

HURCO COMPANIES INC
Form DEF 14A
January 29, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No. _____)

Filed by the Registrant

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Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Under §240.14a-12

Hurco Companies, Inc.

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

HURCO COMPANIES, INC.

ONE TECHNOLOGY WAY

P.O. BOX 68180

INDIANAPOLIS, INDIANA 46268

(317) 293-5309

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

To Be Held March 15, 2018

The 2018 Annual Meeting of Shareholders of Hurco Companies, Inc., will be held at our corporate headquarters, at One Technology Way, Indianapolis, Indiana 46268, at 10:00 a.m. Eastern Daylight Time on Thursday, March 15, 2018, for the following purposes:

1. To elect eight directors to serve until the next annual meeting of shareholders and until their successors are duly elected and qualify;
2. To approve, in an advisory (non-binding) “say-on-pay” vote, the compensation paid to our named executive officers;
3. To ratify the appointment of RSM US LLP as our independent registered public accounting firm for the fiscal year ending October 31, 2018; and
4. To transact such other business as may properly come before the meeting or any adjournments thereof.

The Board of Directors recommends a vote FOR items 1, 2 and 3. The persons named as proxies will use their discretion to vote on any other matters that may properly arise at the annual meeting.

The foregoing items of business are more fully described in our proxy statement accompanying this notice. Please read our proxy statement carefully.

If you do not expect to attend the annual meeting, please mark, sign and date the enclosed proxy card and return it in the enclosed return envelope, which requires no postage if mailed in the United States, or vote your shares via the Internet or by telephone as described in the proxy statement.

Only shareholders of record as of the close of business on January 19, 2018, are entitled to notice of and to vote at the annual meeting or any adjournments thereof. In the event there are not sufficient votes for approval of one or more of the above matters at the time of the annual meeting, the annual meeting may be adjourned in order to permit further solicitation of proxies.

By order of the Board of Directors,

Sonja K. McClelland, *Secretary*

Indianapolis, Indiana

January 29, 2018

YOUR VOTE IS IMPORTANT—Even if you plan to attend the meeting, we urge you to mark, sign and date the enclosed proxy card and return it promptly in the enclosed envelope or vote your shares via the Internet or by telephone as described in the proxy statement.

Important Notice Regarding the Availability of Proxy Materials

In accordance with the rules of the Securities and Exchange Commission, we are advising our shareholders of the availability on the Internet of our proxy materials related to our forthcoming annual meeting. These rules allow companies to provide access to proxy materials in one of two ways. Because we have elected to utilize the “full set delivery” option, we are delivering to all shareholders paper copies of all of the proxy materials, as well as providing access to those proxy materials on a publicly-accessible website.

The notice of annual meeting of shareholders, proxy statement, form of proxy card and our most recent annual report on Form 10-K are available at www.hurco.com/proxymaterials. If you plan to attend the annual meeting in person, you may obtain directions to the meeting site by written request directed to Sonja K. McClelland, Executive Vice President and Chief Financial Officer, Hurco Companies, Inc., One Technology Way, P. O. Box 68180, Indianapolis, Indiana 46268 or by telephone at (317) 293-5309.

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HURCO COMPANIES, INC.

One Technology Way

P. O. Box 68180

Indianapolis, Indiana 46268

Annual Meeting of Shareholders

March 15, 2018

PROXY STATEMENT

This proxy statement and accompanying proxy are being furnished to the holders of common stock of Hurco Companies, Inc. (the “Company,” “Hurco,” “we” or “us”) in connection with the solicitation of proxies by the Board of Directors for the 2018 Annual Meeting of Shareholders to be held at 10:00 a.m. Eastern Time on Thursday, March 15, 2018, at our corporate headquarters at One Technology Way, Indianapolis, Indiana, 46268 and any adjournments thereof. This proxy statement and the accompanying form of proxy are being mailed to our shareholders on or about January 29, 2018.

QUESTIONS AND ANSWERS ABOUT THE ANNUAL MEETING AND VOTING

Who is entitled to vote at the meeting and what are my voting rights?

Shareholders of record as of the close of business on January 19, 2018 are entitled to vote at the annual meeting or any adjournments thereof. As of that date, there were 6,692,778 shares of our common stock outstanding and entitled to vote at the annual meeting. Holders of our common stock as of the record date are entitled to one vote per share with respect to each matter submitted to a vote of the shareholders. There is no cumulative voting on election of directors or any other matter.

How many shares must be present to hold the meeting?

The presence in person or by proxy of the holders of a majority of the outstanding shares entitled to vote at the annual meeting is necessary to constitute a quorum for the transaction of business.

What matters will be voted on at the meeting?

There are three matters to be considered at the meeting, as follows:

1. Election of eight directors to serve until the next annual meeting of shareholders and until their successors are duly elected and qualify;
2. An advisory vote to approve the compensation paid to our named executive officers, also referred to as the “say-on-pay” vote; and
3. Ratification of the appointment of RSM US LLP as our independent registered public accounting firm for the fiscal year ending October 31, 2018.

How are votes counted?

All shares that have been properly voted, and not revoked, will be voted at the meeting in accordance with the instructions of the voting shareholders.

Brokers are not entitled to exercise discretion to vote shares on any of the matters to be voted at the meeting other than the ratification of the appointment of the auditor, unless the shareholder gives voting instructions to the broker. Accordingly, if you hold your shares in “street name” and wish your shares to be voted by your broker on the election of directors or the say-on-pay vote, you must give your broker voting instructions.

What vote is required to approve each proposal?

To approve each of the proposals, the following votes are required from the holders of voting shares. Abstentions and broker non-votes will not count as votes cast on the proposals below and will not affect the outcome of the votes.

| Proposal | Vote Required |
|---------------------------------------|--|
| ¹ Election of directors | The election of director nominees will be determined by a plurality of the shares voting on such election, which means that the director nominees receiving the most FOR votes will be elected up to the maximum number of directors to be elected at the annual meeting. |
| ² Say-on-pay vote | More votes are cast FOR than AGAINST . |
| ³ Ratification of auditors | More votes are cast FOR than AGAINST . |

With respect to the election of directors, although there is a plurality voting standard, our Amended and Restated By-Laws (the “By-Laws”) provide that in an uncontested election, any incumbent director nominee who does not receive more FOR votes than WITHHOLD votes must tender his or her resignation as a director to the Board of Directors, subject to acceptance by the Board. The Nominating and Governance Committee of the Board will consider any resignation tendered under this policy and will recommend to the Board whether to accept or reject it, or whether other action should be taken. The Board of Directors will act on the tendered resignation, taking into account the Nominating and Governance Committee’s recommendation, within 90 days following the certification of the shareholder director election, and will promptly issue a press release regarding its decision. If the resignation is not accepted, the director shall continue to serve until the next annual meeting of shareholders and until his or her successor has been elected and qualified, or unless he or she is removed, resigns, dies or becomes so incapacitated he or she can no longer perform any of his or her duties as a director.

How can I vote my shares without attending the meeting?

Whether you hold your shares directly as a registered shareholder or beneficially in street name, you may vote without attending the meeting. If you are a shareholder of record, you can vote your shares by granting a proxy via the Internet, over the telephone or by mailing your signed proxy card. If you hold your shares in street name, your broker, bank or other nominee will provide you with materials and instructions on voting your shares.

How do I vote my shares in person at the meeting?

Proof of stock ownership and some form of government-issued, photo identification (such as a valid driver's license or passport) will be required for admission to the meeting. **Only shareholders who owned our common stock as of the close of business on January 19, 2018 are entitled to attend the meeting.**

If you are a shareholder of record, you must bring some form of government-issued, photo identification to be admitted to the meeting. You may vote your shares in person at the meeting by completing a ballot at the meeting.

If your shares are held in street name, you must request a legal proxy from your broker, bank or other nominee that holds your shares. If you do not obtain a legal proxy from your broker, bank or other nominee, you will not be entitled to vote your shares at the meeting, but you can still attend the meeting if you bring a recent bank or brokerage statement showing that you owned shares of our common stock on January 19, 2018.

Even if you currently plan to attend the meeting, we recommend that you vote by proxy, either via the Internet, by telephone or by mail, so that your vote will be counted if you later decide not to, or cannot, attend the meeting.

What can I do if I change my mind after I submit my proxy?

If you are a shareholder of record, you may revoke your proxy at any time before it is voted at the meeting by: (1) giving timely written notice of the revocation to our Secretary, or (2) timely submitting a later-dated proxy in person at the meeting, via the Internet, by telephone or by mail. If your shares are held in street name, you may submit new voting instructions by contacting your broker, bank or other nominee holder. Or, in the alternative, you may vote in person at the annual meeting if you obtain a legal proxy as described above.

What are the Board's recommendations on how I should vote my shares?

The Board of Directors recommends that you vote your shares as follows:

- **FOR** the election of the eight nominees as directors.

- **FOR** the say-on-pay vote.

FOR the ratification of the appointment of RSM US LLP as our independent registered public accounting firm for the fiscal year ending October 31, 2018.

How would my shares be voted if I do not specify how they should be voted?

If you sign and return a proxy card without indicating how you want your shares to be voted, the persons named as proxies will vote your shares as follows:

- **FOR** the election of the eight nominees as directors.

- **FOR** the say-on-pay vote.

FOR the ratification of the appointment of RSM US LLP as our independent registered public accounting firm for the fiscal year ending October 31, 2018.

What is the effect of the say-on-pay vote?

The say-on-pay vote is advisory and not binding on the Company, the Board of Directors or the Compensation Committee. We could, if the Board or the Compensation Committee concluded it was in our best interests, choose not to follow or implement the outcome of the advisory vote.

What happens if additional matters are presented at the annual meeting?

We know of no other matters other than the items of business described in this proxy statement that will be presented at the meeting. If you grant a proxy, the persons named as proxy holders will have discretion to vote your shares on any additional matters properly presented for a vote at the meeting in accordance with Indiana law and our By-Laws.

Who will count the votes?

Our Corporate Secretary will count the votes.

Can I review the list of shareholders entitled to vote at the meeting?

A list of shareholders entitled to vote at the meeting will be available at the meeting and for ten days prior to the meeting, between the hours of 9:00 a.m. and 4:30 p.m., at our offices at One Technology Way, Indianapolis, Indiana 46268. If you would like to view the shareholder list, please contact our Corporate Secretary to schedule an appointment.

Who pays for the cost of proxy preparation and solicitation?

We will pay the cost of preparing, assembling and mailing this proxy statement and form of proxy. We will also request banks, brokers and other holders of record to send the proxy materials to, and obtain proxies from, beneficial owners and will reimburse them for their reasonable expenses in doing so.

Is this proxy statement the only way that proxies are being solicited?

Our directors, officers and other employees may also solicit proxies personally by telephone, facsimile, electronic mail, personal contact or otherwise. They will not be specifically compensated for doing so.

Can I receive future proxy statements and annual reports electronically?

Yes. If you are a shareholder of record, you may request and consent to electronic delivery of future proxy statements, annual reports and other shareholder communications by following the instructions on the proxy card to vote using the Internet and when prompted, indicate that you agree to receive or access shareholder communications electronically in future years. You may also contact our Transfer Agent, Computershare Investor Services, by calling (781) 575-2879 or toll-free at (877) 282-1169, or by writing: Computershare Investor Services, P.O. Box 505000, Louisville, KY 40233-5000. If your shares are held beneficially in street name, please contact your bank, broker or other nominee and ask about the availability of electronic delivery.

Are you planning on making the proxy materials only available by Internet this year, unless paper copies are requested?

No. Although many public companies are mailing a notice to their shareholders so they can provide proxy materials through the Internet, we have again elected to use the “full set delivery” option and so are providing paper copies of proxy materials to all of our shareholders. Our proxy materials and Annual Report on Form 10-K are also available via the Internet at www.hurco.com/proxymaterials. We may decide not to use the “full set delivery” option in the future; however, you will still have the right to request a free set of proxy materials by mail.

PROPOSAL 1. ELECTION OF DIRECTORS

The Board of Directors currently consists of nine members. The Board of Directors, acting on the recommendation of our Nominating and Governance Committee, has nominated the eight individuals identified below for election as directors. Each of the nominees is currently a director. No fees were paid to any third parties to identify or evaluate potential nominees. Unless authority is specifically withheld, the shares being voted by proxy will be voted in favor of these nominees. Each nominee who is elected will serve for a term of one year, which expires at our next annual meeting of shareholders or such later date as his or her successor has been elected and qualified.

Mr. Ronald Strackbein is currently serving as one of our nine directors. Mr. Strackbein is retiring at the end of his current term and has not been nominated for re-election at the annual meeting. The Board of Directors thanks Mr. Strackbein for his dedicated service on the Board. The Board of Directors, acting on the recommendation of our Nominating and Governance Committee, has approved a reduction in the size of the Board of Directors from nine members to eight members, to be effective as of the election of directors at our 2018 Annual Meeting of Shareholders. Proxies cannot be voted for a greater number of persons than eight, which is the number of nominees named in this proxy statement.

If any of these nominees becomes unable to serve, we expect that the persons named in the proxy will exercise their voting power in favor of such other person or persons as the Board may recommend. All of the nominees have consented to being named in this proxy statement and to serve if elected. The Board of Directors knows of no reason why any of the nominees would be unable to serve.

The names of the persons who are nominees for election and their current positions and offices with Hurco, if any, are set forth below. There are no family relationships among any of our directors or officers.

| Nominees | Positions and Offices Held with Hurco |
|-----------------------|--|
| Thomas A. Aaro | Director |
| Robert W. Cruickshank | Presiding Independent Director |
| Michael Doar | Chairman, Chief Executive Officer and Director |
| Timothy J. Gardner | Director |
| Jay C. Longbottom | Director |
| Andrew Niner | Director |
| Richard Porter | Director |
| Janaki Sivanesan | Director |

Business Experience and Qualifications of Nominees

Thomas A. Aaro, age 60, has been a member of the Board of Directors since March 2015. Mr. Aaro was the founder and has been the Managing Partner since 2002 of BlueBlack LLC, an independent integrated/shopper marketing agency that provides strategic and promotional consulting, training and implementation to consumer packaged goods (“CPG”) companies, marketing agencies, marketing services and digital marketing companies. Previously, he served as the Partner/Chief Executive Officer of Marketing Drive-MGR, an integrated promotional marketing agency and as Chief Marketing Officer/Consultant for a number of technology-oriented companies, including Supermarkets Online, a division of Catalina, a CPG internet savings site, and Wavetel, a startup wireless Internet Service Provider in North Carolina.

Mr. Aaro brings to our Board of Directors extensive knowledge of marketing and entrepreneurship. His over thirty years of experience leading marketing strategy for numerous CPG/technology companies and experience as an entrepreneur provides valuable insight to our Board.

Robert W. Cruickshank, age 72, has been a member of the Board of Directors since 2000 and Presiding Independent Director since June 2012. Mr. Cruickshank has been a consultant since 1981. Mr. Cruickshank was a director of Calgon Carbon Corporation, a producer of products and services for the purification, reparation and concentration of liquids and gases, until March 2013.

