

MERCURY GENERAL CORP
Form 4
May 31, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
McCathron Richard

2. Issuer Name and Ticker or Trading Symbol
MERCURY GENERAL CORP
[MCY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
8240 N. MOPAC EXPRESSWAY,
#215

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
05/29/2007

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
Vice President

AUSTIN, TX 78759

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	05/29/2007		M	3,000 A \$ 51.365	3,190	D	
Common Stock					650	I	ESOP Plan ⁽¹⁾
Common Stock	05/29/2007		S	3,000 D \$ 56.183	190	D	
Common Stock	05/29/2007		M	4,000 A \$ 51.43	4,190	D	
Common Stock	05/29/2007		S	4,000 D \$ 56.183	190 ⁽²⁾	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
					V	(A)	(D)	Date Exercisable	Expiration Date		
Common Stock	\$ 51.43	10/29/2004		A		10,000		10/29/2005	10/29/2014	Common Stock	10,000
Common Stock	\$ 51.43	05/29/2007		S		4,000		10/29/2005	10/29/2014	Common Stock	4,000
Common Stock	\$ 51.365	04/30/2004		A		5,000		04/30/2005	04/30/2014	Common Stock	5,000
Common Stock	\$ 51.365	05/29/2007		S		3,000		04/30/2005	04/30/2014	Common Stock	3,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

McCathron Richard
8240 N. MOPAC EXPRESSWAY, #215
AUSTIN, TX 78759

Vice President

Signatures

Judy Walters, Attorney-In-Fact for Richard
McCathron

05/31/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Allocations and disposition since last report

(2) 190 shares held as joint tenant with wife

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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