4)%</b>

**EMPLOYEE HEADCOUNT BY CLASSIFICATION**

June 30,

	2005			2004		
	Employees	Dedicated Offshore		Employees	Dedicated Offshore	
		Consultants	Total		Consultants	Total
Cost of revenues	65		65	49		49
Research and development	31	36	67	23	25	48
Sales and marketing	32		32	16		16
General and administrative	22		22	18		18
<b>Total</b>	<b>150</b>	<b>36</b>	<b>186</b>	<b>106</b>	<b>25</b>	<b>131</b>

**Table of Contents****REVENUES**

<i>(in thousands)</i>	Three Months Ended				Six Months Ended			
	June 30,		Difference		June 30,		Difference	
	2005	2004	\$	%	2005	2004	\$	%
Software and software related	\$ 1,597	\$ 563	\$ 1,034	183.7%	\$ 3,112	\$ 1,112	\$ 2,000	179.9%
Services	3,447	5,972	(2,525)	(42.3)%	7,208	9,959	(2,751)	(27.6)%
<b>Total revenues</b>	<b>\$ 5,044</b>	<b>\$ 6,535</b>	<b>\$ (1,491)</b>	<b>(22.8)%</b>	<b>\$ 10,320</b>	<b>\$ 11,071</b>	<b>\$ (751)</b>	<b>(6.8)%</b>

Software and software related revenues are comprised of software licenses, hosting, and maintenance revenues. Services revenues represent revenues derived from consulting services.

The decrease in total revenues for the three and six months ended June 30, 2005 compared to the corresponding periods in 2004 was primarily due to unusually high service revenues generated from one of our largest customers during 2004. The revenues from this customer decreased by \$1.6 million and \$2.6 million during the three and six months ended June 30, 2005 as compared to the same periods in 2004. In addition, certain long-term consulting contracts were completed during 2005. The increase in software and software related revenues was primarily a result of the B2e acquisition that occurred in July 2004.

**Revenue Concentration**

As of and for the six months ended June 30, 2005 and 2004, revenues and amounts due from our largest customers were as follows (in thousands):

Customer	2005			2004		
	Accounts Receivable	% of Total		Accounts Receivable	% of Total	
	Balance (a)	Revenues	Revenues	Balance (a)	Revenues	Revenues
<b>A</b>	\$ 1,253	\$ 2,704	26.2%	\$ 1,479	\$ 2,601	23.5%
<b>B</b>	397	1,805	17.5%	2,304	4,420	39.9%
<b>Total</b>	<b>\$ 1,650</b>	<b>\$ 4,509</b>	<b>43.7%</b>	<b>\$ 3,783</b>	<b>\$ 7,021</b>	<b>63.4%</b>

(a) Represents both billed and unbilled amounts

## Edgar Filing: VERTICALNET INC - Form 10-Q

Revenues from the same customers for the three months ended June 30, 2005 and 2004 were as follow (in thousands):

<u>Customer</u>	<u>2005</u>		<u>2004</u>	
	<u>Revenues</u>	<u>% of Total Revenues</u>	<u>Revenues</u>	<u>% of Total Revenues</u>
<b>A</b>	\$ 1,511	30.0%	\$ 1,660	25.4%
<b>B</b>	839	16.6%	2,454	37.6%
<b>Total</b>	<b>\$ 2,350</b>	<b>46.6%</b>	<b>\$ 4,114</b>	<b>63.0%</b>

We have been able to reduce our customer concentration during 2005 by growing revenues from all other customers by 43%. This is a result of increasing our total number of active customers and total revenues being generated from them. During the six months ended June 30, 2005, we recognized revenues from 67 customers as compared to 30 for the six months ended June 30, 2004.

**Table of Contents****COST OF REVENUES**

<i>(in thousands)</i>	Three Months Ended				Six Months Ended			
	June 30,		Difference		June 30,		Difference	
	2005	2004	\$	%	2005	2004	\$	%
Cost of software and software related	\$ 756	\$ 273	\$ 483	176.9%	\$ 1,455	\$ 529	\$ 926	175.0%
Cost of services	1,794	2,412	(618)	(25.6)%	3,741	3,952	(211)	(5.3)%
Amortization of acquired technology and customer contracts	240	325	(85)	(26.2)%	479	650	(171)	(26.3)%
<b>Total cost of revenues</b>	<b>\$ 2,790</b>	<b>\$ 3,010</b>	<b>\$ (220)</b>	<b>(7.3)%</b>	<b>\$ 5,675</b>	<b>\$ 5,131</b>	<b>\$ 544</b>	<b>10.6%</b>

**Cost of Software and Software Related**

The cost of software and software related is comprised primarily of headcount related costs, including the cost of the Company's customer support function, which is provided to customers as part of recurring maintenance fees, and third-party provided hosting services, as well as related infrastructure costs. Also included is the cost of royalties on technology contained in our products that is licensed from third parties. The increase in software and software related costs for the six months ended June 30, 2005 was primarily related to the acquisitions of Tigris and B2eMarkets, which accounted for an increase of approximately \$1.1 million. During the three months ended June 30, 2005, the increase was primarily related to the B2eMarkets acquisition, which accounted for \$702,000 of the increase. Historical Verticalnet costs such as headcount related costs, third party consulting, and other related costs decreased by \$132,000, \$59,000, and \$28,000 for the three months ended June 30, 2005, respectively, and \$116,000, \$59,000 and \$10,000 for the six months ended June 30, 2005, respectively, as compared to the same periods in 2004.

**Cost of Services**

The cost of services includes the cost of Company and third-party consultants who are primarily responsible for the software implementations and configurations, as well as providing other supply chain consulting services, and related infrastructure costs. The decrease in service related costs from the decline in service revenues was offset by the impact of the Tigris and B2eMarkets acquisitions that occurred in January and July of 2004, respectively. The addition of the Tigris and B2eMarkets businesses represented an increase in costs of \$167,000 and \$490,000 for the six months ended June 30, 2005, respectively, as compared to the same period in 2004. The B2eMarkets acquisition represented a cost increase of \$125,000 for the three months ended June 30, 2005 as compared to the same period in 2004.