Mr. Cruickshank brings to our Board of Directors expertise in finance and investments. Mr. Cruickshank also has experience serving as an independent director of several public companies.

Michael Doar, age 62, has been a member of the Board of Directors since 2000. Mr. Doar was elected Chairman of the Board of Directors and our Chief Executive Officer in fiscal 2001. He also served as our President from November 2009 to March 2013. Prior to joining Hurco, Mr. Doar served as Vice President of Sales and Marketing of Ingersoll Contract Manufacturing Company, a subsidiary of Ingersoll International, an international engineering and machine tool systems business, having previously held various management positions with Ingersoll International from 1989. Mr. Doar also serves as a director of Twin Disc, Incorporated, a manufacturer of marine and heavy duty off-highway power transmission equipment.

Mr. Doar has led Hurco for more than sixteen years. As Chairman and Chief Executive Officer, Mr. Doar brings to our Board of Directors his in-depth knowledge of our business, strategy, people, operations, competition and financial position. Mr. Doar also provides leadership and vision for the development and execution of our strategic plans and the achievement of our business goals and objectives.

Timothy J. Gardner, age 62, has been a member of the Board of Directors since March 2017. Mr. Gardner has been the Managing Director of Akoya Capital, responsible for leading Akoya's industrial product sector, since 2016. Mr. Gardner also has been serving as a Senior Advisor for Pritzker Private Capital and a board member of LBP Manufacturing, a packaging company acquired by Pritzker, since 2015. From 2009 to 2014, Mr. Gardner served as the Executive Vice President of Illinois Tool Works ("ITW") and led ITW's consumer products segment, a \$1.6 billion business centered on packaging and specialty decorating. Between 1997 and 2009, Mr. Gardner held various leadership positions within ITW. Mr. Gardner also serves on the boards of multiple not-for-profit organizations and is a member of the Audit Committee for the Keep America Beautiful organization located in Stamford, Connecticut.

Mr. Gardner brings to our Board of Directors extensive leadership experience in industrial and international manufacturing operations, as well as extensive knowledge and experience in finance and acquisitions and divestitures. During his tenure at ITW, Mr. Gardner led ten acquisitions and four divestitures and managed multiple division and group financial controllers.

Jay C. Longbottom, age 64, has been a member of the Board of Directors since March 2015. Mr. Longbottom has been the Chief Executive Officer of Robert Family Holdings, a privately held company that manages a portfolio of specialty manufacturers, since 2013, has been a member of its Board of Directors since 2008, and was the Chair of its Audit Committee from 2008 to 2013. Prior to Robert Family Holdings, Mr. Longbottom served as the Chief Executive Officer (CEO) of Trostel, LLC, a rubber products company, for a period of one year. Additionally, from 2002 to 2012, Mr. Longbottom was an executive of Haldex AB, a Swedish publicly-traded company that provides proprietary and innovative solutions to improve safety, vehicle dynamics and environmental sustainability in the global commercial vehicle industry. Mr. Longbottom served as the CEO and President of Haldex AB from 2011 to 2012. Prior to 2011, he was the Executive Vice President and Head of the Commercial Vehicle Systems Division and the President of the Hydraulics Division of Haldex Group.

Mr. Longbottom brings to our Board of Directors significant knowledge in finance, mergers and acquisitions and international manufacturing operations. His experience as a CEO of a Swedish publicly-traded company is especially relevant to understanding regulations and capital market requirements. Mr. Longbottom currently serves as a director of Robert Family Holdings and has served as a director of several other international corporations.

Andrew Niner, age 40, has been a member of the Board of Directors since 2012. Mr. Niner is President of Niner Wine Estates in Paso Robles, California. Prior to Niner Wine Estates, Mr. Niner was a partner at Pacific Legacy Capital, a California-based private equity group focused on investing in lower middle-market companies. Additionally, Mr. Niner was a restructuring advisor at a global distribution company and a strategy manager at Levi Strauss & Company. Mr. Niner earned his Masters of Business Administration from the University of California at Berkeley and is a CFA Charterholder.

Mr. Niner brings to our Board of Directors knowledge and experience in strategic business development, operations and capital market transactions.

Richard Porter, age 62, has been a member of the Board of Directors since 2012. Mr. Porter has managed a private equity portfolio of manufacturing companies since 2007. Previously, he was President of CB Manufacturing, a cutting tool company, and President of Ingersoll Contract Manufacturing Company, a subsidiary of Ingersoll International.

Mr. Porter brings to the Board of Directors extensive experience in the machine tool industry, particularly in product and contract manufacturing. Mr. Porter also has experience serving on the boards of a number of private companies with annual revenues ranging from \$40 million to \$480 million.

Janaki Sivanesan, age 46, has been a member of the Board of Directors since 2008. Ms. Sivanesan is a practicing attorney and founding principal of a private equity firm focused on middle-market investments. She previously served as a partner at a large, New York law firm. She was admitted to the bars of the States of New York and Georgia in 2007 and 1996, respectively. Ms. Sivanesan has experience in a wide range of corporate transactions, from mergers and acquisitions to corporate finance, including private debt, equity investments and venture capital transactions. Ms. Sivanesan also has experience in cross-border transactions related to manufacturing and outsourcing, and is particularly knowledgeable with respect to business operations in India.

Ms. Sivanesan provides to the Board of Directors and Audit Committee thorough knowledge and understanding of complex legal and capital markets transactions as well as corporate mergers and acquisitions.

The Board of Directors recommends a vote “FOR” each of the nominees for director.

CORPORATE GOVERNANCE

Policies on Corporate Governance

Our Board believes that good corporate governance is important to ensure that our Company is managed for the long-term benefit of our shareholders. The Board or one of its committees periodically reviews our Corporate Governance Principles, the written charters for each of the standing committees of the Board and our Code of Business Conduct and Ethics and amends them as appropriate to reflect new policies or practices.

Board Leadership Structure

Our Board is currently led by Mr. Doar, our Chairman and Chief Executive Officer. Mr. Doar has held these positions since 2001 and has experience in leading the Company through a range of changes in business environments. The Board of Directors believes that it is most efficient and effective for a single individual to fulfill these two leadership roles at this time. Combining the Chairman and Chief Executive Officer roles facilitates clear leadership responsibility and accountability, effective decision-making and a cohesive corporate strategy. Our Board of Directors possesses considerable experience and knowledge of the challenges and opportunities that we face as a company. We feel the Board is well qualified to evaluate our current and future needs and to judge how the capabilities of our senior management can be most effectively organized to meet those needs.

Our Board of Directors currently has eight independent directors. We have three standing committees and, as required by our Corporate Governance Principles, one of our independent directors serves as our Presiding Independent Director. The independent directors have designated Mr. Cruickshank to serve as Presiding Independent Director. The Presiding Independent Director oversees executive sessions of the independent directors and plays an active role in setting Board agendas and facilitating interactions between the independent directors, on the one hand, and the full board or management, on the other. The Board of Directors evaluates the appropriateness of its leadership structure on an ongoing basis and may change it as circumstances warrant. We believe that each of these measures counter-balances any risk that may exist in having Mr. Doar serve as both Chairman and Chief Executive Officer. For these reasons, our Board of Directors believes this leadership structure is effective for our Company.

Board Role in Risk Oversight

Our Board regularly receives reports from our Chief Executive Officer and other members of our senior management team regarding areas of significant risk to us, including strategic, operational, financial, legal, regulatory and reputational risks. However, management is responsible for assessing and managing our various risk exposures on a day-to-day basis. In this regard, management, with the assistance, where appropriate, of its counsel, has established functions that focus on particular risks, such as legal matters, regulatory compliance, treasury management, research and development, supply chain and quality control, and has developed a comprehensive and integrated approach to overall risk management, which includes the identification of risks and mitigation plans in the strategic planning process.

Our Board's role is primarily one of oversight. Our Board oversees our risk management processes to determine whether those processes are functioning as intended and are consistent with our business and strategy. Our Board conducts this oversight primarily through the Audit Committee, although some aspects of risk oversight are performed by the full Board or another committee. The Audit Committee is assigned with, among other things, oversight of our risks relating to accounting matters, financial reporting and legal and regulatory compliance. The Audit Committee meets regularly with our Chief Financial Officer, external auditors, internal auditors and management to discuss our major financial risk exposures and the steps management has taken to monitor and control such exposures, including our risk assessment and risk management policies. The Audit Committee also receives regular reports regarding issues such as the status and findings of audits being conducted by our independent auditors, the status of material litigation, and material accounting changes or proposed audit adjustments that could affect our financial statements. Our Audit Committee has standing items on its quarterly meeting agendas relating to these responsibilities. The Audit Committee members, as well as all other directors, have access to our Chief Financial Officer, internal auditors and any other member of our management for discussions between meetings, as warranted. The Audit Committee provides reports to the full Board on risk-related items.

The activities of the Compensation Committee with respect to risks relating to our compensation policies and procedures are discussed below in the Executive Compensation section of this proxy statement.

Director Independence and Board Meetings

The Board of Directors has determined that each of our non-employee directors, Messrs. Aaro, Cruickshank, Gardner, Longbottom, Niner, Porter and Strackbein and Ms. Sivanesan is "independent" as defined by the listing standards of The Nasdaq Stock Market (the market in which our common stock trades), or Nasdaq, and the director independence rules of the Securities and Exchange Commission, or SEC. The Board has affirmatively determined that none of the persons who served as independent directors during fiscal 2017, and none of the nominees, have any relationship with us that would impair their independence.

Directors are expected to attend Board meetings, meetings of committees on which they serve and our annual meeting of shareholders, and to spend the time needed and meet as frequently as necessary to properly discharge their responsibilities. The Board of Directors held five meetings and acted by written consent in lieu of a meeting once during fiscal 2017. All directors attended at least 75% of the aggregate number of meetings of the Board and the committees on which they served during fiscal 2017, and all directors attended our 2017 Annual Meeting of Shareholders.

Board Committees and Committee Meetings

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The Board of Directors has three standing committees: the Audit Committee, the Compensation Committee and the Nominating and Governance Committee. The members of the committees, as of the date of this proxy statement, are identified in the following table.

| Name of Director | Audit Committee | Compensation Committee | Nominating and Governance Committee |
|-------------------------|----------------------------|-----------------------------------|--|
| Thomas A. Aaro | X | | |
| Robert W. Cruickshank | | X | Chair |
| Michael Doar | | | |
| Timothy J. Gardner | | X | |
| Jay C. Longbottom | Chair | | |
| Andrew Niner | | | X |
| Richard Porter | X | | X |
| Janaki Sivanesan | X | | |
| Ronald Strackbein | X | Chair | |

Audit Committee

The Audit Committee oversees our accounting, financial reporting and internal audit activities. It appoints our independent registered public accounting firm and meets with that firm, our internal audit team and our Chief Financial Officer to review the scope, cost and results of our annual audit and to review our internal accounting controls, policies and procedures. The Report of the Audit Committee is included on page 45 of this proxy statement.

All members of the Audit Committee are “independent” as such term is defined for audit committee members under the Nasdaq rules and SEC Rule 10A-3 promulgated under the Securities Exchange Act of 1934, as amended, or the Exchange Act. The Board has determined that Mr. Longbottom qualifies as an “audit committee financial expert,” as defined in Item 407(d)(5)(ii) of Regulation S-K of the Exchange Act.

The Audit Committee held six meetings and acted once by written consent in lieu of a meeting during fiscal 2017.

The Audit Committee operates under a written charter, a copy of which is available on our website at www.hurco.com/investors under “Corporate Governance.”

Compensation Committee

The Compensation Committee reviews and recommends to the Board the compensation of our officers and managers and guidelines for the general wage structure of our entire workforce. The Compensation Committee also oversees the administration of our employee benefit plans and discusses with management the Compensation Discussion and Analysis and, if appropriate, recommends its inclusion in our Annual Report on Form 10-K and proxy statement. In determining the compensation of the executive officers other than our Chief Executive Officer, the Compensation Committee considers the recommendations of the Chief Executive Officer. The Report of the Compensation Committee is included on page 27 of this proxy statement.

All members of the Compensation Committee are “independent” as such term is defined for compensation committee members under the Nasdaq rules and SEC Rule 10C-1 promulgated under the Exchange Act.

The Compensation Committee held five meetings and acted once by written consent in lieu of a meeting during fiscal 2017.

The Compensation Committee operates under a written charter, a copy of which is available on our website at www.hurco.com/investors under “Corporate Governance.”

Compensation Committee Interlocks and Insider Participation

No member of our Compensation Committee was, at any time during fiscal 2017 or at any other time before fiscal 2017, an officer or an employee of the Company. In addition, none of the members of the Compensation Committee were involved in a relationship requiring disclosure as an interlocking executive officer or director under Item 407(e)(4) of Regulation S-K of the Exchange Act. None of our executive officers served as a member of the Compensation Committee at any time during or before fiscal 2017.

Nominating and Governance Committee

The Nominating and Governance Committee assists the Board by identifying individuals qualified to become Board members, maintains our Corporate Governance Principles and Code of Business Conduct and Ethics, leads the Board in an annual self-evaluation, recommends members and chairs for each standing committee and determines and evaluates succession plans for our Chief Executive Officer.

All members of the Nominating and Governance Committee are independent directors as defined by Nasdaq rules.

The Nominating and Governance Committee held three meetings and acted through written consent in lieu of a meeting once during fiscal 2017.

The Nominating and Governance Committee is responsible for identifying potential Board members or nominees. The committee examines, among other things, the following qualifications and skills of director candidates: their business or professional experience, their integrity and judgment, their records of public service, their ability to devote sufficient time to the affairs of the Company, the diversity of backgrounds and experience they will bring to the Board and the needs of the Board for certain skills or experiences. The Nominating and Governance Committee also believes that all nominees should be individuals of substantial accomplishment with demonstrated leadership capabilities. The committee does not have a formal policy with regard to the consideration of diversity in identifying nominees for director.

The Nominating and Governance Committee will consider candidates for director who are recommended by shareholders. A shareholder who wishes to recommend a director candidate for consideration by the committee should send such recommendation to our Secretary at One Technology Way, Indianapolis, Indiana 46268, who will forward it to the committee. Any such recommendation should include a description of the candidate's qualifications for Board service and contact information for the shareholder and the candidate.

A shareholder who wishes to nominate an individual as a candidate for director without the recommendation of the Nominating and Governance Committee must comply with the advance notice and informational requirements set forth in our By-Laws, which are more fully explained later in this proxy statement under "Shareholder Proposals for our 2019 Annual Meeting."

The Nominating and Governance Committee operates under a written charter, a copy of which is available on our website at www.hurco.com/investors under “Corporate Governance.”

Shareholder Communications

The Board of Directors has implemented a process whereby shareholders may send communications to its attention. The process for communicating with the Board is set forth in our Corporate Governance Principles, which are available on our website at www.hurco.com/investors under “Corporate Governance.”

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act requires our directors and executive officers, and persons who own more than 10% of our common stock, to file reports of ownership with the SEC and Nasdaq. Such persons are also required to furnish us with copies of all Section 16(a) forms they file.

