

CONVERSION SERVICES INTERNATIONAL INC  
Form 10-Q  
August 12, 2009

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the Quarterly Period Ended June 30, 2009

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the Transition Period From \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-32623

CONVERSION SERVICES INTERNATIONAL, INC.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

20-0101495  
(I.R.S. Employer  
Identification No.)

100 Eagle Rock Avenue, East Hanover, New Jersey  
(Address of principal executive offices)

07936  
(Zip Code)

(973) 560-9400  
(Registrant's telephone number, including area code)

None  
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller Reporting Company

Edgar Filing: CONVERSION SERVICES INTERNATIONAL INC - Form 10-Q

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding at August 10, 2009
Common Stock, \$0.001 par value per share	119,898,408 shares

---

CONVERSION SERVICES INTERNATIONAL, INC.

FORM 10-Q

For the three and six months ended June 30, 2009

INDEX

	Page
Part I. Financial Information	3
Item 1. Financial Statements	3
a) Condensed Consolidated Balance Sheets as of June 30, 2009 (unaudited) and December 31, 2008 (unaudited)	3
b) Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2009 (unaudited) and 2008 (unaudited)	4
c) Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2009 (unaudited) and 2008 (unaudited)	5-6
d) Notes to Condensed Consolidated Financial Statements (unaudited)	7
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations	12
Item 4T. Controls and Procedures	20
Part II. Other Information	20
Item 1. Legal Proceedings	20
Item 4. Submission of Matters to a Vote of Security Holders	20
Item 6. Exhibits	21
Signature	21

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

CONVERSION SERVICES INTERNATIONAL, INC.  
AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(Unaudited)

	June 30, 2009	December 31, 2008
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$ 16,142	\$ 338,240
Accounts receivable, net	4,400,336	3,440,810
Accounts receivable from related parties, net	444,536	284,028
Prepaid expenses	98,363	140,493
<b>TOTAL CURRENT ASSETS</b>	<b>4,959,377</b>	<b>4,203,571</b>
<b>PROPERTY AND EQUIPMENT, at cost, net</b>	<b>51,765</b>	<b>68,536</b>
<b>OTHER ASSETS</b>		
Other assets	122,452	306,778
<b>Total Assets</b>	<b>\$ 5,133,594</b>	<b>\$ 4,578,885</b>
<b>LIABILITIES AND STOCKHOLDERS' DEFICIT</b>		
<b>CURRENT LIABILITIES</b>		
Line of credit	\$ 3,442,305	\$ 2,349,920
Short term notes payable	1,500,000	1,384,811
Accounts payable and accrued expenses	1,728,957	1,503,145
Deferred revenue	898,054	159,177
Related party note payable	106,942	102,796
<b>TOTAL CURRENT LIABILITIES</b>	<b>7,676,258</b>	<b>5,499,849</b>
Convertible preferred stock, \$0.001 par value, \$100 stated value, 20,000,000 shares authorized		
Series A convertible preferred stock, 19,000 shares issued and outstanding at June 30, 2009 and December 31, 2008, respectively	1,298,332	1,108,332
<b>COMMITMENTS AND CONTINGENCIES</b>	<b>-</b>	<b>-</b>
<b>STOCKHOLDERS' DEFICIT</b>		
Common stock, \$0.001 par value, 300,000,000 shares authorized; 121,015,456 and 119,594,463 issued and outstanding at June 30, 2009 and December 31, 2008, respectively	121,015	119,594
Series B convertible preferred stock, 20,000 shares issued and outstanding at June 30, 2009 and December 31, 2008, respectively	1,352,883	1,352,883

Edgar Filing: CONVERSION SERVICES INTERNATIONAL INC - Form 10-Q

Additional paid in capital	68,496,919	68,575,918
Treasury stock, at cost, 1,145,382 shares in treasury as of June 30, 2009 and December 31, 2008, respectively	(423,869)	(423,869)
Accumulated deficit	(73,387,944)	(71,653,822)
Total Stockholders' Deficit	(3,840,996)	(2,029,296)
Total Liabilities and Stockholders' Deficit	\$ 5,133,594	\$ 4,578,885

See Notes to Condensed Consolidated Financial Statements

CONVERSION SERVICES INTERNATIONAL, INC.  
AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS  
FOR THE THREE AND SIX MONTHS ENDED JUNE 30,  
(Unaudited)

	For the three months ended June 30,		For the six months ended June 30,	
	2009	2008	2009	2008
<b>REVENUE:</b>				
Services	\$ 5,069,329	\$ 3,739,736	\$ 8,173,422	\$ 7,699,324
Related party services	493,301	622,455	1,036,069	1,214,324
Reimbursable expenses	298,379	173,278	444,957	312,249
Other	1,560	99,665	18,560	114,698
	5,862,569	4,635,134	9,673,008	9,340,595
<b>COST OF REVENUE:</b>				
Services	3,627,969	2,882,037	6,478,069	5,778,460
Related party services	444,187	569,927	943,052	1,125,294
Consultant expenses	337,364	178,124	526,972	399,827
	4,409,520	3,630,088	7,948,093	7,303,581
<b>GROSS PROFIT</b>	<b>1,453,049</b>	<b>1,005,046</b>	<b>1,724,915</b>	<b>2,037,014</b>
<b>OPERATING EXPENSES</b>				
Selling and marketing	755,734	774,904	1,558,422	1,689,332
General and administrative	609,860	1,033,679	1,253,437	2,108,428
Goodwill impairment	-	1,380,387	-	1,380,387
Depreciation and amortization	29,279	70,645	56,404	161,669
	1,394,873	3,259,615	2,868,263	5,339,816
<b>INCOME (LOSS) FROM OPERATIONS</b>	<b>58,176</b>	<b>(2,254,569)</b>	<b>(1,143,348)</b>	<b>(3,302,802)</b>
<b>OTHER INCOME (EXPENSE)</b>				
Equity in earnings (losses) from investments	-	5,057	(103,298)	12,986
Loss on extinguishment of debt	-	-	-	(553,846)
Interest income (expense), net	(205,641)	(191,907)	(487,476)	(342,180)
	(205,641)	(186,850)	(590,774)	(883,040)
<b>LOSS BEFORE INCOME TAXES</b>	<b>(147,465)</b>	<b>(2,441,419)</b>	<b>(1,734,122)</b>	<b>(4,185,842)</b>
<b>INCOME TAXES</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>NET LOSS</b>	<b>(147,465)</b>	<b>(2,441,419)</b>	<b>(1,734,122)</b>	<b>(4,185,842)</b>
Accretion of issuance costs associated with convertible preferred stock	(95,000)	(95,000)	(190,000)	(190,000)
Dividends on convertible preferred stock	(45,000)	(53,996)	(90,000)	(113,701)
<b>NET LOSS ATTRIBUTABLE TO COMMON STOCKHOLDERS</b>	<b>\$ (287,465)</b>	<b>\$ (2,590,415)</b>	<b>\$ (2,014,122)</b>	<b>\$ (4,489,543)</b>
Basic and diluted loss per common share	\$ (0.00)	\$ (0.02)	\$ (0.01)	\$ (0.04)
Basic and diluted loss per common share attributable to common stockholders	\$ (0.00)	\$ (0.02)	\$ (0.02)	\$ (0.04)

Weighted average shares used to compute net  
loss per common share:

Basic and diluted	119,851,548	114,884,970	119,772,594	112,549,396
-------------------	-------------	-------------	-------------	-------------

See Notes to Condensed Consolidated Financial Statements

CONVERSION SERVICES INTERNATIONAL, INC.  
AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
FOR THE SIX MONTHS ENDED JUNE 30,  
(Unaudited)