Historical Verticalnet headcount, third party consulting, billable reimbursed expenses, and other related costs decreased by \$212,000, \$220,000, \$210,000, and \$101,000 in the three months ended June 30, 2005, respectively, as compared to the same period in 2004. For the six months ended June 30, 2005, these same costs decreased, \$280,000, \$236,000, \$235,000, and \$117,000 respectively, as compared to the same period in 2004. The decreases are due to Verticalnet's continuing commitment to control its costs.

**Amortization of Acquired Technology and Customer Contracts**



Amortization of acquired technology and customer contracts decreased due to the completion of amortization on the acquired technology that was obtained from the Atlas Commerce acquisition in 2001. The decrease in amortization for the three and six months ended June 30, 2005 related to the Atlas Commerce acquisition of \$447,000 and \$223,000, respectively, was partially offset by the increase in amortization related to the Tigris and B2eMarkets acquisitions of \$276,000 and \$138,000, respectively, as compared to the same periods in 2004.

**OPERATING EXPENSES**

<i>(in thousands)</i>	Three Months Ended				Six Months Ended			
	June 30,		Difference		June 30,		Difference	
	2005	2004	\$	%	2005	2004	\$	%
Research and development	\$ 1,737	\$ 1,248	\$ 489	39.2%	\$ 3,448	\$ 2,445	\$ 1,003	41.0%
Sales and marketing	2,009	1,459	550	37.7%	3,862	2,525	1,337	53.0%
General and administrative	1,312	1,341	(29)	(2.2)%	2,824	2,836	(12)	(0.4)%
Restructuring charges	324		324	n/a	324		324	n/a
Stock-based compensation	197	450	(253)	(56.2)%	417	920	(503)	(54.7)%
Amortization of other intangible assets	301	246	55	22.4%	625	377	248	65.8%
<b>Total operating expenses</b>	<b>\$ 5,880</b>	<b>\$ 4,744</b>	<b>\$ 1,136</b>	<b>23.9%</b>	<b>\$ 11,500</b>	<b>\$ 9,103</b>	<b>\$ 2,397</b>	<b>26.3%</b>

## **Table of Contents**

### ***Research and Development***

Research and development costs consist primarily of headcount related costs of the Company's product strategy, development, and testing employees and off-shore development contractors, as well as related infrastructure costs. The increase in research and development costs was primarily the result of the addition of the B2eMarkets business, which represents \$683,000 and \$1.4 million of the increase for the three and six months ended June 30, 2005, respectively, as compared to the same periods in 2004. As a result of the demand for our products and services, we have expanded the use of our offshore development provider. The Company's offshore development initiative started during the third quarter of 2003, whereby a significant portion of our product development operations were shifted to India. Although offshore development costs represented \$68,000 and \$240,000 of the increase in research and development costs for the three and six months ended June 30, 2005, as compared to the same periods in 2004, the cost to hire and maintain the same number of employees on-shore would have resulted in a much larger increase in headcount related costs. These costs were offset by a decrease in third-party consulting (other than off-shore development), infrastructure and other related costs of \$65,000 and \$251,000 for the three and six months ended June 30, 2005, as compared to the same periods in 2004. In addition, historical Verticalnet headcount related costs decreased by \$197,000 and \$342,000 for the three and six months ended June 30, 2005, as compared to the same periods in 2004.

As of June 30, 2005, the Company had a total of 67 people dedicated to development, which includes 36 dedicated offshore developers not directly employed by Verticalnet, compared to a total development headcount of 48, including 25 dedicated offshore developers not directly employed by Verticalnet, as of June 30, 2004.

### ***Sales and Marketing***

Sales and marketing expenses consist primarily of headcount related costs, as well as incentive compensation for sales and marketing employees, related travel and infrastructure expenses, and third-party marketing costs. Sales and marketing expenses increased \$550,000 and \$1.3 million for the three and six months ended June 30, 2005 as compared to the same periods in 2004. The increase in sales and marketing expenses was primarily a result of the Tigris and B2eMarkets acquisitions, which accounted for \$279,000 and \$724,000 of the increase for the six months ended June 30, 2005 as compared to the same period in 2004, respectively. During the three months ended June 30, 2005, the B2eMarkets acquisition accounted for \$362,000 of the increase as compared to the same period in 2004. Headcount related costs and direct marketing expenses, such as advertising, public relations, and trade shows, increased by \$82,000 and \$105,000, respectively for the three months ended June 30, 2005 and increased \$206,000 and \$202,000 for the six months ended June 30, 2005 as compared to the three and six months ended June 30, 2004 as a result of the additional headcount and the ramping up of the company's marketing campaigns. Travel and entertainment related costs increased by \$30,000 and \$32,000 for the three and six months ended June 30, 2005 as compared to the same periods in 2004. These costs were partially offset by a decrease in general consulting and other sales and marketing costs of \$29,000 and \$106,000 for the three and six months ended June 30, 2005 as compared to the same periods in 2004.

### ***General and Administrative***

General and administrative expenses consist primarily of headcount related costs for our executive, administrative, finance, legal, and human resources personnel, as well as equipment leasing and related infrastructure costs. In addition, general and administrative expenses include Directors and Officers insurance, and audit, legal, and other professional fees. Historical Verticalnet's general and administrative expenses for the three and six months ended June 30, 2005 decreased compared to the same period in 2004, but were offset by increases due to the Tigris and B2eMarkets acquisitions, which represented \$47,000 and \$427,000 of the increase for the six months ended June 30, 2005, respectively. For the three months ended June 30, 2005 the B2eMarkets acquisition accounted for \$220,000 of the increase in general and administrative as compared to the same period in 2004. Headcount related costs decreased by \$142,000 and insurance increased by \$8,000 for the three months ended June 30, 2005 as compared to the same period in 2004. These costs were further offset by decreases in historical Verticalnet professional services,

## Edgar Filing: VERTICALNET INC - Form 10-Q

infrastructure, travel and entertainment, general consulting and other related costs of \$115,000 for the three months ended June 30, 2005, compared to the same period in 2004. For the six months ended June 30, 2005, the increases resulting from the Tigris and B2eMarkets acquisitions were offset by decreases in historical Verticalnet expenses related to headcount related cost and insurance of approximately \$237,000 and \$152,000, respectively. These costs were further offset by decreases in historical Verticalnet professional services, infrastructure, travel and entertainment, general consulting and other related costs of \$97,000 for the six months ended June 30, 2005, compared to the same period in 2004. The decreases are a result of the Company's continuing commitment to control its costs.

