

Truett-Hurst, Inc.  
Form 10-Q  
November 14, 2013

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 10-Q**

(Mark One)

**Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the Quarterly Period Ending September 30, 2013

**Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 333-187164

**TRUETT-HURST, INC.**

**(Exact name of registrant as specified in its charter)**

**DELAWARE**  
**(State or other jurisdiction of  
incorporation or organization)**

**46-1561499**  
**(I.R.S. employer  
identification number)**

**4035 Westside Road, Healdsburg, California**  
**(Address of principal executive offices)**

**95448**  
**(zip code)**

**707.433.4423**  
**(Registrant's telephone number, including area code)**

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

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Yes  No

Indicate the number of shares outstanding of each of the Issuer's classes of common stock, as of the latest practicable date.

| <b>Class</b>                         | <b>Number of Shares Outstanding</b> |
|--------------------------------------|-------------------------------------|
| Common stock, no par value per share | 2,700,000                           |

**TRUETT-HURST INC. AND SUBSIDIARIES  
FORM 10-Q**

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## PART I - FINANCIAL INFORMATION

### ITEM 1. CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**  
**(In thousands, except share data)**

|   | September 30, 2013 | June 30, 2013 |
|---|--------------------|---------------|
|   | (unaudited)        |               |
| <b>ASSETS</b>                                   |                    |               |
| Current assets:                                 |                    |               |
| Cash  | \$ 8,361           | \$ 11,367     |
| Accounts receivable                             | 1,861              | 2,816         |
| Inventories                                     | 17,117             | 13,222        |
| Other current assets                            | 436                | 245           |
| Total current assets                            | 27,775             | 27,650        |
| Property and equipment, net                     | 5,544              | 5,383         |
| Goodwill  | 134                | 134           |
| Intangible assets, net                          | 689                | 706           |
| Other assets, net                               | 311                | 259           |
| Total assets                                    | \$ 34,453          | \$ 34,132     |
| <br><b>LIABILITIES and STOCKHOLDERS' EQUITY</b> |                    |               |
| Current liabilities:                            |                    |               |
| Line of credit                                  | \$ 6,018           | \$ 6,887      |
| Accounts payable                                | 2,967              | 2,123         |
| Accrued expenses                                | 1,478              | 1,710         |
| Due to related parties                          | 777                | 71            |
| Current portion of deferred taxes               | 75                 | 96            |
| Current maturities of related party notes       | 71                 | 70            |
| Current maturities of long-term debt            | 251                | 250           |
| Total current liabilities                       | 11,637             | 11,207        |
| Deferred rent liability                         | 50                 | 53            |
| Deferred taxes, net of current portion          | 127                | 127           |
| Related party notes, net of current maturities  | 49                 | 67            |
| Long-term debt, net of current maturities       | 3,391              | 3,454         |
| Total liabilities                               | 15,254             | 14,908        |

Commitments and contingencies (Note 8)

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|   |           |           |
|---|-----------|-----------|
| Stockholders' equity  |           |           |
| Preferred stock, par value of \$0.001 per share, 5,000,000 shares authorized and zero issued and outstanding    | -         | -         |
| Class A common stock, par value of \$0.001 per share, 7,000,000 authorized and 2,700,000 issued and outstanding | 3         | 3         |
| Class B common stock, par value of \$0.001 per share, 1,000 authorized and 10 issued and outstanding            | -         | -         |
| Additional paid-in capital  | 11,091    | 10,977    |
| Accumulated deficit   | (3,500)   | (3,467)   |
| Total Truett-Hurst, Inc. equity   | 7,594     | 7,513     |
| Non-controlling interests   | 11,605    | 11,711    |
| Total equity  | 19,199    | 19,224    |
| Total liabilities and stockholders' equity  | \$ 34,453 | \$ 34,132 |

*See accompanying notes to condensed consolidated financial statements.*

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
**(In thousands, except share data)**  
**(unaudited)**

|   | Three Month Periods Ended<br>September 30, |          |
|---|--|----------|
|   | 2013                                       | 2012     |
| Sales   | \$ 5,536                                   | \$ 5,304 |
| Less excise tax   | (150)                                      | (153)    |
| Net sales   | 5,386                                      | 5,151    |
| Cost of sales   | 3,597                                      | 3,521    |
| Gross profit  | 1,789                                      | 1,630    |
| Operating expenses:   |  |          |
| Sales and marketing   | 1,051                                      | 767      |
| General and administrative  | 839  | 360      |
| Bulk wine sales, net (gain)   | -  | (2)      |
| Total operating expenses  | 1,890                                      | 1,125    |
| Income (loss) from operations   | (101)                                      | 505      |
| Other income (expense):   |  |          |
| Interest expense  | (42)                                       | (121)    |
| Changes in fair value of warrant and interest rate swap                               | (3)  | (7)      |
| Loss on foreign currency  | (14)                                       | -        |
| Total other expense   | (59)                                       | (128)    |
| Income (loss) before income taxes   | (160)                                      | 377      |
| Income tax expense (benefit)  | (21)                                       | 1        |
| Net income (loss) before non-controlling interests                                    | (139)                                      | 376      |
| Less: Net income (loss) attributable to non-controlling interest: The Wine Spies, LLC | (24)                                       | (21)     |
| Net income (loss) attributable to Truett-Hurst, Inc. and H.D.D. LLC                   | (115)                                      | \$ 397   |
| Less: Net income (loss) attributable to non-controlling interest: H.D.D. LLC          | (82)                                       |          |
| Net loss attributable to Truett-Hurst, Inc.   | \$ (33)                                    |          |
| Net loss per share:   |  |          |
| Basic and Diluted   | \$ (0.01)                                  |          |
| Shares used in computing net loss per share:  |  |          |
| Basic and Diluted   | 2,700,000                                  |          |

*See accompanying notes to condensed consolidated financial statements.*



**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(In thousands)**  
**(unaudited)**

|   | Three Month Periods Ended |         |
|---|---------------------------|---------|
|   | September 30,             |         |
|   | 2013                      | 2012    |
| Cash flows from operating activities:   |                           |         |
| Net income (loss)   | \$ (139)                  | \$ 376  |
| Adjustments to reconcile net loss to net cash provided by (used in) operating activities: |                           |         |
| Depreciation and amortization   | 121                       | 67      |
| Deferred rent   | (3)                       | (1)     |
| Deferred taxes  | (21)                      | -       |
| Contributed rent  | -                         | 36      |
| Loss on fair value of warrant and interest rate swap                                      | 3                         | 7       |
| Stock-based compensation  | 114                       | -       |
| Changes in operating assets and liabilities, net  |                           |         |
| Accounts receivable   | 955                       | (856)   |
| Inventories   | (3,895)                   | (1,309) |
| Bulk wine deposit   | -                         | 220     |
| Other assets, current   | (195)                     | (26)    |
| Accounts payable and accrued expenses   | 612                       | 1,442   |
| Net cash used in operating activities   | (2,448)                   | (44)    |
| Cash flows from investing activities:   |                           |         |
| Acquisition of property and equipment   | (247)                     | (340)   |
| Acquisition of intangible and other assets  | (71)                      | (40)    |
| Acquisition of The Wine Spies, LLC  | -                         | (275)   |
| Proceeds from sale of assets  | 2                         | -       |
| Net cash used in investing activities   | (316)                     | (655)   |
| Cash flows from financing activities:   |                           |         |
| Net proceeds from (repayments on) line of credit  | (869)                     | 1,877   |
| Advances from related parties   | 706                       | 156     |
| Payments on related party notes   | (17)                      | -       |
| Proceeds from long-term debt  | -                         | 3,382   |
| Payments on long-term debt  | (62)                      | (3,850) |
| Payments on amount due factor   | -                         | (869)   |
| Net cash provided by (used in) financing activities                                       | (242)                     | 696     |
| Net decrease in cash  | (3,006)                   | (3)     |
| Cash at beginning of period   | 11,367                    | 167     |
| Cash at end of period   | \$ 8,361                  | \$ 164  |
| Supplemental disclosure of cash flow information:   |                           |         |
| Interest paid during year   | \$ 53                     | \$ 106  |
| Income taxes paid during year, net of refunds   | \$ 1                      | \$ 1    |



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Supplemental disclosure of non-cash transactions

|  |    |   |    |    |
|--|----|---|----|----|
| Contributed rent for membership interest | \$ | - | \$ | 36 |
|--|----|---|----|----|

*See accompanying notes to condensed consolidated financial statements.*

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**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 1 - BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES**

*Basis of Presentation*

The unaudited condensed consolidated financial statements for the three-month period ended September 30, 2013 and the June 30, 2013 balance sheet, include the results of Truett-Hurst, Inc. and its subsidiaries: H.D.D. LLC (“LLC”) and its consolidated subsidiary, The Wine Spies, LLC (“Wine Spies”) (collectively, “we,” “Truett-Hurst,” “our,” “us,” or “Company”). The unaudited condensed consolidated financial statements for the three-month period ended September 30, 2012 reflect the results of the LLC and Wine Spies. Truett-Hurst, Inc.’s fiscal 2013 period is from June 26, 2013 to June 30, 2013 due to the completion of the Company’s initial public offering (“IPO”) on June 25, 2013. Unless the context suggests otherwise, references in this report to Truett-Hurst Inc. refer (1) prior to the June 2013 IPO of Truett-Hurst Inc. and related transactions, to the LLC and its consolidated subsidiary and (2) after our IPO and related formation transactions, to Truett-Hurst Inc. and its consolidated subsidiaries.