Based solely on our review of the copies of such forms received by us, and written representations from certain reporting persons that they were not required to file a Form 5 to report previously unreported ownership or changes in ownership, we believe that, during our fiscal year ended October 31, 2017, all of our executive officers, directors and greater than 10% beneficial owners complied with all filing requirements under Section 16(a), except as described immediately below.

Mr. Cruickshank sold 1,000 shares of our common stock on September 19, 2017, for a price of \$39.00 per share. However, the Form 4 disclosing such transaction was not filed until September 22, 2017 – one day late under applicable beneficial ownership reporting rules. The Form 4 filed on September 22, 2017, by Mr. Cruickshank was only late with respect to the specific transaction referenced above.

Code of Business Conduct and Ethics

We have adopted a Code of Business Conduct and Ethics, which applies to all of our directors, executive officers and employees, including our principal executive officer and principal financial officer. If we grant any waiver to the Code of Business Conduct and Ethics, we will disclose the nature of such waiver in a Current Report on Form 8-K that we will file with the SEC. A copy of the Code of Business Conduct and Ethics is available on our website at www.hurco.com/investors under “Corporate Governance.” We will disclose any amendments or updates to our Code of Business Conduct and Ethics by posting such amendments or updates on our website.

PROPOSAL 2. ADVISORY VOTE TO APPROVE EXECUTIVE COMPENSATION

The second proposal to be considered at the 2018 annual meeting is the advisory vote to approve the compensation paid to our named executive officers as disclosed in this proxy statement pursuant to the SEC's compensation disclosure rules (which disclosure includes the Compensation Discussion and Analysis, the compensation tables and the narrative discussion following the compensation tables), also known as the say-on-pay vote. Consistent with the preference expressed by shareholders at the 2011 and 2017 annual meetings, we have been conducting say-on-pay votes on an annual basis.

The Compensation Discussion and Analysis beginning on page 14 of this proxy statement describes our executive compensation program, in detail, and explains the philosophy of the program, the elements of compensation and the factors considered by the Compensation Committee in determining the compensation of our named executive officers during fiscal 2017.

At our 2017 Annual Meeting of Shareholders, approximately 99% of the votes cast on the annual say-on-pay vote were voted to approve the proposal, which was similar with the approximately 98% and approximately 97% of votes cast in favor of the say-on-pay proposal at our 2016 Annual Meeting of Shareholders and 2015 Annual Meeting of the Shareholders, respectively. The Compensation Committee believes that the high levels of shareholder support at those meetings indicate that our executive compensation program is aligned with market practices and meets shareholders' expectations.

Accordingly, the Board of Directors recommends that our shareholders vote **FOR** the following resolution at the 2018 Annual Meeting of Shareholders:

“Resolved, that the compensation paid to Hurco Companies, Inc.’s named executive officers, as disclosed pursuant to the compensation disclosure rules of the Securities and Exchange Commission, including the Compensation Discussion and Analysis, compensation tables and narrative discussion in this proxy statement, is approved.”

Because it is advisory, the results of the say-on-pay vote are not binding upon the Board of Directors or the Compensation Committee. However, as was the case with the results of the say-on-pay vote at prior annual meetings of shareholders, we expect that the Compensation Committee, which is responsible for designing and administering our executive compensation program, will consider the outcome of the vote when making future compensation decisions for our named executive officers.

The Board of Directors recommends a vote “FOR” the advisory proposal to approve the compensation of our named executive officers as disclosed in this proxy statement.

EXECUTIVE COMPENSATION

Compensation Discussion and Analysis

This section and the tables that follow it provide information regarding our compensation program and practices as they relate to our Chief Executive Officer, Chief Financial Officer and the two other executive officers identified in the Summary Compensation Table on page 29, and are referred to as the “named executive officers” in this analysis. The employment of one of the named executive officers, John P. Donlon, was terminated on January 11, 2017. This compensation discussion and analysis provides information regarding Mr. Donlon to the extent it applies based on his status with the Company at the applicable time. We currently do not have any executive officers who are not also named executive officers.

The responsibilities of the Compensation Committee of the Board of Directors (referred to as the Committee in this section) include administering our compensation programs and approving or ratifying all compensation-related decisions for the named executive officers.

Philosophy

The goals of our executive compensation program are to foster the creation of shareholder value while, at the same time, motivating and retaining managerial personnel. Our executive compensation program has been designed to hold executives accountable for the financial and operational performance of the Company, as well as reflecting the value of the Company’s stock. Therefore, a substantial amount of an executive’s compensation is at risk and tied to the performance of the Company on both a short-term and long-term basis. Our compensation program includes the use of Company common stock and stock ownership guidelines that serve to align the interests of our executives with the interests of our shareholders. Our compensation program is designed to reward executives at levels comparable to our peers to promote fairness and success in attracting and retaining executives. We believe that our compensation program does not promote excessive risk-taking and various elements of our policies that are in place, such as capped incentive opportunities, use of capital return metrics, stock ownership guidelines, recoupment policy and governance processes, which serve to mitigate excessive risk. The employment agreements with our named executive officers include a change in control severance benefit that has a “double-trigger” (i.e., requires both a change in control and termination of the executive’s employment in order to receive that benefit).

Fiscal 2017 Overview

We are an industrial technology company that designs, produces and sells computerized machine tools. During fiscal 2017, our sales and service fees were \$243.7 million, an increase of \$16.4 million, or 7%, compared to fiscal 2016 and included a negative currency impact of \$1.3 million, or 1%, when translating foreign sales to U.S. dollars for financial reporting purposes. The year-over-year growth was due primarily to increased sales of all three product lines (Hurco, Takumi and Milltronics) in all geographic regions (Americas, Europe and Asia Pacific). Operating income for fiscal 2017 was \$20.9 million, or 9% of sales, compared to \$19.6 million, or 9% of sales, in fiscal 2016. The year-over-year improvement in operating income was primarily attributable to a reduction in operating expenses associated with trade show expenses for the International Manufacturing Technology Show (“IMTS”) held in September 2016.

Alignment of Pay-for-Performance

The compensation program for our named executive officers is designed to provide competitive pay opportunities while aligning the incentive compensation realized by our named executive officers with the interests of our shareholders by linking pay with company and stock performance.

In fiscal 2017, the Committee approved the following four types of incentive compensation opportunities for our named executive officers, which are intended to align their pay with company and individual performance:

- cash award opportunities under the short-term incentive compensation plan based on the Company's operating income margin for fiscal 2017 and strategic objectives set for each named executive officer for fiscal 2017;
- restricted shares which vest in equal installments over three years;
- performance stock units that will be earned based on the Company's average return on invested capital, or ROIC, for fiscal years 2017 through 2019; and
- performance stock units that will be earned based on the Company's total shareholder return, or TSR, relative to companies in the established 2017 peer group, for fiscal years 2017 through 2019.

The incentive compensation realized by our named executive officers related to fiscal year 2017 consisted of:

- cash awards earned and paid based on fiscal 2017 operating income margin and achievement of strategic objectives set for each named executive officer for fiscal 2017;
- the vesting in 2017 of a portion of the restricted shares granted in fiscal years 2014, 2015 and 2016;
- performance shares granted in fiscal 2015 that were earned based on the Company's average ROIC for fiscal years 2015 through 2017; and
- performance shares granted in fiscal 2015 that were earned based on the Company's TSR performance, relative to companies in the established peer group, for fiscal years 2015 through 2017.

See "Compensation Decisions for Fiscal 2017" for further information.

Consideration of 2016 and 2017 Say-on-Pay Votes

Based on the strong level of shareholder support for the say-on-pay votes in 2016 and 2017, the Committee determined to maintain a similar executive compensation program for fiscal year 2018.

Elements of Compensation

The compensation package of our named executive officers consists primarily of a base salary, short-term incentive compensation and long-term incentive compensation. As part of the Committee's continuous effort to strengthen the executive compensation program, from time to time, the Committee engages its independent compensation consultant,

Pay Governance LLC (“Pay Governance”), to conduct a competitive market assessment for each executive position using publicly-available data from the Company’s applicable peer group and executive compensation surveys. The assessment focuses on the competitiveness of compensation delivered to each executive by compensation elements (base salary, target annual incentive, target total cash compensation, expected value of long-term incentives and target total direct compensation). The objectives of the assessment are to understand changes in market compensation from year to year, to analyze the competitiveness of current pay levels relative to the market and to serve as an input for making compensation adjustments if necessary.

The charts below display the total compensation mix, based on target compensation for fiscal 2017, for our named executive officers.

2017 Executive Compensation Mix

Base Salaries. Our industry is highly cyclical and we believe that offering competitive base salaries is a key factor in attracting and retaining talent. In deciding on the appropriate base salary for each named executive officer, the Committee takes into consideration the results of the most recent competitive market assessment, as well as the individual's performance, his or her roles and responsibilities and related experience in the role.

Short-Term Incentive Compensation. For the fiscal 2017 short-term incentive compensation arrangement, pursuant to the Hurco Companies, Inc. Cash Incentive Plan ("Cash Incentive Plan"), which was approved by shareholders at our 2016 Annual Meeting of Shareholders, the Committee selected the applicable performance measures, specified the performance goals based on those performance measures, and specified the method for calculating the amount payable to named executive officers (other than Mr. Donlon) if the performance goals are satisfied. Like the 2016 short-term incentive compensation plan, the 2017 arrangement provides for cash incentives tied to the achievement of targets for objective performance measures that are based on our fiscal 2017 operating income margin and certain strategic objectives. The Committee determined to maintain operating income margin and strategic objectives as the performance measures for the short-term incentive compensation arrangement for fiscal 2018 under the Cash Incentive Plan, since the Committee believes those performance measures appropriately align executive compensation with Company and individual performance. See "Compensation Decisions for Fiscal 2018."

Long-Term Incentive Compensation. The Company has a shareholder-approved plan that permits the Committee to grant several types of equity-based awards. The Committee believes that equity-based awards that include certain vesting requirements provide our executive officers with an ownership stake in the Company and promote executive retention. The Committee also believes that grants of restricted shares are an effective means to align the interests of executives more closely with those of our shareholders and that grants of performance shares or performance stock

units directly link executive compensation with company performance. In fiscal 2017, the Committee awarded a combination of restricted shares and performance stock units to its executives, which have a three-year vesting or performance period, respectively. The Committee determined to also maintain the same structure and metrics for the long-term incentive compensation awards for fiscal 2018. See “Compensation Decisions for Fiscal 2018.”

Stock Ownership Guidelines and Hedging Prohibitions. Our Corporate Governance Principles include stock ownership guidelines for our executive officers and independent directors. The Committee is responsible for interpreting and reviewing compliance with the stock ownership guidelines as they relate to the executive officers. The Committee believes that the executive stock ownership guidelines align executives' interests with those of shareholders through equity-based incentives and stock ownership guidelines that facilitate a culture of ownership. The guidelines provide that the executive officers are expected to acquire and maintain ownership of shares of our common stock (including unvested restricted stock awards) having an aggregate market value that is at least equal to five times annual base salary for the Chief Executive Officer, three times annual base salary for the President and two times annual base salary for the other executive officers. The executive officers are expected to retain ownership of all net shares (shares of common stock acquired as a result of the exercise or vesting of equity incentive awards granted, reduced by any shares sold, tendered or retained to pay exercise price or tax withholding requirements related to such awards) acquired with respect to awards granted under the Company's equity incentive plans, until the requisite ownership has been achieved. If an executive officer fails to comply with the guidelines, the Committee may determine that such person is not eligible for awards under the Company's equity incentive plan until such time as he or she is in compliance. Any shares of stock subject to pledges or security interests will not be considered as owned in determining compliance with the stock ownership guidelines.

In addition, our Corporate Governance Principles prohibit executive officers from hedging the economic risk of ownership of our common stock. Our Corporate Governance Principles can be accessed through our website at: www.hurco.com/investors under "Corporate Governance."

Medical, Disability and Life Insurance. All full-time employees, including the named executive officers, participate in insurance benefits coverage to help manage the financial impact of ill health, disability and death. In addition, all named executive officers are provided supplemental disability benefits and our Chief Executive Officer is also provided a split-dollar life insurance benefit.

Retirement Benefits. We sponsor a 401(k) plan in which all full-time employees are eligible to participate. The purpose of the plan is to provide an incentive for employees to save for their retirement income needs and to assist in our attraction and retention of employees. Our named executive officers participate in the 401(k) plan on the same basis as other eligible employees. We currently match 100% of the first 6% of a participant's annual earnings that he or she contributes, up to the maximum permitted by law. We also maintain a deferred compensation program in which our named executive officers and other senior management employees may voluntarily participate. For additional information regarding the deferred compensation program, see "Nonqualified Deferred Compensation."

Perquisites. The Committee believes that, even though the level of perquisites provided to the named executive officers is relatively minimal, perquisites are an integral component in establishing the competitiveness of our overall compensation program. Perquisites offered to the named executive officers include the use of company leased

vehicles. For additional information regarding perquisites, see “Tabular Compensation Information.”

Employment Agreements

We have employment agreements with each of the named executive officers. Information regarding these employment agreements is found in this section under the heading “Employment Agreements” on page 39. Under the heading “Potential Payments upon Termination” on page 40, we also estimate the benefits that we would have paid to these executives if their employment had terminated on October 31, 2017, under various scenarios.

The Committee believes that these agreements are an important part of the overall compensation arrangements for the executives by helping to secure for us the continued employment and dedication of the executives, while simultaneously providing a reasonable amount of assurance of continued employment to them.

Effective January 11, 2017, we eliminated the position of Executive Vice President, International Sales/Service. As a result, the employment by the Company of John P. Donlon was terminated without cause as of that date. Pursuant to Mr. Donlon's employment agreement, we have paid him certain severance payments. See "Potential Payments upon Termination" on page 40 and "Summary Compensation Table" on page 29.

Compensation Decisions for Fiscal 2017

Details of the compensation payable to the named executive officers for fiscal 2017 are disclosed in the tables and related discussion that follow this Compensation Discussion and Analysis.

Base Salaries. On November 9, 2016, employing the methodology described above under "Elements of Compensation," the Committee established annual base salaries for the named executive officers for fiscal 2017. The salary increase for Mr. Doar was approximately 3%, the average merit increase for all U.S.-based employees of the Company, as his salary was within the market competitive range. Ms. McClelland received an approximately 6% salary increase to better align her salary with the market competitive range for her position. Mr. Volovic received an approximately 4% salary increase to better align his salary with the market competitive range for his position. Mr. Donlon's salary remained the same as his salary was within the market competitive range for his roles and responsibilities.

The following table sets forth the annual base salary of each of the named executive officers for fiscal 2016 and the annual base salary established by the Committee for each of those officers for fiscal 2017, as well as the percentage increase between the two years:

| Name | Fiscal | Fiscal | Percentage Increase | |
|---------------------|-------------|-------------|---------------------|---|
| | 2016 | 2017 | | |
| | Base Salary | Base Salary | | |
| Michael Doar | \$450,000 | \$465,000 | 3 | % |
| Sonja K. McClelland | \$260,000 | \$275,000 | 6 | % |

| | | | | |
|--------------------|-----------|-----------|---|---|
| John P. Donlon | \$230,000 | \$230,000 | 0 | % |
| Gregory S. Volovic | \$361,000 | \$375,000 | 4 | % |

Short-Term Incentive Compensation. On January 5, 2017, the Committee, pursuant to the Cash Incentive Plan, selected the applicable performance measures, specified the performance goals based on those performance measures, and specified the method for calculating the amount payable to named executive officers (other than Mr. Donlon) if and to the extent the performance goals were satisfied. Similar to fiscal 2016, for fiscal 2017, the Committee selected operating income margin and certain strategic objectives for the named executive officers as the performance measures, which are among the performance measures set forth in the Cash Incentive Plan, and therefore compensation under this arrangement was intended to qualify as performance-based compensation under Internal Revenue Code Section 162(m).

