**QUEPASA CORP** Form 10QSB/A July 11, 2005 **Table of Contents** 

(Mark One)

# **UNITED STATES**

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
FORM 10-QSB/A
s One )
QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended September 30, 2004
OR
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from to

# **QUEPASA CORPORATION**

Commission File Number: 0-25565

(Exact name of registrant as specified in its charter)

NEVADA (State or other jurisdiction of incorporation or organization)	86-0879433 (IRS Employer Identification No.)
410 N.	44 <sup>th</sup> Street, Suite 450
Pł	noenix, AZ 85008
(Address of	f principal executive offices)
	(602) 716-0100
(Issue	er s telephone number)
	ports required to be filed by Section 13 or 15(d) of the Securities Exchange Act od that the registrant was required to file such reports), and (2) has been subject
The number of outstanding shares of the registrant s Common S	tock as of October 31, 2004 was 5,481,949 shares.

Transitional Small Business Disclosure Format (Check one): Yes "No x

## QUEPASA CORPORATION AND SUBSIDIARIES

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#### **EXPLANATORY NOTE**

This Amendment to the Registrant s (the Company ) Quarterly Report on Form 10-Q for the three months ended September 30, 2004 (the Amendment ) is being filed to properly reflect the beneficial conversion feature imbedded in the Company s preferred stock. In accordance with Emerging Issues Task Force ( EITF ) No. 00-27, Application of Issue No. 98-5 to Certain Convertible Instruments , and EITF No. 98-5, Accounting for Convertible Securities with Beneficial Conversion Features or Contingently Adjustable Conversion Ratios (see Note 5 Shareholders Equity for additional information).

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## **QUEPASA CORPORATION AND SUBSIDIARIES**

## CONDENSED CONSOLIDATED BALANCE SHEETS

	Se	September 30, 2004		December 31, 2003	
		(unaudited)			
ASSETS		Ì			
CURRENT ASSETS:					
Cash and cash equivalents	\$	933,262	\$	37,942	
Accounts receivable - trade		7,850		,	
Accounts receivable - other		4,974		23,331	
Prepaid expenses and other current assets		3,183		9,933	
Total current assets		949,269		71,206	
		<u> </u>	_	Ĺ	
NON-CURRENT ASSETS:					
Property and equipment - net		273,795		481,785	
Deposits and other assets		25,892		25,919	
2-eposition und outer assets	_	20,072		20,717	
Total noncurrent assets		299,687		507,704	
Total noncurrent assets	_	299,007		307,704	
Total assets	\$	1,248,956	\$	578,910	
				_	
LIABILITIES AND STOCKHOLDERS EQUITY					
CURRENT LIABILITIES:					
Accounts payable	\$	176,631	\$	71,838	
Accrued and other current liabilities		81,297		20,892	
Short-term borrowings, net				16,000	
Deferred revenue		127,506		21,546	
Current portion of long-term debt		7,110		6,512	
Total current liabilities		392,544		136,788	
LONG-TERM DEBT - net of current portion		30,942		15,575	
T-4-1 11-1-1141		102 106		150 262	
Total liabilities		423,486	_	152,363	
STOCKHOLDERS EQUITY:					
10% Convertible Preferred stock, no par value; authorized 5,000,000 shares;					
11,718 shares issued and outstanding at September 30, 2004 (liquidation preference of \$1,055,955)		1,055,955			
Common stock, \$.001 par value; authorized 50,000,000 shares; 5,115,243 and					
3,606,602 shares issued and outstanding at September 30, 2004 and December 31, 2003,					
respectively		5,116		3,607	
Additional paid-in capital		110,494,713	1	06,775,092	
Accumulated deficit	(	(110,700,720)	(1	06,336,756)	
Foreign currency translation adjustment		(29,594)		(15,396)	

Total stockholders equity	825,470		426,547
		-	
Total liabilities and stockholders equity	\$ 1,248,956	\$	578,910

See notes to unaudited condensed consolidated financial statements.

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## **QUEPASA CORPORATION AND SUBSIDIARIES**

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS

## (UNAUDITED)

	Nine mon	ths ended	Three months ended				
	Septem	ber 30,	September 30,				
	2004	2003	2004	2003			
REVENUES	\$ 343,385	\$	\$ 215,582	\$			
OPERATING COSTS AND EXPENSES:	150.044		100 (50				
Search services expenses	179,944	74.000	122,652	46.200			
Sales and marketing expenses	336,082	74,000	40,740	46,308			
Product and content development expenses	123,781	65,302	23,190	51,764			
General and administrative	1,777,930	2,001,226	609,081	1,330,258			
Depreciation and amortization	306,828	155,826	97,016	63,241			
	2,724,565	2,296,354	892,679	1,491,571			
LOSS FROM OPERATIONS	(2,381,180)	(2,296,354)	(677,097)	(1,491,571)			
OTHER INCOME (EXPENSE):							
Interest income and other	7,426	15,264	1,897	2,976			
Interest expense	(77,597)	(2,386)	(648)	(685)			
			<del></del>				
TOTAL OTHER INCOME (EXPENSE)	(70,171)	12,878	1,249	2,291			
NET LOSS	(2,451,351)	(2,283,476)	(675,848)	(1,489,280)			
Preferred stock dividends	(14,913)						
Deemed preferred stock dividend	(1,897,700)	(34,286)	(1,897,700)				
Net loss attributable to common stockholders	\$ (4,363,964)	\$ (2,317,762)	\$ (2,573,548)	\$ (1,489,280)			
NET LOSS PER COMMON SHARE, BASIC AND DILUTED	\$ (1.03)	\$ (1.27)	\$ (0.58)	\$ (0.62)			
THE LOOD LEW COMMON OFFICE, BASIC PART BILLS TED	ψ (1.03)	ψ (1.27)	ψ (0.50)	ψ (0.02)			
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING BASIC							
AND DILUTED	4,231,014	1,831,473	4,409,209	2,410,688			
NET LOSS	\$ (2,451,351)	\$ (2,283,476)	\$ (675,848)	\$ (1,489,280)			
Foreign currency translation adjustment	(14,198)		1,624	221			
COMPREHENSIVE LOSS	\$ (2,465,549)	\$ (2,283,476)	\$ (674,224)	\$ (1,489,059)			

See notes to unaudited condensed consolidated financial statements.

