

FRESH DEL MONTE PRODUCE INC  
 Form 4  
 September 11, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 EL-NAFFY HANI

2. Issuer Name and Ticker or Trading Symbol  
 FRESH DEL MONTE PRODUCE INC [FDP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 09/09/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 President and COO

C/O FRESH DEL MONTE PRODUCE INC., P.O. BOX 149222

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

CORAL GABLES, FL 33114

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	Price			
Ordinary shares	09/09/2013		M		7,429	A	\$ 23.76	7,429	D
Ordinary shares	09/09/2013		S		7,429	D	\$ 29.85	0	D
Ordinary shares	09/10/2013		M		61,546	A	\$ 23.76	61,546	D
Ordinary shares	09/10/2013		S		61,546	D	\$ 29.9203	0	D
	09/10/2013		M		26,138	D	\$ 24.29	26,138	D

Ordinary shares

Ordinary shares	09/10/2013	S	26,138	D	\$ 29.9203	0	D
					<u>(1)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options (Right to Buy)	\$ 23.76	09/09/2013		M	7,429	<u>(2)</u>	08/03/2021	Ordinary Shares	7,429
Employee Stock Options (Right to Buy)	\$ 23.76	09/10/2013		M	61,546	<u>(2)</u>	08/03/2021	Ordinary Shares	61,546
Employee Stock Options (Right to Buy)	\$ 24.29	09/10/2013		M	26,138	<u>(3)</u>	08/01/2022	Ordinary Shares	26,138

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director      10% Owner      Officer      Other

X

EL-NAFFY HANI  
C/O FRESH DEL MONTE PRODUCE INC.  
P.O. BOX 149222  
CORAL GABLES, FL 33114

President  
and COO

## Signatures

/s/ Bruce Jordan, Attorney-in-fact for Hani  
El-Naffy

09/11/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
This represents the weighted average sales price of the shares. The shares were sold at prices ranging from \$29.85 to \$29.98. Mr.  
(1) El-Naffy will provide, upon request of the SEC staff, Fresh Del Monte Produce Inc., or a shareholder of Fresh Del Monte Produce Inc., complete information regarding the number of shares sold at each price within the range.  
(2) The option is exercisable with respect to 120,000 shares and will become exercisable with respect to an additional 40,000 shares on each of 8/3/2014 and 8/3/2015.  
(3) The option is exercisable with respect to 69,567 shares and will become exercisable with respect to an additional 36,000 shares on each of 8/1/2014, 8/1/2015 and 8/1/2016.

### Remarks:

Option exercises and share sales executed pursuant to a Rule 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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