The performance goals related to our fiscal 2017 operating income margin and certain strategic objectives for the named executive officers (other than Mr. Donlon) and payouts were based on the relative weightings set forth below:

| Name | Performance Metric | Weighting | |
|---------------------|-------------------------|-----------|---|
| Michael Doar | Operating Income Margin | 70 | % |
| | Strategic Objectives | 30 | % |
| Sonja K. McClelland | Operating Income Margin | 70 | % |
| | Strategic Objectives | 30 | % |
| Gregory S. Volovic | Operating Income Margin | 70 | % |
| | Strategic Objectives | 30 | % |

Operating income margin was chosen as the primary performance metric because the Committee believes it continues to most directly correlate to our executives' performance. An executive could earn a short-term incentive award due to success in achieving individual strategic objectives, even if performance fell below threshold on the operating income margin; however, the weighting of the two performance metrics encourages decisions that should benefit our overall profitability. Further, if fiscal 2017 operating income margin had been zero or negative, then no amounts would have been paid under the 2017 short-term incentive arrangement, even if all or a portion of the performance goals under the strategic objectives component were attained. Participants had the ability to earn between 50% of a target amount for achieving threshold performance and 200% of target for achieving maximum performance for each metric.

In January 2017, the Committee established the following payout levels that would be associated with the degree to which the operating income margin was attained for fiscal 2017:

| Operating Income Margin | Threshold | Target | Exceeds | Maximum |
|-------------------------|-----------|--------|---------|---------|
| Actual Results | 7 % | 10 % | 12 % | 14 % |
| Percentage Payout Level | 50 % | 100 % | 150 % | 200 % |

Payout levels interpolated for results between 7% and 14%

In January 2017, the Committee also approved the strategic objectives set for each named executive officer and the associated payout levels for fiscal 2017. Participants had the ability to earn between 50% and 200% of the target amount based on the overall achievement of the applicable 2017 strategic objectives set for each participant. The strategic objectives approved by the Committee for each of the named executive officers, other than Mr. Donlon, and the related performance categories, were as follows:

| | <u>Performance Categories</u> | <u>Objective</u> |
|--------------|---|--|
| | Strategic Initiatives/ Asset Management | Update and execute strategic plan for incremental revenue growth and improved return on corporate assets |
| Michael Doar | Strategic Initiatives/ Market Share | Assess and improve sales & marketing strategies to increase market share and operating profit |
| | Board Governance | Assist in the evaluation and recruitment of Board of Directors |
| | Investor Relations | Shareholder outreach |
| | Resource Allocation and Planning | Risk assessment, development and succession planning for Executive Management |
| | Customer Service | Customer relationship management |
| | Strategic Initiatives/ Market Share | Risk assessment, resource planning and implementation of sales/marketing plan to develop the Asia market |

| | | |
|------------------------|--|---|
| Sonja K. McClelland | Strategic Initiatives/ Profit Improvement | Assess and implement international tax strategies to address potential changes in global tax policies |
| | Asset Management/ Profit Improvement/ Cost Reduction | Execute the annual business plan initiatives to improve profitability and return on corporate assets |
| | Strategic Initiatives/ Profit Improvement | Assess and implement operating strategies to improve market penetration in Asia |
| | Cost Reduction/ Profit Improvement | Assess cost reduction initiatives and process for implementation |
| Gregory S. Volovic | Strategic Initiatives | Develop & launch new mill products |
| | Strategic Initiatives | Transfer/consolidate manufacturing and warehousing operations |
| | Strategic Initiatives | Develop and implement retention plan for key employees in manufacturing locations |
| | Strategic Initiatives | Assess and execute strategic changes as required to improve market penetration in Asia |
| | Strategic Initiatives | Identify and implement cost reductions across all manufacturing operations |
| | Research & Development | Develop and launch new lathe software |
| | Research & Development | Develop and evaluate new technologies for advanced manufacturing initiatives |

On January 3, 2018, the Committee determined the degree to which the operating income margin metric and the strategic objectives for fiscal 2017 were attained, and the resulting payout level relative to the target amount for each metric. For fiscal 2017, the Company achieved a 9% operating income margin, and, therefore, the Committee determined that the resulting percentage payout level relative to the target amount for that metric would be 77%. In determining the payout level associated with the above strategic objectives set for fiscal 2017 for each of the named executive officers (other than Mr. Donlon), the Committee assessed the level of achievement of those strategic objectives. As a result, the Committee determined that the resulting percentage payout level relative to the target amount for the strategic objectives was: for Mr. Doar – 200%, for Ms. McClelland – 200%, and for Mr. Volovic – 200%.

The weightings applicable to each of the operating income margin metric and the 2017 strategic objectives metric set forth above for each named executive officer were then applied to the percentage payout level for each metric as determined by the Committee, resulting in a weighted-average percentage payout level relative to the target amount for each executive.

The weighted-average percentage payout level applicable to each named executive officer was then multiplied by his or her target amount, which was determined by multiplying the base salary of the applicable officer paid during fiscal 2017 by the target amount set forth below:

| Name | Target Amount of 2017 Base Salary | |
|---------------------|---|---|
| Michael Doar | 100 | % |
| Sonja K. McClelland | 60 | % |
| Gregory S. Volovic | 85 | % |

The Committee retained the discretion to adjust downward, but not upward, the amount of compensation that would otherwise be payable under the 2017 short-term incentive compensation arrangement. The Committee did not exercise that discretion with respect to the amounts payable under the 2017 short-term incentive compensation arrangement.

The following table sets forth the total short-term incentive compensation amounts awarded to each named executive officer (other than Mr. Donlon) related to fiscal 2017:

| Name | Operating Income Margin | Strategic Objectives | Total Short-Term Compensation |
|---------------------|-------------------------------|-------------------------|-------------------------------------|
| Michael Doar | \$ 249,550 | \$ 279,000 | \$ 528,550 |
| Sonja K. McClelland | \$ 88,550 | \$ 99,000 | \$ 187,550 |
| Gregory S. Volovic | \$ 171,063 | \$ 191,250 | \$ 362,313 |

Long-Term Incentive Compensation.

Earned Performance Share Awards for Fiscal 2015-2017. On January 3, 2018, the Committee determined the degree to which the long-term incentive compensation arrangement approved for the fiscal 2015-2017 performance period was attained, and the resulting payout level relative to the target amount for each metric.

The performance and payout standards for the Performance Shares – TSR for the fiscal 2015-2017 performance period that were established by the Committee in 2015 were the same as those established and described below for the PSUs – TSR for the fiscal 2017-2019 performance period. For fiscal years 2015 through 2017, the Company’s total shareholder return performance over the three year period of 26.2% is positioned between the 30th percentile TSR of 10.9% and the 55th percentile TSR of 45%, relative to the total shareholder return of the companies in our 2015 peer group. As such, and based on the applicable performance and payout standards noted below, the Committee determined that the resulting interpolated percentage payout level relative to the target amount for the fiscal 2015-2017 “Performance Shares – TSR” was 72%.

The performance and payout standards for the Performance Shares – ROIC for the fiscal 2015-2017 performance period that were established by the Committee in 2015 were also the same as those established and described below for the PSUs – ROIC for the fiscal 2017-2019 performance period. As calculated under our long-term incentive compensation arrangement, the Company’s average ROIC for fiscal years 2015 through 2017, as adjusted to exclude the impact of unplanned acquisition costs as permitted by the award agreements for the 2015-2017 Performance Shares – ROIC, was 8.4%. As such, and based on the applicable performance and payout standards noted below, the Committee determined that the resulting percentage payout level relative to the target amount for the fiscal 2015-2017 “Performance Shares – ROIC” was 85%.

Based on these determinations, the Committee approved the following number of performance shares earned and vested pursuant to the long-term incentive compensation plan for each named executive officer related to the fiscal 2015-2017 performance shares:

| Name | Target | | | Actual | | |
|---------------------|-------------|-------|-------------------------|---------------|-------|-------------------------|
| | Performance | | Grant Date | Performance | | Vest Date |
| | Shares | | | Shares Earned | | |
| | TSR | ROIC | Fair Value ¹ | TSR | ROIC | Fair Value ² |
| Michael Doar | 7,440 | 6,952 | \$480,004 | 5,387 | 5,909 | \$476,691 |
| Sonja K. McClelland | 3,255 | 3,042 | \$210,018 | 2,357 | 2,586 | \$208,595 |
| Gregory S. Volovic | 4,650 | 4,345 | \$300,002 | 3,367 | 3,693 | \$297,932 |

Amounts related to target performance share awards represent the value at the grant date based upon the probable outcome of the performance conditions. Amounts related to the performance shares designated as “Performance Shares-TSR” are calculated using the Monte Carlo approach. Amounts related to the performance shares designated as “Performance Shares-ROIC” are calculated using the closing sales price of our common stock on the grant date.

Amounts related to performance share awards that were earned and vested represent the value at the vest date based upon the actual outcome of the performance conditions. Amounts for both types of performance share awards are calculated using the closing sales price of our common stock on the vest date of January 3, 2018.

Restricted Share and PSU Awards for Fiscal 2017-2019. On January 5, 2017, the Committee approved a long-term incentive compensation arrangement for the named executive officers (other than Mr. Donlon) in the form of restricted shares and performance stock units (“PSUs”) awarded under the Hurco Companies, Inc. 2016 Equity Incentive Plan (the “2016 Plan”). The awards were weighted as approximately 25% time-based vesting (in equal installments over three years) and approximately 75% performance-based vesting (at the end of a three-year period, to the extent performance metrics are satisfied). The three-year performance period for those awards is fiscal 2017 through fiscal 2019.

The Committee granted the awards of restricted shares and target number of performance stock units to the named executive officers effective as of January 5, 2017, as follows:

| Name | Restricted | PSUs – PSUs – | |
|---------------------|------------|---------------|--------|
| | Shares | TSR | ROIC |
| Michael Doar | 7,374 | 9,248 | 10,324 |
| Sonja K. McClelland | 2,949 | 3,699 | 4,129 |
| Gregory S. Volovic | 4,424 | 5,549 | 6,194 |

The PSUs designated as “PSUs – TSR” were weighted as approximately 40% of the overall long-term incentive compensation arrangement and will vest and be paid based on our total shareholder return over the three-year period, relative to the total shareholder return over that period of the companies in our peer group. The companies comprising the peer group for the purposes of this award are the same as the companies comprising the peer group utilized for fiscal 2017 executive compensation determinations described below under “The Committee’s Processes and Analyses – Use of Peer Group Data”. The performance and payout standards for the PSUs – TSR are as follows:

| PSUs – TSR | Threshold | Target | Maximum |
|-------------------|-----------------------------|-----------------------------|-----------------------------|
| Performance Range | 30 th Percentile | 55 th Percentile | 90 th Percentile |
| Payout Range | 50% of Target Shares | 100% of Target Shares | 200% of Target Shares |

Awards will be interpolated for results between the 30th and 90th percentiles

The PSUs designated as “PSUs – ROIC” were weighted as approximately 35% of the overall long-term incentive compensation arrangement and will vest and be paid based on the achievement of pre-established goals related to our average return on invested capital over the three-year period. Average return on invested capital may be hereafter adjusted by the Committee to exclude the effects of unanticipated material transactions or events such as acquisitions, divestitures, accounting changes, restructurings and special charges or gains (determined according to objective criteria established by the Committee), but only to the extent permitted by Internal Revenue Code Section 162(m), if applicable. Participants will have the ability to earn between 50% of the target number of shares for achieving threshold performance and 200% of the target number of shares for achieving maximum performance. The

performance and payout standards for the PSUs – ROIC are as follows:

| PSUs – ROIC | Threshold | Target | Maximum |
|--|----------------------|-----------------------|-----------------------|
| Average ROIC | 7% | 9% | 13% |
| Payout Range | 50% of Target Shares | 100% of Target Shares | 200% of Target Shares |
| Awards will be interpolated for results between 7% and 13% | | | |

Compensation Decisions for Fiscal 2018

Base Salaries. On November 15, 2017, employing the methodology described above under “Elements of Compensation,” the Committee established annual base salaries for the named executive officers (except for Mr. Donlon) for fiscal 2018. The salary increase for Mr. Doar was approximately 3%, the average merit increase for all U.S. based employees of the Company, as his salary was within the market competitive range. Mr. Volovic and Ms. McClelland received a 4% and 9% increase, respectively, taking into account their performance during the year and to better align their salaries with the market competitive range.

The following table sets forth the annual base salary of each of the named executive officers for fiscal 2017 and the annual base salary established by the Committee for each of those officers for fiscal 2018, as well as the percentage increase between the two years:

| Name | Fiscal | Fiscal | Percentage | |
|---------------------|-------------|-------------|------------|---|
| | 2017 | 2018 | Increase | |
| | Base Salary | Base Salary | | |
| Michael Doar | \$465,000 | \$480,000 | 3 | % |
| Sonja K. McClelland | \$275,000 | \$300,000 | 9 | % |
| Gregory S. Volovic | \$375,000 | \$390,000 | 4 | % |

Short-Term Incentive Compensation. On January 3, 2018, pursuant to the Cash Incentive Plan, the Committee approved the short-term incentive compensation arrangement for fiscal 2018, with payout to occur thereunder in January 2019, if and to the extent the performance goals are attained during fiscal 2018. Similar to fiscal 2017, the Committee selected operating income margin and certain strategic objectives for the named executive officers as the performance measures, which are among the performance measures set forth in the Cash Incentive Plan. Following the end of fiscal 2018, the Committee will determine the degree to which the operating income margin goal and the strategic objectives were attained, and the resulting payout level relative to the target amount for each metric. Again, the Committee retains the discretion to adjust downward, but not upward, the amount of compensation that would otherwise be payable under the 2018 short-term incentive compensation arrangement.

Long-Term Incentive Compensation. Similar to the short-term incentive compensation arrangement, there were no material changes made to the long-term incentive arrangement for fiscal 2018 as compared to fiscal 2017. Therefore, effective January 3, 2018, the Committee granted the awards below of restricted shares and target number of PSUs to the named executive officers (other than Mr. Donlon). The restricted shares will vest in equal installments over three years and the three-year performance period for the PSUs will be fiscal 2018 through fiscal 2020.

| Name | Restricted Shares | PSUs – TSR | PSUs - ROIC |
|---------------------|-------------------|------------|-------------|
| Michael Doar | 7,405 | 10,946 | 10,367 |
| Sonja K. McClelland | 2,962 | 4,378 | 4,147 |
| Gregory S. Volovic | 4,443 | 6,567 | 6,220 |

The PSUs designated as “PSUs – TSR” were weighted as approximately 40% of the overall long-term incentive compensation arrangement and will vest and be paid based on our total shareholder return over the three-year period, relative to the total shareholder return over that period of the companies in our peer group.