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## **QUEPASA CORPORATION AND SUBSIDIARIES**

## CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN STOCKHOLDERS EQUITY

For the Nine Months Ended September 30, 2004

(Unaudited)

	Prefe	rred Stock	Common	Stock	Additional Paid-in	Accumulated	Foreign Currency Translation	Total Stockholders
	Shares	Amount	Shares	Amount	Capital	Deficit	Adjustment	Equity
Balance December 31, 2003		\$	3,606,602	\$ 3,607	\$ 106,775,092	\$ (106,336,756)	\$ (15,396)	\$ 426,547
Deemed preferred stock dividend					1,897,700	(1,897,700)		
Issuance of common stock for cash, net of offering costs of \$217,065			1,357,231	1,357	1,395,978			1,397,335
Issuance of common stock for services			108,500	1,337	189,021			1,397,333
Issuance of preferred stock for cash, net of offering costs of \$82,875	6,475	564,625	100,000	100	10,,021			564,625
Issuance of preferred stock as payoff of bridge loan, net of offering cost of \$32,500	2,500	217,500						217,500
Issuance of warrants for services	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,			327,326			327,326
Issuance of additional common shares for extension of offering			33,975	34	44,134			44,168
Issuance of common stock in connection with bridge loan			25,000	25	63,975			64,000
Issuance of common stock for preferred dividends			12,138	12	14,901	(14,913)		
Exchange of common for preferred Conversion of preferred to	9,796	979,130	(752,475)	(752)	(978,378)			
common	(7,053)	(705,300)	573,417	573	704,727			
Issuance of stock options for compensation					26,000			26,000
Exercise of common stock options			150,855	151	34,237			34,388
Foreign currency translation adjustment Net loss						(2,451,351)	(14,198)	(14,198) (2,451,351)
Balance September 30, 2004	11,718	\$ 1,055,955	5,115,243	\$ 5,116	\$ 110,494,713	\$ (110,700,720)	\$ (29,594)	\$ 825,470

See notes to unaudited condensed consolidated financial statements.

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## **QUEPASA CORPORATION AND SUBSIDIARIES**

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(UNAUDITED)

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	September 30,	
	2004	2003
OPERATING ACTIVITIES:		
Net loss	\$ (2,451,351)	\$ (2,283,476)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	306,828	179,745
Amortization of discount on note payable	64,000	
Warrants issued for professional services	256,396	
Issuance of additional common shares required in offering	44,168	
Issuance of common stock for services	189,130	763,000
Issuance of common stock options for compensation	26,000	75,001
Change in assets and liabilities:		
Receivables	10,507	(16,591)
Prepaid expenses and other assets	6,777	233,836
Accounts payable and other current liabilities	165,198	(119,720)
Deferred revenue	105,960	
Legal settlement accrual		(50,000)
Net cash used in operating activities	(1,276,387)	(1,218,205)
INVESTING ACTIVITIES:		
Purchases of property and equipment	(54,454)	(63,453)
Turchases of property and equipment		
Net cash used in investing activities	(54,454)	(63,453)
FINANCING ACTIVITIES:		
Proceeds from issuance of preferred stock, net of commissions of \$115,375	532,125	50,000
Proceeds from issuance of common stock, net of commissions of \$146,135	1,502,653	308,937
Proceeds from issuance of notes payable, net of commissions of \$25,000	225,000	
Payments on notes payable	(19,419)	(4,401)
Minority interest		(48)
Net cash provided by financing activities	2,240,359	354,488
Foreign currency translation adjustment	(14,198)	(17,980)

NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		895,321		(945,150)
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD		37,942		1,330,640
	_		_	
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$	933,262	\$	385,490
	_		_	
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:				
Cash paid for interest	\$	1,478	\$	2,386
Cash paid for income taxes				

(continued)

(Continued from the previous page)

#### SUPPLEMENTAL DISCLOSURE OF NON-CASH ACTIVITY:

During the nine months ended September 30, 2004, the Company had the following transactions:

The Company recorded a deemed preferred dividend of \$1,897,700 based on the beneficial conversion feature imbedded in the issued convertible preferred stock.

The Company issued 25,000 shares of common stock along with debt. Such stock was valued at \$64,000 and recorded as a discount on the note payable.

The Company granted 20,000 common stock options valued at \$26,000 to an employee.

The Company issued 200,000 warrants valued at \$256,396 for professional business advisory services.

The Company issued 33,975 common shares valued at \$44,168 for services related to a private placement.

The Company issued 62,500 shares of common stock valued at \$118,750 for professional business advisory services.

The Company issued 2,500 shares of preferred stock as satisfaction of outstanding bridge loans of \$250,000.

Certain stockholders exchanged 752,475 common shares valued at \$979,130 for 9,796 preferred shares.

Certain stockholders converted 7,053 preferred shares valued at \$705,300 for 573,417 common shares.

The Company issued 60,000 warrants valued at \$70,930 related to the cost of raising capital.

The Company issued 12,138 shares of common stock valued at \$14,913 for preferred stock dividends.

The Company issued 46,000 shares of common stock valued at \$70,380 to two employees for compensation.

The Company acquired property and equipment with a recorded value of \$63,442, of which \$11,356 was paid with cash. The following details

Non-cash components of the acquisition:

Net Book Value of old asset traded-in for new asset	\$ 32,702
Reduction in trade-in value for balance of note payable on old asset	(20,642)
Amount of note payable created as partial consideration of new asset acquisition	40,026
	\$ 52,086

During the nine months ended September 30, 2003, the Company had the following transactions:

The Company recorded a deemed preferred stock dividend of \$34,286 based on the discount feature included in recently issued convertible preferred stock.

