

MOLSON COORS BREWING CO
 Form 4
 November 09, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 PERKINS DAVID

2. Issuer Name and Ticker or Trading Symbol
 MOLSON COORS BREWING CO
 [TAP.A; TAP]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 Global Chief Commercial Office

(Last) (First) (Middle)
 C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET, SUITE 3200

3. Date of Earliest Transaction (Month/Day/Year)
 11/08/2007

(Street)
 DENVER, CO 80202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|---|
| | | | | (A) or (D) | Price | | | |
| | | | | Code | V | Amount | | |
| Class B Common Stock | 11/08/2007 | | M ⁽¹⁾ | 18,000 | A | \$ 35.96 | 34,103 | D |
| Class B Common Stock | 11/08/2007 | | M ⁽¹⁾ | 1,800 | D | \$ 53.11 | 32,303 | D |
| Class B Common Stock | 11/08/2007 | | M ⁽¹⁾ | 5,600 | D | \$ 53.12 | 26,703 | D |

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| | | | | | | | |
|----------------------------|------------|-------------------------|-------|---|-------------|--------|---|
| Class B Common Stock | 11/08/2007 | <u>M</u> ⁽¹⁾ | 200 | D | \$ 53.13 | 26,503 | D |
| Class B Common Stock | 11/08/2007 | <u>M</u> ⁽¹⁾ | 1,000 | D | \$ 53.16 | 25,503 | D |
| Class B Common Stock | 11/08/2007 | <u>M</u> ⁽¹⁾ | 200 | D | \$ 53.17 | 25,303 | D |
| Class B Common Stock | 11/08/2007 | <u>M</u> ⁽¹⁾ | 900 | D | \$ 53.3 | 24,403 | D |
| Class B Common Stock | 11/08/2007 | <u>D</u> ⁽¹⁾ | 8,300 | D | \$ 53.35 | 16,103 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|---|--|---|---|--------------------------------------|--|-----------|--|---|----------------------------|--------|
| | | | | | Code | V (A) (D) | | Date Exercisable | Expiration Date | Title |
| Employee Stock Option (Right to Buy) | \$ 35.96 | 11/08/2007 | | <u>M</u> ⁽¹⁾ | | 18,000 | <u>(2)</u> | 05/02/2013 | Class B Common Stock | 18,000 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

PERKINS DAVID
C/O MOLSON COORS BREWING COMPANY
1225 17TH STREET, SUITE 3200
DENVER, CO 80202

Global Chief Commercial Office

Signatures

David Perkins

11/08/2007

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Perkins executed an option exercise and sale of the underlying shares of common stock.
 - (2) This option is fully vested and exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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