The companies comprising the peer group for the purposes of this award are the same as the companies comprising the 2018 peer group described below under “The Committee’s Processes and Analyses – Use of Peer Group Data.” The performance and payout standards for the PSUs – TSR are as follows:

| PSUs - TSR | Threshold | Target | Maximum |
|-------------------|-----------------------------|-----------------------------|-----------------------------|
| Performance Range | 30 th Percentile | 55 th Percentile | 90 th Percentile |
| Payout Range | 50% of Target Shares | 100% of Target Shares | 200% of Target Shares |

Awards will be interpolated for results between the 30th and 90th percentiles

The PSUs designated as “PSUs – ROIC” were weighted as approximately 35% of the overall long-term incentive compensation arrangement and will vest and be paid based on the achievement of pre-established goals related to our average return on invested capital over the three-year period. Average return on invested capital may be hereafter adjusted by the Committee to exclude the effects of unanticipated material transactions or events such as acquisitions, divestitures, accounting changes, restructurings and special charges or gains (determined according to objective criteria established by the Committee), but only to the extent permitted by Code Section 162(m), if applicable. Participants will have the ability to earn between 50% of the target number of shares for achieving threshold performance and 200% of the target number of shares for achieving maximum performance.

The Committee’s Processes and Analyses

Role of Committee and Input from Management. The Committee is responsible for determining our executive compensation philosophy, objectives, policies and programs and approves or ratifies all compensation related decisions for the named executive officers. When making executive compensation decisions, the Committee considers the input of Pay Governance and, for all executives other than our Chief Executive Officer, the recommendation of our Chief Executive Officer. Our Chief Executive Officer recommends salary levels, short-term incentive compensation awards, equity-based compensation awards and perquisites for our other named executive officers. Our Chief Executive Officer’s compensation is determined solely by the Committee with the assistance of Pay Governance. The Compensation Committee applies the same principles for executive compensation in determining our Chief Executive Officer’s compensation that it applies in determining the compensation of our other named executive officers.

Role of Compensation Consultant. In 2016 and 2017, the Committee engaged Pay Governance to advise and assist the Committee related to executive compensation matters. Pay Governance is retained directly by the Committee, reports directly to the Committee and participates in certain Committee meetings. In this regard, from time to time, Pay Governance advises and assists the Compensation Committee:

- in determining the appropriate objectives and goals of our executive compensation program;
- in designing compensation programs that fulfill those objectives and goals;
- in reviewing the primary components of that compensation;
- in evaluating the effectiveness of our compensation programs;
- in identifying appropriate pay positioning strategies and pay levels in our executive compensation program; and
- in identifying comparable companies and compensation surveys for the Committee to use to benchmark the appropriateness and competitiveness of our executive compensation program.

Pay Governance may, from time to time, contact our executive officers for information necessary to fulfill its assignment and may make reports and presentations to and on behalf of the Committee that our executive officers also receive.

Pay Governance and its affiliates did not provide any other services to us or our affiliates during 2016 or 2017. In addition, the Committee has determined that the work of Pay Governance and its employees has not raised any conflict of interest.

Use of Peer Group Data. With the assistance of Pay Governance, in 2016 and 2017, the Committee approved the composition of a peer group of publicly-traded companies that were selected on the basis of industry, revenue, global operations, employee size and market capitalization for use in the Committee's 2017 fiscal year and 2018 fiscal year analyses of executive compensation.

The following companies made up the peer group utilized for fiscal 2017 executive compensation determinations:

| | | |
|---------------------------------------|-----------------------------|------------------------|
| · Ampco-Pittsburgh Corporation | · Hardinge Inc. | · PDF Solutions, Inc. |
| · Douglas Dynamics, Inc. | · Kadant Inc. | · Proto Labs, Inc. |
| · DMC Global Inc.* | · Key Technology, Inc. | · QAD Inc. |
| · The Eastern Company | · Key Tronic Corporation | · Sun Hydraulics Corp. |
| · Electro Scientific Industries, Inc. | · The L.S. Starrett Company | · Transcat, Inc. |
| · FARO Technologies, Inc. | · Nanometrics Incorporated | |
| · Graham Corporation | · Novanta Inc. | |

*Formerly *Dynamic Materials Corporation*

For the 2018 fiscal year analysis, at the recommendation of Pay Governance and after discussions with management, the committee approved retaining the same peer group listed above as the peer group to be utilized for fiscal 2018 executive compensation determinations.

The Committee uses the peer group data as one of several inputs when making compensation determinations. Periodically, the Committee also reviews trends data for the manufacturing industry from Willis Towers Watson to obtain a general understanding of current compensation practices in that industry as part of its analysis of executive compensation. In addition to the market data, the Committee may consider other factors such as an executive's individual performance, experience in his or her position and responsibilities that may not necessarily be benchmarked in market data.

Recoupment Policy

Our Corporate Governance Principles contain a compensation recoupment policy. Our Corporate Governance Principles are available on our website at www.hurco.com/investors under “Corporate Governance.” The recoupment policy provides that in the event that the Company restates previously released financial results, the Compensation Committee shall determine whether any incentive compensation (defined as all equity-based and non-equity based compensation, the amount, payment and/or vesting of which was determined based wholly or in part on the value of the Company’s financial results or the achievement of specified performance measures) paid or awarded to executive officers during the three years preceding the restatement should be recovered by the Company. If the Committee determines that the amount of any incentive compensation paid to executive officers (the “Awarded Compensation”) during the three-year period preceding the date of restatement exceeded the amount that would have been paid based on the restated financial results (the “Adjusted Compensation”), and the restatement resulted from the Company’s material noncompliance, due in whole or part to intentional fraud or ethical misconduct, with any financial reporting requirement under the federal securities laws, then the Committee shall determine whether the Company should, except as provided below, recover the after-tax portion of the difference between the Awarded Compensation and the Adjusted Compensation for the affected executive officer.

In making the determination whether the Company should recover any incentive compensation, the Committee will take any appropriate considerations into account, including the role the executive officer played in contributing to the events that caused the restatement, the likelihood of success in recovering the amounts under applicable law, the costs of seeking recovery, and whether the assertion of a claim may prejudice the interests of the Company in any related proceeding or investigation relating to the circumstances giving rise to the restatement.

In addition, the Compensation Committee is monitoring regulatory developments with respect to compensation recoupment policies and will recommend to the Board any changes to the current policy that are necessary or appropriate in light of future SEC guidance.

Taxes and Accounting Considerations

Section 162(m) of the Internal Revenue Code limits the deductibility of compensation paid to certain of our executives to \$1,000,000. The deductibility of some types of compensation payments can depend upon the timing of the vesting or an executive's exercise of previously granted equity awards. Interpretations of and changes in applicable tax laws and regulations as well as other factors beyond our control also can affect deductibility of compensation. The Committee considers the anticipated tax treatment to the Company when determining executive compensation. However, for the above reasons, and in order to maintain the flexibility to be able to compensate our named executive officers in a manner designed to promote varying corporate goals, the Committee has determined to not adopt a strict policy that all executive compensation must be deductible under Section 162(m) of the Internal Revenue Code.

The Hurco Companies, Inc. 2008 Equity Incentive Plan (the "2008 Plan"), the 2016 Equity Plan and the Cash Incentive Plan contain performance-based conditions and have been approved by our shareholders, such that certain awards made under those plans could have been designed to qualify for a "performance-based" exception to the limit on deductibility described above. However, that performance-based exception has been repealed as part of the recent tax reform act, such that compensation paid in excess of \$1,000,000 to certain of our executives will not be deductible going forward, unless it qualifies for transition relief applicable to certain performance-based arrangements in place as of November 2, 2017.

Section 409A of the Internal Revenue Code affects the payments of certain types of deferred compensation to key employees and includes requirements relating to when payments under such arrangements can be made, acceleration of benefits, and timing of elections under such arrangements. Failure to satisfy these requirements will generally lead to an acceleration of the timing for including deferred compensation in an employee's income, as well as certain penalties and interest. Our nonqualified deferred compensation arrangements are intended to comply with the effective requirements of Section 409A as required by law or regulation.

Report of the Compensation Committee

The information contained in this report shall not be deemed to be “soliciting material,” to be “filed” with the SEC, or to be subject to Regulation 14A or Regulation 14C (other than as provided in Item 407 of Regulation S-K) or to the liabilities of Section 18 of the Exchange Act, and shall not be deemed to be incorporated by reference in future filings with the SEC except to the extent that we specifically incorporate it by reference into a document filed under the Securities Act of 1933, as amended, or the Securities Act, or the Exchange Act.

The Committee has reviewed and discussed the foregoing Compensation Discussion and Analysis with management. Based on that review and those discussions, the Committee recommended to the Board of Directors that this Compensation Discussion and Analysis be included in this proxy statement on Schedule 14A and incorporated by reference in the Company’s Annual Report on Form 10-K for its 2017 fiscal year.

Ronald Strackbein, *Chairman*
Robert W. Cruickshank
Timothy J. Gardner

Assessment of Compensation-Related Risks

On an ongoing basis as part of our strategic business planning process, the named executive officers and key senior management conduct an assessment of the current risks arising from our compensation policies and practices. This team reviews and discusses the characteristics and approval policies of compensation programs for all employees, including salaries, equity awards and cash bonuses, to determine whether any of these policies or programs could create risks that are reasonably likely to have a material adverse effect on us.

In November 2017, we reviewed and discussed all components of our compensation policies and practices with our Board of Directors as part of our business plan review and approval process. In addition, the Compensation Committee met separately to review the management team's assessment of the risks that could arise from our compensation policies and practices. As part of their review, the Compensation Committee specifically considered factors that reduce the likelihood of excessive risk-taking, such as our overall compensation levels being competitive with the market, the balance between fixed components like salary and benefits and short and long-term incentive compensation. The Committee has discretion to adjust downward the amount of compensation that would otherwise be payable under the short-term incentive compensation program, which it could do if it determines that an executive caused the Company to incur unnecessary or excessive risk. The compensation mix of cash (salary and short-term incentive) and equity incentives align with the market and the Company's peers and are linked to business performance. The short-term and long-term incentive plans are linked to specific formulas and have payout ceilings. The 2017 and 2018 short-term incentive compensation arrangements also provide that no amounts will be paid under the strategic objectives component if our operating income margin is zero or negative. Our stock ownership guidelines link executives' and non-employee directors' interests to the interests of shareholders, and our incentive compensation recoupment policy would permit us to recover certain incentive compensation paid to executive officers in the event of wrongdoing on the part of the executives.

Based on such assessments, we believe that any risks arising from our compensation policies and practices are not reasonably likely to have a material adverse effect on us.

Tabular Compensation Information

The following table summarizes the compensation information for each of our named executive officers for the fiscal years ended October 31, 2017, 2016 and 2015:

SUMMARY COMPENSATION TABLE

| Name and Principal Position | Fiscal Year | Salary \$ | Bonus \$ ¹ | Stock Awards \$ ² | Non-Equity Incentive Plan Compensation \$ ³ | All Other Compensation \$ ⁴ | Total \$ |
|--|-------------|-----------|-----------------------|------------------------------|--|--|-----------|
| Michael Doar Chairman and Chief Executive Officer | 2017 | 462,116 | - | 999,939 | 528,550 | 91,148 | 2,081,753 |
| | 2016 | 447,308 | - | 820,011 | 436,114 | 90,994 | 1,794,427 |
| | 2015 | 433,500 | - | 640,008 | 536,907 | 95,078 | 1,705,493 |
| Sonja K. McClelland Vice President, Secretary, Treasurer and Chief Financial Officer | 2017 | 272,116 | - | 399,926 | 187,550 | 21,011 | 880,603 |
| | 2016 | 258,077 | 100,000 | 359,998 | 148,222 | 21,859 | 888,156 |
| | 2015 | 235,577 | - | 280,032 | 181,094 | 19,384 | 716,087 |
| John P. Donlon Former Executive Vice President, International Sales | 2017 | 55,731 | - | - | - | 289,550 | 345,281 |
| | 2016 | 230,000 | - | 142,004 | 81,497 | 31,504 | 485,005 |
| | 2015 | 228,654 | - | 120,014 | 101,775 | 27,696 | 478,139 |
| Gregory S. Volovic President | 2017 | 372,308 | - | 599,945 | 362,313 | 34,425 | 1,368,991 |
| | 2016 | 358,885 | 100,000 | 519,990 | 308,700 | 29,743 | 1,317,318 |
| | 2015 | 345,192 | - | 400,014 | 380,297 | 30,706 | 1,156,209 |

¹Represents discretionary bonuses awarded by the Compensation Committee to Ms. McClelland and Mr. Volovic in recognition of their additional accomplishments associated with successful integration activities of the then recently acquired entities during fiscal 2016 that were not included in the 2016 short-term incentive compensation plan.

²Represents the grant date fair value of stock awards determined in accordance with Accounting Standards Codification Topic 718, or ASC 718. The stock awards consist of restricted share awards, performance share awards

and PSU awards. Amounts related to restricted share awards are calculated using the closing sales price of our common stock on the grant date. Amounts related to performance share awards and PSU awards represent the value at the grant date based upon the probable outcome of the performance conditions. Amounts related to the performance shares and PSUs designated as “Performance Shares – TSR” and “PSUs – TSR” are calculated using the Monte Carlo approach. Amounts related to the performance shares and PSUs designated as “Performance Shares – ROIC” and “PSUs – ROIC” are calculated using the closing sales price of our common stock on the grant date.

The following table presents the grant date fair value of the performance share awards and PSU awards included in the “Stock Awards” column and the grant date fair value of these awards assuming that the highest level of performance conditions would be achieved:

(footnote continues on following page)

| Name | Fiscal Year of Grant | Performance Period | Performance Share and PSU Awards Grant Date Fair Value | |
|---------------------|----------------------|--------------------|--|--|
| | | | Value (Based on Probable Outcome) | Grant Date Fair Value (Based on Maximum Performance) |
| Michael Doar | 2017 | 2017-2019 | \$749,960 | \$ 1,499,919 |
| | 2016 | 2016-2018 | \$614,998 | \$ 1,229,996 |
| | 2015 | 2015-2017 | \$480,004 | \$ 960,008 |
| Sonja K. McClelland | 2017 | 2017-2019 | \$299,955 | \$ 599,910 |
| | 2016 | 2016-2018 | \$270,004 | \$ 540,008 |
| | 2015 | 2015-2017 | \$210,018 | \$ 420,036 |
| John P. Donlon | 2017 | - | - | - |
| | 2016 | 2016-2018 | \$106,511 | \$ 213,022 |
| | 2015 | 2015-2017 | \$90,017 | \$ 180,034 |
| Gregory S. Volovic | 2017 | 2017-2019 | \$449,971 | \$ 899,942 |
| | 2016 | 2016-2018 | \$389,998 | \$ 779,996 |
| | 2015 | 2015-2017 | \$300,003 | \$ 600,005 |

For performance shares granted in fiscal 2015 with a performance period of fiscal 2015-2017, the actual number of performance shares earned and paid, and their grant date fair value, for each named executive officer is set forth in “Compensation Discussion and Analysis—Compensation Decisions for Fiscal 2017—*Long-Term Incentive Compensation—Earned Performance Share Awards for Fiscal 2015-2017.*”

Represents amounts earned in the specified fiscal year and paid in the following fiscal year under the specified fiscal year’s short-term incentive compensation arrangement. See “Compensation Discussion and Analysis—Compensation Decisions for Fiscal 2017—*Short-Term Incentive Compensation*” for additional information regarding the 2017 short-term incentive compensation arrangement.