The Company issued 1,317,332 shares of common stock, valued at \$247,659, as contingent consideration for the acquisition of Vayala Corporation. The value of these shares has been recorded as an increase to acquired software.

The Company issued stock awards to certain employees and a director of the Company in the amount of 525,000 shares of common stock, valued at \$763,000.

The Company issued 45,455 common stock options valued at \$75,001 to an employee in lieu of cash compensation pursuant to an employment agreement.

See notes to unaudited condensed consolidated financial statements.

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#### **OUEPASA CORPORATION AND SUBSIDIARIES**

#### **Notes to Unaudited Condensed Consolidated Statements**

#### Note 1 Description of Business and Summary of Significant Accounting Policies

Quepasa Corporation, (the Company or Quepasa), a Nevada Corporation, was incorporated in June 1997. The Company is a Spanish/English language Internet Portal with a proprietary search engine targeting the U.S. Hispanic and Latin American markets. The Company s web site provides users unique search engine capabilities and pay-per-performance marketing applications as well as traditional portal services centered around the Spanish market. The Quepasa.com web site is operated and managed by the Company s majority owned Mexico-based subsidiary, Quepasa.com de Mexico. Because the language preference of many U.S. Hispanics is English, it also offers users the ability to access information and services in the English language.

#### Concentrations of Credit Risk and Significant Customers

Financial instruments, which potentially subject the Company to concentration of credit risk, consist principally of cash and cash equivalents. The Company places their temporary cash investments with what management believes are high-credit, quality financial institutions.

#### Use of Estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Revenue Recognition

In the spring of 2002, the Company s founder re-joined the Company and began efforts in the development of a new business model. During the last quarter of 2003, the Company began to generate revenue under this new business model. Additional revenue growth has been generated during the nine months ended September 30, 2004.

The Company recognizes revenue on arrangements in accordance with Securities and Exchange Commission Staff Accounting Bulletin No. 104
Revenue Recognition, and Emerging Issues Task Force Issue 00-21, Revenue Arrangements with Multiple Deliverables. In all cases, revenue is recognized only when the price is fixed or determinable, persuasive evidence of an arrangement exists, the service is performed, and collectibility of the resulting receivable is reasonably assured.

Revenue is primarily generated from pay-for-performance search advertisements and banner advertisements. The Company recognizes revenue related to banner advertisements ratably over the contract period. Pay-for-performance search advertisements are recognized in the period in which the click-throughs occur. Click-throughs are defined as the number of times an internet user clicks on an advertisement or search result. Pay-for-performance revenue is recognized when there is evidence that the qualifying transactions have occurred.

Customers generally make advance deposits, which are recorded as deferred revenue, for pay-for-performance services which are recorded as revenue when an internet user clicks on a sponsored advertisement. Most advertisers utilize self-service tools to open and manage accounts online including tracking, price management and measurement features.

#### Note 2 Basis of Presentation

The Company s accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for financial information and pursuant to rules and regulations of the Securities and Exchange Commission. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for a complete financial statement presentation. In the Company s opinion, such unaudited information reflects all adjustments, consisting only of normal recurring adjustments, necessary to present our financial position and results of operations for the periods presented. The Company s results of operations for interim periods are not necessarily indicative of the results to be expected for a full fiscal year. The Company s condensed consolidated balance sheet as of December 31, 2003 was derived from its audited consolidated financial statements as of that date but does not include all the information and footnotes required by accounting principles generally accepted in the United States of America. The Company suggests that these unaudited condensed consolidated financial statements be read in conjunction with the audited consolidated financial statements included in its Annual Report on Form 10-KSB as of and for the year ended December 31, 2003, plus other SEC filings made by the Company from time to time.

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#### Note 3 Liquidity

To date, the Company s expenses have significantly exceeded revenue and there is no assurance that the Company will earn profits in the future. The Company s independent accountants issued their auditors report on the financial statements for the years ended December 31, 2003 and 2002 dated February 20, 2004, stating that the Company has experienced circumstances which raise substantial doubt about its ability to continue as a going concern.

In the spring of 2002, the Company s founder re-joined the Company and began efforts in the development of a new business model. The new revenue model includes offering Internet search and retrieval capacities for wholesale users, and paid link capabilities for advertisers. Because the Company intends to target online content providers who in turn service a large number of users, the Company believes it can limit its advertising and marketing expenses. In order to generate significant revenue in the future, the Company must continue to enhance and make more robust its information retrieval and successfully direct marketing to potential advertising customers and distribution partners. In June 2003, the Company achieved certain performance milestones related to bringing the proprietary search technology and e-mail products of the Company s software fully on-line and to the attainment of certain growth requirements for the Company s search and e-mail databases. The Company intends to price the retrieval and information technology services at a price below the price currently being charged by larger information retrieval companies. It is the Company s intention for the software to include a database that will permit more display page depth and will also permit the search and indexing of new data simultaneously.

In January 2004, the Company signed a business advisory services agreement with a NASD member firm. Through this agreement, the Company obtained a \$250,000 bridge loan, which included the issuance of 25,000 shares of the company s common stock. In April 2004, this bridge loan was paid in full through the issuance of preferred stock to the bridge loan holders under a private placement memorandum (PPM) through this investment banking firm. The Company has received \$782,125, net of offering costs of \$115,375, from the sale of 8,975 shares of preferred stock under this PPM during the nine months ended September 30, 2004.

During 2004, the Company signed two financial advisory services agreements with a second NASD member firm. Through these agreements, the Company has obtained \$1,315,215, net of commissions of \$146,135, from the sale of 1,239,500 shares of common stock as of September 30, 2004. The Company also issued warrants to this firm valued at \$70,930 in connection with the raising of this capital, which along with the commissions, are treated as offering costs.

Additionally, during the nine months ended September 30, 2004 the Company has obtained \$153,050 from the issuance of 117,731 shares of common stock to accredited investors, not involving placement agents.

The Company expects to invest its working capital towards the development and expansion of our overall operations. The Company believes that our current cash balances, cash generated from our operations, and our financing activities are sufficient to finance our business objective through the next twelve months.