The accompanying unaudited condensed consolidated financial statements have been prepared by management in accordance with U.S. generally accepted accounting principles (“GAAP”) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. All intercompany transactions have been eliminated. Accordingly, the accompanying unaudited financial statements do not include all of the information and footnotes required by GAAP for complete financial statements. We prepared the accompanying unaudited condensed consolidated financial statements on the same basis as the audited financial statements included in our Annual Report on Form 10-K for the fiscal year ended June 30, 2013, and, in the opinion of management, these financial statements include all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of the results of the interim periods presented. The operating results for the interim periods presented are not necessarily indicative of the results expected for the full fiscal year. These unaudited condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements included in our Annual Report on Form 10-K for the fiscal year ended June 30, 2013 filed with the SEC on September 27, 2013.

Certain reclassifications have been made to these fiscal 2013 quarter condensed consolidated financial statements to conform to the current fiscal 2014 quarter presentation. Reclassifications had no material impact on previously reported results of operations, financial position or cash flows.

Unless otherwise indicated, the notes to the unaudited condensed consolidated financial statements relate to the discussion of our continuing operations.

*Critical Accounting Policies and Estimates*

Critical accounting policies are those we believe are most important to portraying our financial condition and results of operations and also require the greatest amount of subjective or complex judgments by management. The preparation of the condensed consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of the assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Judgments and uncertainties regarding the application of these policies and estimates may result in materially different amounts being reported under various conditions or using different assumptions. There have been no material changes to the critical accounting policies and estimates previously

disclosed in our Annual Report on Form 10-K for the fiscal year ended June 30, 2013.

***Accounting Pronouncements***

We have reviewed all recently issued, but not yet effective, accounting pronouncements and we do not believe the future adoption of any such pronouncements may be expected to cause a material impact on our financial condition or the results of our operations.

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 2 - ACCOUNTS RECEIVABLE PLEDGED UNDER FACTORING AGREEMENT**

In November 2011, January 2012 and April 2012, we entered into three agreements with a factor borrowing a total of \$2.6 million in order to finance three transactions with a vendor. We agreed to assign and sell receivables related to these transactions to the factor at a rate of 100% of each receivable plus 1.25% per month of the unpaid principal amount of the loan. We were fully and unconditionally liable for the principal and interest on the loans; therefore, we accounted for the transfer of receivables as a secured financing. Interest expense includes finance costs associated with these factoring activities.

With the addition of John D. Fruth to our board of directors the factor agreement became a related party agreement. The April 2012 agreement for the amount due of \$0.9 million as of June 30, 2012 was paid subsequent to fiscal 2012 year end. Interest of nil and \$0.03 million was paid under these agreements for the three-month periods ended September 30, 2013 and 2012, respectively.

**NOTE 3 INVENTORIES**

Inventories consisted of the following:

|                            | 2013<br>September 30,<br>( in thousands) | June 30,  |
|----------------------------|--|-----------|
| Bulk wine                  | \$ 4,671                                 | \$ 6,245  |
| Bottled wine               | 11,780                                   | 6,688     |
| Merchandise and other      | 495                                      | 165       |
| Capitalized cultural costs | 171                                      | 124       |
|                            | \$ 17,117                                | \$ 13,222 |

**NOTE 4 OTHER CURRENT ASSETS**

Other current assets as of September 30, 2013, include the fair market value of an interest rate swap for \$0.1 million and other prepaid amounts of \$0.3 million. Other current assets as of June 30, 2013, include the fair market value of the interest rate swap for \$0.1 million and other prepaid amounts of \$0.1 million.

**NOTE 5 PROPERTY AND EQUIPMENT, net**

Property and equipment consisted of the following:

|                            | 2013<br>September 30,<br>( in thousands) | June 30, |
|----------------------------|--|----------|
| Land and land improvements | \$ 2,804                                 | \$ 2,804 |

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|   |          |          |
|---|----------|----------|
| Building and improvements                         | 1,740    | 1,740    |
| Machinery and equipment                           | 1,106    | 960      |
| Vineyard development                              | 353      | 353      |
| Vineyard equipment                                | 330      | 330      |
| Furniture and fixtures                            | 161      | 158      |
| Leasehold improvements                            | 66       | 66       |
| Vehicles  | 81       | 77       |
|   | 6,641    | 6,488    |
| Less accumulated depreciation<br>and amortization | (1,097)  | (1,105)  |
| Total fixed assets                                | \$ 5,544 | \$ 5,383 |

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**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 5 PROPERTY AND EQUIPMENT, net, continued**

Total depreciation and amortization expense for both three-month periods ended September 30, 2013 and 2012 was \$0.1 million.

**NOTE 6 GOODWILL AND INTANGIBLE ASSETS, net**

In August 2012, we entered into a membership purchase interest agreement with an individual to purchase a 50% interest in Wine Spies, to further develop our presence in on-line wine sales. We hold three of the four management control positions and therefore have consolidated the business as of the acquisition date. Non-controlling interest is shown in the consolidated financial statements. Acquisition has been accounted for as a business combination. We recorded the tangible and intangible assets acquired and liabilities assumed based on their estimated fair values at the date of acquisition. The fair values assigned to the identifiable intangible assets acquired were based on estimates and assumptions determined by management and totaled \$0.5 million. The intangibles are being amortized over their estimated lives ranging from four to ten years. We recorded the excess of consideration transferred over the aggregate fair values as goodwill in the amount of \$0.1 million. The purchase consideration was \$0.3 million, consisting of cash and a non-interest bearing note, which was paid in full March 1, 2013.

Intangible asset balances are summarized as follows:

|                               | 2013<br>September 30,<br>( in thousands) | June 30, |
|-------------------------------|--|----------|
| Finite lives:                 |  |          |
| Customer lists                | \$ 213                                   | \$ 213   |
| Trademarks                    | 169                                      | 169      |
| Proprietary technology        | 95                                       | 95       |
| Non-compete agreement         | 38                                       | 38       |
| Patent                        | 29                                       | 25       |
|                               | 544                                      | 540      |
| Less accumulated amortization | (115)                                    | (91)     |
|                               | 429                                      | 449      |
| Indefinite lives:             |  |          |
| Trademarks                    | 260                                      | 257      |
|                               | \$ 689                                   | \$ 706   |

Total amortization expense of intangible assets and other assets was \$0.04 million for the three-month periods ended September 30, 2013 and 2012, respectively. Expected future amortization expense on intangible assets and other assets as of September 30, 2013 is as follows:

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Years ending June 30:  
(in thousands)

|            |    |     |
|------------|----|-----|
| 2014       | \$ | 113 |
| 2015       |    | 151 |
| 2016       |    | 150 |
| 2017       |    | 84  |
| 2018       |    | 47  |
| Thereafter |    | 195 |
|            | \$ | 740 |

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 7 OTHER ASSETS, net**

Other assets consist of the following:

|                               | 2013<br>September 30,<br>( in thousands) | June 30, |
|-------------------------------|--|----------|
| Label design costs            | \$ 218                                   | \$ 218   |
| Loan fees                     | 18                                       | 18       |
| Lease costs - related party   | 23                                       | 23       |
| Website design costs          | 41                                       | 41       |
| Software                      | 64                                       | -        |
| Other                         | 1  | 1        |
|                               | 365                                      | 301      |
| Less accumulated amortization | (54)                                     | (42)     |
|                               | \$ 311                                   | \$ 259   |

**NOTE 8 COMMITMENTS AND CONTINGENCIES***Leases*

In February 2011, we entered into a lease agreement with a related party, the Hambrecht Wine Group, to lease a tasting room and winery. The lease is for five years, commencing on March 1, 2011 and ending on February 29, 2016, and contains one option to extend for an additional period of five years. We have the right of first refusal in the event the related party desires to sell the leased property. Annual rent for the tasting room is \$0.1 million, due monthly. The winery rent is subject to adjustment based on the actual number of cases produced each year; however, future payments are based on a minimum number of cases, as specified in the agreement. Beginning on September 1, 2012 and annually thereafter, tasting room and winery rent is increased by 3%. Lease expense is accounted for on a straight-line basis. Future lease payment commitments total approximately \$0.7 million.

For the three-month periods ended September 30, 2013 and 2012, nil and \$0.04 million, respectively, of lease payments were applied to reduce the amount due from a member. Lease expense for the three-month periods ended September 30, 2013 and 2012 was \$0.07 million for both periods, respectively.

*Credit Facilities*

In June 2012, a bank extended the maturity date for a loan in order to allow us to finalize a new financing facility with a different bank. On July 16, 2012, we executed credit facilities with Bank of the West totaling \$13.0 million to provide funds for working capital needs, to refinance existing debt, and to purchase new equipment. The credit facilities are collateralized by substantially all of our assets, require compliance with certain financial covenants and are guaranteed by certain of our affiliates. The facilities include a line of credit for \$9.0 million that was funded in July 2012 that carries an interest rate of 1.75% above LIBOR and is due on or before May 31, 2014; \$0.1 million to



fund previously purchased capital equipment that was funded in August 2012 at a fixed interest rate of 3.75% and due on January 15, 2018; an incremental \$0.4 million capital equipment line to purchase new equipment that was funded in January 2013 at a fixed rate of interest of 3.75% and is due on January 15, 2018; a \$0.1 million foreign exchange facility that has not yet been funded, that carries a 10% credit percentage and allows us to enter into any spot or forward transaction to purchase from or sell to Bank of the West a foreign currency and is due on or before May 31, 2014; and a real estate loan for \$3.4 million that was funded in August 2012, that carries an interest rate of 2.25% above LIBOR. These funds were used to settle \$5.5 million of amounts due in the June 30, 2012 consolidated financial statements.

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 8 COMMITMENTS AND CONTINGENCIES**, continued

As of September 30, 2012, we were not in compliance with certain financial covenants included in our credit facility. In March 2013, in connection with the bank issuance of a waiver for the financial covenants, we amended and restated a member warrant to allow for the immediate exercise of the warrant for a 3% member interest. The original common stock warrant, issued in May 2012, was for 20% of the contributed members' equity interest equal to \$0.5 million. The obligation was satisfied with the exercise of the warrant in March 2013 for \$0.5 million.