The following table summarizes the information included in the All Other Compensation column in the Summary Compensation Table:

| Name | Fiscal Year | Leased Auto (\$) | Supplemental Disability Insurance | Matching 401(k) Plan Contributions | Split-Dollar Life | Severance (\$) | Total (\$) |
|------|-------------|------------------|-----------------------------------|------------------------------------|-------------------|----------------|------------|
|------|-------------|------------------|-----------------------------------|------------------------------------|-------------------|----------------|------------|

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| | | | (\$) | (\$) | Insurance (\$) | | |
|------------|------|--------|--------|--------|-------------------|---------|---------|
| Michael | 2017 | 26,743 | 13,359 | 16,200 | 34,846 | - | 91,148 |
| Doar | 2016 | 27,921 | 14,957 | 15,900 | 32,216 | - | 90,994 |
| | 2015 | 31,163 | 13,730 | 15,900 | 34,285 | - | 95,078 |
| Sonja K. | 2017 | - | 4,811 | 16,200 | - | - | 21,011 |
| McClelland | 2016 | - | 5,959 | 15,900 | - | - | 21,859 |
| | 2015 | - | 4,498 | 14,886 | - | - | 19,384 |
| John P. | 2017 | - | 287 | 6,376 | - | 282,887 | 289,550 |
| Donlon | 2016 | - | 15,604 | 15,900 | - | - | 31,504 |
| | 2015 | - | 11,039 | 16,657 | - | - | 27,696 |
| Gregory S. | 2017 | - | 18,225 | 16,200 | - | - | 34,425 |
| Volovic | 2016 | - | 13,843 | 15,900 | - | - | 29,743 |
| | 2015 | - | 11,783 | 18,923 | - | - | 30,706 |

(footnote continues on following page)

The amounts shown in the Leased Auto column represent either the portion of the lease cost for automobiles leased by us allocable to an executive's personal use of the automobile or the sum of a monthly car allowance that is added to an executive's salary. For automobiles leased by us where the automobile is used for both business and personal purposes, the percentage of personal use is calculated and applied to the lease and operating expenses.

The Split-Dollar Life Insurance amounts represent a portion of the premium paid on insurance policies we own on the life of the employee. All cash contributions are returned to us upon employee separation or death of the insured. We pay the full amount of the premiums and are the beneficiary for a portion of the policies' death benefit. By policy endorsement, the employee has the right to designate the beneficiary for the death benefit.

The amount in the Severance column represents the payments made to Mr. Donlon pursuant to his employment agreement in connection with his termination of employment without cause, including (i) \$172,500 for salary continuation benefits for a period of nine months; (ii) \$73,468 for nine months of monthly payments equal to one-twelfth of the average of Mr. Donlon's annual cash bonuses for the preceding three years; (iii) \$23,650 for nine months of monthly payments equal to 140% of the Company's monthly cost for continuation of health insurance; and (iv) \$13,269 for a cash payout of accrued vacation time.

GRANTS OF PLAN-BASED AWARDS IN 2017 TABLE

The following table provides information regarding awards related to the 2017 short-term incentive compensation arrangement, PSU awards and restricted share awards granted during fiscal 2017 to our named executive officers, other than Mr. Donlon who did not receive any such awards in fiscal 2017:

| Name & Awards | Grant Date | Estimated Possible Payouts Under Non-Equity Incentive Plan Awards | | | Estimated Possible Payouts Under Equity Incentive Plan Awards | | | All Other Stock Awards: Number of Shares of Stock or Units (#) | Grant Date Fair Value of Stock and Option Awards (\$) ¹ |
|---------------------------------------|------------|---|-------------|--------------|---|------------|-------------|--|--|
| | | Threshold (\$) | Target (\$) | Maximum (\$) | Threshold (#) | Target (#) | Maximum (#) | | |
| Michael Doar | | | | | | | | | |
| 2017 Short- Term Incentive Comp. Plan | 1/5/17 | 232,500 | 465,000 | 930,000 | | | | | |
| 2017-2019 PSUs-TSR | 1/5/17 | | | | 4,624 | 9,248 | 18,496 | 399,976 | |
| 2017-2019 PSUs-ROIC | 1/5/17 | | | | 5,162 | 10,324 | 20,648 | 349,984 | |
| 2017-2019 Restricted Shares | 1/5/17 | | | | | | 7,374 | 249,979 | |
| Sonja K. McClelland | | | | | | | | | |
| 2017 Short- Term Incentive Comp. Plan | 1/5/17 | 82,500 | 165,000 | 330,000 | | | | | |
| 2017-2019 PSUs-TSR | 1/5/17 | | | | 1,850 | 3,699 | 7,398 | 159,982 | |
| 2017-2019 PSUs-ROIC | 1/5/17 | | | | 2,065 | 4,129 | 8,258 | 139,973 | |
| 2017-2019 Restricted Shares | 1/5/17 | | | | | | 2,949 | 99,971 | |
| Gregory S. Volovic | | | | | | | | | |
| 2017 Short- Term Incentive Comp. Plan | 1/5/17 | 159,375 | 318,750 | 637,500 | | | | | |
| 2017-2019 PSUs-TSR | 1/5/17 | | | | 2,775 | 5,549 | 11,098 | 239,994 | |
| | 1/5/17 | | | | 3,097 | 6,194 | 12,388 | 209,977 | |

| | | | |
|--|--------|-------|---------|
| 2017-2019 PSUs-ROIC 2017-2019 Restricted Shares | 1/5/17 | 4,424 | 149,974 |
|--|--------|-------|---------|

¹ Amounts represent the grant date fair value of the awards determined in accordance with ASC 718, calculated using \$33.90, the closing price of our common stock as reported by Nasdaq on the date of grant, for the restricted shares and the performance shares designated as “PSUs – ROIC,” and \$43.25, the calculated price using the Monte Carlo approach, for the performance shares designated as “PSUs – TSR.” Amounts related to PSU awards represent the value at the grant date based upon the probable outcome of the performance conditions.

The named executive officers are eligible to participate in the 2016 Equity Plan, which was approved by our shareholders in March 2016. The 2016 Equity Plan provides for equity-based incentive awards in the form of stock options, stock appreciation rights, restricted stock, stock units and other stock-based awards. Under the 2016 Equity Plan, the Compensation Committee has the authority to determine the persons to whom awards will be granted, the timing, type and number of shares covered by each award and the terms and conditions of the awards. Prior to shareholder approval of the 2016 Equity Plan, the named executive officers were eligible to participate in the 2008 Plan. Upon shareholder approval of the 2016 Equity Plan, no further awards have been or will be made under the 2008 Plan. The initial number of shares that were available for issuance under the 2016 Equity Plan was 856,048, which consisted of 386,048 shares that were rolled over from the 2008 Plan on the date of shareholder approval of the 2016 Equity Plan, plus 470,000 shares. In addition, any shares of our common stock subject to an award under the 2016 Equity Plan, or to an award granted under the 2008 Plan, that was outstanding on the date our shareholders approved the 2016 Equity Plan, that expires, is cancelled or forfeited, or is settled for cash will, to the extent of such cancellation, forfeiture, expiration or cash settlement, automatically become available for future awards under the 2016 Equity Plan. As of October 31, 2017, there were 577,237 shares of our common stock available for issuance under future awards under the 2016 Equity Plan.

OUTSTANDING EQUITY AWARDS

AT 2017 FISCAL YEAR END TABLE

The following table summarizes the outstanding equity awards held by the named executive officers (other than Mr. Donlon, who exercised all vested stock options and forfeited all restricted shares and performance shares at the time his employment was terminated) as of October 31, 2017:

| Name and Grant Date | Option Awards | | | | Stock Awards | | Performance-Based Awards | | | |
|---------------------|---|---|-----------------------|------------------------|---|--|--|---|--|---|
| | Number of Securities Underlying Unexercised Options Exercisable (#) | Number of Securities Underlying Unexercised Options Unexercisable (#) | Option Exercise Price | Option Expiration Date | Number of Shares or Units of Stock That Have Not Vested (#) | Market Value of Shares or Units of Stock That Have Not Vested (\$) | Equity Incentive Plan Awards: Number of Unearned Shares, Other Rights that Have Not Vested (#) | Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Other Rights that Have Not Vested (\$) | Equity Incentive Plan Awards: Number of Unearned Shares, Other Rights that Have Not Vested (#) | Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Other Rights that Have Not Vested (\$) |
| Michael Doar | | | | | | | | | | |
| 12/18/09 | 8,000 | - | \$ 14.82 | 12/18/19 | | | | | | |
| 05/13/10 | 10,000 | - | \$ 18.13 | 05/13/20 | | | | | | |
| 12/14/11 | 16,311 | - | \$ 21.45 | 12/14/21 | | | | | | |
| 12/12/12 | 8,256 | - | \$ 23.30 | 12/12/22 | | | | | | |
| 01/06/15 | - | - | | | 1,655 ¹ | \$ 74,061 | 6 | | | |
| 01/04/16 | - | - | | | 5,248 ² | \$ 234,848 | 6 | 21,716 | 4 | \$ 971,791 |
| 01/05/17 | - | - | | | 7,374 ³ | \$ 329,987 | 6 | 19,572 | 5 | \$ 875,847 |
| Sonja K. McClelland | | | | | | | | | | |
| 12/18/09 | 3,000 | - | \$ 14.82 | 12/18/19 | | | | | | |
| 05/13/10 | 2,000 | - | \$ 18.13 | 05/13/20 | | | | | | |
| 12/14/11 | 5,437 | - | \$ 21.45 | 12/14/21 | | | | | | |
| 12/12/12 | 3,303 | - | \$ 23.30 | 12/12/22 | | | | | | |
| 01/06/15 | - | - | | | 724 | \$ 32,399 | 6 | | | |

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| | | | | | | | | | | | |
|--------------------|-------|---|----------|----------|--------------------|------------|---|--------|---|------------|---|
| 01/04/16 | - | - | | | 2,304 ² | \$ 103,104 | 6 | 9,534 | 4 | \$ 426,647 | 6 |
| 01/05/17 | - | - | | | 2,949 ³ | \$ 131,968 | 6 | 7,828 | 5 | \$ 350,303 | 6 |
| Gregory S. Volovic | | | | | | | | | | | |
| 12/14/11 | 8,264 | - | \$ 21.45 | 12/14/21 | | | | | | | |
| 12/12/12 | 4,954 | - | \$ 23.30 | 12/12/22 | | | | | | | |
| 01/06/15 | - | - | | | 1,035 ¹ | \$ 46,316 | 6 | | | | |
| 01/04/16 | - | - | | | 3,328 ² | \$ 148,928 | 6 | 13,771 | 4 | \$ 616,252 | 6 |
| 01/05/17 | - | - | | | 4,424 ³ | \$ 197,974 | 6 | 11,743 | 5 | \$ 525,499 | 6 |

¹ These restricted shares vested on January 6, 2018.

² One-half of these restricted shares will vest on each of January 4, 2018 and January 4, 2019.

³ These restricted shares vest in thirds over a three-year period beginning on the first anniversary of the date of grant, provided the recipient remains employed by the Company through that date.

(footnotes continue on following page)

Represents performance shares designated as “Performance Shares – TSR” and “Performance Shares – ROIC” that were granted in 2016 with a fiscal 2016-2018 performance period. The performance shares shown represent the target number of shares that have not yet been earned. The actual number of shares that will be earned and will vest after the 2016-2018 three-year performance period for the “Performance Shares – TSR” will be based on our total shareholder return over the three-year period, relative to the total shareholder return over that period of the companies in our peer group. The actual number of shares that will be earned and will vest after the 2016-2018 three-year performance period for the “Performance Shares – ROIC” will be based on the achievement of pre-established goals related to our average return on invested capital over the three-year period.

Represents PSUs designated as “PSUs – TSR” and “PSUs – ROIC” that were granted in 2017 with a fiscal 2017-2019 performance period. The PSUs shown represent the target number of PSUs that have not yet been earned. The actual number of PSUs that will be earned and will vest after the 2017-2019 three-year performance period will depend on the extent to which the performance conditions outlined under “Compensation Decisions for Fiscal 2017 – Long-Term Incentive Compensation” are satisfied.

Market value is calculated by multiplying the number of shares by \$44.75, the closing price of our common stock as reported by Nasdaq on October 31, 2017.

OPTION EXERCISES AND STOCK VESTED IN 2017

The following table provides information regarding the exercise of stock options by the named executive officers during fiscal 2017 and stock awards held by the named executive officers that vested during fiscal 2017.

| Name | Option Awards | | Stock Awards | |
|---------------------|---|--|--|---|
| | Number of Shares Acquired on Exercise (#) | Value Realized on Exercise (\$) ¹ | Number of Shares Acquired on Vesting (#) | Value Realized on Vesting (\$) ² |
| Michael Doar | 7,000 | \$ 178,710 | 17,311 ³ | \$ 680,539 |
| Sonja K. McClelland | - | - | 7,114 ⁴ | \$ 282,357 |
| John P. Donlon | 12,164 | \$ 106,322 | 1,095 ⁵ | \$ 37,103 |
| Gregory S. Volovic | 10,000 | \$ 227,560 | 10,800 ⁶ | \$ 424,691 |

¹Represents the difference between the option exercise price and the closing price of our common stock, as reported on the Nasdaq Global Select Market, on the date of exercise, multiplied by the number of shares of our common stock underlying the stock option.

²Value realized is calculated (a) for the restricted shares that vested, by multiplying the closing price of our common stock, as reported on the Nasdaq Global Select Market, on the date of vesting by the number of restricted shares that vested; and (b) for the performance shares that were earned and vested, by multiplying the closing price of our common stock, as reported on the Nasdaq Global Select Market, on January 3, 2018, the date that the Compensation Committee certified the number of performance shares earned and vested, by the number of performance shares that were earned and vested.

³Reflects (a) the vesting of 6,015 restricted shares, from which 1,900 shares were withheld for tax purposes; and (b) 11,296 performance shares that were earned and vested for the fiscal 2015-2017 performance period that ended on October 31, 2017 based on the attainment of the applicable performance measures, of which 3,567 shares were withheld for tax purposes.

⁴Reflects (a) the vesting of 2,171 restricted shares, from which 701 shares were withheld for tax purposes; and (b) 4,943 performance shares that were earned and vested for the fiscal 2015-2017 performance period that ended on

October 31, 2017 based on the attainment of the applicable performance measures, of which 1,596 shares were withheld for tax purposes.