#### Note 4 Debt

In January 2004, under a business advisory agreement, the Company obtained financing in the form of bridge loans of \$250,000, with interest at 18%, and with a maturity date of January 15, 2005. The Company paid \$25,000 to the business advisor as a commission for the acquisition of

the bridge loan which was recorded as an asset Loan Fees . As additional consideration for the loans, the Company issued 25,000 shares of common stock valued at \$64,000, which was recorded as a discount to the notes payable. In April 2004, the Company repaid the entire balance due on the bridge loans through the issuance of its preferred stock (see Note 5). Because of the full payoff of the loans, the Company has recorded \$25,000 in amortization of the loan fees and \$64,000 of the amortization of discount to the notes payable during the nine months ended September 30, 2004.

In May 2004, the Company acquired certain capital equipment that included financing of \$40,975, bearing interest at 6.5% with monthly installments of \$804 through May 2009.

#### Note 5 Stockholders Equity

On June 21, 2004, the Company filed a Registration Statement under the Securities Act of 1933 for an aggregate of 2,515,096 shares of common stock for sale, comprised of 651,231 shares of common stock, 1,463,865 shares of common stock issuable upon conversion of preferred stock and 400,000 shares of common stock issuable upon exercise of common stock warrants. On July 6, 2004 the Registration Statement was declared effective by the Securities and Exchange Commission.

#### **Common Stock Transactions**

In January 2004, the Company initiated an offering of common stock, \$.001 par value, under an Financial Advisory Services Agreement with a proposed closing date of April 9, 2004. During the nine months ended September 30, 2004, the Company issued 739,500 shares of common stock under this agreement for proceeds of \$865,215, net of commissions of \$96,135.

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In April 2004, the Company elected to keep open the private placement for common stock under the Financial Advisory Services Agreement. As a result, the Company issued an additional aggregate amount of 33,975 shares of common stock as consideration for this extension, valued at \$44,168 to all subscribers in place under the common stock private placement as of April 9, 2004. The Company has recorded this expense and is included in general and administrative expenses in the accompanying financial statements.

In September 2004, the Company initiated a second offering of its common stock under a new Financial Advisory Services Agreement, under which the Company issued 250,000 units for proceeds of \$450,000, net of commissions of \$50,000. Each unit is comprised of two shares of common stock and one warrant, resulting in the issuance of 500,000 shares of common stock and 250,000 warrants. The warrants are exercisable by the holders at \$2.00 per share through December 31, 2007. In addition, the Company issued warrants valued at \$70,930 which is included in additional paid-in capital and also recorded as a cost of raising capital.

During the nine months ended September 30, 2004, the Company issued 117,731 shares of common stock for cash of \$153,050 to accredited private investors. In addition, the Company issued 62,500 shares of common stock valued at \$118,750 for professional services, 46,000 shares of common stock to two employees for compensation valued at \$70,380, and 25,000 shares of common stock valued at \$64,000 in conjunction with the issuance of notes payable (see Note 4).

In June 2004, the Company issued 150,855 shares of common stock for cash of \$34,388 upon exercise of stock options.

In July 2004, the Company issued 12,138 shares of common stock valued at \$14,913 for preferred stock dividends.

#### Preferred Stock

In February 2004, the Company initiated an offering of up to \$2,000,000 of its 10% convertible redeemable, no par value, Series A preferred stock at \$100 per share under a Private Placement Memorandum. Dividends will be paid semi-annually at a rate of 10% in shares of the Company s common stock. As of September 30, 2004, the Company had received \$782,125, net of commissions of \$115,375, for the issuance of 8,975 shares of preferred stock.

The Company may redeem the preferred stock in whole or in part on ten days written notice to the holders based on the payment schedule below:

		mption ce Per	
Date of Redemption	SI	nare	Payment of Redemption Price
On or before March 31, 2005	\$	120	\$110 in cash, plus accrued dividends and \$10 in common stock (1)
On or before March 31, 2006	\$	115	\$110 in cash, plus accrued dividends and \$5 in common stock (1)
On or before March 31, 2007	\$	110	\$105 in cash, plus accrued dividends and \$5 in common stock (1)

(1) Common stock issued under the redemption provisions will be valued at the Conversion Price.

In May 2004, the Company offered an Exchange Agreement whereby certain investors could exchange their aggregate common shares for preferred stock at an equivalent value. As of September 30, 2004, the Company had received subscriptions to 9,796 shares of preferred stock in exchange for 752,475 shares of common stock valued at \$979,130. Subsequent to September 2004, the Company had received subscriptions to 889 shares of preferred stock in exchange for 68,250 shares of common stock valued at \$88,900.

Pursuant to the PPM, the preferred shareholders may convert their shares into common stock at anytime. In addition, the Company has the right to cause the Investors in preferred shares to convert to common stock at any time after the closing price of our stock has closed at or above \$1.95 for 20 consecutive trading days. The preferred stock has a conversion price of \$1.23 which is 75% of the average closing price of the common stock for the ten days preceding the effective date of the Registration Statement (July 6, 2004) under the Securities Act of 1933.

In accordance with Emerging Issues Task Force (EITF) No. 00-27, Application of Issue No. 98-5 to Certain Convertible Instruments, and EITF No. 98-5, Accounting for Convertible Securities with Beneficial Conversion Features or Contingently Adjustable Conversion Ratios, and after considering the terms of the transaction, the Company recorded the effect of the imbedded beneficial conversion feature associated with the convertible preferred stock.

This beneficial conversion feature was measured as \$1.9 million, which represents the difference between the fair value of the common stock and the effective conversion price. This beneficial conversion feature was recorded to additional paid-in capital and will be recorded as a deemed dividend to preferred stockholders.

As of September 30, 2004, certain preferred shareholders have elected to convert 7,053 shares of preferred stock valued at \$705,300 to 573,417 shares of common stock.

Subsequent to September 2004, certain preferred shareholders have elected to convert 5,350 shares of preferred stock valued at \$535,000 to 434,956 shares of common stock.