	2009	2008
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net loss	\$ (1,734,122)	\$ (4,185,842)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation of property and equipment and amortization of leasehold improvements	26,944	74,583
Amortization of intangible assets	-	51,669
Amortization of debt discounts	69,070	157,896
Amortization of relative fair value of warrants issued	115,189	33,750
Amortization of deferred financing costs	29,460	1,667
Stock based compensation	112,422	279,426
Goodwill impairment	-	1,380,387
Loss on extinguishment of debt	-	553,846
(Decrease) increase in allowance for doubtful accounts	(48,095)	133,255
Losses (income) from equity investments	103,298	(12,986)
Changes in operating assets and liabilities:		
(Increase) decrease in accounts receivable	(854,453)	332,580
Increase in accounts receivable from related parties	(217,486)	(13,202)
Decrease in prepaid expenses	24,631	26,252
Increase in accounts payable and accrued expenses	229,956	287,896
Increase in deferred revenue	738,876	16,337
Net cash used in operating activities	(1,404,310)	(882,486)
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchase of property and equipment	(10,173)	(18,117)
Net cash used in investing activities	(10,173)	(18,117)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Net borrowings (repayments) under line of credit	1,092,385	(399,901)
Deferred financing costs	-	(20,000)
Issuance of Company common stock	-	200,000
Principal payments on capital lease obligations	-	(7,983)
Principal payments on related party notes	-	(14,121)
Net cash provided by (used in) financing activities	1,092,385	(242,005)
<b>NET DECREASE IN CASH</b>	<b>(322,098)</b>	<b>(1,142,608)</b>
CASH, beginning of period	338,240	1,506,866
CASH, end of period	\$ 16,142	\$ 364,258

See Notes to Condensed Consolidated Financial Statements



CONVERSION SERVICES INTERNATIONAL, INC.  
AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
FOR THE SIX MONTHS ENDED JUNE 30,  
(Unaudited)

	2009	2008
<b>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:</b>		
Cash paid for interest	\$ 313,269	\$ 122,679
<b>SUPPLEMENTAL DISCLOSURE OF NON-CASH ACTIVITIES:</b>		
Common stock issued in conversion of long-term debt to equity	-	600,000

See Notes to Condensed Consolidated Financial Statements.

CONVERSION SERVICES INTERNATIONAL, INC.  
AND SUBSIDIARIES  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(Unaudited)

Note 1 - Accounting Policies

Organization and Business

Conversion Services International, Inc. (“CSI” or the “Company”) was incorporated in the State of Delaware and has been conducting business since 1990. CSI and its wholly owned subsidiaries (together the “Company”) are principally engaged in the information technology services industry in the following areas: strategic consulting, business intelligence/data warehousing and data management to its customers principally located in the northeastern United States.

CSI was formerly known as LCS Group, Inc. (“LCS”). In January 2004, CSI merged with and into a wholly owned subsidiary of LCS. In connection with this transaction, among other things, LCS changed its name to “Conversion Services International, Inc.”

Basis of Presentation

The accompanying condensed consolidated financial statements have been prepared by the Company and are unaudited. The results of operations for the three and six months ended June 30, 2009 are not necessarily indicative of the results to be expected for any future period or for the full fiscal year. In the opinion of management, all adjustments (consisting of normal recurring adjustments unless otherwise indicated) necessary to present fairly the financial position, results of operations and cash flows at June 30, 2009, and for all periods presented, have been made. Footnote disclosure has been condensed or omitted as permitted by Securities and Exchange Commission rules over interim financial statements.

These condensed consolidated financial statements should be read in conjunction with the annual audited consolidated financial statements and the notes thereto included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2008 and other reports filed with the Securities and Exchange Commission.

Principles of Consolidation

The accompanying condensed consolidated financial statements include the accounts of the Company and its subsidiaries. All intercompany transactions and balances have been eliminated in the consolidation. Investments in business entities in which the Company does not have control, but has the ability to exercise significant influence (generally 20-50% ownership), are accounted for by the equity method.

Revenue recognition

Revenue from consulting and professional services is recognized at the time the services are performed on a project by project basis. For projects charged on a time and materials basis, revenue is recognized based on the number of hours worked by consultants at an agreed-upon rate per hour. For large services projects where costs to complete the contract could reasonably be estimated, the Company undertakes projects on a fixed-fee basis and recognizes revenue as activities are performed by the Company over the estimated performance period. Revenue recognized in excess of billings is recorded as cost in excess of billings. Billings in excess of revenue recognized are recorded as deferred revenue until revenue recognition criteria are met. Reimbursements, including those relating to travel and other

out-of-pocket expenses, are included in revenue, and an equivalent amount of reimbursable expenses are included in cost of services.

The Company recognizes revenue in accordance with Staff Accounting Bulletin No. 104. As a result, in the event that collectability from a client is not reasonably assured, revenue is recognized on the cash basis. During the six month period ended June 30, 2009, approximately \$850,623 of billings to National Digital Medical Archives (“NDMA”) has been deferred and will be recognized as revenue upon collection of the receivable.

#### Extinguishment of debt

In March 2008, the Company and TAG Virgin Islands, Inc. executed a Note Conversion Agreement whereby certain investors represented by TAG Virgin Islands, Inc. converted debt due to them under an Unsecured Convertible Line of Credit Note dated June 7, 2004 into Company Common Stock. A loss of \$553,846 on this transaction was recorded as an early extinguishment of debt.

#### Fair value of financial instruments

Effective January 1, 2008, the Company adopted Financial Accounting Standards Board (“FASB”) Statement of Financial Accounting Standards (“SFAS”) No. 157, “Fair Value Measurements”. This standard defines fair value, provides guidance for measuring fair value and requires certain disclosures. The standard utilizes a fair value hierarchy which is categorized into three levels based on the inputs to the valuation techniques used to measure fair value. The standard does not require any new fair value measurements, but discusses valuation techniques, such as the market approach (comparable market prices), the income approach (present value of future income or cash flows) and the cost approach (cost to replace the service capacity of an asset or replacement cost).

The Company estimates that the carrying value of its financial instruments which includes cash, line of credit and notes payable approximates fair value, as all financial instruments are short term in nature or bear interest at variable rates.

#### Concentrations of credit risk

Financial instruments which potentially subject the Company to concentrations of credit risk are cash and accounts receivable arising from its normal business activities. The Company routinely assesses the financial strength of its customers, based upon factors surrounding their credit risk, establishes an allowance for doubtful accounts, and as a consequence believes that its accounts receivable credit risk exposure beyond such allowances is limited. At June 30, 2009, receivables related to PNC Bank, National Digital Medical Archives (“NDMA”) and receivables from LEC, a related party comprised approximately 25.4%, 23.8% and 10.2% of the Company’s accounts receivable balance, respectively.

Cash balances in banks are secured by the Federal Deposit Insurance Corporation subject to certain limitations.

#### Income taxes

The Company accounts for income taxes, in accordance with SFAS No. 109, “Accounting for Income Taxes ” (“SFAS 109”) and related interpretations, under an asset and liability approach that requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been recognized in the Company’s financial statements or tax returns. In estimating future tax consequences, the Company generally considers all expected future events other than enactments of changes in the tax laws or rates.

The Company records a valuation allowance to reduce the deferred tax assets to the amount that is more likely than not to be realized. The Company’s current valuation allowance primarily relates to benefits from the Company’s net operating losses.

Effective January 1, 2007, the Company adopted the provisions of FASB Interpretation No. 48, “Accounting for Uncertainty in Income Taxes” (“FIN No. 48”). FIN No. 48 clarifies the accounting for uncertainty in income taxes recognized in a company’s financial statements in accordance with SFAS No. 109. FIN no. 48 requires a company to determine whether it is more likely than not that a tax position will be sustained upon examination based upon the technical merits of the position. If the more-likely-than-not threshold is met, a company must measure the tax position to determine the amount to recognize in the financial statements. At June 30, 2009, the Company has no unrecognized tax benefits. As of June 30, 2009, the Company had no accrued interest or penalties related to uncertain tax positions.