Additionally, \$0.7 million in related party obligations was subordinated and \$0.4 million of newly issued, convertible, subordinated debt was received from four members of the LLC. The debt bears interest at 10% per annum, with interest and principal due before March 1, 2014. Upon completion of the IPO on June 25, 2013, all amounts were released from subordination and paid in full.

The Bank of the West Loan contains usual and customary covenants, including, without limitation:

- limitation on incurring senior indebtedness;
- limitation on making loans and advances;
- limitation on investments, acquisitions, and capital expenditures;
- limitation on liens, mergers and sales of assets; and
- limitations on new activities of Truett-Hurst.

In addition, the Bank of the West Loan contains negative and financial covenants, including, without limitation, a minimum current assets to current liabilities ratio (measured quarterly), debt to effective tangible net worth ratio (measured quarterly) and debt service coverage ratio (measured annually). As of September 30, 2013, we were in compliance with all negative and financial covenants.

***Related Party Notes Payable***

We executed a \$0.2 million unsecured promissory note payable to Mark De Meulenaere, a member of the LLC, in connection with our repurchase of his Put Interest. The note bears interest at 4.5% per annum and is payable monthly in principal and interest payments of \$6,245, with any unpaid principal and interest due and payable on May 3, 2015.

In connection with his departure from Winery Exchange Inc. and the termination of his non-compete agreement, we agreed to reimburse Phillip L. Hurst, Director and Chief Executive Officer ("CEO") of the LLC and Truett-Hurst, Inc., in the amount of \$0.3 million, payable monthly in principal and interest payments of \$12,556. This amount accrued interest at a rate of 0.43% per annum and matured in November 2012. All amounts due under this agreement have been paid in full.

We executed a \$0.4 million note payable to Messrs. Hurst, Director and CEO of the LLC and Truett-Hurst, Inc., Paul Dolan and Heath Dolan, both Directors of the LLC and Truett-Hurst, Inc., in connection with operating capital needs.

The note bore interest at 6.5% per annum, with the entire principal balance and unpaid accrued interest due and payable on June 30, 2012. The note was paid in full with funds borrowed under the Bank of the West Loan.

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 8 COMMITMENTS AND CONTINGENCIES, continued**

Note to a related party consisted of the following (in thousands, except payments in footnotes):

|                           | 2013<br>September 30,<br>( in thousands) | June 30, |
|---------------------------|--|----------|
| Related party notes:      |  |          |
| Note 1                    | (1) \$ 120                               | \$ 137   |
| Less current maturities   | (71)                                     | (70)     |
| Total related party notes | \$ 49                                    | \$ 67    |

(1) Note payable to a member for the repurchase of a certain percentage of their ownership interest in the LLC; pursuant to exercise of put right; unsecured; payable monthly in principal and interest payments of \$6,245; matures in May 2015, at which time a lump sum payment for any remaining principal and interest is due; fixed interest rate of 4.5%.

Future principal and interest payments for the related party notes as of September 30, 2013 are as follows:

|                         |        |
|-------------------------|--------|
| Years ending June 30:   |        |
| ( in thousands)         |        |
| 2014                    | \$ 53  |
| 2015                    | 67     |
|                         | \$ 120 |
| Add: Estimated interest | 5      |
| Total                   | \$ 125 |

***Borrowings***

Borrowings consisted of the following (in thousands, except payments in footnotes):

|                          | 2013<br>September 30, | June 30, |
|--------------------------|-----------------------|----------|
| Long term debt:          |                       |          |
| Note 1                   | (1) 3,224             | 3,257    |
| Note 2                   | (2) 105               | 117      |
| Note 3                   | (3) 313               | 330      |
| Total bank notes payable | 3,642                 | 3,704    |
| Less current maturities  | (251)                 | (250)    |
| Total long term debt     | \$ 3,391              | \$ 3,454 |

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- (1) Note payable to a bank, collateralized by a deed of trust on property payable monthly in principal payments of \$11,270 plus interest, matures May 31, 2022, variable interest of 2.25% above LIBOR.
- (2) Note payable to a bank, collateralized by equipment payable monthly with principal and interest payments of \$4,226, matures November 1, 2015; at 3.75% interest.
- (3) Note payable to a bank, collateralized by equipment payable monthly with principal and interest payments of \$6,535, matures January 15, 2018; at 3.75% interest.

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 8 COMMITMENTS AND CONTINGENCIES, continued**

Future principal and interest payments for the long-term debt as of September 30, 2013 are as follows:

|                         |    |       |
|-------------------------|----|-------|
| Years ending June 30:   |    |       |
| ( in thousands)         |    |       |
| 2014                    | \$ | 188   |
| 2015                    |    | 254   |
| 2016                    |    | 229   |
| 2017                    |    | 210   |
| 2018                    |    | 180   |
| Thereafter              |    | 2,581 |
|                         |    | 3,642 |
| Add: Estimated interest |    | 947   |
| Total                   | \$ | 4,589 |

***Security Agreements and Limited Guaranties***

In connection with our entry into the Bank of the West Loan on July 16, 2012, certain of our executive officers, as well as certain trusts and other entities under their respective control, entered into guarantee agreements.

**Limited Guaranty Hurst Trust:** On July 16, 2012, the Hurst Revocable Trust (“Hurst Trust”) , a member of the LLC, and Phillip L. Hurst , director and CEO of the LLC and Truett-Hurst, Inc. and a co-trustee of the Hurst Trust, entered into a Limited Guaranty pursuant to which the Hurst Trust and Mr. Hurst, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Hurst Trust and Mr. Hurst, as guarantor, is limited to 42% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

**Limited Guaranty Hambrecht Trust:** On July 16, 2012, the Hambrecht Trust and William R. Hambrecht, a director of the LLC and Truett-Hurst, Inc. and trustee of the Hambrecht Trust, entered into a Limited Guaranty pursuant to which the Hambrecht Trust and Mr. Hambrecht, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Hambrecht Trust and Mr. Hambrecht, as guarantor, is limited to 35% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

**Limited Guaranty Dolan 2005 Trust:** On July 16, 2012, the Dolan 2005 Trust, a member of the LLC, and Heath E. Dolan, a director of the LLC and Truett-Hurst, Inc. and a co-trustee of the Dolan 2005 Trust, entered into a Limited Guaranty pursuant to which the Dolan 2005 Trust and Mr. Dolan, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Dolan 2005 Trust and Mr. Dolan, as guarantor, is limited to 26% of the sum of all

obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

*Limited Guaranty Dolan 2003 Trust:* On July 16, 2012, the Dolan 2003 Trust, a member of the LLC, and Paul E. Dolan, III, a director of the LLC and Truett-Hurst, Inc. and trustee of the Dolan 2003 Trust, entered into a Limited Guaranty pursuant to which the Dolan 2003 Trust and Mr. Dolan, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Dolan 2003 Trust and Mr. Dolan, as guarantor, is limited to 26% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

*Limited Guaranty Carroll-Obremskey Trust:* On July 16, 2012, the Carroll-Obremskey Trust, a member of the LLC, and Daniel A. Carroll, a director of the LLC and Truett-Hurst, Inc. and a co-trustee of the Carroll-Obremskey Trust, entered into a Limited Guaranty pursuant to which the Carroll-Obremskey Trust and Mr. Carroll, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Carroll-Obremskey Trust and Mr. Carroll, as guarantor, is limited to 26% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 8 COMMITMENTS AND CONTINGENCIES, continued**

*Unlimited Guaranty Hambrecht Wine Group:* On July 16, 2012, the Hambrecht Wine Group, a member of the LLC, entered into an Unlimited Guaranty pursuant to which Hambrecht Wine Group guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of Hambrecht Wine Group, as guarantor, is unlimited.

***Supply Contract***

On February 26, 2013, we executed a supply of goods agreement for our paper wine bottle. The term of the agreement is seven years and the minimum purchase commitment for the first two years is \$0.8 million for each year. Minimum purchase amounts for years three through seven are to be agreed upon six months before the commencement of each of those years, respectively. Under the terms of this arrangement, we have exclusive rights to certain geographic regions, as long as minimum purchase levels are maintained. Additionally, the agreement commits us to an annual marketing spend of the lesser of 5% of our net sales of wine supplied in the products, or \$1.0 million. As of September 30, 2013, future commitments for finished goods total approximately \$3.5 million.

We enter into short and long-term contracts to supply a portion of our future grapes, bulk wine and finished goods inventory requirements with third parties and related party growers. Future minimum inventory commitments at September 30, 2013 are as follows:

| Years ending June 30: | Third<br>Parties<br>(in thousands) | Related<br>Parties | Total     |
|-----------------------|------------------------------------|--------------------|-----------|
| 2014                  | \$ 3,282                           | \$ 521             | \$ 3,803  |
| 2015                  | 3,137                              | 1,071              | 4,208     |
| 2016                  | 2,727                              | 257                | 2,984     |
| Totals                | \$ 9,146                           | \$ 1,849           | \$ 10,995 |

Grape, bulk wine, and finished goods inventory purchases under the agreements with related parties totaled \$0.8 million and \$0.2 million for the three-month periods ended September 30, 2013 and 2012, respectively. For the three-month periods ended September 30, 2013 and 2012, amounts due to members for grapes purchased totaling \$0.8 million and \$0.2 million, respectively, are included in due to related parties.

***Litigation***

We may be subject to various litigation matters arising in the ordinary course of business from time to time. However, we are not aware of any current pending legal matters or claims, individually or in the aggregate, that are expected to have a material adverse impact on our consolidated financial position, results of operations, or cash flows.

***Indemnification***



From time to time we enter into certain types of contracts that contingently require us to indemnify various parties against claims from third parties. These contracts primarily relate to (i) certain real estate leases, under which we may be required to indemnify property owners for environmental and other liabilities, and other claims arising from our use of the applicable premises, (ii) certain agreements with our officers, directors, and employees, under which we may be required to indemnify such persons for liabilities arising out of their employment relationship, (iii) contracts under which we may be required to indemnify customers against third-party claims that our product infringes a patent, copyright, or other intellectual property right, and (iv) procurement or license agreements, under which we may be required to indemnify licensors or vendors for certain claims that may be brought against them arising from our acts or omissions with respect to the supplied products or technology.