### **Stock Options**

The Company has a stock-based compensation plan, which is fully described in Note 1 to the Audited Consolidated Financial Statements included in the Company s annual report on Form 10-KSB for the year ended December 31, 2003. The Company accounts for those plans using the intrinsic value method in accordance with Accounting Principles Board Opinion No. 25, Accounting for

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Stock Issued to Employees, and related interpretations. The Company granted 265,000 stock options during the nine months ended September 30, 2004, of these options, 125,000 vest according to certain performance milestones. All the options granted during the nine months ended September 30, 2004 expire at various time between January and August 2011. Stock based compensation totaled \$96,380 and \$838,001 for the nine months ended September 30, 2004 and 2003, respectively, all of which vested immediately.

Had compensation cost for the Company s stock-based employee compensation plans been determined based on the fair value of such awards at the grant dates consistent with the provisions of SFAS No. 123, the Company s total and per share net income would be reduced as follows (retroactively adjusted for 1 for 20 reverse stock split):

	For the 9 months Ended September 30,			
	2	004	2	003
Net loss as reported	\$ (2,4	451,351)	\$ (2,2	283,476)
Add back: stock based compensation expense recognized, net of related tax effects		96,380	8	338,001
Pro forma effect of stock based compensation expense determined under the fair value method for all awards, net of related tax effects	(2	248,333)		,
Net loss pro forma	\$ (2,6	503,304)	\$ (1,4	145,475)
Basic loss per common share as reported	\$	(.58)	\$	(1.27)
Basic loss per common share pro forma	\$	(.62)	\$	(.79)

The fair value of each option grant is estimated on the date of grant using the Black-Scholes option-pricing model with the following weighted-average assumptions used:

		For the 9 months Ended September 30,	
	2004	2003	
Approximate risk free rate	4.5%	N/A	
Average expected life	3 years	3 years	
Dividend yield	0%	N/A	
Volatility	274%	N/A	
Estimated per share weighted average fair value of total options granted	\$ 1.22	N/A	

#### Warrants

As compensation for financial advisory services under a Financial Advisory Agreement described above, the Company issued three 25,000 warrant packages valued at \$72,245 in total during the nine months ended September 30, 2004. The Company has accounted for the warrants as professional services and they are included in general and administrative expenses. The warrants are for the purchase of common stock and are exercisable for two years at prices of \$1.50, \$2.00 and \$2.50 and expire ratably in February, March and April 2006. The warrants were valued using the Black-Scholes option-pricing model using assumptions as follows: expected dividend yield 0%, risk free interest rate of 4.5%, expected volatility 154%, and expected life of two years.

On May 5, 2004, as compensation for general business advisory services under a different business advisory agreement, the Company issued a 125,000 warrant package valued at \$184,151. The Company has accounted for the warrants as professional services and they included in general and administrative expenses. The warrants are for the purchase of common stock and are exercisable for two years at a price of \$2.00 and expire in May 2006. The warrants were valued using the Black-Scholes option-pricing model using assumptions as follows: expected dividend yield 0%, risk free interest rate of 4.5%, expected volatility 170%, and expected life of two years.

On September 15, 2004, as additional compensation for services related to the second offering of common stock, the Company issued a 60,000 warrant package valued at \$70,930. The Company has accounted for the warrants as a cost of raising capital and included the value in additional paid in capital. The warrant package includes 50,000 and 10,000 warrants at prices of \$2.00 and \$2.60, respectively. The warrants are exercisable for two years and expire in September 2006. The warrants were valued using the Black-Scholes option-pricing model using assumptions as follows: expected dividend yield 0%, risk free interest rate of 4.5%, expected volatility 170%, and expected life of two years.

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#### Note 6 Commitments and Contingencies

#### Litigation

On June 14, 2004, TIABFES, a California Corporation doing business as New Capital Advisors, filed suit against Quepasa Corporation, et. al., in the United States District Court for the Central District of California in Los Angeles, CA. The civil action was brought in connection with a claim by the Plaintiff through the Plaintiff s counsel, Sarah Jane Barney, Esq., for damages associated with an alleged professional financial advisory and business strategy services agreement. The action seeks damages under various causes of action, in amounts up to \$2 million.

The company has reviewed the claims with its counsel, finds the claims to be wholly without merit, and intends to vigorously defend them. Moreover, management believes that the amount claimed has been grossly overstated, in an attempt to induce the company to settle the action rather than litigate it.

The Company is not aware of any additional pending legal proceedings against it that, individually or in the aggregate, would have a material adverse effect on our business, operating results or financial condition. The Company may in the future be party to litigation arising in the course of its business, including claims that the Company allegedly infringes third-party trademarks and other intellectual property rights. Such claims, even if not meritorious, could result in the expenditure of significant financial and managerial resources.

#### Commitments

In May 2004, the Company extended its office lease for a period of one year through May 2005. Under the amended lease the Company added an additional office suite for additional sales and marketing space. The new lease calls for monthly rentals of \$10,603 during that period.

## Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

#### Forward-Looking Information

This Quarterly Report on Form 10-QSB and the information incorporated by reference may include forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. In particular, we direct your attention to Item 1. Financial Statements, Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations and Item 3. Quantitative and Qualitative Disclosures About Market Risk. We intend the forward-looking statements to be covered by the safe harbor provisions for forward-looking statements in these sections. All statements regarding our expected financial position and operating results, our business strategy, our future business operations and the outcome of any contingencies are forward-looking statements. These statements can sometimes be identified by our use of forward-looking words such as may, believe, plan, will, anticipate, estimate, expect, intend and other phrases of similar meaning. Known and unknown risks, uncertainties and other factors could cause the actual results to differ materially from those contemplated by the statements. The forward-looking information is based on various factors and was derived using numerous assumptions. Although we believe that our expectations expressed in these forward-looking statements are reasonable, we cannot promise that our expectations will turn out to be correct. Our actual results could be materially different from our expectations.