#### Use of estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Note 2 - Going Concern

The Company has incurred net losses for the six months ended June 30, 2009 and the years ended December 31, 2004 through 2008, negative cash flows from operating activities for the six months ended June 30, 2009 and the years ended December 31, 2004 through 2008, and had an accumulated deficit of \$73.4 million at June 30, 2009. The Company has relied upon cash from its financing activities to fund its ongoing operations as it has not been able to

generate sufficient cash from its operating activities in the past, and there is no assurance that it will be able to do so in the future. Due to this history of losses and operating cash consumption, the Company cannot predict how long it will continue to incur further losses or whether it will become profitable again, or if the Company's business will improve. These factors raise substantial doubt as to its ability to continue as a going concern. The financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the outcome of this uncertainty.

As of June 30, 2009, the Company had a cash balance of approximately \$16,000, compared to \$0.3 million at December 31, 2008, and a working capital deficiency of \$2.7 million.

The liquidity issues that have resulted from the Company's history of losses have been addressed in the past through the sale of Company common stock, preferred stock and by entering into various debt instruments. During 2008, the Company issued 10% Convertible Unsecured Notes and warrants to purchase Company common stock in exchange for \$450,000 cash. These notes mature between September 1, 2009 and October 31, 2009. As of the date of this filing, the Company does not have the ability to repay these notes upon maturity. Additionally, in 2008 the Company and TAG Virgin Islands, Inc. executed a Stock Purchase Agreement whereby an investor represented by TAG Virgin Islands, Inc. purchased 2,500,000 shares of Company common stock for a total investment of \$200,000.

The Company executed a revolving line of credit agreement in March 2008 with Access Capital, Inc. ("Access Capital" or "Access"). As of June 30, 2008, the Company was in default of the Loan and Security Agreement and remains in default as of June 30, 2009. As a result of the default, Access has increased the interest rate payable on borrowings under the line of credit to 18% per annum, has notified the Company's clients of their security interest in the amounts due to the Company, and has provided instruction that payments are to be made directly to Access Capital. Refer to footnote 4 of the Notes to Condensed Consolidated Financial Statements for further discussion on the Line of Credit.

On June 7, 2004, the Company issued a five-year \$2,000,000 Unsecured Convertible Line of Credit Note. \$950,000 of the original principal balance has previously been converted to Company common stock and the remaining \$1,050,000 balance which is outstanding at June 30, 2009, matured on June 6, 2009. The maturity date of the note has been extended to October 31, 2009, however, as of the date of this filing, the Company does not have the ability to repay this note upon maturity.

The Company needs additional capital in order to survive. Additional capital will be needed to fund current working capital requirements, ongoing debt service and to repay the obligations that are maturing over the upcoming 12 month period. Our primary sources of liquidity are cash flows from operations, borrowings under our revolving credit facility, and various short and long term financings. We plan to continue to strive to increase revenues and to control operating expenses in order to reduce, or eliminate, the operating losses. Additionally, we will continue to seek equity and/or debt financing in order to enable us to continue to meet our financial obligations until we achieve profitability. There can be no assurance that any such funding will be available to us on favorable terms, or at all. Failure to obtain sufficient financing would have substantial negative ramifications to the Company.

#### Note 3 - Recently Issued Accounting Pronouncements

In June 2009, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 168, "The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles - a replacement of FASB Statement No. 162" (SFAS 168). SFAS 168 establishes the FASB Accounting Standards Codification as the source of authoritative accounting principles recognized by the FASB to be applied by non-governmental entities in the preparation of financial statements in conformity with generally accepted accounting principles in the United States. SFAS 168 is effective for financial statements issued for interim and annual periods ending after September 15, 2009. We do not expect the adoption of SFAS 168 will have a material impact on our consolidated financial statements.

In May 2009, the FASB issued SFAS No. 165, "Subsequent Events" (SFAS 165). SFAS 165 establishes general standards of accounting for and disclosure of events or transactions occurring after the balance sheet date. In addition, it requires disclosure of the date through which subsequent events have been evaluated. We adopted SFAS 165 as of June 30, 2009, which was the required effective date.

#### Note 4 - Line of credit

The Company executed a replacement revolving line of credit agreement in March 2008 with Access Capital. This line of credit provides for borrowing up to a maximum of \$3,500,000, based upon collateral availability, a 90% advance rate against eligible accounts receivable, has a three year term, and an interest rate of prime (which was 3.25% as of June 30, 2009) plus 2.75% prior to a default, but 18% upon default. The Company must comply with a minimum working capital covenant which requires the Company to maintain minimum monthly working capital of \$400,000. The Company was not in compliance with this covenant as of June 30, 2008 and remains in default as of June 30, 2009. Additionally, during the second year of the three year term the Company must maintain a minimum average monthly loan balance of \$2,250,000 and \$2,500,000 in the third year. The Company must also pay an annual facility fee equal to 1% of the maximum available under the facility and a \$1,750 per month collateral management fee. Further debt incurred by the Company may need to be subordinated to Access Capital, Inc.

The Company was in default of the Loan and Security Agreement as of June 30, 2009 since its working capital was below the minimum required working capital of \$400,000. In the event of a default under the Loan and Security Agreement, Access Capital's remedies include, but are not limited to, the following:

- Access may perform or observe such covenant on behalf and in the name, place and stead of the Company and may take actions which they deem necessary to cure or correct such failure, including, but not limited to, payment of taxes, satisfaction of liens, performance of obligations owed to debtors, procurement of insurance, execution of assignments, security agreements and financing statements and the endorsement of instruments;

- upon the occurrence of, and for so long as any event of default exists, the interest rate is increased to one and one-half percent (1.5%) per month;

- Access may notify the Company's account debtors of their security interest in the accounts, collect them directly and charge the collection costs and expenses to the Company's account;
- at Access Capital's election, following the occurrence of an event of default, they may terminate the Loan and Security Agreement. In the event of early termination after the occurrence of default, the Company would be liable for various early payment fees, penalties and interest;
- Access shall have the right to demand repayment in full of all obligations, whether or not otherwise due, including required prepayment fees, interest, and penalties.

As a result of this default, to date, Access has increased the interest rate payable on borrowings under the line of credit to 18% per annum, has notified the Company's clients of their security interest in the amounts due to the Company, and has provided instruction that payments are to be made directly to Access Capital.

As of June 30, 2009, \$3.4 million was outstanding under the line of credit and the annual interest rate remained at 18%.

#### Note 5 - Stock Based Compensation

The 2003 Incentive Plan ("2003 Plan") authorizes the issuance of up to 10,000,000 shares of common stock for issuance upon exercise of options. It also authorizes the issuance of stock appreciation rights and restricted stock, however, none have been issued. The options granted may be a combination of both incentive and nonstatutory options, generally vest over a three year period from the date of grant, and expire ten years from the date of grant.

To the extent that CSI derives a tax benefit from options exercised by employees, such benefit will be credited to additional paid-in capital when realized on the Company's income tax return. There were no tax benefits realized by the Company during the six months ended June 30, 2009 or during the years ended December 31, 2008 or 2007.