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 8 COMMITMENTS AND CONTINGENCIES, continued**

Generally, a maximum obligation under these contracts is not explicitly stated. Because the obligated amounts associated with these types of agreements are not explicitly stated, the overall maximum amount of the obligation cannot be reasonably estimated. Historically, we have not been required to make payments under these obligations, and no liabilities have been recorded at September 30, 2013 and June 30, 2013, for these obligations on our balance sheets.

**NOTE 9 - ACCRUED EXPENSES**

Accrued expenses consisted of the following:

|                   | 2013            |          |
|-------------------|-----------------|----------|
|                   | September 30,   | June 30, |
|                   | ( in thousands) |          |
| IPO related fees  | \$ -            | \$ 999   |
| Accrued bulk wine | 888             | 331      |
| Other             | 415             | 173      |
| Personnel         | 142             | 163      |
| Wine futures      | 30              | 32       |
| Accrued interest  | 3               | 12       |
| Totals            | \$ 1,478        | \$ 1,710 |

**NOTE 10 STOCK-BASED COMPENSATION**

We have granted restricted stock awards and have the right to grant stock options and other stock-based awards to employees, directors and non-employees under our 2012 Stock Incentive Plan. For a complete discussion of 2012 Stock Incentive Plan, please refer to the Note 14- "Stock-based Compensation" to our consolidated financial statements included in our Annual Report on Form 10-K for the year ended June 30, 2013.

On December 28, 2012, we granted restricted stock to an officer of our company which vests over three years and had a fair value at date of grant of \$0.1 million for a 1% interest in the LLC. The objective of FASB ASC Topic 718 *Compensation - Stock Compensation* ("ASC Topic 718") is to recognize the employee services received in exchange for the equity issued over the period the services are provided at the fair value of the equity issued. We recorded employee stock-based compensation expense of \$0.01 million for the three-month period ended September 30, 2013.

On February 4, 2013, we granted restricted stock to an independent contractor who serves as our Creative Director. The award vests over three years, and had a fair value at the date of grant of \$0.9 million for a 5% interest in the LLC. The objective of FASB ASC Topic 718 is to recognize the employee services received in exchange for the equity issued over the period the services are provided at the fair value of the equity issued. Additionally, FASB ASC Subtopic 505-50, *Equity - Equity Based Payments to Non-Employees* defines the measurement date as the earlier of the date at which the commitment for performance is reached, or the date at which the performance is complete is the day that the fair value of the equity award is expensed. We recorded non-employee stock-based compensation expense of \$0.1 million for the three-month period ended September 30, 2013.



**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 10 STOCK-BASED COMPENSATION**, continued

Information regarding restricted stock awards outstanding at September 30, 2013 is summarized below:

|                             | Number of<br>Shares<br>(in thousands, except price and contractual terms) | Weighted<br>Average<br>Remaining<br>Contractual Life<br>(Years) | Aggregate<br>Intrinsic<br>Value |
|-----------------------------|---|---|---------------------------------|
| Outstanding at beginning    | 252,000   | 2.00  | \$ 1,193                        |
| Granted                     | -   |   |                                 |
| Released                    | -   |   |                                 |
| Cancelled/forfeited/expired | -   |   |                                 |
| Outstanding                 | 252,000   | 2.00  | \$ 1,193                        |
| Expected to Vest            | 252,000   | 2.00  | \$ 1,193                        |

For the three-month period ended September 30, 2013, we have not granted or issued stock options, restricted stock units or any other stock incentive permitted by the 2012 Plan.

The following table shows total stock-based compensation expense included in the unaudited condensed consolidated statement of operations for the three months ended September 30, 2013.

|                            | September 30, 2013 |
|----------------------------|--------------------|
| Sales and Marketing        | \$ 106             |
| General and administrative | 8                  |
|                            | \$ 114             |

We did not incur stock-based compensation for the period ended September 30, 2012.

**NOTE 11 - NET LOSS PER SHARE**

The following table sets forth the computation of basic and diluted net income per common share:

| (in thousands, except share data)   | Three Month Period<br>Ended September 30,<br>2013 |
|---|---|
| Numerator:  |   |
| Numerator for basic and diluted net loss per Class A common share-net loss attributable to Truett-Hurst, Inc. | \$(33)  |
| Denominator:  |   |

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|  |           |
|--|-----------|
| Denominator for basic & dilutive net loss per Class A common share-weighted average shares | 2,700,000 |
| Basic and diluted net loss per common share attributable to Truett-Hurst, Inc.             | \$(0.01)  |

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**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**  
**(Unaudited)**

**NOTE 11 - NET LOSS PER SHARE**, continued

Basic net loss per share is computed by dividing net loss by the weighted average number of common shares outstanding for the period. Diluted net loss per share is computed by giving effect to all potential dilutive common shares, including convertible LLC units and restricted stock. The assumed exchange of 4,102,644 LLC units for Class A common stock and the vesting of 252,000 shares of restricted stock are expected to have an anti-dilutive effect. Accordingly, the effect of exchanging LLC units and restricted stock have been excluded from net income available to Class A common stock per share. Basic net loss per share information is not applicable for reporting periods prior to June 26, 2013, the completion of our initial public offering. The shares of Class B common stock do not share in our earnings and therefore are not participating securities. Accordingly, basic and diluted net income per share of Class B common stock has not been presented.

**NOTE 12 FAIR VALUE OF FINANCIAL INSTRUMENTS**

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability, otherwise known as the "exit price," in an orderly transaction between market participants at the measurement date. We use the three tier fair value hierarchy as a basis for our assumptions. The hierarchy of inputs used for measuring fair value are as follows: Level 1 observable inputs such as quoted prices in active markets; Level 2 inputs other than quoted prices in active markets that are observable either directly or indirectly in active markets; Level 3 unobservable inputs in which there is little or no market data and as a result, management assumptions are developed.

The carrying values of cash, accounts receivable, accounts payable, accrued expenses and long-term debt approximate fair value.

In October 2012, we executed an interest rate swap obligation that was measured using observable inputs such as the LIBOR and Ten-year Treasury interest rates, and therefore has been categorized as Level 2. This derivative is not designated as a hedging instrument and has been recorded at fair value on our consolidated balance sheets. Changes in the fair value of this instrument have been recognized in our consolidated statements of operations in other income (expense).

The following tables set forth our fair values at September 30, 2013 and at June 30, 2013 by level within the fair value hierarchy (*in thousands*):

|                                   | Fair Value as of<br>September 30,<br>2013<br>(in thousands) | Significant<br>Unobservable<br>Inputs<br><br>(Level 2) |
|-----------------------------------|---|--|
| Assets                            |   |  |
| Interest rate swap <sup>(1)</sup> | 107   | 107  |
| Total                             | \$ 107  | \$ 107   |

<sup>(1)</sup> Included in "Other Current Assets" in the Consolidated Balance Sheet.

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|                                   | Fair Value as of<br>June 30, 2013<br>(in thousands) | Significant<br>Unobservable<br>Inputs<br>(Level 2) |
|-----------------------------------|---|--|
| Assets                            |   |  |
| Interest rate swap <sup>(1)</sup> | 110   | 110  |
| Total                             | \$ 110  | \$ 110   |

<sup>(1)</sup> Included in "Other Current Assets" in the Consolidated Balance Sheet.

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**

**NOTE 13 TAXES**

Our effective tax rate was 39.83% for the three-month period ended September 30, 2013. The tax provision for the current year period is based on an estimate of our annualized income tax rate. Our effective tax rate includes a rate benefit attributable to the fact our subsidiaries operate as a limited liability company which is not subject to federal or state income tax. Accordingly, a portion of our earnings are not subject to corporate level taxes.

**NOTE 14 SIGNIFICANT CUSTOMER INFORMATION, SEGMENT REPORTING AND GEOGRAPHIC INFORMATION**

In accordance with ASC Topic 280, Segment Reporting, our chief operating decision-maker has been identified as the CEO, who reviews sales, cost of sales, and gross profit to make decisions about allocating our resources and assessing our performance. Operating and other expenses are not allocated between operating segments; therefore, operating and net income information for the respective segments is not available. In addition, discreet financial information related to segment specific assets is not available.

Our primary reporting segments are identified by each distribution channel: wholesale, direct to consumer and internet. Wholesale sales include our retail exclusive brand label model and four fully-owned brands sold and marketed through the traditional three-tier distribution system. Direct to consumer sales of our own brands occur through our tasting rooms and wine clubs. Internet sales occur through Wine Spies and are principally comprised of brands not owned by us. Sales and cost of sales are reported by segment.