**Table of Contents*****Restructuring Charges***

During the three months ended June 30, 2005, we recorded \$324,000 in restructuring charges in connection with the Company's strategic and organizational initiatives designed to realign business operations, eliminate acquisition related redundancies, and reduce costs.

***Stock-based Compensation***

The decrease in stock-based compensation expense for the three and six months ended June 30, 2005 as compared to the same periods in 2004 was a result of the full amortization during the three and six months ended June 30, 2004 of discounted stock options granted under the Company's 2003 bonus plan, which awarded discounted stock options to the Company's employees in lieu of cash compensation.

***Amortization of Other Intangible Assets***

The increase in amortization of other intangible assets during the three and six months ended June 30, 2005 as compared to the same periods in 2004 was due to the amortization of intangible assets resulting from the Tigris and B2eMarkets acquisitions which occurred in January 2004 and July 2004, respectively.

***Interest and Other Expense, Net***

Interest and other expense, net were comprised of the following (in thousands):

	<b>Three months ended June 30,</b>		<b>Six months ended June 30,</b>	
	<b>2005</b>	<b>2004</b>	<b>2005</b>	<b>2004</b>
Write-down related to cost method investment	\$ 364	\$	\$ 364	\$
Transaction loss (gain)	(7)		(13)	1
Interest expense (income), net	(15)		(52)	3
Realized loss on investment		35		35
Warrant mark-to-market adjustment				281
Other	(4)	(2)	(1)	(2)
<b>Interest and other expense, net</b>	<b>\$ 338</b>	<b>\$ 33</b>	<b>\$ 298</b>	<b>\$ 318</b>

In August 2005, we sold an investment in a privately held company. As of June 30, 2005, we have recorded a \$364,000 write-down on the investment to reflect the difference between the offer price and the then carrying value of this investment.

## Edgar Filing: VERTICALNET INC - Form 10-Q

In February 2004, holders of 320,000 warrants exercised their warrants to purchase common shares at \$1.20 per share. The Company received approximately \$345,000 in net proceeds from the exercise of these warrants and during the three months ended March 31, 2004, recorded a \$281,000 non-cash charge to earnings as a result of mark-to-market adjustments relating to the fair value of the associated warrant liability up to the time of exercise.

**Table of Contents****LIQUIDITY AND CAPITAL RESOURCES**

The following table highlights key financial measurements of the Company:

<i>(in thousands)</i>	<b>June 30, 2005</b>	<b>December 31, 2004</b>
	<u>          </u>	<u>          </u>
Cash and cash equivalents	\$ 3,919	\$ 9,370
Accounts receivable, net	\$ 4,361	\$ 5,902
Working capital	\$ 2,682	\$ 7,863
Current ratio	1.35	1.96
Total long-term debt, including current portion	\$ 703	\$ 113
	<b>Six months ended June 30,</b>	
	<u>          </u>	<u>          </u>
	<b>2005</b>	<b>2004</b>
	<u>          </u>	<u>          </u>
<b>Cash flow activities:</b>		
Net cash used in operating activities	\$ (4,568)	\$ (615)
Net cash used in investing activities	(392)	(4,212)
Net cash provided by (used in) financing activities	(358)	7,386

Historically, the Company has funded itself through the sale of equity and debt instruments, as well as revenue from operations.

***Operating activities***

During the six months ended June 30, 2005, net cash used in operating activities was approximately \$4.6 million and was primarily a result of the net loss from operations of \$7.2 million and the decrease in deferred revenue, accounts payable and accrued expenses of \$1.2 million, offset by \$2.2 million in non-cash charges, and a decrease of \$1.6 million in accounts receivable, prepaid expenses and other assets. As a result of the decrease in revenue generated from one of our largest customers, as well as the B2eMarkets acquisition we have experienced a negative impact on our operating cash flows as compared to the six months ended June 30, 2004.

With the addition of the Digital Union acquisition (see Note 11 to the consolidated financial statements), we expect to see a negative short term effect on our operating cash flows. We believe that the Digital Union transaction will be dilutive to cash flow from operations for the next two to three quarters. We expect that a significant portion of the decrease in operating cash flows to be a result of one-time expenditures such as the reduction of assumed vendor payables and severance costs, as well as integration costs. In the long term, we believe the acquisitions will help us achieve increased software and software related revenues, deeper channel relationships, reduced customer concentration, and improved visibility. We believe that the short term increase in cash used by operations will be more than offset by the growth opportunities for the combined business.

***Investing activities***

During the six months ended June 30, 2005, net cash used in investing activities was approximately \$392,000 and consisted of cash payments related to the B2eMarkets acquisition of \$150,000 and capital expenditures of \$242,000.

*Financing activities*

During the six months ended June 30, 2005, net cash used in financing activities was approximately \$358,000 which relates to \$366,000 in principal payments on insurance financing and capital lease obligations, offset by \$8,000 in proceeds from the exercise of stock options.

We believe that our level of liquid assets will be sufficient to finance our capital requirements and anticipated operating losses through at least August 31, 2006. However, to the extent that the current levels of liquid assets prove to be insufficient, we may need to further reduce our operating costs or obtain additional debt or equity financing. Additionally, we may, if the capital markets present attractive opportunities, raise cash through the sale of debt or equity. We can provide no assurance that we will be successful in obtaining any required or desired financing either on acceptable terms or at all.

Part of our growth strategy is to pursue strategic acquisitions of businesses. We have made acquisitions in the past, and intend to make acquisitions in the future. Historically, we have financed our acquisitions with the proceeds of our private placements, cash on hand, and shares of our common stock. We expect to finance any future acquisitions with cash generated by operations, additional sales or issuances of shares of our common stock, or a combination of the foregoing.