The following summarizes the stock option transactions under the 2003 Plan during 2009:

	Shares	Weighted average exercise price
Options outstanding at December 31, 2008	5,204,997	\$ 0.76
Options granted	-	-
Options exercised	-	-
Options canceled	(339,999)	0.79
Options outstanding at June 30, 2009	4,864,998	\$ 0.76

The following table summarizes information concerning outstanding and exercisable Company common stock options at June 30, 2009:

Range of exercise prices	Options outstanding	Weighted Average exercise price	Weighted average contractual life	Options exercisable	Weighted average exercise price
\$0.25-\$0.30	2,031,666	\$ 0.260	7.4	1,356,649	\$ 0.260

Edgar Filing: CONVERSION SERVICES INTERNATIONAL INC - Form 10-Q

\$0.46-\$0.60	1,005,000	0.461	6.5	1,005,000	0.461
\$0.83	1,206,000	0.830	5.3	1,206,000	0.830
\$2.475-\$3.45	622,332	2.749	4.8	622,332	2.749
	4,864,998			4,189,981	

In accordance with SFAS 123(R), the Company recorded approximately \$79,000 and \$112,000 and \$89,000 and \$279,000 of expense related to stock options which vested during the three and six months ended June 30, 2009 and 2008, respectively.

Note 6 - Loss Per Share

Basic loss per share is computed on the basis of the weighted average number of common shares outstanding. Diluted loss per share is computed on the basis of the weighted average number of common shares outstanding plus the effect of outstanding stock options using the “treasury stock” method and the effect of convertible debt instruments as if they had been converted at the beginning of each period presented.

Basic and diluted loss per share was determined as follows:

	For the three months ended June 30,		For the six months ended June 30,	
	2009	2008	2009	2008
Net loss before income taxes (A)	\$ (147,465)	\$ (2,441,419)	\$ (1,734,122)	\$ (4,185,842)
Net loss (B)	\$ (147,465)	\$ (2,441,419)	\$ (1,734,122)	\$ (4,185,842)
Net loss attributable to common stockholders (C)	\$ (287,465)	\$ (2,590,415)	\$ (2,014,122)	\$ (4,489,543)
Weighted average outstanding shares of common stock (D)	119,851,548	114,884,970	119,772,594	112,549,396
Basic and diluted income (loss) per common share:				
Before income taxes (A/D)	\$ (0.00)	\$ (0.02)	\$ (0.01)	\$ (0.04)
Net loss per common share (B/D)	\$ (0.00)	\$ (0.02)	\$ (0.01)	\$ (0.04)
Net loss per common share attributable to common stockholders (C/D)	\$ (0.00)	\$ (0.02)	\$ (0.02)	\$ (0.04)

For the three and six months ended June 30, 2009 and 2008, 4,864,998 and 5,664,163 shares attributable to outstanding stock options were excluded from the calculation of diluted loss per share because the effect was antidilutive, respectively. Additionally, the effect of warrants to purchase 63,432,687 shares of common stock which were issued between June 7, 2004 and June 30, 2008, and outstanding as of June 30, 2009, were excluded from the calculation of diluted loss per share for the three and six months ended June 30, 2008, and the effect of 69,432,687 warrants which were issued between June 7, 2004 and June 30, 2009, and were outstanding as of June 30, 2009, were excluded from the calculation of diluted loss per share for the three and six months ended June 30, 2009 because the effect was antidilutive. Also excluded from the calculation of loss per share because their effect was antidilutive were 666,667 shares of common stock underlying the \$1,050,000 convertible line of credit note to Taurus as of June 30, 2008 and 2009, 6,000,000 shares underlying the short-term notes to TAG Virgin Islands, Inc. issued in 2008, 7,800,000 shares underlying the Series A and Series B convertible preferred stock, and options to purchase 36,596 shares of common stock outstanding to Laurus as of June 30, 2008 and 2009.

#### Note 7 - Major Customers

During the three months ended June 30, 2009, the Company had sales relating to two major customers, PNC Bank and NDMA, comprising 26.9% and 13.4% of revenues, respectively, and totaling approximately \$1,580,776 and \$785,600, respectively. Amounts due from services provided to these customers included in accounts receivable was approximately \$2,381,486 at June 30, 2009. As of June 30, 2009, receivables related to services performed for PNC Bank and NDMA accounted for approximately 25.4% and 23.8% of the Company's accounts receivable balance, respectively.

During the six months ended June 30, 2009, the Company had sales relating to four major customers, PNC Bank, Bank of America, Church & Dwight and LEC, a related party, comprising 16.3%, 14.6%, 11.9% and 10.7% of revenues, respectively, and totaling approximately \$1,580,776, \$1,409,293, \$1,147,707 and \$1,036,069, respectively. Amounts due from services provided to these customers included in accounts receivable was approximately \$2,489,105 at June 30, 2009. As of June 30, 2009, receivables related to PNC Bank, Bank of America, Church & Dwight and LEC accounted for approximately 25.4%, 9.0%, 6.8% and 10.2% of the Company's accounts receivable balance, respectively.

During the three and six months ended June 30, 2008, the Company had sales relating to two major customers, Bank of America and LEC, a related party, comprising 24.7% and 21.5% and 13.4% and 13.0% of revenues, and totaling approximately \$1,147,000 and \$2,009,000 and \$622,000 and \$1,214,000, respectively. Amounts due from services provided to these customers included in accounts receivable was approximately \$1,237,000 at June 30, 2008. As of June 30, 2008, receivables related to services performed for Bank of America and LEC accounted for approximately 30.6% and 11.5% of the Company's accounts receivable balance, respectively.

#### Note 8 - Commitments and Contingencies

##### Legal Proceedings

From time to time, the Company is either a defendant or the plaintiff in various claims and lawsuits. Although there can be no assurances, management believes that the disposition of such matters will not have a material adverse impact on the results of operations or financial position of the Company.

## Lease Commitments

Years Ending June 30	Office	Sublease	Net
2010	\$ 364,876	\$ 125,195	\$ 239,681
2011	186,911	71,540	115,371
Thereafter	-	-	-
	\$ 551,787	\$ 196,735	\$ 355,052

Effective February 2007, the Company subleased a portion of its East Hanover, New Jersey corporate office space for the remainder of the lease term. 7,154 square feet of the Company's 16,604 square feet of rented office space were subleased from February 15, 2007 to December 31, 2010. The sublease provides for three months of free rent to the sublessee, monthly rent equal to \$5,962 per month from May 15, 2007 to December 31, 2007, \$8,942 per month from January 1, 2008 to December 31, 2009, and \$11,923 per month from January 1, 2010 to December 31, 2010. Additionally, the Company will receive a fixed rental for electric of \$10,731 per annum payable in equal monthly installments throughout the term of the lease.

## Note 9 - Related Party Transactions

Refer to footnote 7 for the related party transaction disclosure as a major customer.

As of June 30, 2009, the balance outstanding with respect to the loan from Glenn Peipert, our Executive Vice President and Chief Operating Officer, to the Company was approximately \$0.1 million, which accrues interest at a simple rate of 8% per annum.

## Note 10 - Subsequent Events

These financial statements were approved by management and the board of directors and were issued on August 12, 2009. Management has evaluated subsequent events through this date.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

## Special Note About Forward-Looking Statements

Certain statements in Management's Discussion and Analysis ("MD&A"), other than purely historical information, including estimates, projections, statements relating to our business plans, objectives, and expected operating results, and the assumptions upon which those statements are based, are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally are identified by the words "believes," "project," "expects," "anticipates," "estimates," "intends," "strategy," "plan," "may," "will," "would," "will be," "will continue," "may result," and similar expressions. Forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties which may cause actual results to differ materially from the forward-looking statements. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

## Overview of our Business

Conversion Services International, Inc. provides professional services to the Global 2000, as well as mid-market clientele relating to strategic consulting, business intelligence/data warehousing and data management and, through

strategic partners, the sale of software. The Company's services based clients are primarily in the financial services, pharmaceutical, healthcare and telecommunications industries, although it has clients in other industries as well. The Company's clients are primarily located in the northeastern United States.