*Net Sales*

The following table reflects net sales, cost of sales and gross margin percentage by segment for each of the three-month periods ended September 30, 2013 and 2012:

|                              | Three Month Periods Ended September 30, |       |      |       |
|------------------------------|---|-------|------|-------|
|                              | 2013                                    |       | 2012 |       |
| Net Sales (in thousands)     |   |       |      |       |
| Wholesale                    | \$                                      | 4,022 | \$   | 4,225 |
| Direct to consumer           |   | 928   |      | 748   |
| Internet                     |   | 436   |      | 178   |
| Total net sales              | \$                                      | 5,386 | \$   | 5,151 |
|                              |   |       |      |       |
|                              | Three Month Periods Ended September 30, |       |      |       |
|                              | 2013                                    |       | 2012 |       |
| Cost of sales (in thousands) |   |       |      |       |
| Wholesale                    | \$                                      | 2,967 | \$   | 3,148 |
| Direct to consumer           |   | 371   |      | 266   |
| Internet                     |   | 259   |      | 107   |
| Total cost of sales          | \$                                      | 3,597 | \$   | 3,521 |
|                              |   |       |      |       |
|                              | Three Month Periods Ended September 30, |       |      |       |
|                              | 2013                                    |       | 2012 |       |
| Gross Margin Percentage      |   |       |      |       |
| Wholesale                    | 26                                      | %     | 25   | %     |
| Direct to consumer           | 60                                      | %     | 64   | %     |



Internet

41

%

40

%

17

**TRUETT-HURST INC. AND SUBSIDIARIES**  
**(Prior to June 26, 2013, H.D.D. LLC and Subsidiary)**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands)**

**NOTE 14 SIGNIFICANT CUSTOMER INFORMATION, SEGMENT REPORTING AND GEOGRAPHIC INFORMATION, continued**

*Significant Customer Information:*

The following tables set forth concentrations of wholesale sales and accounts receivable as a percent of each total:

|            | Net Sales for the<br>Three Month Periods Ended<br>September 30,<br>2013 |   | 2012 |   | Accounts Receivable<br>as of September 30,<br>2013 |   | 2012 |   |
|------------|---|---|------|---|--|---|------|---|
| Customer A | 9   | % | 23   | % | -  | % | 7    | % |
| Customer B | -   |   | 13   | % | -  | % | 5    | % |
| Customer C | 7   | % | 8    | % | 4  | % | 4    | % |
| Customer D | 41  | % | 7    | % | 32   | % | 7    | % |
| Customer E | -   |   | 15   | % | 9  | % | 31   | % |
| Customer F | 22  | % | -    |   | 27   | % | -    |   |

International sales were \$0.3 million and nil for the three-month periods ended September 30, 2013 and 2012, respectively.

**NOTE 15 SUBSEQUENT EVENTS**

In October 2013, we entered into a lease agreement for an administrative office space. The lease commences on October 15, 2013 and ends on October 31, 2016, and contains three one year renewal options with an adjustment to market rents. Annual rent for fiscal 2014 totals \$0.02 million, due monthly. Future lease payment commitments total approximately \$0.1 million.

We have evaluated all subsequent event activity through the issue date of these condensed consolidated financial statements and concluded that no additional subsequent events have occurred that would require recognition in the condensed consolidated financial statements or disclosure in the notes to the condensed consolidated financial statements.

## **ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

### **FORWARD-LOOKING STATEMENTS**

This Management's Discussion and Analysis of Financial Condition and Results of Operations and other parts of this Quarterly Report on Form 10-Q contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements, other than statements of historical fact, regarding our strategy, future operations, financial position, prospects, plans, opportunities, and objectives constitute "forward-looking statements." The words "may," "will," "expect," "plan," "anticipate," "believe," "estimate," "potential," or "continue" and similar types of expressions identify such statements, although not all forward-looking statements contain these identifying words. These statements are based upon information that is currently available to us and or management's current expectations, speak only as of the date hereof, and are subject to risks and uncertainties. We expressly disclaim any obligation, except as required by federal securities laws, or undertaking to update or revise any forward-looking statements contained herein to reflect any change or expectations with regard thereto or to reflect any change in events, conditions, or circumstances on which any such forward-looking statement is based, in whole or in part. Our actual results may differ materially from the results discussed in or implied by such forward-looking statements. Important factors that could cause such differences include, but are not limited to, a reduction in the supply of grapes and bulk wine available to us; significant competition; any change in our relationships with retailers which could harm our business; we may not achieve or maintain profitability in the future; the loss of key employees; a reduction in our access to, or an increase in the cost of, the third-party services we use to produce our wine; credit facility restrictions on our current and future operations; failure to protect, or infringement of, trademarks and proprietary rights; these factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this report. We undertake no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise. Risks that may affect our operating results include, but are not limited to, those discussed in the "Risk Factors" section of our Annual Report on Form 10-K for fiscal 2013 filed with the Securities Exchange Commission ("SEC") on September 27, 2013. Readers should carefully review the risk factors described in the Annual Report on Form 10-K for fiscal 2013 and in other documents that we file from time to time with the SEC.

The following management's discussion and analysis of financial condition and results of operations for the three-month period ended September 30, 2013 and the June 30, 2013 Balance Sheet, include the results of Truett-Hurst, Inc. and its subsidiaries: H.D.D. LLC ("LLC") and its consolidated subsidiary, The Wine Spies, LLC ("Wine Spies") (collectively, "we," "Truett-Hurst," "our," "us," or "the Company"). The unaudited condensed consolidated financial statements for the three-month period ended September 30, 2012 reflect the results of the LLC and Wine Spies. Truett-Hurst, Inc.'s fiscal 2013 period is from June 26, 2013 to June 30, 2013 due to the completion of the Company's initial public offering ("IPO") on June 25, 2013. Unless the context suggests otherwise, references in this report to Truett-Hurst Inc. refer (1) prior to the June 2013 IPO of Truett-Hurst Inc. and related transactions, to the LLC and its consolidated subsidiary and (2) after our IPO and related formation transactions, to Truett-Hurst Inc. and its consolidated subsidiaries.

Certain reclassifications have been made to these fiscal 2013 quarter condensed consolidated financial statements to conform to the current fiscal 2014 quarter presentation. Reclassifications had no material impact on previously reported results of operations, financial position or cash flows.

References to "FY" or "fiscal year" refer to our fiscal year ending on June 30 of the designated year or prior year. For example, "FY13" and "fiscal year 2013" each refer to the fiscal year ended June 30, 2013. Other references to "years" mean

calendar years.

## **OVERVIEW OF BUSINESS**

We produce super and ultra-premium varietal and blended wines, including Pinot Noir, Chardonnay, Sauvignon Blanc, Zinfandel, Syrah, Merlot, and Cabernet Sauvignon, across a number of premium price points for three distinct distribution channels: three-tier, direct to consumer and internet. We own our brands and market with innovative packaging and label designs.

Wine sales in the three tier channel are sold to distributors with programs available to the broad market or on an exclusive basis to a specific retailer. Our traditional three-tier distribution business consists of sales of Truett-Hurst, VML, Healdsburg Ranches and Bradford Mountain. Our retail exclusive brand label model allows us to collaboratively work with our retail alliances to develop innovative brands that cater to customer demands and permit our retail alliances to increase their consumer traffic and grow their sales. Our direct to consumer channel consists of sales through our tasting rooms and wine clubs, which increases brand visibility and loyalty, and through our 50% ownership interest in Wine Spies, an internet wine retailer specializing in short-lived “flash” sales.

## RECENT TRENDS AND EVENTS

According to Symphony IRI Group (“IRI”), off-premise sales (wholesale / three-tier) grew from \$6.7 billion to \$7.1 billion or 7% from July 2012 to July 2013. Direct-to-consumer sales, also an important element of our business, grew from \$1.4 billion to \$1.5 billion or 12% from July 2012 to July 2013. IRI data shows that during the last 52 weeks the highest price category for wine (over \$20.00 per bottle) grew at 18%. According to Impact Databank, Americans consumed 324 million cases of wine in 2012, which is a 7.7% increase over the last five years. U.S. consumption is expected to keep growing around 12% to 2016. The US is now the largest wine consuming nation in the world based on total volume and we see continued growth in this key market especially on a per consumer basis.

The California 2013 vintage grape harvest is estimated to come in larger than the huge California 2012 vintage grape harvest. We believe the current overall supply of grapes and wine is in line with our customer demands. We expect that the California 2013 vintage grape harvest to provide some relief from the tightening of supply within certain varietals due to relatively smaller California grape harvests in 2010 and 2011.

In August 2013, we launched California Square, an ultra-premium wine program. It was featured at the 65<sup>th</sup> Annual Emmy Awards Ceremony on September 21 and 22, 2013. California Square was presented to celebrities and VIPs throughout the awards weekend as they circulated through the legendary W Hotel in Hollywood. California Square is an elegant package that harkens back to classic spirit bottles with their square shape and memorable art. The entire line of California Square wines, crafted by winemaker Virginia Marie Lambrix, includes: a Russian River Valley Chardonnay, Paso Robles Cabernet Sauvignon, and Paso Robles Three Red Blend.

In the second quarter of fiscal 2014, we plan to launch Paperboy, a premium brand that is sold in a paper bottle. The bottle utilizes established bag in the box technology and the outer paper shell made from recycled cardboard materials. It is approximately 80% lighter than a traditional glass wine bottle and uses about a tenth of the energy needed to make a glass bottle, making it a green alternative solution.

## SIGNIFICANT TRANSACTIONS

### *Formation Transactions*

On June 19, 2013, the limited liability company agreement of the H.D.D. LLC (“LLC”) was amended and restated to, among other things, modify its capital structure by replacing the different classes of interests previously held by our then-existing owners with a single new class of units that we refer to as “LLC Units.” We and our then-existing owners also entered into an exchange agreement under which (subject to the terms of the exchange agreement) they have the right to exchange their LLC Units for shares of our Class A common stock on a one-for-one basis, subject to customary conversion rate adjustments for stock splits, stock dividends and reclassifications. As of June 30, 2013 there were 4,102,644 LLC Units held by parties other than Truett-Hurst Inc. which upon exercise of the right to exchange would exchange for 4,102,644 shares of Class A common stock.

In connection with the initial public offering (“IPO”), one share of Class B common stock was distributed to each existing holder of LLC Units, each of which provides its owner with no economic rights but entitles the holder, without regard to the number of shares of Class B common stock held by such holder, to one vote on matters presented to our stockholders for each LLC Unit held by such holder. Holders of our Class A common stock and Class B common stock vote together as a single class on all matters presented to our stockholders for their vote or approval, except as otherwise required by applicable law.

Our LLC existing owners control approximately 61% of the voting power of our outstanding Class A common stock and 100% of the voting power of our outstanding Class B common stock. Accordingly, our LLC existing owners have the ability to elect all of the members of our board of directors, and thereby control our management and affairs.

