

Edgar Filing: BUILD A BEAR WORKSHOP INC - Form 8-K

BUILD A BEAR WORKSHOP INC

Form 8-K

December 06, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event  
reported) December 6, 2004  
(December 6, 2004)

Build-A-Bear Workshop, Inc.

-----  
(Exact Name of Registrant as Specified in Its Charter)

|  |                             |                                      |
|--|-----------------------------|--------------------------------------|
| Delaware   | 001-32320                   | 43-1883836                           |
| -----  | -----                       | -----                                |
| (State or Other<br>Jurisdiction of<br>Incorporation) | (Commission<br>File Number) | (IRS Employer<br>Identification No.) |

|   |            |
|---|------------|
| 1954 Innerbelt Business Center Drive<br>St. Louis, Missouri | 63114      |
| -----   | -----      |
| (Address of Principal Executive Offices)                    | (Zip Code) |

(314) 423-8000  
-----  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to  
simultaneously satisfy the filing obligation of the registrant under any of the  
following provisions (see General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act  
(17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act  
(17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the  
Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the  
Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure.  
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On December 6, 2004, Build-A-Bear Workshop, Inc. (the "Company") issued

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a press release announcing guidance for net income, diluted earnings per share, and comparable stores sales growth for the fourth quarter (13 weeks ending January 1, 2005) and full year of fiscal 2004. A copy of the press release is furnished as Exhibit 99.1 hereto and is incorporated by reference herein. The description of the press release contained herein is qualified in its entirety by the full text of such exhibit.

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### Item 9.01 Financial Statements and Exhibits.

#### (c) Exhibits

| Exhibit Number | Description of Exhibit               |
|----------------|--------------------------------------|
| 99.1           | Press Release dated December 6, 2004 |

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### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BUILD-A-BEAR WORKSHOP, INC.  
(Registrant)

Date: December 6, 2004

/s/ Tina Klocke

-----  
Name: Tina Klocke  
Title: Chief Financial Bear, Secretary  
and Treasurer

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### EXHIBIT INDEX

| Exhibit Number | Description of Exhibit               |
|----------------|--------------------------------------|
| 99.1           | Press Release dated December 6, 2004 |

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