The Company began operations in 1990. Its services were originally focused on e-business solutions and data warehousing. In the late 1990s, the Company strategically repositioned itself to capitalize on its data warehousing expertise in the fast growing business intelligence/data warehousing space. The Company became a public company via its merger with a wholly owned subsidiary of LCS Group, Inc., effective January 30, 2004.

The Company's core strategy includes capitalizing on the already established in-house business intelligence/data warehousing ("BI/DW") technical expertise and its strategic consulting division. This is expected to result in organic growth through the addition of new customers.

The Company derives a majority of its revenue from professional services engagements. Its revenue depends on the Company's ability to generate new business, in addition to preserving present client engagements. The general domestic economic conditions in the industries the Company serves, the pace of technological change, and the business requirements and practices of its clients and potential clients directly affect our ability to accomplish these goals. When economic conditions decline, companies generally decrease their technology budgets and reduce the amount of spending on the type of information technology (IT) consulting provided by the Company. The Company's revenue is also impacted by the rate per hour it is able to charge for its services and by the size and chargeability, or utilization rate, of its professional workforce. If the Company is unable to maintain its billing rates or sustain appropriate utilization rates for its professionals, its overall profitability may decline. Several large clients have changed their business practices with respect to consulting services. Such clients now require that we contract with their vendor management organizations in order to continue to perform services. These organizations charge fees generally based upon the hourly rates being charged to the end client. Our revenues and gross margins are being negatively affected by this practice.

The Company will continue to focus on a variety of growth initiatives in order to improve its market share and increase revenue. Moreover, as the Company endeavors to achieve top line growth, through entry on new approved vendor lists, penetrating new vertical markets, and expanding its time and material business, the Company will concentrate its efforts on improving margins and driving earnings to the bottom line.

The Company's most significant costs are personnel expenses, which consist of consultant fees, benefits and payroll-related expenses.

### Results of Operations

The following table sets forth selected financial data for the periods indicated:

	Selected Statement of Operations Data for the three months ended June 30,		Selected Statement of Operations Data for the six months ended June 30,	
	2009	2008	2009	2008
Net revenue	\$ 5,862,569	\$ 4,635,134	\$ 9,673,008	\$ 9,340,595
Gross profit	1,453,049	1,005,046	1,724,915	2,037,014
Net loss	(147,465)	(2,441,419)	(1,734,122)	(4,185,842)
Net loss attributable to common stockholders	(287,465)	(2,590,415)	(2,014,122)	(4,489,543)
Basic and diluted loss per common share:				
Net loss per common share	\$ (0.00)	\$ (0.02)	\$ (0.01)	\$ (0.04)
Net loss per common share attributable to common stockholders	\$ (0.00)	\$ (0.02)	\$ (0.02)	\$ (0.04)

	Selected Statement of Financial Position Data as of	
	June 30, 2009	December 31, 2008
Working capital deficiency	\$ (2,716,881)	\$ (1,296,278)
Total assets	5,133,594	4,578,885
Total stockholders' deficit	(3,840,996)	(2,029,296)

### Three and Six Months Ended June 30, 2009 and 2008

#### Revenue

The Company's revenue is primarily comprised of billings to clients for consulting hours worked on client projects. Revenue of \$5.9 million and \$9.7 million for the three and six months ended June 30, 2009, respectively, increased by \$1.3 million, or 26.5%, and \$0.4 million, or 3.6%, as compared to revenue of \$4.6 million and \$9.3 million for the three and six months ended June 30, 2008, respectively.

Revenue for the Company is categorized by strategic consulting, business intelligence, data warehousing and data management. The chart below reflects revenue by line of business for the three and six months ended June 30, 2009 and 2008:



	For the three months ended June 30,		2008	
	2009	% of total revenues	2008	% of total revenues
	\$		\$	
Strategic Consulting	\$ 2,092,210	35.7%	\$ 1,433,632	30.9%
Business Intelligence / Data Warehousing	2,977,119	50.8%	2,306,104	49.8%
Data Management	493,301	8.4%	622,455	13.4%
Reimbursable expenses	298,379	5.0%	173,278	3.7%
Other	1,560	0.1%	99,665	2.2%
	\$ 5,862,569	100.0%	\$ 4,635,134	100.0%

	For the six months ended June 30,		2008	
	2009	% of total revenues	2008	% of total revenues
	\$		\$	
Strategic Consulting	\$ 3,094,150	32.0%	\$ 2,563,347	27.4%
Business Intelligence / Data Warehousing	5,079,272	52.5%	5,135,976	55.0%
Data Management	1,036,069	10.7%	1,214,324	13.0%
Reimbursable expenses	444,957	4.5%	312,250	3.3%
Other	18,560	0.2%	114,698	1.3%
	\$ 9,673,008	100.0%	\$ 9,340,595	100.0%

### Strategic consulting

The strategic consulting line of business includes work related to planning and assessing people, process and technology for clients, performing gap analysis, making recommendations regarding technology and business process improvements to assist clients to realize their business goals and maximize their investments in both people and technology. The Company performs strategic consulting work through its CSI DeLeeuw division.

Strategic consulting revenue of \$2.1 million, or 35.7% of total revenue, for the three months ended June 30, 2009 increased by \$0.7 million, or 45.9%, as compared to revenue of \$1.4 million, or 30.9% of total revenue, for the three months ended June 30, 2008. This increase is primarily due to a \$1.6 million increase in revenue related to a project at PNC Bank that began in April 2009. This was partially offset by a \$0.6 million decrease in revenues from Bank of America as compared to the prior year and an additional \$0.3 million of decreases related to various clients. In the strategic consulting line of business, there was a 16.1% increase in consultant headcount and a 49.2% increase in the average bill rate during the quarter, as compared to the prior year period. The Company anticipates that revenue related to the PNC Bank project will continue through December 2009.

Strategic consulting revenue of \$3.1 million, or 32.0% of total revenue, for the six months ended June 30, 2009 increased by \$0.5 million, or 20.7%, as compared to revenue of \$2.6 million, or 27.4% of total revenue, for the six months ended June 30, 2008. This increase is primarily due to a \$1.6 million increase in revenue related to a project at PNC Bank that began in April 2009 and \$0.1 million of other revenue increases due to new 2009 projects. These increases were partially offset by a \$0.6 million decrease in revenue from Bank of America, a \$0.3 million decrease in revenue from New York Independent System Operator, and \$0.3 million of decreases from various other clients. In the strategic consulting line of business, there was a 1.7% increase in consultant headcount and a 51.6% increase in the average bill rate year to date, as compared to the prior year period.

Business intelligence / Data warehousing

The business intelligence line of business includes work performed with various applications and technologies for gathering, storing, analyzing and providing clients with access to data in order to allow enterprise users to make better and quicker business decisions. The data warehousing line of business includes work performed for client companies to provide a consolidated view of high quality enterprise information. CSI provides services in the data warehouse and data mart design, development and implementation, prepares proof of concepts, implements data warehouse solutions and integrates enterprise information. Since the business intelligence and data warehousing work overlap and the Company has performed engagements which include both business intelligence and data warehousing components, the Company tracks this work as a single line of business and reports the results as a single line of business.

Business intelligence/data warehousing (“BI/DW”) revenue of \$3.0 million, or 50.8% of total revenue, for the three months ended June 30, 2009 increased by \$0.7 million, or 29.1%, as compared to revenue of \$2.3 million, or 49.8% of total revenue, for the three months ended June 30, 2008. This increase is primarily due to a \$1.5 million revenue increase due to projects for Church & Dwight, NDMA, Johnson and Johnson and Flight Safety and \$0.4 revenue increase for various other projects, partially offset by \$1.2 million of revenue reductions due to both completed projects and reduced revenue on assignments with continuing clients. Overall, the BI/DW line of business had a 17.9% increase in consultant headcount and an increase of 7.4% in the utilization rate as compared to the prior period.