*Initial Public Offering*

Our IPO closed on June 25, 2013 and pursuant to the IPO, we offered and sold 2,700,000 shares of Class A common stock. We received gross IPO proceeds of approximately \$16.2 million and used approximately \$15.1 million of the IPO proceeds to purchase 2,700,000 newly-issued LLC Units. We caused the LLC to use approximately \$1.6 million of the \$15.1 million IPO net proceeds from the sale of such newly-issued LLC Units to repay outstanding indebtedness and related IPO expenses. In addition, we paid approximately \$1.1 million to the Placement Agent.

As a result of the IPO and formation transactions in June 2013, we became the sole managing member of, and have a controlling equity interest in, the LLC. As the sole managing member of the LLC, we operate and control all of the business and affairs of the LLC and through the LLC and its consolidated subsidiary (Wine Spies) conduct our business. We consolidate the financial results of the LLC and its consolidated subsidiary, and record non-controlling interest for the economic interest in the LLC and its consolidated subsidiary.

## SEASONAL TRENDS

Our sales have historically followed several distinct trends. Sales are typically higher upon the launch of a new product into the marketplace and higher during the peak wine selling season known as OND (October, November, December) where some traditional wine companies see a majority of their annual sales. Sales are also higher when we work with our retail partners to secure specific in-store promotions and displays.

## STRATEGIC OBJECTIVES

Wine industry sales are defined by three major categories: sub-premium (below \$7 per bottle retail price), super-premium (between \$7 – \$14 per bottle retail price) and ultra-premium (over \$14 per bottle retail price). We continue to focus on the super and ultra-premium wine categories with the price per bottle up to \$50. Our super and ultra-premium categories are steadily growing with our ability to balance the supply chain between grapes and bulk wine contracts and third party finished goods arrangements. Our business strategy includes (i) develop innovative products, (ii) build private label brands for large U.S. retailers (iii) build national brands within the existing portfolio of brands, (iv) expand our retail base and distribution channels, (v) expand our direct to consumer and internet business, and (vi) continue to develop new ways to engage customers and to distribute our wines.

## Results of Operations

### Factors Affecting Our Operating Results

Our net sales are affected by advertising, discounts, promotions, merchandising and packaging in the wholesale segment, the availability of display space at our retail locations, all of which have a significant impact on consumers' buying decisions. Continued growth of our net sales and profits will depend, substantially, on the continued popularity of our new and existing brands, our ability to effectively manage our sales by segment and distribution networks, and our ability to maintain sufficient product supply to meet expected growth in demand.

Our cost of sales for the wholesale and direct to consumer segments includes wine-related inputs, such as grapes and semi-finished bulk wine, bottling materials, such as bottles, capsules, corks and labeling materials, labor and overhead expenses, including inbound and outbound freight, and barrel depreciation. The internet segment cost of sales is comprised of finished cased wine.

### Comparison of the Three-Month Periods Ended September 30, 2013 and 2012

**Net Sales.** Net sales include sales from each distribution channel: wholesale, direct to consumer and internet. Wholesale sales include our brands sold in the broad market and on a retailer exclusive basis through the three-tier distribution system. Direct to consumer sales of our own brands occur through our tasting rooms and wine clubs. Internet sales occur through Wine Spies and are principally comprised of brands not owned by us. The following table is a comparison of net sales by channel:

Three Month Periods Ended September 30,  
(in thousands, except percentages)

Increase

%

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| Segment            | 2013     | 2012     | (Decrease) | Change |   |
|--------------------|----------|----------|------------|--------|---|
| Wholesale          | \$ 4,022 | \$ 4,225 | \$ (203)   | (5)    | % |
| Direct to consumer | 928      | 748      | 180        | 24     | % |
| Internet           | 436      | 178      | 258        | 145    | % |
| Total net sales    | \$ 5,386 | \$ 5,151 | \$ 235     | 5      | % |

Net sales increased 5% from \$5.2 million for the three-month period ended September 30, 2012 to \$5.4 million for the three-month period ended September 30, 2013. New brand introductions continue to be a major opportunity for growth as well as leveraging our direct to consumer and internet segments. We believe our recent distributor change to Southern Wine and Spirits will provide us the opportunity for greater market penetration and accounts sold.



Wholesale net sales decreased 5% compared to the same prior-year's quarter. The decline is principally associated with the shift of an ongoing seasonal program that occurred in the three-month period ended September 30, 2012. For comparative purposes, wholesale net sales may be uneven as new brands are introduced, changes associated with seasonal consumer buying and retailer promotion patterns and the natural life cycle of brands. We continue to focus on introducing programs at higher price points. In the September 30, 2013 quarter, we introduced California Square, Paso Ranches and TJ's Petit Rose programs compared to the evocative wrap programs launched in the September 30, 2012 quarter.

Direct to consumer net sales increased 24% compared to the prior-year first quarter period and was attributable to increased wine club memberships and increased tasting room traffic.

Internet sales from Wine Spies improved as we had three months of operations and net sales compared to only two months in the prior-year first quarter (acquired August 2012). Our focus on driving web traffic to the site has increased our customer base and greater loyalty seen in the frequency of customer purchases.

International net sales were \$0.3 million and nil for the three-month periods ended September 30, 2013 and 2012, respectively.

We record sales discounts and depletion allowances as a reduction of sales. For the three-month period ended September 30, 2013 and 2012, sales discounts and depletion allowances totaled \$0.1 million and \$0.3 million, respectively.

**Cost of Sales.** Costs of sales includes costs associated with grape growing, external grape, bulk wine and finished goods purchases, packaging materials, winemaking and production costs, vineyard and production administrative support and overhead costs, and purchasing, receiving and warehousing costs. No further costs are allocated to inventory once the product is bottled and available for sale.

For Three Month Periods Ended September 30,  
(in thousands, except percentages)

| Segment            | 2013     | 2012     | Increase<br>(Decrease) | % Change |   |
|--------------------|----------|----------|------------------------|----------|---|
| Wholesale          | \$ 2,967 | \$ 3,148 | \$ (181)               | (6)      | % |
| Direct to consumer | 371      | 266      | 105                    | 40       | % |
| Internet           | 259      | 107      | 152                    | 142      | % |
| Cost of sales      | 3,597    | 3,521    | 76                     | 2        | % |

Wholesale cost of sales decreased 6% compared to the same prior-quarter period and was attributable to decreased sales volumes and sales mix. The decrease in cost of goods was greater than the decrease in sales, resulting in margin improvement of 1%. This improvement compared to the prior year's quarter is the combination of new brand introductions at higher price points and the reduction of sales of lower margin wines.

Direct to consumer sales cost of sales increased 40% compared to the same prior-quarter period and was attributable to increased volume and tasting room traffic. Direct to consumer margins decreased 4% compared to the same prior-quarter period due to an increase in the use of promotions to drive sales and grow the wine club membership base.

The internet cost of sales increase of 142% was attributable to Wine Spies three months of operations in the current quarter compared to two in the prior period (acquired August 2012) and increased unit sales volume.

**Sales and Marketing.** Sales and marketing expenses consist primarily of non-production personnel costs, advertising and other marketing promotions. Advertising costs are expensed as incurred. For the three-month period ended September 30, 2013 advertising expense totaled approximately \$0.05 million. Advertising expense for the three-month period ended September 30, 2012 was negligible. Our sales and marketing variable expenses increase proportionately with increased sales. Sales and marketing expenses for the three-month periods ended September 30, 2013 and 2012 is as follows:

|                     | Three Month Periods Ended September 30,<br>(in thousands, except percentages) |        |                        |          |
|---------------------|---|--------|------------------------|----------|
|                     | 2013  | 2012   | Increase<br>(Decrease) | % Change |
| Sales and marketing | \$ 1,051  | \$ 767 | \$ 284                 | 37 %     |

Our sales and marketing expense increased 37% to \$1.1 million for the three-month period ended September 30, 2013 from \$0.8 million for the three-month period ended September 30, 2012. Sales and marketing expense as a percent of net sales totaled 20% for the three-month period ended September 30, 2013 compared to 15% for the comparable prior-quarter period and 20% for the year ended June 30, 2013. The significant changes in sales and marketing expense is comprised of \$0.08 million in brand related programming, promotions and incentives associated with the increase in net sales and \$0.1 million in personnel costs.

We report the amounts billed to our customers for shipping and handling as sales, and we report the costs we incur for shipping and handling as a sales and marketing expense. For the three-month periods ended September 30, 2013 and 2012, shipping costs were \$0.2 million and \$0.1 million, respectively.

**General and Administrative.** General and administrative expenses include the costs associated with our administrative staff and other expenses related to our non-manufacturing functions. We will experience higher administrative costs as a result of being a public company. General and administrative expenses for the three-month periods ended September 30, 2013 and 2012 is as follows:

|                            | Three Month Periods Ended September 30,<br>(in thousands, except percentages) |        |                        |          |
|----------------------------|---|--------|------------------------|----------|
|                            | 2013  | 2012   | Increase<br>(Decrease) | % Change |
| General and administrative | \$ 839  | \$ 360 | \$ 479                 | 133 %    |

Our general and administrative expense increased 133% to \$0.8 million for the three-month period ended September 30, 2013 from \$0.4 million for the three-month period ended September 30, 2012. General and administrative expense as a percent of net sales totaled 16% for the three-month period ended September 30, 2013 compared to 7% for the comparable prior-quarter period and 12% for the year ended June 30, 2013. The significant change in general and administrative expense was due to a \$0.2 million increase in professional fees, a \$0.05 million increase in public company costs, and \$0.05 million increase in personnel wages and an increase of \$0.2 million in other general administrative expense.

In FY14, we expect to incur additional expense pertaining to our infrastructure and remediation of the internal control weakness identified in our FY13 Annual Report on Form 10-K and requirements of Section 404 of the Sarbanes-Oxley Act of 2002 including personnel, information system and a new administrative office lease and related costs.