**Table of Contents****Contractual Commitments**

The following table outlines future contractual commitments (see Note 7 to the consolidated financial statements):

*Expected Cash Payment by Period*

(in thousands)

	Due after						Total
	2005(a)	2006	2007	2008	2009	2010	
Operating leases	\$ 1,161	\$ 998	\$ 706	\$ 492	\$ 374	\$ 355	\$ 4,086
Capital leases (b)	54	86	55	14			209
Insurance financing (c)	503						503
Employment agreements (d)	684	52					736
Other obligations (e)	169	47	40	12			268
<b>Total</b>	<b>\$ 2,571</b>	<b>\$ 1,183</b>	<b>\$ 801</b>	<b>\$ 518</b>	<b>\$ 374</b>	<b>\$ 355</b>	<b>\$ 5,802</b>

(a) Reflects amount payable over the last six months of 2005.

(b) Capital lease balances include future interest obligations.

(c) Relates to insurance policy financing.

(d) Represents minimum salaries due to certain executives based on existing employment agreements. In addition, these agreements provide for additional payments upon employee separation of approximately \$1.2 million.

(e) Relates to third-party hosting facilities and minimum off-shore development resource commitments.

**Off-Balance Sheet Arrangements**

We do not participate in transactions that generate relationships with unconsolidated entities or financial partnerships, such as special purpose entities ( SPEs ) or variable interest entities ( VIEs ), which would have been established for the purpose of facilitating off-balance sheet arrangements or other limited purposes. As of June 30, 2005 and December 31, 2004, we were not involved with any unconsolidated SPEs or VIEs and we had no derivatives.

**FACTORS AFFECTING OUR BUSINESS CONDITION**

*We may require additional capital for our operations and obligations, and, as a result, we are exploring alternatives to preserve and enhance value.*



## Edgar Filing: VERTICALNET INC - Form 10-Q

Although, based on our most recent projections, we believe our current level of liquid assets and the expected cash flows from contractual revenue arrangements will be sufficient to finance our capital requirements and anticipated operating losses through at least August 31, 2006, any projection of future long-term cash needs and cash flows are inherently subject to uncertainty. There is no assurance that our resources will be sufficient for anticipated or unanticipated working capital and capital expenditure requirements during this period. We may need, or find it advantageous, to raise additional funds in the future to fund our growth, pursue sales and licensing opportunities, develop new or enhanced products and services, respond to competitive pressures, or acquire complementary businesses, technologies, or services.

If we are ultimately unable, for any reason, to receive cash payments expected from our customers, our business, financial condition, and results of operations may be materially and adversely affected.

***We may not generate an operating profit.***

As of June 30, 2005, our accumulated deficit was approximately \$1.2 billion. We may never again generate an operating profit or, even if we do become profitable from operations at some point, we may be unable to sustain that profitability.

***We generate a significant portion of our revenues and accounts receivable from two customers.***

During the six months ended June 30, 2005, two customers accounted for \$4.5 million or 44% of our total revenues. During the six months ended June 30, 2004, these same two customers accounted for \$7.0 million or 63% of our total revenue. A termination of our professional services by either of these customers could have a material adverse effect on our business, operating results, and financial condition.

## **Table of Contents**

As of June 30, 2005, these two customers accounted for \$1.7 million of our accounts receivable balance. As of August 10, 2005, approximately \$745,000 of the June 30, 2005 balance for these two customers remained outstanding. Although we have had a successful collection history with these two customers, and do not foresee any collection issues, there can be no assurance that we will be able to collect these outstanding balances and future invoices.

*We have contractual obligations to provide consulting services over many periods.*

We maintain a professional services and consulting workforce to fulfill contracts that we enter into with our customers that may extend over multiple periods. Our profitability is largely a function of performing against customer contractual arrangements within the estimated costs to perform these obligations. If we exceed these estimated costs, our profitability under these contracts may be negatively impacted. In addition, if we are not able to obtain sufficient work to keep all of our professionals on revenue generating projects, our business, financial condition, and results of operations may be adversely affected.

*If we fail to meet client expectations in the performance of our services, our business could suffer.*

Our failure to meet client expectations in the performance of our services, including the quality, cost, and timeliness of our services, may adversely affect our ability to attract and retain clients. If a client is not satisfied with our services, we will generally spend additional human and other resources at our own expense to ensure client satisfaction. Such expenditures will typically result in a lower margin on such engagements and could have a material adverse effect on our business, financial condition, and results of operations.

*We may be unable to maintain our listing on the Nasdaq SmallCap Market, which could cause our stock price to fall and decrease the liquidity of our common stock.*

Our common stock is currently listed on the Nasdaq SmallCap Market. A continued listing on the Nasdaq SmallCap Market requires us to meet certain qualitative standards, including maintaining a certain number of independent Board members and independent Audit Committee members, and certain quantitative standards, including that we maintain \$2.5 million in shareholders' equity and that the closing price of our common stock not be less than \$1.00 per share for 30 consecutive trading days. Since March 14, 2005, our stock has closed below \$1.00. On April 27, 2005, we received written notification from The Nasdaq Stock Market that the bid price of our common stock for the last 30 consecutive trading days had closed below the minimum \$1.00 per share required for continued listing under Nasdaq Marketplace Rule 4310(c)(4) (the "Rule"). Pursuant to Nasdaq Marketplace Rule 4310(c)(8)(D), we have been provided an initial period of 180 calendar days, or until October 24, 2005, to regain compliance. The notice states that the Nasdaq staff (the "Staff") will provide written notification that we have achieved compliance with the Rule if at any time before October 24, 2005, the bid price of our common stock closes at \$1.00 per share or more for a minimum of ten consecutive business days, although the notice also states that the Staff has the discretion to require compliance for a period in excess of ten consecutive business days, but generally no more than 20 consecutive business days, under certain circumstances.

If we cannot demonstrate compliance with the Rule by October 24, 2005, the Staff will determine whether we meet the Nasdaq SmallCap Market initial listing criteria as set forth in Marketplace Rule 4310(c), except for the bid price requirement. If we meet the initial listing criteria, the Staff will notify us that we have been granted an additional 180 calendar days compliance period. If we are not eligible for an additional compliance period, the Staff will provide written notice that our securities will be delisted. At that time, the Company may appeal the Staff's determination to de-list its securities to a Listing Qualifications Panel.