Business intelligence/data warehousing (“BI/DW”) revenue of \$5.1 million, or 52.5% of total revenue, for the six months ended June 30, 2009 was unchanged as compared to revenue of \$5.1 million, or 55.0% of total revenue, for the six months ended June 30, 2008. New 2009 projects in this line of business contributed \$2.8 million to revenue during the six month period ended June 30, 2009, which is offset by \$2.8 million of non-recurring revenue related to completed projects. Average BI/DW headcount increased 1.8%, average bill rate decreased 5.0% and consultant utilization increased 7.9% overall for the six month period ended June 30, 2009 as compared to the prior year. Additionally, \$0.8 million of billings related to NDMA for work performed during the first half of 2009 was deferred and will be recognized as revenue upon collection of the outstanding receivable.

#### Data management

The data management line of business includes such activities as Enterprise Information Architecture, Metadata Management, Data Quality/Cleansing/ Profiling. The Company performs these activities through its exclusive subcontractor agreement with its related party, LEC.

Data management revenue of \$0.5 million, or 8.4% of total revenue, for the three months ended June 30, 2009 decreased by \$0.1 million, or 20.7%, as compared to revenue of \$0.6 million, or 13.4% of total revenue, for the three months ended June 30, 2008. This decrease is due to a 35.3% decrease in billable hours and a 25.4% decrease in the utilization rate during the current period as compared to the prior year.

Data management revenue of \$1.0 million, or 10.7% of total revenue, for the six months ended June 30, 2009 decreased by \$0.2 million, or 14.7%, as compared to revenue of \$1.2 million, or 13.0% of total revenue, for the six months ended June 30, 2008. This decrease is due to a 31.6% decrease in billable hours and a 26.0% decrease in the utilization rate during the current year to date period as compared to the prior year.

#### Cost of revenue

Cost of revenue includes payroll and benefit and other direct costs for the Company’s consultants. Cost of revenue was \$4.4 million, or 75.2% of revenue, and \$7.9 million, or 82.2% of revenue, for the three and six months ended June 30, 2009, respectively, representing an increase of \$0.8 million, or 21.5%, and \$0.6 million, or 8.8%, as compared to \$3.6 million, or 78.3% of revenue, and \$7.3 million, or 78.2% of revenue, for the three and six months ended June 30, 2008, respectively.

Cost of services was \$3.6 million, or 71.6% of services revenue for the three months ended June 30, 2009, representing an increase of \$0.7 million, or 25.9%, as compared to \$2.9 million, or 77.1% of services revenue for the three months ended June 30, 2008. Cost of services increased during the three months ended June 30, 2009 as compared to the prior year due to a \$1.3 million increase in services revenue during the period, accounting for a \$0.8 million increase in cost of services. The increase in the cost of services, as compared to the revenue increase reflects the higher profit margin business that the Company has been obtaining in the current period. Partially offsetting this increase in cost of services is a \$0.1 million decrease in cost of services relating to both a decrease in the number of non-billable consultants and to a reduction in stock compensation expense. The Company had an average of 98 consultants in the current period and 83 in the prior year period, resulting in an 18.1% increase in consultant headcount.

Cost of services was \$6.5 million, or 79.3% of services revenue for the six months ended June 30, 2009, representing an increase of \$0.7 million, or 12.1%, as compared to \$5.8 million, or 75.1% of services revenue for the six months ended June 30, 2008. Cost of services increased during the six months ended June 30, 2009 as compared to the prior year period primarily due to increased revenue during the period, accounting for a \$0.7 million increase in cost of services. The 4.2% point increase in cost of services as compared to the prior period is due to a \$0.8 million deferral

of revenue related to billings to NDMA during the current period. Although the cost of services has already been recognized, this revenue will be recognized when payment is received from the client.

Cost of related party services was \$0.4 million, or 90.0% of related party services revenue, for the three months ended June 30, 2009, representing a decrease of \$0.2 million, or 22.1%, as compared to \$0.6 million, or 91.6% of related party services revenue, for the three months ended June 30, 2008. Cost of related party services decreased for the three month period primarily due to a decrease in related party consulting revenue during the three months ended June 30, 2009 as compared to the prior year.

Cost of related party services was \$0.9 million, or 91.0% of related party services revenue, for the six months ended June 30, 2009, representing a decrease of \$0.2 million, or 16.2%, as compared to \$1.1 million, or 92.7% of related party services revenue, for the six months ended June 30, 2008. Cost of related party services decreased for the three month period primarily due to a decrease in related party consulting revenue during the three months ended June 30, 2009 as compared to the prior year.

#### Gross profit

Gross profit was \$1.5 million, or 24.8% of revenue, and \$1.7 million, or 17.8% of revenue, for the three and six months ended June 30, 2009, respectively, representing an increase of \$0.5 million, or 44.6% for the three months and a decrease of \$0.3 million, or 15.3% for the six months, as compared to \$1.0 million, or 21.7% of revenue, and \$2.0 million, or 21.8% of revenue, for the three and six months ended June 30, 2008, respectively.

Gross profit from services was \$1.4 million, or 28.4% of services revenue for the three months ended June 30, 2009, representing an increase of \$0.5 million, or 68.0%, from the prior year's gross profit from services of \$0.9 million, or 22.9% of services revenue. The increase in the gross profit from services as a percentage of services revenue has been outlined previously in the revenue and cost of revenue discussions.

Gross profit from services was \$1.7 million, or 20.7% of services revenue for the six months ended June 30, 2009, representing a decrease of \$0.2 million, or 11.7%, from the prior year's gross profit from services of \$1.9 million, or 24.9% of services revenue. The decrease in the gross profit from services as a percentage of services revenue has been outlined previously in the revenue and cost of revenue discussions.

Gross profit from related party services was \$49,114, or 10.0% of related party services revenue for the three months ended June 30, 2009, representing a decrease of \$3,414, or 6.5% from the prior year's gross profit of \$52,528, or 8.4% of related party services revenue for the three months ended June 30, 2008. The increase in the gross profit from related party services as a percentage of related party services revenue has been outlined previously in the revenue and cost of revenue discussions.

Gross profit from related party services was \$93,017, or 9.0% of related party services revenue for the six months ended June 30, 2009, representing an increase of \$3,987, or 4.5% from the prior year's gross profit of \$89,030, or 7.3% of related party services revenue for the six months ended June 30, 2008. The increase in the gross profit from related party services as a percentage of related party services revenue has been outlined previously in the revenue and cost of revenue discussions.

#### Selling and marketing

Selling and marketing expenses include payroll, employee benefits and other headcount-related costs associated with sales and marketing personnel and advertising, promotions, tradeshow, seminars and other programs. Selling and marketing expenses were \$0.8 million, or 12.9% of revenue, and \$1.6 million, or 16.1% of revenue, for the three and six months ended June 30, 2009, respectively, remaining unchanged for the three month period and decreasing by \$0.1 million, as compared to \$0.8 million, or 16.7% of revenue, and \$1.7 million, or 18.1% of revenue, for the three and six months ended June 30, 2008, respectively.

Selling and marketing expense for the six months ended June 30, 2009 decreased by \$0.1 million as compared to the prior year due primarily to reductions in payroll and stock compensation expense.

#### General and administrative

General and administrative costs include payroll, employee benefits and other headcount-related costs associated with the finance, legal, facilities, certain human resources and other administrative headcount, and legal and other professional and administrative fees. General and administrative costs were \$0.6 million, or 10.4% of revenue, and \$1.3 million, or 13.0% of revenue, for the three and six months ended June 30, 2009, decreasing by \$0.4 million and \$0.8 million, as compared to \$1.0 million, or 22.3% of revenue, and \$2.1 million, or 22.6% of revenue, for the three and six months ended June 30, 2008, respectively.