The following discussion of our financial condition and results of operations for the nine months ended September 30, 2004 and 2003 should be read in conjunction with our condensed consolidated financial statements, the notes related thereto, and the other financial data included elsewhere in this Form 10-QSB.

#### **Company Overview**

Quepasa Corporation is a leading Spanish/English language Internet Portal with proprietary search engine technology targeting the U.S. Hispanic and Latin American markets. We are focused on providing users unique search engine capabilities while providing advertisers with a high return on their investment. Our strategy currently includes the following initiatives to generate sales and profit growth:

Market Share Expansion We seek to use our competitive advantages to expand market share by investing in new equipment and technology.

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New Business Model Concentration on performance-based marketing activities to provide competitive advantages to advertisers.

Focus on U.S. Hispanic Market We feel that we are uniquely positioned to utilize our global brand to tap into the significant Hispanic consumer population.

Revenue is primarily generated from pay-for-performance search advertisements and banner advertisements. The Company recognizes revenue related to banner advertisements ratably over the contract period. Pay-for-performance search advertisements are recognized in the period in which the click-throughs occur. Click-throughs are defined as the number of times a user clicks on an advertisement or search result. Pay-for-performance revenue is recognized when there is evidence that the qualifying transactions have occurred at a set price.

Customers generally make advance deposits, which are recorded as deferred revenue, for pay-for-performance services which are recorded as revenue when an internet user clicks on a sponsored advertisement. Most advertisers utilize self-service tools to open and manage accounts online including tracking, price management and measurement features.

During the nine months ended September 30, 2004, the Company obtained gross proceeds of \$2.5 million from the combination of our equity financing agreements signed in January and August 2004 and funds received directly from accredited investors found apart from these financing agreements. The Company believes that our current cash balances, cash generated from our operations, and our financing activities are sufficient to finance our level of operations through the next twelve months.

Our operating expenses mainly consist of Sales and Marketing, Product and Content Development, and General and Administrative expenses.

#### **Critical Accounting Policies**

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make a number of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Such estimates and assumptions affect the reported amounts of revenues and expenses during the reporting period. On an ongoing basis, we evaluate our estimates and assumptions based upon historical experience and various other factors and circumstances. We believe that our estimates and assumptions are reasonable in the circumstances; however, actual results may differ from these estimates under different future conditions.

Management believes that the estimates and assumptions that are most important to the portrayal of Quepasa s financial condition and results of operations, in that they require management s most difficult subjective or complex judgments, form the basis for the accounting policies deemed to be most critical to Quepasa. These critical accounting policies relate to revenue recognition including the ultimate collectibility of receivables, valuation and useful lives of long-lived assets, valuation of equity transactions such as the fair value assigned to common stock and warrants, and litigation. Revenue recognition resulting from sales of paid search advertising placement is discussed in Note 1 to our consolidated financial statements. We believe our estimates and assumptions related to these critical accounting policies are appropriate under the circumstances; however, should future events or occurrences result in unanticipated consequences, there could be a material adverse impact on future financial condition and results of operations.

#### **Liquidity and Capital Resources**

We have substantial capital resource requirements relative to our revenue generation, but limited sources of liquidity and capital resources. We have generated significant net losses and negative cash flows from our inception and anticipate that we will experience continued net losses and negative cash flows for the next few quarters. Our independent accountants have issued their independent auditor—s report on our consolidated financial statements for 2003 and 2002, stating that we have experienced circumstances which raise substantial doubt about our ability to continue as a going concern.

At September 30, 2004, we had \$933 thousand in cash and cash equivalents compared to \$38 thousand at December 31, 2003. Net working capital increased to \$557 thousand at September 30, 2004 from a deficit of \$66 thousand at December 31, 2003. This increase in working capital is due to the capital raised during the nine months ended September 30, 2004.

Net cash used in operating activities was \$1.3 million for the nine months ended September 30, 2004 as compared to \$1.2 million for the nine months ended September 30, 2004, net cash used by operations consisted of a net loss of \$2.5 million offset by non-cash expenses of \$307 thousand in depreciation and amortization plus \$256 thousand in

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warrants issued for professional services, \$189 thousand in stock issued for services, \$64 thousand in amortization of discount on notes payable, \$44 thousand in stock related to the extension of a private placement agreement and \$26 thousand in stock compensation expense. Net cash used by operations for the nine months ended September 30, 2003 consisted of the net loss of \$2.3 million, which was offset by non-cash expenses of \$180 thousand in depreciation and amortization, \$763 thousand in stock issued for services, and \$75,001 in stock compensation expense.

Net cash used in investing activities was \$54 thousand for the nine months ended September 30, 2004 as compared to net cash used by investing activities of \$63 thousand for the nine months ended September 30, 2003. The primary use of cash for both periods was for investments in capital equipment.

Net cash provided by financing activities was \$2.2 million for the nine months ended September 30, 2004 as compared to \$354 thousand for the nine months ended September 30, 2004, we received \$1.5 million, net of commissions, from the issuance of common stock, \$532 thousand, net of commissions, from the issuance of preferred stock and \$225 thousand, net of commissions, from the issuance of notes payable. In the nine months ended September 30, 2003, we received \$308 thousand from the issuance of common stock and \$50 thousand, net of commissions, from the issuance of preferred stock.

We believe that our current cash balances, cash generated from our operations, and our financing activities are sufficient to finance our level of operations through the next 12 months.

#### **Results of Operations**

Comparison of the nine months ended September 30, 2004 with the nine months ended September 30, 2003

For the nine months ended September 30, 2004 the net loss attributable to common stockholders was \$2.5 million compared to a net loss of \$2.3 million for the nine months ended September 30, 2003. The increased loss was attributable to the costs associated with professional services and an increase in resources associated with the new business model including the management of our Quepasa.com website by our Mexican subsidiary, Quepasa.com de Mexico, and the development of our proprietary Internet information search and retrieval software.

