Discover Financial Services Form 8-K March 05, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 5, 2013

DISCOVER FINANCIAL SERVICES

(Exact name of registrant as specified in its charter)

Commission File Number: 001-33378

Delaware (State or other jurisdiction of incorporation) 36-2517428 (IRS Employer Identification No.)

2500 Lake Cook Road, Riverwoods, Illinois 60015 (Address of principal executive offices, including zip code)

(224) 405-0900 (Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

Discover Financial Services (the "Company") hereby furnishes the information in Exhibit 99.1 hereto, Financial Data Supplement. In the Financial Data Supplement, for informational purposes, the Company presents its results on a calendar basis for each quarter in 2012 and 2011, as well as the twelve months ended December 31, 2012, 2011 and 2010.

As previously reported, the Company changed its fiscal year end from November 30 to December 31 of each year, effective beginning with the 2013 fiscal year. The Company will separately report its results for the December 2012 fiscal month transition period in its Quarterly Report on Form 10-Q for the quarter ending March 31, 2013 and in its Annual Report on Form 10-K for the year ending December 31, 2013.

The information contained in this Item 2.02 of this Current Report on Form 8-K, including Exhibit 99.1, is furnished pursuant to Item 2.02 of Form 8-K and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, except as shall be expressly stated by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 Financial Data Supplement

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DISCOVER FINANCIAL SERVICES

Dated: March 5, 2013 By: /s/ Simon Halfin

Name: Simon Halfin

Title: Vice President, Assistant General

Counsel and Assistant Secretary

EXHIBIT INDEX

Exhibit No.

Description Financial Data Supplement 99.1