

Robinson Dean Frederick  
Form 4  
March 13, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Robinson Dean Frederick

(Last) (First) (Middle)

C/O SASSY, INC, 2305 BRETON INDUSTRIAL PARK DRIVE, S.E.

(Street)

KENTWOOD, MI 49508

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
KID BRANDS, INC [KID]

3. Date of Earliest Transaction (Month/Day/Year)  
06/10/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

President -- Sassy, Inc.

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock, \$0.10 stated value per share	06/10/2011		A		5,000 (1)	A	\$ 0 5,000 D
Common Stock, \$0.10 stated value per share	03/09/2012		A		3,750 (2)	A	\$ 0 8,750 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)
STOCK APPRECIATION RIGHT	\$ 4.65	06/10/2011		A	20,000	(3) 06/10/2021	COMMON STOCK
STOCK APPRECIATION RIGHT	\$ 3.02	03/09/2012		A	11,250	(4) 03/09/2022	COMMON STOCK

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Robinson Dean Frederick C/O SASSY, INC 2305 BRETON INDUSTRIAL PARK DRIVE, S.E. KENTWOOD, MI 49508			President -- Sassy, Inc.	

## Signatures

/s/ Dean F. Robinson                      03/13/2012

\_\_Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents restricted stock units granted on June 10, 2011 pursuant to the Issuer's Equity Incentive Plan (the "EIP"), which vest ratably over a five-year period commencing June 10, 2012.
- (2) Represents restricted stock units granted on March 9, 2012 pursuant to the EIP, which vest ratably over a five-year period commencing March 9, 2013.

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- (3) Represents stock appreciation rights granted on June 10, 2011 pursuant to the EIP, which vest ratably over a five-year period commencing June 10, 2012.
- (4) Represents stock appreciation rights granted on March 9, 2012 pursuant to the EIP, which vest ratably over a five-year period commencing March 9, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.