### **Interest Expense**

Interest expense was \$0.04 million for the three-month period ended September 30, 2013 compared to \$0.1 million for the three-month period ended September 30, 2012. The decrease in interest expense is due primarily to a change in lenders during fiscal 2013 enabling us to borrow funds at a lower interest rate in compared to the same prior-year period.

## **LIQUIDITY AND CAPITAL RESOURCES**

### **General**

Our primary sources of available cash are from existing cash, from operations, the revolving loan portion of our credit facility and equity offerings. In fiscal year 2012 we also entered into factoring agreements. Our primary cash needs are to fund working capital requirements, including costs associated with the development, release and sale of new brands, and capital expenditures for barrels and other equipment to facilitate increased production, repay our indebtedness (interest and principal payments) and operating expenses. Working capital requirements for our wholesale and direct to consumer segments is supported by grapes (grown or purchased) and semi-finished bulk wine (purchased under contract or on the spot market). The actual wine programs and segments in which the grapes and bulk wine procured will be used are not known until our winemaker has completed the winemaking, blending and oak aging production process. It is not possible to accurately assign inventory costs to each segment because the bottled inventory may be sold in multiple segments. Inventory for our internet segment is purchased as finished goods and in quantities based upon that day's orders. A single wine is offered each day and available only for that 24-hour

period. Inventory on hand principally comprises sales orders to be fulfilled.

Borrowings under our revolving loan facility are at the London Interbank Offered Rate (“LIBOR”), plus a credit spread. The availability is subject to our compliance with certain contractual financial and non-financial covenants. The terms of our credit facility require, among other things, compliance with certain financial covenants, including, without limitation, a minimum current assets to current liabilities ratio (measured quarterly), debt to effective tangible net worth ratio (measured quarterly) and debt service coverage ratio (measured annually). We were in compliance with the loan covenants as of September 30, 2013.

We currently do not have any material commitments for capital expenditures. We have experienced no material trends or changes in the type or cost of our capital resources. We expect to finance the purchase of barrels and other equipment through a separate credit facility or from the proceeds of the IPO. We do not currently plan on entering into any lease arrangements for barrels or other equipment.

We believe that our cash position, net cash provided by operating activities and availability under our senior secured credit facility will be adequate to finance working capital needs and planned capital expenditures for at least the next twelve months. We may, however, require additional liquidity as we continue to execute our business strategy. We anticipate that, to the extent that we require additional liquidity, it will be funded through the incurrence of indebtedness, additional equity financings or a combination of these potential sources of liquidity, although no assurance can be given that such forms of capital will be available to us, or available to us on terms which are acceptable, at such time.

Our working capital decreased \$0.3 million to \$16.1 million at September 30, 2013 from \$16.4 million at June 30, 2013. The decrease in working capital was primarily due to a decrease in cash and accounts receivable as discussed below. Cash consists of cash and money market accounts. Cash decreased by \$3.0 million to \$8.3 million for the three-month period ended September 30, 2013 from \$11.4 million at the end of fiscal 2013.

Net cash used in operating activities was \$2.4 million for the three-month period ended September 30, 2013 compared to net cash used by operations of \$0.04 million for the three months ended September 30, 2012. The significant changes in cash flows used in operating activities is attributable to a \$0.5 million decrease in income, a \$2.6 million increase in inventories (to meet actual and projected increases in sales), an \$0.8 million increase in accounts payable and accrued expenses (attributable to the increase in sales), an increase in stock compensation of \$0.1 million and a decrease in accounts receivable of \$1.8 million.

Net cash used in investing activities was \$0.3 million for the three-month period ended September 30, 2013, compared to cash used in investing activities of \$0.7 million for the three months ended September 30, 2012. The changes in cash flows used in investing activities is due primarily to an increase of \$0.06 million in the acquisition of property and equipment and intangibles and offset by a decrease of \$0.3 million due to the acquisition of Wine Spies during the prior-quarter of fiscal 2013.

Net cash used in financing activities was \$0.2 million for the three-month period ended September 30, 2013, compared to net cash provided by financing activities of \$0.7 million for the three months ended September 30, 2012. The significant changes in cash flows used in financing activities is due primarily to a decrease of \$2.7 million in proceeds from the line of credit, an increase in advances from related parties of \$0.6 million and a net change in payments on long term debt of \$0.4 million.

## **Contractual Obligations and Commitments**

### **Financing Agreements**

#### ***Indebtedness***

Our primary sources of indebtedness are the Bank of the West Loan (as defined below) and notes payable to a member.

*Bank of the West Loan.* On July 16, 2012, we entered into five loan agreements with Bank of the West (collectively, the "Bank of the West Loan"):

- *\$9.0 million Line of Credit Note:* We received a line of credit from Bank of the West in the principal amount of up to \$9.0 million due on or before May 31, 2014. The aggregate principal balance outstanding bears interest at 1.75% above LIBOR.
- *\$3.4 million Term Note:* We received a term note from Bank of the West in the principal amount of \$3.4 million due on or before May 31, 2022. The aggregate principal balance outstanding bears interest at 2.25% above the One-Month LIBOR. Effective October 31, 2012, we entered into a swap arrangement with Bank of the West fixing the interest rate at 4.00% for the term of the note.
- *\$0.4 million Equipment Purchase Line of Credit Note:* We received an equipment purchase line of credit note in the principal amount of \$0.3 million from Bank of the West and matures on November 1, 2015. The aggregate principal balance outstanding bears interest at 2.25% above the One-Month LIBOR Rate. The equipment purchase line of credit was increased to \$0.4 million pursuant to a modification agreement we entered into as of October 3, 2012 with Bank of the West and funded on January 28, 2013. The aggregate principal outstanding bears 3.75% fixed interest and will be repaid in 60 monthly payments. The first monthly payment was made on February 15, 2013 and matures on January 15, 2018.

· *\$0.1 million Master Equipment Financing Agreement:* We entered into an agreement with Bank of the West to finance the purchase of certain equipment on October 2, 2012 in the amount of \$0.1 million. The aggregate principal outstanding bears 3.75% fixed interest and will be repaid in 36 monthly payments. The first monthly payment was made on November 1, 2012.

· *\$0.1 million Foreign Exchange Note:* We received a foreign exchange note in the principal amount of \$0.1 million from Bank of the West due on or before May 31, 2014 that carries a 10% credit percentage and permits us to enter into any spot or forward transaction to purchase from or sell to Bank of the West a foreign currency of an agreed amount.

The Bank of the West Loan contains usual and customary covenants, including, without limitation:

- limitation on incurring senior indebtedness;
- limitation on making loans and advances;
- limitation on investments, acquisitions, and capital expenditures;
- limitation on liens, mergers and sales of assets; and
- limitations on new activities of Truett-Hurst.

In addition, the Bank of the West Loan contains negative and financial covenants, including, without limitation, a minimum current assets to current liabilities ratio (measured quarterly), debt to effective tangible net worth ratio (measured quarterly) and debt service coverage ratio (measured annually).

We were in compliance in all material aspects with all covenants at September 30, 2013.

*Covenant Breaches.* We were not in compliance with the minimum current assets to current liabilities ratio at September 30, 2012. In March 2013, in connection with the bank issuance of a waiver for the financial covenants, we amended and restated a member warrant to allow for the immediate exercise of the warrant for a 3% member interest. The original common stock warrant, issued in May 2012, was for 20% of the contributed members' equity interest equal to \$0.5 million. The obligation was satisfied with the exercise of the warrant in March 2013 for \$0.5 million.

Additionally, \$0.7 million in related party obligations was subordinated and \$0.4 million of newly issued, convertible, subordinated debt was received from four of our members. The debt bears interest at 10% per annum, with interest and principal due before March 1, 2014. Upon completion of the IPO on June 25, 2013, all amounts were released from subordination and paid in full.

*Factoring Agreements.* In November 2011, January 2012 and April 2012, we entered into three agreements with a factor borrowing a total of \$2.6 million in order to finance three transactions with a vendor. We agreed to assign and sell receivables related to these transactions to the factor at a rate of 100% of each receivable plus 1.25% per month of the unpaid principal amount of the loan. We were fully and unconditionally liable for the principal and interest on the loan; therefore, we accounted for the transfer of receivables as a secured financing. Interest expense includes finance costs associated with factoring activities.

With the addition of John D. Fruth to our board of directors the factor agreement became a related party agreement. The April 2012 agreement for the amount due of \$0.9 million as of June 30, 2012 was paid subsequent to fiscal 2012 year end. Interest of nil and \$0.03 million was paid under these agreements for the three-month periods ended

September 30, 2013 and 2012, respectively.

***Security Agreements and Limited Guaranties***

In connection with our entry into the Bank of the West Loan on July 16, 2012, certain of our executive officers, as well as certain trusts and other entities under their respective control, entered into guarantee agreements as described below.



