

Weiss Michael A  
Form 4  
December 28, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Weiss Michael A

(Last) (First) (Middle)

C/O EXPRESS, INC., 1 EXPRESS  
DRIVE

(Street)

COLUMBUS, OH 43230

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
EXPRESS, INC. [EXPR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/23/2010

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below)

President & CEO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|-----------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock, par<br>value<br>\$0.01 | 12/23/2010                              |                                                             | A                                    | 5,972<br>(1)                                                               | A (2) 5,972                                                                                                        | D                                                                    |                                                                   |
| Common<br>Stock, par<br>value<br>\$0.01 |                                         |                                                             |                                      |                                                                            | 1,014,255                                                                                                          | I                                                                    | By the<br>Declaration<br>of Trust of<br>Michael A.<br>Weiss       |
| Common<br>Stock, par<br>value           |                                         |                                                             |                                      |                                                                            | 7                                                                                                                  | I                                                                    | By the<br>Declaration<br>of Trust of                              |

## Edgar Filing: Weiss Michael A - Form 4

|                                         |           |            |   |                                                              |
|-----------------------------------------|-----------|------------|---|--------------------------------------------------------------|
| \$0.01                                  |           |            |   | Arlene Weiss                                                 |
| Common<br>Stock, par<br>value<br>\$0.01 | 431,627   | <u>(3)</u> | I | By Weiss<br>Descendants<br>2008<br>Irrevocable<br>Trust      |
| Common<br>Stock, par<br>value<br>\$0.01 | 287,751   | <u>(3)</u> | I | By Weiss<br>Family 2008<br>Irrevocable<br>Trust Alpha        |
| Common<br>Stock, par<br>value<br>\$0.01 | 287,751   | <u>(3)</u> | I | By Weiss<br>Family 2008<br>Irrevocable<br>Trust Beta         |
| Common<br>Stock, par<br>value<br>\$0.01 | 1,000,000 | <u>(4)</u> | I | By the<br>Michael A.<br>Weiss Trust<br>Agreement<br>Gamma #2 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(*e.g.*, puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br><br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5.<br>Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year)    | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Transaction<br>(Instr. |
|-----------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------|
|                                                     |                                                                           |                                         |                                                             | Code V                                  | (A) (D)                                                                                                               | Date<br>Exercisable      Expiration<br>Date                  Date | Title<br><br>Amount<br>or<br>Number<br>of<br>Shares                       |                                                     |                                                                                                          |

## Reporting Owners

**Reporting Owner Name / Address**

## Relationships

## Edgar Filing: Weiss Michael A - Form 4

Director    10% Owner    Officer    Other

Weiss Michael A  
C/O EXPRESS, INC.  
1 EXPRESS DRIVE  
COLUMBUS, OH 43230

X

President & CEO

## Signatures

/s/ Lacey J. Bundy, Attorney  
in Fact

12/28/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These shares represent restricted stock units that were granted to equitably compensate option holders as a result of the special dividend

(1) paid on December 23, 2010 and will be settled in common stock upon vesting. One quarter of the restricted stock units will vest on May 12, 2011, and one quarter of the restricted stock units will vest on that date in 2012, 2013 and 2014.

(2) The restricted stock units were granted and no price was paid therefor.

The beneficiaries of these trusts are descendants of the reporting person. The reporting person is neither a beneficiary nor a trustee of the

(3) trusts. The reporting person disclaims beneficial ownership of these securities and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of the reported shares for purposes of Section 16 or for any other purpose.

This trust is a grantor retained annuity trust for the benefit of the reporting person and his descendants. The reporting person is not the

(4) trustee of this trust. The reporting person disclaims beneficial ownership of these securities and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of the reported shares for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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