

BRITISH SKY BROADCASTING GROUP PLC  
Form 6-K  
October 31, 2008

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Report of Foreign Issuer**

**Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934**

For the month of October 2008  
31 October 2008

**BRITISH SKY BROADCASTING GROUP PLC**  
(Name of Registrant)

**Grant Way, Isleworth, Middlesex, TW7 5QD England**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F X      Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes                      No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

This report is incorporated by reference in the prospectus contained in Registration Statements on Form F-3 (SEC File No.333-08246) and Form F-3/S-3 (SEC File No.333-106837) filed by the Registrant under the Securities Act of 1933.

## EXHIBIT INDEX

### Exhibit

1 Press release of British Sky Broadcasting Group plc announcing 6-K Accounting Release released on 31 October 2008

### Consolidated Income Statement for the three months ended 30 September 2008

		<b>2008/09</b>	2007/08
		<b>Three months</b>	Three months
		<b>ended</b>	ended
		<b>30 September</b>	30 September
		<b>£m</b>	£m
	Notes	<b>(unaudited)</b>	(unaudited)
<b>Revenue</b>	1	<b>1,249</b>	1,185
Operating expense	2	<b>(1,070)</b>	(1,042)
<b>Operating profit</b>		<b>179</b>	143
Share of results from joint ventures and associates		<b>4</b>	3
Investment income		<b>19</b>	15
Finance costs		<b>(49)</b>	(40)
Impairment of available-for-sale		<b>(24)</b>	-
<b>Profit before tax</b>		<b>129</b>	121
Taxation		<b>(56)</b>	(37)
<b>Profit for the period</b>		<b>73</b>	84
<b>Earnings per share from profit for the period (in pence)</b>			
Basic		<b>4.2</b>	4.8
Basic and diluted		<b>4.2</b>	4.8



**Notes:****1. Revenue**

	<b>2008/09</b>	2007/08
	<b>Three months</b>	Three months
	<b>ended</b>	ended
	<b>30 September</b>	30 September
	<b>£m</b>	£m
	<b>(unaudited)</b>	(unaudited)
Retail Subscription	<b>972</b>	898
Wholesale Subscription	<b>43</b>	43
Advertising	<b>68</b>	78
Sky Bet	<b>11</b>	11
Installation, Hardware and Service	<b>61</b>	73
Other	<b>94</b>	82
	<b>1,249</b>	1,185

**2. Operating expense**

	<b>2008/09</b>	2007/08
	<b>Three months</b>	Three months
	<b>ended</b>	ended
	<b>30 September</b>	30 September
	<b>£m</b>	£m
	<b>(unaudited)</b>	(unaudited)
Programming	<b>406</b>	403
Transmission and related functions	<b>168</b>	120
Marketing	<b>208</b>	196
Subscriber management	<b>155</b>	186
Administration	<b>133</b>	137
	<b>1,070</b>	1,042

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BRITISH SKY BROADCASTING GROUP PLC**

Date: 31 October 2008

By: /s/ Dave Gormley  
 Dave Gormley  
 Company Secretary