5 Reflects the vesting of 1,095 restricted shares, from which 375 shares were withheld for tax purposes.

Reflects (a) the vesting of 3,740 restricted shares, from which 1,181 shares were withheld for tax purposes; and (b) 7,060 performance shares that were earned and vested for the fiscal 2015-2017 performance period that ended on October 31, 2017 based on the attainment of the applicable performance measures, of which 2,227 shares were withheld for tax purposes.

EQUITY COMPENSATION PLAN INFORMATION AT 2017 FISCAL YEAR END

The following table sets forth information regarding outstanding grants and shares available for grant under our existing equity compensation plans. All information is as of October 31, 2017.

| Plan Category | Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants and Rights ¹ | Weighted Average Exercise Price of Outstanding Options, Warrants and Rights ² | Number of Securities Remaining Available for Future Issuance (Excluding Securities Reflected in the First Column) ³ |
|--|--|--|--|
| Equity compensation plans approved by security holders | 314,312 | \$ 20.97 | 577,237 |
| Equity compensation plans not approved by security holders | — | — | — |
| Total | 314,312 | \$ 20.97 | 577,237 |

Consists of stock options, performance shares and PSUs granted under the 2008 Plan and the 2016 Equity Plan. The number of performance shares and PSUs included in these amounts consists of (a) the actual number of performance shares earned for the completed performance period of fiscal 2015-2017 and (b) the maximum number of shares which the participant is eligible to receive if applicable performance metrics are fully achieved with respect to the fiscal 2016-18 performance shares and fiscal 2017-2019 PSUs. The actual number of performance shares and PSU-related shares that will be issued under the awards referenced in clause (b) depends on the performance over the applicable three-year performance period.

² Performance shares and PSUs do not have an exercise price and, therefore, they have been excluded from the weighted average exercise price calculation in this column.

³ Consists of shares available for future issuance as stock options, stock appreciation rights, restricted stock, stock units and other stock-based awards under the 2016 Equity Plan.

NONQUALIFIED DEFERRED COMPENSATION IN 2017

For Mr. Doar, the only named executive officer participating in the nonqualified deferred compensation plan, the following table provides information regarding fiscal 2017 executive contributions, fiscal 2017 earnings and aggregate balances as of October 31, 2017. There were no Company contributions or aggregate withdrawals or distributions in fiscal 2017.

| Name | Executive Contributions in Last Fiscal Year (\$) | Aggregate Earnings in Last Fiscal Year (\$) | Aggregate Balance at Last Fiscal Year End (\$) |
|--------------|--|---|--|
| Michael Doar | 22,535 | 147,508 | 886,894 |

The amounts shown in this table are also included in the amounts shown in the “Salary” column of the Summary Compensation Table. All of the contributions by Mr. Doar in fiscal 2017 and prior fiscal years were reported in the Summary Compensation Table in fiscal 2017 or prior fiscal years, as applicable. The aggregate balance shown includes earnings on such contributions.

The Hurco Companies, Inc. Deferred Compensation Plan II, or the DCPII, is a nonqualified deferred compensation plan in which senior managers and other highly compensated employees are eligible to participate. A committee consisting of our Chief Executive Officer, Chief Financial Officer and Director of Human Resources administers the plan. This committee is authorized to interpret the plan, establish, amend and rescind any rules and regulations relating to the plan, determine the terms and provisions of any agreements made pursuant to the plan and make all other determinations that may be necessary or advisable for the administration of the plan.

Eligible participants are able to defer between 2% and 50% percent of their base salary and up to 100% of their annual bonus less required and voluntary payroll deductions in a given plan year. Deferral elections are made by eligible executives in January of each year for amounts to be earned in the following year. The Board of Directors may declare a discretionary amount of matching credits for participants deferring compensation, up to a maximum of 6% of compensation. The Board of Directors has not awarded any such matching credits to Mr. Doar.

Participants are 100% vested in all deferral and matching accounts under the DCPII at all times. Amounts deferred under DCPII are credited with earnings at the rate of return generated by the Vanguard mutual fund investment options elected by the participants that are offered in our 401(k) plan. The earnings do not reflect any above-market or

preferential rates of return. Participants may change their investment options under the DCPII at any time by contacting Vanguard. Account balances in the DCPII are payable at the election of the participant either in a single lump sum or in monthly, quarterly or annual installments with a term of between two and ten years. Distributions under the DCPII will not commence prior to the expiration of a six-month period from the date of separation of service or the participant's death, if earlier.

Employment Agreements

On March 15, 2012, following approval by the Compensation Committee, we entered into employment agreements with each of the named executive officers. The employment agreements terminated and superseded any previously existing employment-related engagements between the Company and the named executive officers. The current term of employment under each of the employment agreements (other than Mr. Donlon's whose employment terminated effective January 11, 2017) would end October 31, 2018, with automatic one-year extensions unless either party gives 60-days' notice prior to the expiration of the then-current term.

The employment agreements provide for a minimum base salary, subject to increase or decrease at the discretion of the Company, and a discretionary annual cash bonus. The employment agreements provide that each of the named executive officers is eligible to participate in any employee benefit plans and programs generally made available to our employees.

Each of the employment agreements provides that, if the Company terminates the executive's employment without Cause (as defined in the employment agreement) or he or she resigns for Good Reason (as defined in the employment agreements) prior to a Change in Control (as defined in the employment agreements), then he or she will be entitled to severance payments (1) in the form of a salary continuation benefit at his or her base salary then in effect for a period of nine months (twelve months in the case of Mr. Doar); (2) an additional monthly amount during the severance period equal to one-twelfth of the average of the executive's annual cash bonuses for the preceding three years; and (3) an additional monthly payment during the severance period equal to 140% of the Company's monthly cost at the time of termination for continuation of health insurance. In order to receive any of the severance payments, the executive must execute a release satisfactory to the Company. If an executive officer's employment is terminated by the Company without Cause or by the executive for Good Reason within twelve months following a Change in Control, then the executive will be entitled to the severance amounts disclosed in the preceding sentence for a period of eighteen months (twenty-four months in the case of Mr. Doar). In the event of termination of the executive's employment by reason of death, disability, retirement, termination by the Company for Cause or termination by the executive for any reason other than Good Reason or for no reason, he or she is entitled to his or her base salary and benefits through the date of termination of employment.

The employment agreements contain certain restrictive covenants prohibiting the executive from competing with the Company, selling products to certain customers and hiring certain employees for certain periods after termination of employment. The employment agreements also contain provisions protecting our intellectual property and confidential information.

Potential Payments upon Termination

| | Resignation (\$) | Death (\$) | Disability (\$) | Retirement (\$) | Termination Without Cause or by Executive for Good Reason Prior to a Change in Control (\$) ⁽¹⁾ | Termination For Cause (\$) ⁽¹⁾ | Termination Without Cause or by Executive for Good Reason Within 12 Months After Change in Control (\$) ⁽¹⁾ |
|---------------------------------------|---------------------|---------------|--------------------|--------------------|---|---|---|
| Michael Doar | | | | | | | |
| Severance Pay ² | - | - | - | - | 965,524 | - | 1,931,047 |
| Deferred Compensation ³ | 886,894 | 886,894 | 886,894 | 886,894 | 886,894 | 886,894 | 886,894 |
| Stock Options ⁴ | - | 1,062,778 | 1,062,778 | 1,062,778 | - | - | 1,062,778 |
| Restricted Shares ⁵ | - | 638,896 | 638,896 | - | - | - | 638,896 |
| Performance Shares ⁶ | - | 1,153,346 | 1,153,346 | - | - | - | - |
| Health Care Coverage ⁷ | - | - | 388,242 | - | 26,939 | - | 53,879 |
| Life Insurance ⁸ | - | 2,377,465 | - | - | - | - | - |
| Sonja K. McClelland | | | | | | | |
| Severance Pay ⁹ | - | - | - | - | 360,467 | - | 720,934 |
| Deferred Compensation | - | - | - | - | - | - | - |
| Stock Options ⁴ | - | 340,561 | 340,561 | 340,561 | - | - | 340,561 |
| Restricted Shares ⁵ | - | 267,471 | 267,471 | - | - | - | 267,471 |
| Performance Shares ⁶ | - | 505,600 | 505,600 | - | - | - | - |
| Health Care Coverage ⁷ | - | - | 243,813 | - | 28,088 | - | 56,177 |
| Life Insurance ¹⁰ | - | 400,000 | - | - | - | - | - |
| Gregory S. Volovic | | | | | | | |
| Severance Pay ⁹ | - | - | - | - | 569,078 | - | 1,138,155 |
| Deferred Compensation | - | - | - | - | - | - | - |
| Stock Options ⁴ | - | 298,815 | 298,815 | 298,815 | - | - | 298,815 |
| Restricted Shares ⁵ | - | 393,218 | 393,218 | - | - | - | 393,218 |
| Performance Shares ⁶ | - | 726,763 | 726,763 | - | - | - | - |
| | - | - | 344,563 | - | 28,088 | - | 56,177 |

| | | | | | | | |
|--|---|---------|---|---|---------|---|---|
| Health Care Coverage ⁷ | | | | | | | |
| Life Insurance ¹⁰ | - | 400,000 | - | - | - | - | - |
| John P. Donlon Severance Pay ¹¹ | - | - | - | - | 282,887 | - | - |

(footnotes on following page)

“Cause” for the Company’s termination of the employment agreement would exist if the executive (a) is convicted of, or pleads no contest to, a felony, (b) engages in fraudulent or dishonest conduct, (c) fails to follow the lawful instructions of a superior or the Company’s Board of Directors, (d) breaches the terms of the employment agreement, (e) violates written policies or procedures, (f) engages in willful misconduct, or (g) misuses alcohol or drugs. “Good Reason” for the executive’s termination of the employment agreement would exist if the Company (a) fails to automatically extend the term of the employment agreement, (b) decreases the executive’s base salary by more than 5% a year unless the decrease is part of a broader cost reduction, (c) demotes the executive or assigns duties that are inconsistent with executive’s position, (d) eliminates or materially reduces employee benefits other than as part of a broader cost reduction, (e) requires executive to relocate more than thirty miles from the Company office at which executive was based immediately prior to such relocation, (f) materially breaches any material term of the employment agreement, or (g) fails to have the employment agreement assumed as part of a merger or sale of the Company. There are notice and cure provisions with respect to certain of the grounds for termination for Cause or Good Reason. “Change in Control” means (a) the acquisition of 25% or more of the voting securities of the Company, (b) a majority of the directors of the Company being elected who were not approved by a majority of the persons who were previously serving as directors, or (c) a merger, other reorganization or liquidation involving the Company or a sale of substantially all of the assets of the Company, unless (i) the Company’s shareholders would own 55% or more of the voting power of the successor entity, (ii) no individual person would own 25% or more of the successor entity and (iii) a majority of the directors of the successor entity were directors of the Company.

If the Company terminates Mr. Doar’s employment without Cause or he resigns for Good Reason prior to a Change in Control, then he will be entitled to severance payments in the form of a salary continuation benefit at base salary then in effect for a period of twelve months; an additional monthly amount during the severance period equal to one-twelfth of the average of his annual cash bonuses for the preceding three years; and an additional monthly payment during the severance period equal to 140% of the Company’s monthly cost at the time of termination for continuation of health insurance. If Mr. Doar’s employment is terminated by the Company without Cause or by the executive for Good Reason within twelve months following a Change in Control, then he will be entitled to the severance amounts disclosed in the preceding sentence for a period of twenty-four months.

3 Amounts can be paid in lump sum distribution or installments depending on the participant’s election.

Reflects the excess of the closing price of \$44.75 per share for our common stock on October 31, 2017, over the exercise price of vested stock options and unvested stock options that would vest as a result of the specified termination event occurring as of October 31, 2017, multiplied by the number of shares of common stock underlying the stock options. Stock options shall terminate upon the first occurrence of (a) the date of termination of employment by the Company for cause or voluntarily by the participant for any reason other than death, disability or retirement, (b) three months after the date on which the participant retires or employment is terminated by the Company without cause, (c) the expiration of one year after the date on which employment is terminated due to the participant’s death or disability, or (d) ten years from date of grant.

Reflects the value of unvested restricted shares that would vest as a result of the specified termination event occurring as of October 31, 2017, using \$44.75 per share. A participant’s rights with respect to the unvested portion of the restricted shares will terminate if a participant ceases continuous service for any reason other than death or disability.

Reflects the value of unvested performance shares that would vest as a result of specified termination event occurring as of October 31, 2017, using \$44.75 per share. The amounts reflect (a) total payment amounts, based on actual performance, with respect to performance shares that were earned for the completed three-year performance period of fiscal 2015-2017 and (b) prorated payment amounts, based on target performance, with respect to any performance shares that would have been earned through October 31, 2017 with respect to the performance shares for the fiscal 2016-2018 performance period, as the participant had met the required employment terms as of October 31, 2017. The terms of the performance share awards provide that, except as provided in the plan or determined by the Compensation Committee, in its sole discretion, upon termination of employment with the Company or one of its subsidiaries prior to the end of the performance cycle for any reason other than Disability (as defined in the plan) or death, the participant will forfeit all unvested performance shares, and will not receive any compensation for such forfeited performance shares. Except as provided in the plan, if the participant's employment with the Company or one of its subsidiaries is terminated by reason of death or Disability before the end of the performance cycle and if the participant has been continuously employed by the Company or one of its subsidiaries for one year or more from the grant date of the performance shares, then following completion of the performance cycle, the participant will be entitled to a prorated payment with respect to any performance shares that were earned during the performance cycle. Further, any performance shares that do not vest as a result of the applicable performance goals not being attained shall be forfeited. No amounts related to PSUs for the three-year performance period of fiscal 2017-2019 are included in the above table because the terms of the PSU awards provide that, except as provided in the plan or by the Compensation Committee, in its sole discretion, upon termination of employment with the Company or one of its subsidiaries prior to the end of the performance period, the participant will forfeit all unvested PSUs, and will not receive any compensation for such forfeited PSUs. Further, any PSUs that do not vest as a result of the applicable performance goals not being attained shall be forfeited.

7 Amounts represent twelve months of coverage under the short-term and long-term disability plan, any supplemental disability plan payment and COBRA payments grossed up for tax purposes.

8 Amount includes split-dollar life insurance payment of two times annual salary plus one times bonus and \$920,000 maximum benefit for term life and accidental death insurance policies.

9 If the Company terminates the executive's employment without Cause or he or she resigns for Good Reason prior to a Change in Control, then he or she will be entitled to severance payments in the form of a salary continuation benefit at base salary then in effect for a period of nine months; an additional monthly amount during the severance period equal to one-twelfth of the average of the executive's annual cash bonuses for the preceding three years; and an additional monthly payment during the severance period equal to 140% of the Company's monthly cost at the time of termination for continuation of health insurance. If the executive's employment is terminated by the Company without Cause or by the executive for Good Reason within twelve months following a Change in Control, then he or she will be entitled to the severance amounts disclosed in the preceding sentence for a period of eighteen months.

10 Amounts include life insurance payment of two times annual salary up to a maximum annual salary of \$200,000 under accidental death insurance policy.