## Edgar Filing: VERTICALNET INC - Form 10-Q

We expect to regain compliance with Nasdaq's listing qualifications for continued listing of our stock. As of June 30, 2005, we met all qualitative and, except for the minimum bid requirement, all quantitative standards for initial and continuing listing of our stock on the Nasdaq SmallCap Market. However, there can be no assurance that we will be able to meet all qualitative and quantitative listing qualifications in the future. In the event we do not meet such listing qualifications, our common stock could be subject to delisting from the Nasdaq SmallCap Market.

## **Table of Contents**

***If our stock is delisted from the Nasdaq SmallCap Market or our share price declines significantly, then our stock may be deemed to be penny stock.***

If our common stock is considered penny stock, it would be subject to rules that impose additional sales practices on broker-dealers who sell our securities. Because of these additional obligations, some brokers may be unwilling to effect transactions in our stock. This could have an adverse effect on the liquidity of our common stock and the ability of investors to sell their common stock. For example, broker-dealers must make a special suitability determination for the purchaser and have received the purchaser's written consent to the transaction prior to sale. Also, a disclosure schedule must be prepared prior to any transaction involving a penny stock and disclosure is required about sales commissions payable to both the broker-dealer and the registered representative and current quotations for the securities. Monthly statements are required to be sent disclosing recent price information for the penny stock held in the account and information on the limited market in penny stock.

***If our stock is delisted from the Nasdaq SmallCap Market, we may be unable to license our products and sell our services to prospective or existing customers.***

If our stock is delisted, our prospective and existing customers may lose confidence that we can continue as a viable business to provide support necessary to further develop our solutions and provide ongoing maintenance and consulting services. Prospective and existing customers could consider alternative solutions or significantly reduce the value they are willing to pay for our solutions to compensate for the potential added risk to their business. If our stock is delisted, our ability to meet our revenue goals could be adversely impacted, resulting in deterioration of the financial condition of our business.

***Our success depends on our ability to retain key management personnel, whom we may not be able to retain.***

We believe that our success depends on the continued employment of our senior management team. If one or more members of our senior management team were unable or unwilling to continue in their present positions, our success could be adversely affected.

***We may not be able to hire or retain enough additional personnel to meet our hiring needs.***

Our success also depends on having highly trained professional services and software development personnel. If we are unable to retain our personnel, it could limit our ability to service our customers and design and develop products, which could reduce our attractiveness to potential customers, investors, or acquirers. We may need to hire additional personnel if our business grows. A shortage in the number of trained consultants and developers could limit our ability to implement our software if we are able to license software to new customers or if our present customers ask us to perform more services for them. Competition for personnel, particularly for employees with technical expertise, could be strong. Our business, financial condition, and operating results will be materially adversely affected if we cannot hire and retain suitable personnel.

Recently we have begun a program to reduce the overall number of our employees. We may unintentionally reduce our employees to a number below which we are able to maintain the level of our services.

## Edgar Filing: VERTICALNET INC - Form 10-Q

Our cost containment and cost reduction initiatives may yield further unintended consequences, such as reduced employee morale, decreased productivity and disclosures of confidential information about us by employees that seek employment with others in violation of their confidentiality agreements with us.

*Fluctuations in our quarterly operating results may cause our stock price to decline.*

Our quarterly operating results are difficult to forecast and could vary significantly. If our operating results in a future quarter or quarters do not meet the expectations of securities analysts or investors, the price of our common stock may fall. Our quarterly operating results will be substantially dependent on software licenses and professional services booked and delivered in that quarter. Any delay in the recognition of revenue for any of our license transactions or professional services could cause significant variations in our quarterly operating results and could cause our revenues to fall significantly short of anticipated levels. We also expect that our quarterly operating results will fluctuate significantly due to other factors, many of which are beyond our control, including:

anticipated lengthy sales cycle for our products;

the size and timing of individual license transactions;

intense and increased competition in our target markets;

our ability to develop, introduce, and bring to market new products and services, or enhancements to our existing products and services, on a timely basis; and

risks associated with past acquisitions.

## **Table of Contents**

*If we are able to grow our business, we may not be able to manage the growth successfully.*

If we are able to grow our business, such growth could place a significant strain on our resources and systems. To manage our growth, we must implement systems and train and manage our employees. In addition, we may not be able to limit our exposure to non-creditworthy customers.

*We may seek to acquire another business or raise additional capital, which could dilute the ownership of our existing shareholders.*

We may seek to grow our business by acquiring another business. In addition, we may seek to raise additional capital. We may be required to incur debt or issue equity securities to pay for acquisitions or to raise additional capital, which may be dilutive to our existing shareholders.

*New versions and releases of our products may contain errors or defects.*

Our enterprise software products may contain undetected errors or failures when first introduced or as new versions are released. This may result in loss of, or delay in, market acceptance of our products. Errors in new releases and new products after their introduction could result in delays in release, lost revenues, and customer frustration during the period required to correct these errors. We may in the future discover errors and defects in new releases or new products after they are shipped or released.

*We utilize third-party software that we incorporate into and include with our products and solutions, and impaired relations with these third-parties, defects in third-party software, or their inability or failure to enhance their software over time could have a material adverse effect on our operating performance and financial condition.*

We incorporate and include third-party software into and with our products and solutions. We are likely to incorporate and include additional third-party software into and with our products and solutions as we expand our product offerings. If our relations with any of these third-party software providers become impaired, and if we are unable to obtain or develop a replacement for the software, our business could be harmed. Our products may be impacted if errors occur in the third-party software that we utilize. It may be more difficult for us to correct any defects in third-party software because the software is not within our control. Accordingly, our business could be adversely affected in the event of any errors in this software. There can be no assurance that these third-parties will continue to invest the appropriate levels of resources in their products and services to maintain and enhance the capabilities of their software.

*We have shifted a significant portion of our product development operations to India, which poses significant risks.*

Since September 2003, an unrelated third-party has provided us with software development services in Bangalore, India. We assumed a second software development agreement with another company in Bangalore in connection with our acquisition of B2eMarkets. Since September 2003, we have increased the proportion of our product development work being performed by contractors in India in order to take advantage of cost efficiencies associated with India's lower wage scale. However, we may not achieve the cost savings and other benefits we anticipate from this program and we may not be able to find sufficient numbers of developers with the necessary skill sets in India to meet our needs. We have a heightened risk exposure to changes in the economic, security, and political conditions of India. Economic and political instability, military

actions, and other unforeseen occurrences in India could impair our ability to develop and introduce new software applications and functionality in a timely manner, which could put our products at a competitive disadvantage whereby we lose existing customers and/or fail to attract new customers.

