

Mondelez International, Inc.  
Form 3  
August 06, 2014

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>Â MacDougall Lawrence C.</p> <p>(Last) (First) (Middle)</p> <p>C/O MONDELEZ INTERNATIONAL, INC.,Â THREE PARKWAY NORTH</p> <p>(Street)</p> <p>DEERFIELD,Â ILÂ 60015</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>07/31/2014</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>Mondelez International, Inc. [MDLZ]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input type="checkbox"/> 10% Owner</p> <p><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other</p> <p>(give title below) (specify below)</p> <p>EVP &amp; President, EEMEA</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p><input type="checkbox"/> Form filed by More than One Reporting Person</p>
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	108,450 <sup>(1)</sup>	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (right to buy)	Â (2)	02/21/2020	Class A Common Stock	20,640	\$ 19.0761	D	Â
Stock Option (right to buy)	Â (3)	02/23/2021	Class A Common Stock	19,800	\$ 20.8303	D	Â
Stock Option (right to buy)	Â (4)	02/23/2022	Class A Common Stock	18,160	\$ 24.8687	D	Â
Stock Option (right to buy)	Â (5)	02/20/2023	Class A Common Stock	25,420	\$ 27.05	D	Â
Stock Option (right to buy)	Â (6)	02/19/2014	Class A Common Stock	29,270	\$ 34.165	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MacDougall Lawrence C. C/O MONDELEZ INTERNATIONAL, INC. THREE PARKWAY NORTH DEERFIELD, IL 60015	Â	Â	Â EVP & President, EEMEA	Â

## Signatures

/s/ Jenny L. Lauth, by Power of Attorney  
Date: 08/06/2014

\_\_Signature of Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Total number of shares includes 13,980 shares of deferred stock awarded under the Issuer's Amended and Restated 2005 Performance Incentive Plan. Shares will vest as follows: 3,030 shares on February 23, 2015, 5,090 on February 22, 2016 and 5,860 on February 20, 2017.
- (1) Incentive Plan. Shares will vest as follows: 3,030 shares on February 23, 2015, 5,090 on February 22, 2016 and 5,860 on February 20, 2017.
  - (2) Options vested in three annual installments as follows: 33% on February 22, 2011; 33% on February 22, 2012; and 34% on February 22, 2013.
  - (3) Options vested in three annual installments as follows: 33% on February 23, 2012; 33% on February 25, 2013; and 34% on February 24, 2014.
  - (4)

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Options vested or will vest in three annual installments as follows: 33% on February 23, 2013; 33% on February 23, 2014; and 34% on February 23, 2015.

- (5) Options vested or will vest in three annual installments as follows: 33% on February 20, 2014; 33% on February 20, 2015; and 34% on February 20, 2016.
- (6) Options vest in three annual installments as follows: 33% on February 19, 2015; 33% on February 19, 2016; and 34% on February 19, 2017.

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### **Remarks:**

ExhibitÂ 24.1Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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