11 The amount shown for Mr. Donlon reflects the payments that we actually made to him pursuant to the terms of his employment agreement in connection with his termination of employment without cause on January 11, 2017.

Compensation of Directors**DIRECTOR COMPENSATION TABLE**

| Name | Fees Earned or Paid in Cash (\$) | Stock Awards (\$) ¹ | Total (\$) |
|-----------------------|--|-----------------------------------|---------------|
| Thomas A. Aaro | 35,000 | 49,982 | 84,982 |
| Robert W. Cruickshank | 45,000 | 49,982 | 94,982 |
| Timothy J. Gardner | 15,000 | 49,982 | 64,982 |
| Jay C. Longbottom | 37,500 | 49,982 | 87,482 |
| Andrew Niner | 30,000 | 49,982 | 79,982 |
| Richard Porter | 35,000 | 49,982 | 84,982 |
| Janaki Sivanesan | 35,000 | 49,982 | 84,982 |
| Ronald Strackbein | 40,000 | 49,982 | 89,982 |

Amounts reflect the grant date fair value of restricted shares issued to each non-employee director during the year ended October 31, 2017, calculated in accordance with ASC 718. Each non-employee director received 1,865 restricted shares on March 9, 2017, the date of our 2017 Annual Meeting of Shareholders. The grant date fair value is calculated by multiplying the closing price of our common stock on Nasdaq on the date of grant, which was \$26.80, by the number of restricted shares awarded. The restricted shares vest one year from the date of grant.

In fiscal 2017, we paid our directors as follows: (1) the quarterly retainer for all non-employee directors was \$7,500, (2) the Presiding Independent Director quarterly retainer was \$3,750 and (3) the fair market value of the annual grant of restricted shares to non-employee directors was \$49,982. In addition to the quarterly retainer for all non-employee members of the Board of Directors, we pay the chair of the Audit Committee a quarterly retainer of \$2,500 and the chair of the Compensation Committee, as well as each Audit Committee member, a quarterly retainer of \$1,250. We also paid our directors' traveling expenses incurred to attend Board meetings and annual meetings of shareholders, which are not included in the Director Compensation Table above.

As of October 31, 2017, non-employee directors held outstanding options to purchase the following number of shares of common stock:

Ms. Sivanesan 5,000 shares

Mr. Doar's compensation for fiscal 2017 is set forth in the Summary Compensation Table and the preceding tables and narrative. Mr. Doar is not included in this table because he did not receive any additional compensation for his service as a director.

SECURITY OWNERSHIP OF CERTAIN

BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth information as of January 10, 2018, regarding beneficial ownership of our common stock held by each director, director nominee and named executive officer, by all current directors and executive officers as a group and by all persons who are known to be beneficial owners of more than 5% of our common stock. Each such person has sole voting and investment power with respect to such securities, except as otherwise noted.

Directors and Officers

| | <u>Shares Owned</u> | <u>% Ownership</u> | |
|--|----------------------------|---------------------------|-------|
| - | | | |
| Thomas A. Aaro | 4,473 | 1 | * |
| Robert W. Cruickshank | 25,396 | 1 | * |
| Michael Doar | 147,850 | 2 | 2.2 % |
| Timothy Gardner | 1,865 | 1 | * |
| Jay C. Longbottom | 4,473 | 1 | * |
| Andrew Niner | 227,694 | 3 | 3.4 % |
| Richard Porter | 9,393 | 1 | * |
| Janaki Sivanesan | 15,730 | 4 | * |
| Ronald Strackbein | 9,893 | 1 | * |
| John P. Donlon | 6,000 | | * |
| Sonja K. McClelland | 36,439 | 5 | * |
| Gregory S. Volovic | 49,357 | 6 | * |
| Executive officers and directors as a group (11 persons) | 532,563 | 7.9 | % |

Other Beneficial Owners**Name and Address**

| | | |
|--|----------------------|--------|
| Royce & Associates, LLC 745 Fifth Avenue, New York, NY, 10151 | 986,991 ⁷ | 14.7 % |
| Dimensional Fund Advisors LP 6300 Bee Cave Road, Austin, TX 78746 | 557,778 ⁷ | 8.3 % |
| Blackrock Inc. 55 East 52nd Street, New York, NY 10055 | 299,409 ⁷ | 4.5 % |
| Thomson Horstmann & Bryant Inc. 501 Merritt 7, Norwalk, CT 06851 | 251,387 ⁸ | 3.7 % |
| Franklin Resources Inc. One Franklin Parkway, San Mateo, CA 94403 | 248,200 ⁷ | 3.7 % |

*Less than one (1) percent.

1

Includes 1,865 unvested shares of restricted stock.

2 Includes 42,567 shares subject to options that are vested and 14,945 unvested shares of restricted stock.

3 Includes 1,865 unvested shares of restricted stock and 219,313 shares held by a trust, the beneficiaries of which are immediate family members of Mr. Niner and the trustee of which is an entity on whose Board of Directors Mr. Niner serves. The trustee's Board of Directors is comprised of six members, Mr. Niner, two of his immediate family members and three non-family members, and, as such, Mr. Niner may be deemed to have shared voting and investment power over such shares.

4 Includes 5,000 shares subject to options that are vested and 1,865 unvested shares of restricted stock.

5 Includes 13,740 shares subject to options that are vested and 6,080 unvested shares of restricted stock.

6 Includes 13,218 shares subject to options that are vested and 9,056 unvested shares of restricted stock.

7 Based solely on information supplied by the beneficial owner on Form 13F for the quarter ended September 30, 2017, which was filed in November 2017.

8 Based solely on information supplied by the beneficial owner on Form 13F for the quarter ended December 31, 2017 which was filed in January 2018.

REPORT OF THE AUDIT COMMITTEE

The Audit Committee is comprised of the five directors named below. The Board of Directors and the Audit Committee have determined that the Committee's current composition satisfies the Nasdaq listing requirements, including the requirement that all Audit Committee members be "independent directors" as defined by Nasdaq rules. The Board of Directors annually reviews the independence of the Audit Committee members under both (1) Nasdaq rules and the SEC's definition of independence for Audit Committee members and (2) the independence requirements in our Corporate Governance Principles. The Board has determined that Mr. Longbottom meets the SEC's definition of an "Audit Committee financial expert."

The primary function of the Audit Committee is to assist the Board in fulfilling its oversight responsibilities by reviewing the financial information that will be provided to shareholders and others, the system of internal controls that management has established and the audit process. In doing so, it is the responsibility of the Audit Committee to provide an open avenue of communication between the Board of Directors, management, internal auditors and the independent auditors.

The Audit Committee has reviewed and discussed the audited financial statements of the Company for the fiscal year ended October 31, 2017, with the Company's management. The Audit Committee has discussed with RSM US LLP ("RSM"), the Company's independent registered public accounting firm, the matters required to be discussed by applicable standards of the Public Company Accounting Oversight Board. The Audit Committee has also received the written disclosures and the letter from RSM required by applicable requirements of the Public Company Accounting Oversight Board regarding the independent accountant's communications with the Audit Committee concerning independence, and the Audit Committee has discussed with RSM the independence of that firm.

The members of the Audit Committee have also confirmed that there have been no new circumstances or developments since their appointment to the Committee that would impair any member's ability to act independently.

Based on the reviews and discussions referred above, the Audit Committee recommended to the Board of Directors that the audited financial statements be included in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2017, for filing with the SEC.

Jay C. Longbottom, *Chairman*
Thomas A. Aaro
Richard Porter
Janaki Sivanesan

Ronald Strackbein

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PROPOSAL 3. RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Audit Committee has appointed RSM as our independent registered public accounting firm for fiscal 2018. The Board of Directors is submitting the appointment of RSM for ratification in order to permit shareholders to express their approval or disapproval. In the event of a negative vote, the Audit Committee may reconsider this appointment. Representatives of RSM will be present at the meeting and will be given an opportunity to respond to questions and make a statement, if they desire.

The Board of Directors recommends a vote "FOR" the ratification of the appointment of RSM US LLP as our independent registered public accounting firm for the fiscal year ending October 31, 2018.

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Change in Independent Registered Public Accounting Firm

RSM and Ernst & Young LLP (“E&Y”) served as the Company’s independent registered public accounting firm for fiscal 2017 and 2016, respectively. E&Y was dismissed as the Company’s independent registered public accounting firm on May 3, 2017. This decision was made and approved by the Audit Committee of the Board of Directors. The reports of E&Y on the Company’s financial statements for the fiscal years ended October 31, 2016 and 2015, did not contain an adverse opinion or disclaimer of opinion, nor were they qualified or modified as to uncertainty, audit scope or accounting principles. During the fiscal years ended October 31, 2016 and 2015, and the subsequent interim period through May 3, 2017, there were no disagreements (within the meaning of Item 304(a)(1)(iv) of Regulation S-K and related instructions) between the Company and E&Y on any matter of accounting principle or practices, financial statement disclosure or auditing scope or procedures which, if not resolved to E&Y’s satisfaction, would have caused E&Y to make reference thereto in its report on the Company’s consolidated financial statements for such years. During the Company’s fiscal years ended October 31, 2016 and 2015, and the subsequent interim period through May 3, 2017, there were no “reportable events” as defined in Item 304(a)(1)(v) of Regulation S-K.

On May 3, 2017, the Audit Committee of the Board of Directors approved the engagement of RSM as the Company’s independent registered public accounting firm, effective immediately. During the fiscal years ended October 31, 2015 and 2016, and the subsequent interim period through May 3, 2017, neither the Company nor anyone acting on its behalf consulted RSM with respect to (i) the application of accounting principles to a specified transaction, either completed or proposed, or the type of audit opinion that might be rendered on the Company’s financial statements, or (ii) any matter that was either the subject of a disagreement (as defined in Item 304(a)(1)(iv) of Regulation S-K and

related instructions) or a “reportable event” (as described in Item 304(a)(1)(v) of Regulation S-K).

Audit and Non-Audit Fees

The following table sets forth fees paid to RSM and E&Y for the services provided during fiscal years 2017 and 2016:

| | 2017 | 2016 |
|---------------------------------|--------------------|--------------------|
| Audit Fees ¹ | \$867,382 | \$1,091,547 |
| Audit-Related Fees ² | 13,200 | - |
| Tax Fees ³ | 139,144 | 200,000 |
| All Other Fees ⁴ | - | - |
| TOTAL | \$1,019,726 | \$1,291,547 |

¹ Represents fees for professional services provided in connection with the audit of annual financial statements, the review of quarterly financial statements, the audit of internal controls over financial reporting and the audit of purchase accounting associated with acquisitions.

² Represents fees for acquisition due diligence activities or other audit related activities.

³ Represents fees for services provided in connection with tax compliance and tax planning.

⁴ Represents fees for other non-audit services.

Pre-Approval Policy

The Audit Committee's policy is to pre-approve all audit and permissible non-audit services provided by our independent registered public accounting firm. These services may include audit services, audit-related services, tax services and other services. Pre-approval is generally provided for up to one year. Any pre-approval is detailed as to the particular service or category of services and is generally subject to a specific budget. The independent registered public accounting firm and management are required to periodically report to the Audit Committee regarding the extent of services provided by the independent auditor in accordance with this pre-approval, and the fees for the services performed to date. The Audit Committee may also pre-approve particular services on a case-by-case basis. For fiscal years 2017 and 2016, all of the fees reported above as Audit Fees, Audit-Related Fees, Tax Fees, and All Other Fees were pre-approved by the Audit Committee. The Audit Committee has concluded that the provision of the services listed above is compatible with maintaining the applicable firm's independence.

CERTAIN RELATIONSHIPS AND RELATED PERSON TRANSACTIONS

Under our Code of Business Conduct and Ethics, which is available on our website at www.hurco.com/investors, our directors, officers and employees are not permitted to conduct business on our behalf with a member of his or her family, or a business organization with which he or she or a family member has an interest or employment relationship that could be considered significant in terms of potential conflict of interest, unless such business dealings have been disclosed to, and approved by, our Audit Committee.

Further, under our Audit Committee's charter, which is available on our website at www.hurco.com/investors under "Corporate Governance," our Audit Committee must review and approve all related person transactions.

SHAREHOLDER PROPOSALS FOR OUR 2019 ANNUAL MEETING

The date by which shareholder proposals must be received by us for inclusion in proxy materials relating to the 2019 Annual Meeting of Shareholders is October 1, 2018.

Our By-Laws provide that shareholders are required to give us advance notice of any business to be brought by a shareholder before an annual shareholders' meeting. For business to be properly brought before an annual meeting by a shareholder, the shareholder must give timely written notice thereof to our Secretary. In order to be timely, a shareholder's notice must be delivered to or mailed and received at our principal executive offices not less than sixty days prior to the meeting. In the event that less than seventy days' notice or prior public disclosure of the date of the meeting is given or made to shareholders, notice by the shareholder must be received not later than the close of business on the tenth day following the day on which notice of the date of the meeting was mailed or public disclosure was made. The notice must contain specified information about the proposed business and the shareholder making the proposal. These procedures apply to any matter other than nomination of directors that a shareholder wishes to raise at the 2019 annual meeting, including those matters raised pursuant to 17 C.F.R. §240.14a-8 of the rules and regulations of the SEC.

Shareholders who wish to nominate a candidate for election as a director without the recommendation of the Nominating and Governance Committee must provide timely written notice thereof to our Secretary. In order to be timely, a shareholder's notice must be delivered to or mailed and received by dates explained in the preceding paragraph with respect to shareholder proposals. In addition, the notice must contain additional information concerning the shareholder, the nominee and any "Shareholder Associated Person," the nominee's consent to the nomination, an executed questionnaire in a form signed by our directors, nominees and representatives, and an agreement establishing that there is no undisclosed understanding with respect to the nominee's conduct as a director.

Any shareholder proposals or nominations that do not meet the above requirements will be considered untimely, and any proxy solicited by us may confer discretionary authority to vote on such proposal or nominee. A copy of our By-Laws is available upon request. Such requests and any shareholder proposals or nominations should be sent to Sonja K. McClelland, Secretary, Hurco Companies, Inc., One Technology Way, P.O. Box 68180, Indianapolis, Indiana 46268, our principal executive offices.

INCORPORATION BY REFERENCE

Notwithstanding anything to the contrary set forth in any of our previous filings under the Securities Act or the Exchange Act that may incorporate future filings (including this proxy statement, in whole or in part), the preceding

Report of the Audit Committee and the Report of the Compensation Committee shall not be incorporated by reference in any such filings.

ANNUAL REPORT ON FORM 10-K

We have filed our Annual Report on Form 10-K for the fiscal year ended October 31, 2017 with the SEC. Shareholders may obtain a copy of the Annual Report on Form 10-K, free of charge, by writing to Sonja K. McClelland, Vice President and Chief Financial Officer, Hurco Companies, Inc., One Technology Way, P.O. Box 68180, Indianapolis, Indiana 46268. A copy of the Annual Report on Form 10-K can also be obtained at www.hurco.com/investors under "Proxy Materials."

OTHER BUSINESS

The Board of Directors knows of no other matters that may be presented at the annual meeting. If any other matters should properly come before the annual meeting, the persons named in the enclosed form of proxy will vote in accordance with their business judgment on such matter.