*Our target markets are evolving and characterized by rapid technological change, with which we may not be able to keep pace.*

The markets for our products and services are evolving and characterized by rapid technological change, changing customer needs, evolving industry standards, and frequent new product and service announcements. The introduction of products employing new technologies and emerging industry standards could render our existing products or services obsolete or unmarketable. If we are unable to respond to these developments successfully or do not respond in a cost-effective way, our business, financial condition, and operating results will suffer. To be successful, we must continually improve and enhance the responsiveness, services, and features of our enterprise software products and introduce and deliver new product and service offerings and new releases of existing products. We may fail to improve or enhance our software products or fail to introduce and deliver new releases or new offerings on a timely and cost-effective basis or at all. If we experience delays in the future with respect to our software products, or if our improvements, enhancements, offerings, or releases to these products do not achieve market acceptance, we could experience a delay or loss of revenues and customer dissatisfaction. Our success will also depend in part on our ability to acquire or license third-party technologies that are useful in our business, which we may not be able to do.

## **Table of Contents**

*We may ultimately be unable to compete in the markets for the products and services we offer.*

The markets for our enterprise software products and services are intensely competitive, which may result in low or negative profit margins and difficulty in achieving market share, either of which could seriously harm our business. We expect the intensity of competition to increase. Our enterprise software products and services face competition from software companies whose products or services compete with a particular aspect of the solution we provide, as well as several major enterprise software developers and consulting firms. Many of our competitors have longer operating histories, greater brand recognition, and greater financial, technical, marketing, and other resources than we do, and may have well-established relationships with our existing and prospective customers. This may place us at a disadvantage in responding to our competitors pricing strategies, technological advances, advertising campaigns, strategic partnerships, and other initiatives. Our competitors may also develop products or services that are superior to or have greater market acceptance than ours. If we are unable to compete successfully against our competitors, our business, financial condition, and operating results would be negatively impacted.

*If we do not develop the Verticalnet brand in the supply management solution industry, our revenues might not increase.*

We must establish and continuously strengthen the awareness of the Verticalnet brand in the supply management solution industry. If our brand awareness as a maker of supply management solution software does not develop, or if developed, is not sustained as a respected brand, it could decrease the attractiveness of our products and services to potential customers, which could result in decreased revenues.

*We may not be able to protect our proprietary rights and may infringe the proprietary rights of others.*

Proprietary rights are important to our success and to our competitive position. We may be unable to register, maintain, and protect our proprietary rights adequately. Although we file copyright registrations for the source code underlying our software, enforcement of our rights might be too difficult and costly for us to pursue effectively. We have filed patent applications for the proprietary technology underlying our software, but our ability to fully protect this technology is contingent upon the ultimate issuance of the corresponding patents. Effective patent, copyright, and trade secret protection of our software may be unavailable or limited in certain countries. In addition, third parties may claim that our current or potential future products infringe their intellectual property rights. Any claims, with or without merit, could be time-consuming, result in costly litigation, cause product shipment delays or require us to enter into royalty or licensing agreements, which, if required, may not be available on terms acceptable to us or at all, which could seriously harm our business.

*Several lawsuits have been brought against us and the outcome of these lawsuits is uncertain.*

Several lawsuits have been brought against us and the underwriters of our stock in our initial public offering. These lawsuits allege, among other things, that the underwriters engaged in sales practices that had the effect of inflating our stock price, and that our prospectus for that offering was materially misleading because it did not disclose these sales practices. In addition, a lawsuit has been brought against us and several of our former officers and directors alleging, among other things, that we failed to properly register certain Verticalnet stock delivered pursuant to an acquisition in 2000. We intend to vigorously defend ourselves against these lawsuits; however, no assurance can be given as to the outcome of these lawsuits.

*Shares eligible for future sale by our current or future shareholders may cause our stock price to decline.*



If our shareholders or option and warrant holders sell substantial amounts of our common stock in the public market, including shares issued in completed or future acquisitions or upon the exercise of outstanding options and warrants, then the market price of our common stock could fall. As of July 31, 2005, the holders of 6,934,882 shares of common stock and warrants to purchase 47,862 shares of common stock have demand and/or piggyback registration rights. The exercise of such rights could adversely affect the market price of our common stock. We also have filed a shelf registration statement to facilitate our acquisition strategy, as well as registration statements to register shares of common stock under our equity compensation and employee stock purchase plans. Shares issued pursuant to existing or future shelf registration statements, upon exercise of stock options and warrants, and in connection with our employee stock purchase plan will be eligible for resale in the public market without restriction.

*Anti-takeover provisions and our right to issue preferred stock could make a third-party acquisition of us difficult.*

Verticalnet is a Pennsylvania corporation. Anti-takeover provisions of Pennsylvania law could make it more difficult for a third party to acquire control of us, even if such change in control would be beneficial to our shareholders. Our articles of incorporation provide that our Board of Directors may issue preferred stock without shareholder approval. In addition, our bylaws provide for a classified board, with each board member serving a staggered three-year term. The issuance of preferred stock and the existence of a classified board could make it more difficult for a third party to acquire us.

**Table of Contents**

*Our common stock price is likely to remain highly volatile.*

The market for stocks of technology companies has been highly volatile since our initial public offering in 1999. Throughout this period, the market price of our common stock has reached extreme highs and lows, and our daily trading volume has been, and will likely continue to be, highly volatile. Investors may not be able to resell their shares of our common stock following periods of price or trading volume volatility because of the market's adverse reaction to such volatility. Factors that could cause volatility in our stock price and trading volume, in some cases regardless of our operating performance, include, among other things:

general economic conditions, including suppressed demand for technology products and services;

actual or anticipated variations in quarterly operating results;

announcements of technological innovations;

new products or services;

changes in the market valuations of other software or technology companies;

failure to meet analysts' or investors' expectations;

announcements by us or our competitors of significant acquisitions, strategic partnerships, or joint ventures;

our cash position and cash commitments;

our prospects for enterprise software sales and new customers; and

additions or departures of key personnel.