The \$0.4 million decrease in general and administrative expense for the three months ended June 30, 2009 as compared to the prior year is primarily due to a \$0.1 million reduction in payroll expense due to a reduction in headcount and reductions in the salaries of several executives, a \$0.1 million reduction in bad debt expense during the current period, and \$0.2 million for expense reductions in the following categories: travel, utilities, bank fees, investor relations, stock exchange listing fees, legal fees, investor relations, rent and professional fees.

The \$0.8 million decrease in general and administrative expense for the six months ended June 30, 2009 as compared to the prior year is primarily due to a \$0.4 million reduction in payroll and stock option expense due to a reduction in headcount and reductions in the salaries of several executives, a \$0.2 million reduction in bad debt expense, and \$0.2 million for expense reductions in the following categories: travel, utilities, bank fees, investor relations, stock exchange listing fees, legal fees, investor relations, rent and professional fees.

#### Goodwill impairment

Statement of Financial Accounting Standards No. 142 (“SFAS No. 142”), “Goodwill and Other Intangible Assets”, instructs the Company to test intangible assets for impairment annually, or more frequently if events or changes in circumstances indicate that the asset might be impaired. During the three month period ended June 30, 2008, it was determined that William McKnight’s employment contract would not be extended past its July 21, 2008 expiration date. As a result of this trigger event, the Company performed an interim impairment analysis with respect to the recorded goodwill relating to the McKnight Associates acquisition in the approximate amount of \$1.4 million and determined it to be fully impaired. A \$1.4 million goodwill impairment charge was recorded during this period. There was no goodwill impairment charge during the three or six month periods ending June 30, 2009.

#### Depreciation and amortization

Depreciation expense is recorded on the Company’s property and equipment which is generally depreciated over a period between three to seven years. Amortization of leasehold improvements is taken over the shorter of the estimated useful life of the asset or the remaining term of the lease. The Company amortizes deferred financing costs utilizing the effective interest method over the term of the related debt instrument. Depreciation and amortization expenses were \$29,279 and \$56,404, for the three and six months ended June 30, 2009, respectively, representing a \$41,366 and \$105,265 decline from \$70,645 and \$161,669 for the three and six months ended June 30, 2008, respectively.

Other income (expense)

During the six months ended June 30, 2009, the Company recorded an impairment with respect to its investment in its related party, LEC, and recorded a charge of approximately \$103,000. During the six months ended June 30, 2008, the Company restructured its debt with TAG Virgin Islands, Inc. and issued Company common stock in repayment of \$0.6 million of the Unsecured Convertible Note dated June 7, 2004. A \$0.6 million loss on the extinguishment of this debt was recorded in March 2008.

Interest expense, which includes amortization of the discount on debt of \$27,623 and \$69,070 during the three and six months ended June 30, 2009, respectively and \$78,948 and \$157,896 during the three and six months ended June 30, 2008, respectively, was \$0.2 million and \$0.5 million for the three and six months ended June 30, 2009, respectively, and \$0.2 million and \$0.3 million for the three and six months ended June 30, 2008, respectively. Interest expense of \$0.2 million for the three months ended June 30, 2009 remained unchanged as compared to the prior year period. However, interest expense related to the Access Capital line of credit increased by \$57,725 as compared to the prior year and this increase was offset by a \$51,325 decrease in discount on debt amortization. Interest expense of \$0.5 million for the six months ended June 30, 2009 increased by \$0.2 million as compared to the prior year period. This increase is due to increased interest due on the line of credit and notes payable of \$0.2 million and \$0.1 million of increased warrant amortization, partially offset by \$0.1 million of reduced discount on debt amortization.

Liquidity and Capital Resources

The Company has incurred net losses for the six months ended June 30, 2009 and the years ended December 31, 2004 through 2008, negative cash flows from operating activities for the six months ended June 30, 2009 and the years ended December 31, 2004 through 2008, and had an accumulated deficit of \$73.4 million at June 30, 2009. The Company has relied upon cash from its financing activities to fund its ongoing operations as it has not been able to generate sufficient cash from its operating activities in the past, and there is no assurance that it will be able to do so in the future. Due to this history of losses and operating cash consumption, the Company cannot predict how long it will continue to incur further losses or whether it will become profitable again, or if the Company's business will improve. These factors raise substantial doubt as to its ability to continue as a going concern. The financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the outcome of this uncertainty.

As of June 30, 2009, the Company had a cash balance of approximately \$16,000, compared to \$0.3 million at December 31, 2008, and a working capital deficiency of \$2.7 million.

The liquidity issues that have resulted from the Company's history of losses have been addressed in the past through the sale of Company common stock, preferred stock and by entering into various debt instruments. During 2008, the Company issued 10% Convertible Unsecured Notes and warrants to purchase Company common stock in exchange for \$450,000 cash. These notes mature between September 1, 2009 and October 31, 2009. As of the date of this filing, the Company does not have the ability to repay these notes upon maturity. Additionally, in 2008 the Company and TAG Virgin Islands, Inc. executed a Stock Purchase Agreement whereby an investor represented by TAG Virgin Islands, Inc. purchased 2,500,000 shares of Company common stock for a total investment of \$200,000.

The Company executed a revolving line of credit agreement in March 2008 with Access Capital, Inc. ("Access Capital" or "Access"). As of June 30, 2008, the Company was in default of the Loan and Security Agreement and remains in default as of June 30, 2009. As a result of the default, Access has increased the interest rate payable on borrowings under the line of credit to 18% per annum, has notified the Company's clients of their security interest in the amounts due to the Company, and has provided instruction that payments are to be made directly to Access Capital. Refer to footnote 4 of the Notes to Condensed Consolidated Financial Statements for further discussion on the Line of Credit.

On June 7, 2004, the Company issued a five-year \$2,000,000 Unsecured Convertible Line of Credit Note. \$950,000 of the original principal balance has previously been converted to Company common stock and the remaining \$1,050,000 balance which is outstanding at June 30, 2009, matured on June 6, 2009. The maturity date of the note has been extended to October 31, 2009, however, as of the date of this filing, the Company does not have the ability to repay this note upon maturity.

The Company needs additional capital in order to survive. Additional capital will be needed to fund current working capital requirements, ongoing debt service and to repay the obligations that are maturing over the upcoming 12 month period. Our primary sources of liquidity are cash flows from operations, borrowings under our revolving credit facility, and various short and long term financings. We plan to continue to strive to increase revenues and to control operating expenses in order to reduce, or eliminate, the operating losses. Additionally, we will continue to seek equity and/or debt financing in order to enable us to continue to meet our financial obligations until we achieve profitability. There can be no assurance that any such funding will be available to us on favorable terms, or at all. Failure to obtain sufficient financing would have substantial negative ramifications to the Company.

The Company's working capital deficit was \$2.7 million as of June 30, 2009 which represented a \$1.4 million increase in the working capital deficit when compared to the working capital deficit of \$1.3 million as of December 31, 2008. The primary reason for the decline in working capital is a \$0.3 million reduction in cash, a \$1.1 million increase in the outstanding line of credit balance, a \$0.7 million increase in deferred revenue and a \$0.1 million increase in short term notes payable, partially offset by a \$1.1 million increase in the accounts receivable balance as compared to the prior period.

Cash used in operating activities during the six months ended June 30, 2009 was approximately \$1.4 million compared to cash used in operating activities of \$0.9 million for the six months ended June 30, 2008. The increase in cash used in operations was primarily the result of a \$0.7 million increase in cash used in operations from changes in operating assets and liabilities. This increase is due to a \$1.4 million increase in accounts receivable which is partially offset by a \$0.7 million increase in deferred revenue. Additionally, cash used in operations resulting from the Company's net loss adjusted for non-cash charges/credits recorded in income, such as depreciation, amortization, stock based compensation and bad debt expense, improved by \$0.2 million as compared to the prior year period.