*Limited Guaranty Hurst Trust:* On July 16, 2012, the Hurst Trust, a member of the LLC, and Phillip L. Hurst, director and CEO of the LLC and Truett-Hurst, Inc. and a co-trustee of the Hurst Trust, entered into a Limited Guaranty pursuant to which the Hurst Trust and Mr. Hurst, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Hurst Trust and Mr. Hurst, as guarantor, is limited to 42% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

*Limited Guaranty Hambrecht Trust:* On July 16, 2012, the Hambrecht Trust and William R. Hambrecht, a director of the LLC and Truett-Hurst, Inc. and trustee of the Hambrecht Trust, entered into a Limited Guaranty pursuant to which the Hambrecht Trust and Mr. Hambrecht, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Hambrecht Trust and Mr. Hambrecht, as guarantor, is limited to 35% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

*Limited Guaranty Dolan 2005 Trust:* On July 16, 2012, the Dolan 2005 Trust, a member of the LLC, and Heath E. Dolan, a director of the LLC and Truett-Hurst, Inc. and a co-trustee of the Dolan 2005 Trust, entered into a Limited Guaranty pursuant to which the Dolan 2005 Trust and Mr. Dolan, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Dolan 2005 Trust and Mr. Dolan, as guarantor, is limited to 26% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

*Limited Guaranty Dolan 2003 Trust:* On July 16, 2012, the Dolan 2003 Trust, a member of the LLC, and Paul E. Dolan, III, a director of the LLC and Truett-Hurst, Inc. and trustee of the Dolan 2003 Trust, entered into a Limited Guaranty pursuant to which the Dolan 2003 Trust and Mr. Dolan, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Dolan 2003 Trust and Mr. Dolan, as guarantor, is limited to 26% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

*Limited Guaranty Carroll-Obremskey Trust:* On July 16, 2012, the Carroll-Obremskey Trust, a member of the LLC, and Daniel A. Carroll, a director of the LLC and Truett-Hurst, Inc. and a co-trustee of the Carroll-Obremskey Trust, entered into a Limited Guaranty pursuant to which the Carroll-Obremskey Trust and Mr. Carroll, together, guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of the Carroll-Obremskey Trust and Mr. Carroll, as guarantor, is limited to 26% of the sum of all obligations due to Bank of the West, plus the costs, expenses and interest associated with the collection of amounts recoverable under this guarantee.

*Unlimited Guaranty Hambrecht Wine Group:* On July 16, 2012, the Hambrecht Wine Group, a member of the LLC, entered into an Unlimited Guaranty pursuant to which Hambrecht Wine Group guarantees the full payment to Bank of the West of all sums presently due and owing and all sums which shall in the future become due and owing to Bank of the West from us. The liability of Hambrecht Wine Group, as guarantor, is unlimited.

### **Concentration of Credit Risk and Off-Balance Sheet Arrangements**

We maintain our cash with highly rated credit institutions. Although we try to limit the amount of credit exposure with any one financial institution, we do in the normal course of business maintain cash balances in excess of federally insured limits.

Our accounts receivable consists primarily of trade receivables from customers. We review accounts receivable regularly and make estimates for allowance for doubtful accounts when there is doubt as to the collectability of individual balances. Our accounts receivable credit risk is not concentrated within any one geographic area or customer group. We believe our accounts receivable credit risk exposure is limited and we have not experienced significant write-downs in its accounts receivable balances.

***Off-Balance Sheet Arrangements***

We do not have off-balance sheet risks related to foreign exchange contracts, option contracts or other foreign hedging arrangements.

We lease the VML winery and tasting room facility and certain office equipment. We enter into short and long-term contracts to supply a portion of our future grapes, bulk wine and finished goods inventory requirements with third parties and related party growers. Future minimum inventory commitments at September 30, 2013 are as follows:

| Years ending June 30: | Third<br>Parties<br>(in thousands) | Related<br>Parties | Total     |
|-----------------------|------------------------------------|--------------------|-----------|
| 2014                  | \$ 3,282                           | \$ 521             | \$ 3,803  |
| 2015                  | 3,137                              | 1,071              | 4,208     |
| 2016                  | 2,727                              | 257                | 2,984     |
| Totals                | \$ 9,146                           | \$ 1,849           | \$ 10,995 |

### ***Supply Contract***

On February 26, 2013, we executed a supply of goods agreement for our paper wine bottle. The terms of the agreement is seven years and the minimum purchase commitment for the first two years is \$0.8 million for each year. Minimum purchase amounts for years three through seven are to be agreed upon six months before the commencement of each of those years, respectively. Under the terms of this arrangement, we have exclusive rights to certain geographic regions, as long as minimum purchase levels are maintained. Additionally, the agreement commits us to an annual marketing spend of the lesser of 5% of our net sales of wine supplied in the products, or \$1.0 million. As of September 30, 2013, future commitments for finished goods total approximately \$3.5 million.

### **Effects of Inflation and Changing Prices**

Our results of operations and financial condition have not been significantly affected by inflation and changing prices. We intend to pass along rising costs through increased selling prices, subject to normal competitive conditions. There can be no assurances, however, that we will be able to pass along rising costs through increased selling prices. In addition, we continue to identify on-going cost savings initiatives.

### **Critical Accounting Policies and Estimates**

Critical accounting policies are those we believe are most important to portraying our financial conditions and results of operations and also require the greatest amount of subjective or complex judgments by management. The preparation of the consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of the assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Judgments and uncertainties regarding the application of these policies and estimates may result in materially different amounts being reported under various conditions or using different assumptions. There have been no material changes to the critical accounting policies and estimates previously disclosed in our Annual Report on Form 10-K for the fiscal year ended June 30, 2013.

### **Recently Issued Accounting Pronouncements**

We have reviewed all recently issued, but not yet effective, accounting pronouncements and we do not believe the future adoption of any such pronouncements may be expected to cause a material impact on its financial condition or the results of its operations. For a discussion of critical estimates and changes in our significant accounting policies during the three-months ended September 30, 2013 compared to the significant accounting policies described in our 2013 Form 10-K.

### ***ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK***

We are a smaller reporting company as defined by Rule 12b-2 of the Exchange Act and are not required to provide the information required under this Item.

### ***ITEM 4. CONTROLS AND PROCEDURES***

Based on an evaluation under the supervision and with the participation of our management, our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act were effective as of June 30, 2013 to provide reasonable assurance that information required to be disclosed by us in reports that we file or submit under the Exchange Act is (i) recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission rules and forms and (ii) accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

## **Internal Control over Financial Reporting**

Management did not perform an assessment regarding the effectiveness of internal control over financial reporting as of September 30, 2013. As a newly public company, management is not required to perform an assessment of internal control over financial reporting and such an assessment will be required as of June 30, 2014. However, in connection with the audits of our consolidated financial statements as of the fiscal years ended June 30, 2011 and 2012, a material weakness in our internal control over financial reporting was identified. The material weakness pertains to deficiencies in the accounting research and reporting functions and the closing and reporting process due to our lack of accounting documentation and procedures, lack of segregation of duties, potential for management override of controls and lack of current expertise in reporting requirements.

The internal control weakness described above continued into our fiscal year 2013 primarily due to not having sufficient time to formally document and test our internal controls and procedures. We have discussed this material weakness with our independent registered public accounting firm and our Audit Committee. We are taking significant actions to remediate the material weakness related to our internal controls and will continue to do so throughout fiscal year 2014. With the oversight of senior management, we have begun taking steps and plan to take additional measures to remediate the underlying causes of the material weakness, primarily through the documentation and implementation of formal policies and improved accounting control processes and procedures, as well as the hiring of additional finance personnel. In particular, in July 2012 we hired a new CFO, in April 2013 we hired a Director of Reporting and Finance to assist with the development and monitoring of internal controls and in October 2013 a Vice President, Controller and Information System. The actions that we are taking are subject to ongoing senior management and Audit Committee review.

We believe that these corrective actions, taken as a whole, will remediate the control deficiencies identified above, and we will continue to monitor the effectiveness of these actions and intend to make any other changes or take such other actions as we determine to be appropriate. We are in the process of developing a plan for testing our internal controls and management's related assessment of internal control over financial reporting as required under Section 404 of the Sarbanes-Oxley Act of 2002. We expect to complete the documentation and testing of our formal internal controls and procedures during fiscal year 2014. If we are unable to correct the material weakness we have identified prior to the end of fiscal year 2014, or if we experience other problems that prevent the favorable assessment of the effectiveness of our internal control over financial reporting, we will be required to conclude and report that our internal control over financial reporting is not effective as of that date and investor confidence and our stock price could be adversely affected.

Notwithstanding the material weakness described above, we believe our financial statements included in this Quarterly Report on Form 10-Q present fairly, in all material respects, our financial position, results of operations and cash flows for the periods presented. Our Chief Executive Officer and Chief Financial Officer have certified to their knowledge that this Quarterly Report on Form 10-Q does not contain any untrue statements of material fact or omit to state any material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered in this Quarterly Report.

## **Changes to Internal Control over Financial Reporting**

During the quarter ended September 30, 2013, there were no changes in our internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## **Limitations on Effectiveness of Controls**

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and procedures or our internal controls will prevent all errors and all fraud. A control system, no

matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected.

## **PART II OTHER INFORMATION**

### **ITEM 1. LEGAL PROCEEDINGS**

We may be subject to various litigation matters arising in the ordinary course of business from time to time. However, we are not aware of any current pending legal matters or claims, individually or in the aggregate, that are expected to have a material adverse impact on our consolidated financial position, results of operations, or cash flows.

Paul Dolan, a former employee of Mendocino Wine Group (“MWG”), left MWG in 2012. Dolan filed suit against MWG in connection with establishing a fair price for his interest in MWG, and MWG filed a cross-complaint alleging Dolan breached his duty to, and competed with, MWG, and shared confidential information with others, including people at the Company. The suit is pending in Mendocino County Superior Court. The Company is not named but was recently subpoenaed to produce documents related to the suit. We estimate that our response costs will not be material.

#### **ITEM 1A. RISK FACTORS.**

There have been no material changes in information regarding our risk factors as described in Item 1A of our Fiscal 2013 Form 10-K as filed with the SEC on September 27, 2013.

### **ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

None

### **ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

Not Applicable

### **ITEM 4. MINE SAFETY DISCLOSURES**

Not Applicable

### **ITEM 5. OTHER INFORMATION**

Not Applicable





**ITEM 6. EXHIBITS.**

- 31.1 Certification of the Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of the Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification of the Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of the Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

***SIGNATURES***

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized, in the City of Healdsburg, State of California, on the 13th day of November, 2013.

TRUETT-HURST, INC.

/s/ Phillip L. Hurst

November 13, 2013

Phillip L. Hurst  
President and Chief Executive Officer  
(Principal Executive Officer)

/s/ James D. Bielenberg

November 13, 2013

James D. Bielenberg  
Chief Financial Officer  
(Principal Financial/Accounting Officer)