Comparison of the three months ended September 30, 2004 with the three months ended September 30, 2003

For the three months ended September 30, 2004 the net loss attributable to common stockholders was \$676 thousand compared to a net loss of \$1.5 million for the three months ended September 30, 2003. The decreased loss was attributable to the reduction in stock based compensation issued in the three months ended September 30, 2003 of \$838 thousand to \$0 in the three months ended September 30, 2004.

Revenues

For the three months ended September 30, 2004, the new business model generated revenues of \$216 thousand compared to \$0 in revenue for the three months ended September 30, 2003. For the nine months ended September 30, 2004, revenues were \$343 thousand compared to \$0 in revenue for the nine months ended September 30, 2003. In order to generate significant revenue under the new model, we must continue to enhance the development and marketing of our proprietary search and retrieval software. For the nine months ended September 30, 2004, our revenue was primarily generated from two principal sources: revenue earned from pay-for-performance insertion of results from our search engine based on proprietary technologies and the sale of advertising on our web site.

Banner Advertising Revenue. The Company recognizes revenue related to banner advertisements ratably over the contract period. During the three months ended September 30, 2004 and 2003, banner advertising revenue accounted for 1% and 0% of total revenue, respectively. For the nine months ended September 30, 2004 and 2003, banner advertising revenue accounted for approximately 7% and 0% of total revenue, respectively. Payments received from advertisers prior to displaying their advertisements on our website are recorded as deferred revenue, as are all payments received from advertisers for performance based marketing initiatives.

Pay-for-Performance Revenue. Pay-for-performance search advertisements are recognized in the period in which the click-throughs occur. Click-throughs are defined as the number of times a user clicks on an advertisement or search result. Pay-for-performance revenue is recognized when there is evidence that the qualifying transactions have occurred. During the three months ended September 30, 2004 and 2003, pay-for-performance revenue accounted for 99% and 0% of total revenue, respectively. For the nine months ended September 30, 2004 and 2003, pay-for-performance revenue accounted for approximately 93% and 0% of total revenue, respectively.

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#### **Operating Expenses**

Our principal operating expenses are, or have been: Search Services, Sales and Marketing, Product and Content Development, General and Administrative, and Depreciation and Amortization expenses. Operating expenses for the three months ended September 30, 2004 were \$893 thousand a decrease from \$1.5 million for the three months ended September 30, 2003. For the nine months ended September 30, 2004, operating expenses were \$2.7 million an increase from \$2.3 million for the nine months ended September 30, 2003. These changes are principally attributable to the increase in professional fees of \$425 thousand, to \$645 thousand for the nine months ended September 30, 2004, from \$220 thousand for the nine months ended September 30, 2003, and an increase in professional fees of \$23 thousand, to \$109 thousand for the three months ended September 30, 2004. Additionally, stock based compensation decreased to \$96 thousand, consisting of \$70 thousand in stock grants and \$26 thousand in stock options granted for the nine months ended September 30, 2004, from \$838 thousand, consisting of \$763 thousand in stock grants and \$75 thousand in stock options granted for the nine months ended September 30, 2003.

Search Services Expenses. Our search services expenses increased to \$123 thousand in the three months ended September 30, 2004, from \$0 in the three months ended September 30, 2003. For the nine months ended September 30, 2004, services expenses increased to \$180 thousand from \$0 for the nine months ended September 30, 2003. These changes are attributable to an increase in our search partner expenses related to our search distribution partner agreements, and correspond to the increases in revenue for the applicable periods.

Sales and Marketing Expenses. Our Sales and marketing expense decreased to \$41 thousand in the three months ended September 30, 2004 from \$46 thousand for the three months ended September 30, 2003. For the nine months ended September 30, 2004, sales and marketing expenses were \$336 thousand from \$74 thousand for the nine months ended September 30, 2003. These changes are mainly attributable to an increase in our sales and marketing workforce.

Product and Content Development Expenses. Our product and content development expenses decreased to \$23 thousand in the three months ended September 30, 2004 from \$52 thousand in the three months ended September 30, 2003. The decrease is attributable to the reallocation of certain resources. For the nine months ended September 30, 2004, product and content development expenses were \$124 thousand, an increase from \$65 thousand for the nine months ended September 30, 2003. This increase is attributable to increasing our development staff. Quepasa.com de Mexico provides significantly all of our design, translation services, and website management and development services for the Company.

General and Administrative Expenses. Our general and administrative expenses decreased to \$609 thousand in the three months ended September 30, 2004 from \$1.3 million in the three months ended September 30, 2003. This decrease is attributable to the reduction in stock based compensation to \$96 thousand for the three months ended September 30, 2004, from \$838 thousand, consisting of \$763 thousand in stock grants and \$75 thousand in stock options granted for the three months ended September 30, 2003. For the nine months ended September 30, 2004, the general and administrative expenses decreased to \$1.8 million from \$2.0 million for the nine months ended September 30, 2003. This decrease is principally attributable to the increase in professional fees to \$645 thousand, comprised mostly of business advisory services of \$381 thousand and legal and accounting fees of \$183 thousand for the nine months ended September 30, 2004, from \$118 thousand in professional fees for the nine months ended September 30, 2003, offset by the reduction in stock based compensation as mentioned above. General and administrative salaries increased to \$455 thousand for the nine months ended September 30, 2004, from \$347 thousand for the nine months ended September 30, 2003, due to additional staffing requirements. Additionally, all payroll related taxes are recorded as general and administrative expense.

Depreciation and Amortization Expense. Our depreciation and amortization expense increased to \$97 thousand in the three months ended September 30, 2004 from \$63 thousand for the three months ended September 30, 2003. For the nine months ended September 30, 2004,

depreciation and amortization expense increased to \$307 thousand from \$156 thousand for the nine months ended September 30, 2003. These increases are attributable to the increase in basis in the proprietary software during the third quarter of 2003 and also to amortization of loan fees in connection with the acquisition of the bridge loans.

Other Income (Expense). Other income (expense) which primarily consists of interest income offset by interest expense was \$1 thousand in the three months ended September 30, 2004 and \$2 thousand in the three months ended September 30, 2003. For the nine months ended September 30, 2004, other income (expense) was (\$70) thousand and \$13 thousand for the nine months ended September 30, 2003. The increased expense is mainly attributable to what ultimately amounted to \$64 thousand in amortization of discount on bridge loans and \$12 thousand in accrued interest on the bridge loans.