*Acquisitions may disrupt or otherwise have a negative impact on our business.*

We have made, and plan to continue to make, investments in and acquisitions of complementary companies, technologies, and assets. Future and past acquisitions are subject to the following risks:

acquisitions may cause a disruption in our ongoing business, distract our management and other resources, and make it difficult to maintain our standards, controls, and procedures;

we may acquire companies in markets in which we have little experience;

we may not be able to successfully integrate the services, products, and personnel of any acquisition into our operations;

we may be required to incur debt or issue equity securities, which may be dilutive to existing shareholders, to pay for the acquisitions;

we may be exposed to unknown or undisclosed liabilities; and

our acquisitions may not result in any return on our investment and we may lose our entire investment.

***Interruptions or delays in service from our third-party Web hosting facilities could impair the delivery of our service and harm our business.***

We provide our service through computer hardware that is currently located in a third-party Web hosting facility in Dulles, Virginia operated by ServerVault, Inc. In the near future, we also plan to provide our service through a co-location facility located in Philadelphia, Pennsylvania operated by Sungard, Inc. We do not and will not control the operation of these facilities, and they may be subject to damage or interruption from floods, fires, power loss, telecommunications failures, and similar events. They may also be subject to break-ins, sabotage, intentional acts of vandalism, and similar misconduct. Despite precautions taken at the facilities, the occurrence of a natural disaster, a decision to close a facility without adequate notice, or other unanticipated problems at a facility could result in lengthy interruptions in our service. In addition, the failure by a facility to provide our required data communications capacity could result in interruptions in our service. While we are not aware of any such interruptions, if an actual or perceived interruption of our applications occurred or if our applications become unstable or unavailable, the perception by existing or potential customers of our applications could be harmed and we could lose sales and customers. In addition we may be subject to service level penalties, which could materially and adversely affect our business, financial condition, and operating results.

***If our security measures are breached and unauthorized access is obtained to a customer's data, our on-demand applications may be perceived as not being secure and customers may curtail or stop using our service.***

Our on-demand supply management application model involves the storage, analysis, and transmission of customers' proprietary information, and security breaches could expose us to a risk of loss or corruption of this information, litigation, and possible liability. If our security measures are breached as a result of third-party action, employee error, malfeasance, or otherwise, and, as a result, an unauthorized party obtains access to one or more of our customers' data, our reputation could be damaged, our business may suffer, and we could incur significant liability. Because techniques used to obtain unauthorized access or to sabotage computer systems change frequently and generally are not recognized until launched against a target, we may be unable to anticipate these techniques or to implement adequate preventative measures. While we are not aware of any such breach, if an actual or perceived breach of our security occurs, the perception by existing or potential customers of the effectiveness of our security measures could be harmed and we could lose sales and customers.

## **Table of Contents**

*If the third-party software we use to support and enable our applications is subject to intrusion or corruption by third parties, our applications could become unstable or unavailable to our customers.*

We use third-party software to support or enable our applications which may be subject to intrusion or corruption by third parties, which may render our on-demand applications unstable or unavailable to our customers. While we are not aware of any such intrusion, if an actual or perceived intrusion or corruption of our applications or third-party software which we use to support or enable our applications occurs, and our applications become unstable or unavailable, the perception by existing or potential customers of our applications could be harmed and we could lose sales and customers.

*If our on-demand application model is not widely accepted, our operating results will be harmed.*

We expect to derive a portion of our revenue from subscriptions to our on-demand applications. As a result, widespread acceptance of our on-demand supply management applications is critical to our future success. Factors that may affect market acceptance of our on-demand applications include:

potential reluctance by enterprises to migrate to an on-demand application model;

the price and performance of our on-demand applications;

the level of customization we can offer;

the availability, performance, and price of competing products and services; and

potential reluctance by enterprises to trust third parties to store and manage their internal data.

Many of these factors are beyond our control. The inability of our on-demand applications model to achieve widespread market acceptance would harm our business.

*Because we will recognize revenue from our on-demand applications over the term of the agreement, downturns or upturns in sales may not be immediately reflected in our operating results.*

We will recognize our revenue from customers with hosted term-based licenses over the term of their agreements, which are typically 12 to 24 months, although terms can range from one to 60 months. As a result, a portion of the revenue we report in each quarter will be deferred revenue from agreements entered into during previous quarters. Consequently, a decline in new or renewed agreements in any one quarter will not necessarily be fully reflected in the revenue in that quarter and will negatively affect our revenue in future quarters. In addition, we may be unable to adjust our cost structure to reflect these reduced revenues. Accordingly, the effect of significant downturns in sales and market acceptance of our service may not be fully reflected in our results of operations until future periods. Our on-demand application model will also make it difficult for us to rapidly increase our revenue through additional sales in any period, as revenue from new customers must be

recognized over the applicable agreement term.

***We do not have an adequate history with our on-demand application model to predict the rate of customer renewals and the impact these renewals will have on our revenue or operating results.***

Our customers have no obligation to renew their agreements for our service after the expiration of their initial contract period and some customers have elected not to do so. In addition, our customers may decide not to renew unless we offer lower prices or agree to reduce the number of users. We have limited historical data with respect to rates of customer renewals, so we may not be able to accurately predict customer renewal rates. Our customers' renewal rates may decline or fluctuate as a result of a number of factors, including their dissatisfaction with our applications or the customers' ability to continue their operations and spending levels. If our customers do not renew their agreements for our on-demand supply management applications, our revenue may decline and our business may suffer.

Our future success also depends in part on our ability to sell additional features or functions of our applications, additional applications, or additional services to our current customers. This may require increasingly sophisticated and costly sales efforts that are targeted at our customers' senior management. If these efforts are not successful, our business may suffer.

***Any failure to adequately expand our direct sales force will impede our growth.***

We expect to be substantially dependent on our direct sales force to obtain new customers, particularly large enterprise customers, and to manage our customer base. We believe that there is significant competition for direct sales personnel with the advanced sales skills and technical knowledge we need. Our ability to achieve significant growth in revenue in the future will depend, in large part, on our success in recruiting, training, and retaining sufficient direct sales personnel. New hires require significant training and may, in some cases, take more than a year before they achieve full productivity. Our recent hires and planned hires may not become as productive as we would like, and we may be unable to hire sufficient numbers of qualified individuals in the future in the markets where we do business. If we are unable to hire and develop sufficient numbers of productive sales personnel, sales of our products and services may suffer.

