

TELETECH HOLDINGS INC  
Form 4  
January 25, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
TUCHMAN KENNETH D

2. Issuer Name and Ticker or Trading Symbol  
TELETECH HOLDINGS INC [TTEC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
9197 S. PEORIA ST.  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
01/22/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
CEO & Chairman of the Board

ENGLEWOOD, CO 80112

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock <sup>(1)</sup>     | 03/15/2010                           |  | G                              | V 5,000 D   | \$ 0 5,824,866  | D  |   |
| Common Stock <sup>(2)</sup>     | 01/22/2011                           |  | M                              | 50,000 A  | \$ 0 5,874,866  | D  |   |
| Common Stock                    |                                      |  |                                |   | 14,766,806  | I  | By KDT Family LLP                                     |
| Common Stock                    |                                      |  |                                |   | 10,000,000  | I  | By KDT Stock Revocable Trust                          |
|                                 |                                      |  |                                |   | 200,000   | I  |   |



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- (1) Shares disposed of by gift to Tuchman Nieces and Nephews Trust on March 15, 2010.
- (2) Reflects vesting of Restricted Stock Units ("RSUs") on January 22, 2011. The Reporting Person initially received 250,000 time-based RSUs on June 22, 2007. The RSUs vest in five equal annual installments of 50,000 per year beginning on January 22, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.