### Item 3. Quantitative and Qualitative Disclosures about Market Risk

There were no material changes with respect to this item from the disclosure included in the company s Annual Report on Form 10-K for the year ended December 31, 2003.

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#### Item 4. Controls and Procedures

As of September 30, 2004, an evaluation was performed under the supervision and with the participation of the Company s management, including the Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of the Company s disclosure controls and procedures. Based on that evaluation, the Company s management, including the Chief Executive Officer and the Chief Financial Officer, concluded that the Company s disclosure controls and procedures were effective as of September 30, 2004. There have been no significant changes in the Company s internal controls or in other factors that could significantly affect internal controls subsequent to September 30, 2004.

In connection with the audit of the year ended December 31, 2003, there were no Reportable Events within the meaning of Item 304(a)(1)(v) of Regulation S-K. However, during the review of the Company s 10-QSB for the quarterly period ended September 30, 2004, the Company s auditors communicated to the Registrant matters it considered to be a weakness in the Registrant s internal controls relating to the adequacy of staffing of its accounting and finance department. The auditors considered the scope of responsibilities and duties of the Chief Financial Officer to be somewhat overextended. The auditors communicated that additional resources were needed in the finance and accounting department to take the workload off this individual. This staffing situation contributed to certain liability accounts not being recorded and/or reconciled on a timely basis and certain business transactions not documented in an appropriate manner. The Registrant is addressing this concern and is in the process of further enhancing its staff.

## QUEPASA CORPORATION AND SUBSIDIARIES

#### PART II. OTHER INFORMATION

#### Item 1. Legal Proceedings

On June 14, 2004, TIABFES, a California Corporation doing business as New Capital Advisors, filed suit against Quepasa Corporation, et. al., in the United States District Court for the Central District of California in Los Angeles, CA. The civil action was brought in connection with a claim by the Plaintiff through the Plaintiff s counsel, Sarah Jane Barney, Esq., for damages associated with an alleged professional financial advisory and business strategy services agreement. The action seeks damages under various causes of action, in amounts up to \$2 million.

The company has reviewed the claims with its counsel, finds the claims to be wholly without merit, and intends to vigorously defend them. Moreover, management believes that the amount claimed has been grossly overstated, in an attempt to induce the company to settle the action rather than litigate it.

We are not aware of any additional pending legal proceedings against us that, individually or in the aggregate, would have a material adverse effect on our business, operating results or financial condition. We may in the future be party to litigation arising in the course of our business, including claims that we allegedly infringe third-party trademarks and other intellectual property rights. Such claims, even if not meritorious, could result in the expenditure of significant financial and managerial resources.

#### Item 2. Changes in Securities and Use of Proceeds

During 2004, the Company initiated two offerings of common stock, \$.001 par value, under two Investment Banker/Financial Advisor Agreements. In the nine months ended September 30, 2004, the Company issued 1,239,500 shares of common stock under these agreements for proceeds of \$1,315,215, net of commissions of \$146,135. During the nine months ended September 30, 2004, the Company issued 117,731 shares of common stock for cash of \$153,050 to accredited private investors, issued 108,500 shares of common stock valued at \$189,130 for services and issued 33,975 shares of common stock valued at \$44,168 related to a private placement extension. The Company issued 25,000 shares of common stock valued at \$64,000 in conjunction with the issuance of notes payable.

In January 2004, the Company initiated an offering of preferred stock, no par value at \$100 face value, under a Business Advisory services agreement with a proposed close date of May 30, 2004. In the nine months ended September 30, 2004, the Company issued 8,975 shares of preferred stock under this agreement for gross proceeds of \$647,500 and payoff of \$250,000 bridge loan. Commissions under this offering were \$115,375.

In May 2004, the Company offered an Exchange Agreement whereby certain investors could exchange their aggregate common shares for preferred stock at an equivalent value. As of September 30, 2004, the Company had received subscriptions to 9,796 shares of preferred stock in exchange for 752,475 shares of common stock valued at \$979,130.

In July 2004, the Company issued 12,138 shares of common stock valued at \$14,913 for preferred stock dividends.

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As of September 30, 2004, certain preferred shareholders have converted 7,053 shares of preferred stock for 573,417 shares of common stock valued at \$705,300.

During the nine months ended September 30, 2004, the Company issued three 25,000 warrant packages valued at \$72,245 and one 125,000 warrant valued at \$184,151. The Company has accounted for the warrants as professional services and they are included in general and administrative expense. The warrants expire ratably between February and April 2006.

In September 2004, the Company issued a 60,000 warrant package valued at \$70,930. The Company has accounted for the warrants as a cost of raising capital and included the value in additional paid in capital.

The Company granted 265,000 stock options during the nine months ended September 30, 2004, which expire at various times between January and August 2011. During 2004, there were 150,855 options exercised for proceeds of \$34,388. Stock-based compensation totaled \$96,380 during the nine months ended September 30, 2004, and is classified in general and administrative expenses in the accompanying financial statements.

Item 3.	<b>Defaults upon Senior Securities</b>
None.	
Item 4.	Submission of Matters to a Vote of Security Holders
None	
Item 5.	Other Information
None.	

Description

Item 6. Exhibits and Reports on Form 8-K

(a) Exhibits

**Exhibit Number** 

31.1 Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

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31.2	Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

(b) Reports on Form 8-K.

None

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#### **QUEPASA CORPORATION AND SUBSIDIARIES**

#### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Phoenix, state of Arizona, on July 11, 2005.

## Quepasa Corporation

By: /s/ Jeffrey Peterson Name: Jeffrey Peterson

Title: Chairman and Chief Executive Officer

By: /s/ Charles B. Mathews Name: Charles B. Mathews Title: Chief Financial Officer

and Chief Operating Officer

(Principal Financial Officer)

**End of Filing** 

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