## **Table of Contents**

We have also reduced our sales force as part of our cost containment and cost reduction initiatives. Our failure to field an effective sales organization could have a material adverse effect on our operating performance and financial condition.

*Changes in the value of the U.S. Dollar, in relation to the currencies of foreign countries where we transact business, could harm our operating performance and financial condition.*

International operations represent an increasing portion of our revenues. We expect to continue to commit significant resources to our international sales and marketing activities. For international sales and expenditures denominated in foreign currencies, we are subject to risks associated with currency fluctuations, particularly as a result of the decline in the value of the U.S. dollar compared to other foreign currencies. Although such international revenues are increasing, because such amounts are still relatively immaterial, we have not to date hedged our risks associated with foreign currency transactions in order to minimize the impact of changes in foreign currency exchange rates on earnings. In the event we do begin hedging activities, there is no guarantee our hedging strategy will be successful and that currency exchange rate fluctuations will not have a material adverse effect on our operating results.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Our exposure to market risk related changes in interest rates relates primarily to our cash and cash equivalents. We have invested in instruments that meet high quality credit standards, as specified in our investment policy. The policy also limits the amount of credit exposure we may have to any one issue, issuer, or type of investment. Due to the nature of our investment portfolio, we believe that a sudden change in interest rates would not have a material effect on the value of the portfolio since in most cases the average yield on our investments is less than 1% at June 30, 2005. The impact on our future interest income and future changes in investment yields will depend largely on the gross amount of our investment portfolio.

We had no derivatives as of June 30, 2005.

### **ITEM 4. CONTROLS AND PROCEDURES**

*(a) Evaluation of disclosure controls and procedures.* Our management, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as of June 30, 2005. Based on that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures as of June 30, 2005 have been designed and are functioning effectively to provide reasonable assurance that the information required to be disclosed by us in reports filed under the Securities Exchange Act of 1934 is recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchanges Commission's rules and forms. We believe that a controls system, no matter how well designed and operated, cannot provide absolute assurance that the objectives of the controls system are met, and no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within a company have been detected.

*(b) Changes in internal controls.* The evaluation referred to in paragraph (a) of this Item did not identify any changes in the Company's internal control over financial reporting that occurred during the quarter ended June 30, 2005 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.



---

**Table of Contents****PART II. OTHER INFORMATION****ITEM 1. LEGAL PROCEEDINGS**

On June 12, 2001, a class action lawsuit was filed against us and several of our officers and directors in U.S. Federal Court for the Southern District of New York (the District Court). Also named as defendants were four underwriters involved in the issuance and initial public offering (IPO) of our common stock in February 1999. The complaint alleges violations of federal securities law based on, among other things, claims that the underwriters (i) awarded material portions of the initial shares to certain favored customers in exchange for excessive commissions and (ii) engaged in a practice known as laddering, whereby the clients or customers agreed that in exchange for IPO shares they would purchase additional shares at progressively higher prices after the IPO. With respect to Verticalnet, the complaint alleges that Verticalnet and its officers and directors failed to disclose in the prospectus and the registration statement the existence of these purported excessive commissions and laddering agreements. After the initial complaint was filed, several copycat complaints with nearly identical allegations were filed by other plaintiffs in the District Court. All of the suits were consolidated into a single amended complaint containing additional factual allegations concerning the events set forth in the original complaints filed with the District Court in April 2002. In October 2002, the District Court entered an order dismissing, without prejudice, the claims against the individual Verticalnet officers and directors who had been named as defendants in the various complaints. In February 2003, the District Court entered an order denying a motion made by the defendants to dismiss the actions in their entirety, but granting the motion as to certain of the claims against some defendants. However, the District Court did not dismiss any claims against Verticalnet. In June 2003, Verticalnet's counsel, with the approval of Verticalnet's directors, executed a memorandum of understanding on behalf of Verticalnet with respect to a proposed settlement of the plaintiffs' claims against Verticalnet. The proposed settlement, if finally approved by the District Court, would result in, among other things, the dismissal of all claims against Verticalnet and its officers and directors. Under the present terms of the proposed settlement Verticalnet would also assign its claims against the underwriters to the plaintiffs in the consolidated actions. In February 2005, the District Court preliminarily approved the proposed settlement and scheduled a final fairness hearing on the settlement for January 2006.

On September 30, 2004, the Company was served with a complaint filed against the Company and several of its former officers and directors in the U.S. District Court for the Eastern District of Pennsylvania in an action captioned Jodek Charitable Trust, R.A., Individually and as Assignee of Zvi Schreiber, LLC et al. v. Vertical Net Inc., et al., C.A. No. 04-4455. The complaint alleges that, with regards to the issuance of the Company's stock to the plaintiffs in connection with the Company's acquisition of Tradeum, Inc. in March 2000, the plaintiffs were damaged by the defendants' delays in registering stock, updating the registration of stock, releasing stock from lock-ups and releasing stock from escrows. The plaintiffs claim they sustained damages in excess of \$65.0 million as a result of the decrease in the stock price during the alleged delays. The Company disputes the allegations raised in the complaint and intends to vigorously defend itself. The Company and the other defendants have filed a motion to dismiss the complaint, but as of August 18, 2005, the Court had not yet ruled on the motion.

We are also a party to various lawsuits and claims that arise in the ordinary course of business. In the opinion of management, the ultimate resolutions with respect to all of the above actions will not have a material adverse effect on our financial position, liquidity, or results of operations.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

(a) Not applicable

(b) Not applicable.



(c) Not applicable.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

(a) None.

(b) None.

**ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

No matters were submitted to a vote of security holders during the quarter ended June 30, 2005.

**ITEM 5. OTHER INFORMATION**

None.

---

**Table of Contents**

**ITEM 6. EXHIBITS**

The following exhibits are filed as part of this Form 10-Q:

**Exhibit**

<b>Number</b>	<b>Description</b>
31.1	Certification of the Registrant's Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 *
31.2	Certification of the Registrant's Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002*
32.1	Certification of the Registrant's Chief Executive Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.2	Certification of the Registrant's Chief Financial Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

---

\* Filed herewith.  
 Furnished herewith.

