

META FINANCIAL GROUP INC  
 Form 4  
 February 07, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HAAHR J TYLER**

2. Issuer Name and Ticker or Trading Symbol  
**META FINANCIAL GROUP INC [CASH]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**C/O META FINANCIAL GROUP, INC., 5501 S. BROADBAND LANE**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**02/01/2011**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**CEO**

**SIOUX FALLS, SD 57108-2253**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock	02/01/2011	02/03/2011	J <sup>(1)</sup>	700 A \$ 0	54,961	I	By Trust
Common Stock					14,000.977	I	By ESOP
Common Stock					36,819	D	
Common Stock					25,160.7	I	By LLC
Common Stock					324	I	By Spouse

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Amount of Shares
Stock Option (Right to Buy)	\$ 23.01					09/30/2009 09/30/2019	Common Stock	8,449
Stock Option (Right to Buy)	\$ 16					09/30/2008 09/30/2018	Common Stock	15,766
Stock Option (Right to Buy)	\$ 39.84					09/28/2007 09/28/2017	Common Stock	7,155
Stock Option (Right to Buy)	\$ 24.43					09/29/2006 09/29/2016	Common Stock	8,940
Stock Option (Right to Buy)	\$ 18.87					09/30/2005 09/30/2015	Common Stock	2,160
Stock Option (Right to Buy)	\$ 22.18					09/30/2004 09/30/2014	Common Stock	22,950
	\$ 21.765					09/30/2003 09/30/2013		7,350

Stock Option (Right to Buy)				Common Stock	
Stock Option (Right to Buy)	\$ 14.41	09/30/2002	09/30/2012	Common Stock	5,220
Stock Option (Right to Buy)	\$ 13.65	09/30/2001	09/30/2011	Common Stock	5,670
Stock Option (Right to Buy)	\$ 31.79	09/30/2010	09/30/2020	Common Stock	6,595

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HAAHR J TYLER C/O META FINANCIAL GROUP, INC. 5501 S. BROADBAND LANE SIOUX FALLS, SD 57108-2253	X		CEO	

## Signatures

Ira D. Frericks,  
POA

02/07/2011

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award pursuant to the Company's 2002 Omnibus Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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