

PEARCE RANDY L
Form 4
October 29, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
PEARCE RANDY L

(Last) (First) (Middle)
7201 METRO BOULEVARD
(Street)

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
REGIS CORP [RGS]

3. Date of Earliest Transaction
(Month/Day/Year)
10/25/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Sr. EVP and CFAO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	10/25/2007		M		15,700 A \$ 15.125	82,662	D
Common Stock	10/25/2007		S		300 D \$ 32.17	82,362	D
Common Stock	10/25/2007		S		1,300 D \$ 32.18	81,062	D
Common Stock	10/25/2007		S		300 D \$ 32.19	80,762	D
Common Stock	10/25/2007		S		400 D \$ 32.2	80,362	D

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Common Stock	10/25/2007	S	1,100	D	\$ 32.21	79,262	D
Common Stock	10/25/2007	S	300	D	\$ 32.23	78,962	D
Common Stock	10/25/2007	S	900	D	\$ 32.24	78,062	D
Common Stock	10/25/2007	S	900	D	\$ 32.25	77,162	D
Common Stock	10/25/2007	S	1,400	D	\$ 32.29	75,762	D
Common Stock	10/25/2007	S	1,500	D	\$ 32.3	74,262	D
Common Stock	10/25/2007	S	100	D	\$ 32.35	74,162	D
Common Stock	10/25/2007	S	200	D	\$ 32.41	73,962	D
Common Stock	10/25/2007	S	1,600	D	\$ 32.47	72,362	D
Common Stock	10/25/2007	S	1,300	D	\$ 32.48	71,062	D
Common Stock	10/25/2007	S	1,000	D	\$ 32.49	70,062	D
Common Stock	10/25/2007	S	600	D	\$ 32.5	69,462	D
Common Stock	10/25/2007	S	600	D	\$ 32.51	68,862	D
Common Stock	10/25/2007	S	300	D	\$ 32.52	68,562	D
Common Stock	10/25/2007	S	100	D	\$ 32.53	68,462	D
Common Stock	10/25/2007	S	300	D	\$ 32.54	68,162	D
Common Stock	10/25/2007	S	600	D	\$ 32.55	67,562	D
Common Stock	10/25/2007	S	100	D	\$ 32.56	67,462	D
Common Stock	10/25/2007	S	400	D	\$ 32.57	67,062	D
Common Stock	10/25/2007	S	100	D	\$ 32.58	66,962	D
						5,704	I

Common
Stock

By profit
sharing
plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 15.125	10/25/2007		M	15,700	11/01/2005	11/01/2010	Common Stock	15,700

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PEARCE RANDY L 7201 METRO BOULEVARD MINNEAPOLIS, MN 55439			Sr. EVP and CFAO	

Signatures

Eric A. Bakken, by power of attorney
10/29/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Form 2 of 2

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