Cash used in investing activities was \$10,173 in the current period compared to \$18,117 during the six months ended June 30, 2008. The Company purchased computer equipment during both the current period and the comparable prior year period.

Cash provided by financing activities was \$1.1 million during the six months ended June 30, 2009 and cash used by financing activities was \$0.2 million during the six months ended June 30, 2008. The cash provided by financing activities during the current period was due to additional borrowings under the Company's revolving line of credit agreement with Access Capital. The cash used in financing activities during the prior period was primarily the result of the Company's effort to reduce the balance outstanding under its former line of credit arrangement.

The Company executed a replacement revolving line of credit agreement in March 2008 with Access Capital, Inc. The Access Capital line of credit provides for borrowing up to a maximum of \$3,500,000, based upon collateral availability, a 90% advance rate against eligible accounts receivable, has a three year term, and an interest rate of prime (which was 3.25% as of June 30, 2009) plus 2.75% prior to a default, but 18% upon default. The Company must comply with a minimum working capital covenant which requires the Company to maintain minimum monthly working capital of \$400,000. The Company was not in compliance with this requirement as of June 30, 2008 and remains in default as of June 30, 2009. Additionally, during the first year of the three year term the Company must maintain an average minimum monthly borrowing of \$2,000,000 which increases the \$2,250,000 in the second year and to \$2,500,000 in the third year. The Company must also pay an annual facility fee equal to 1% of the maximum available under the facility and a \$1,750 per month collateral management fee. Further debt incurred by the Company may need to be subordinated to Access Capital, Inc.

On July 28, 2008, the Company issued 10% Convertible Unsecured Notes (the "Notes") to certain investors represented by TAG Virgin Islands, Inc. for \$200,000. These notes were originally due on December 27, 2008 and are convertible into 2,500,000 shares of common stock at the option of the holders. The maturity dates of the Notes have been extended to October 31, 2009.

On September 2, 2008, the Company issued a 10% Convertible Unsecured Note (the "Note") to certain investors represented by TAG Virgin Islands, Inc. for \$200,000. This note was originally due on March 1, 2009 and is convertible into 2,500,000 shares of common stock at the option of the holders. The maturity date of the Note has been extended to September 1, 2009.

On October 2, 2008, the Company issued a 10% Convertible Unsecured Note (the "Note") to certain investors represented by TAG Virgin Islands, Inc. for \$50,000. This note was originally due on April 1, 2009 and is convertible

into 1,000,000 shares of common stock at the option of the holders. The maturity date of the Note has been extended to October 31, 2009.

There are currently no material commitments for capital expenditures.

As of June 30, 2009 and December 31, 2008, the Company had accounts receivable due from LEC of approximately \$0.4 million and \$0.3 million, respectively. There are no known collection problems with respect to LEC.

For the three and six months ended June 30, 2009 and 2008, we invoiced LEC \$0.5 million and \$1.0 million and \$0.6 million and \$1.2 million, respectively, for the services of consultants subcontracted to LEC by us. The majority of its billing is derived from Fortune 100 clients.

The following is a summary of the debt instruments outstanding as of June 30, 2009:

Lender	Type of facility	Outstanding as of June 30, 2009 (not including interest) (all numbers approximate)	Remaining Availability (if applicable)
Access Capital, Inc.	Line of Credit	\$ 3,442,000	\$ 0
Taurus Advisory Group, LLC / TAG Virgin Islands, Inc. Investors	Convertible Promissory Notes	\$ 1,500,000	\$ -
Glenn Peipert	Promissory Note	\$ 107,000	\$ -
<b>TOTAL</b>		<b>\$ 5,049,000</b>	<b>\$ 0</b>

Additionally, the Company has two series of preferred stock outstanding as follows:

Holder	Type of Instrument	Principal amount outstanding as of June 30, 2009
Taurus Advisory Group, LLC Investors	Series A Convertible Preferred Stock	\$ 1,900,000
Matthew J. Szulik	Series B Convertible Preferred Stock	\$ 2,000,000
<b>TOTAL</b>		<b>\$ 3,900,000</b>

#### Recently Issued Accounting Pronouncements

In June 2009, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 168, "The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles - a replacement of FASB Statement No. 162" (SFAS 168). SFAS 168 establishes the FASB Accounting Standards Codification as the source of authoritative accounting principles recognized by the FASB to be applied by non-governmental entities in the preparation of financial statements in conformity with generally accepted accounting principles in the United States. SFAS 168 is effective for financial statements issued for interim and annual periods ending after September 15, 2009. We do not expect the adoption of SFAS 168 will have a material impact on our consolidated financial statements.

In May 2009, the FASB issued SFAS No. 165, "Subsequent Events" (SFAS 165). SFAS 165 establishes general standards of accounting for and disclosure of events or transactions occurring after the balance sheet date. In addition, it requires disclosure of the date through which subsequent events have been evaluated. We adopted SFAS 165 as of June 30, 2009, which was the required effective date.

#### Application of Critical Accounting Policies

##### Revenue recognition

Our revenue recognition policy is significant because revenues are a key component of our results from operations. In addition, revenue recognition determines the timing of certain expenses, such as incentive compensation. We follow very specific and detailed guidelines in measuring revenue; however, certain judgments and estimates affect the application of the revenue policy. Revenue results are difficult to predict and any shortfall in revenue or delay in recognizing revenue could cause operating results to vary significantly from quarter to quarter and could result in future operating losses or reduced net income.

Revenue from consulting and professional services is recognized at the time the services are performed on a project by project basis. For projects charged on a time and materials basis, revenue is recognized based on the number of hours worked by consultants at an agreed-upon rate per hour. For large services projects where costs to complete the contract could reasonably be estimated, the Company undertakes projects on a fixed-fee basis and recognizes revenue on the percentage of completion method of accounting based on the evaluation of actual costs incurred to date compared to total estimated costs. Revenue recognized in excess of billings is recorded as cost in excess of billings. Billings in excess of revenue recognized are recorded as deferred revenue until revenue recognition criteria are met. Reimbursements, including those relating to travel and other out-of-pocket expenses, are included in revenue, and an equivalent amount of reimbursable expenses are included in cost of services.

The Company recognizes revenue in accordance with Staff Accounting Bulletin No. 104. As a result, in the event that collectability from a client is not reasonably assured, revenue is recognized on the cash basis.

## Deferred Income Taxes

Determining the consolidated provision for income tax expense, income tax liabilities and deferred tax assets and liabilities involves judgment. We record a valuation allowance to reduce our deferred tax assets to the amount of future tax benefit that is more likely than not to be realized. We have considered future taxable income and prudent and feasible tax planning strategies in determining the need for a valuation allowance. A valuation allowance is maintained by the Company due to the impact of the current years net operating loss (NOL). In the event that we determine that we would not be able to realize all or part of our net deferred tax assets, an adjustment to the deferred tax assets would be charged to net income in the period such determination is made. Likewise, if we later determine that it is more likely than not that the net deferred tax assets would be realized, the previously provided valuation allowance would be reversed. Our current valuation allowance relates predominately to benefits derived from the utilization of our NOL's.

Item 4T. Controls and Procedures

Evaluation of disclosure controls and procedures.

As of the end of the period covered by this Quarterly Report, the Company's management, with the participation of the Company's Chief Executive Officer and Chief Financial Officer ("the Certifying Officers"), conducted evaluations of the Company's disclosure controls and procedures. As defined under Sections 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), the term "disclosure controls and procedures" means controls and other procedures of an issuer that are designed to ensure that information required to be disclosed by the issuer in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Commission's rules and forms. Disclosure controls and procedures include without limitation, controls and procedures designed to ensure that information required to be disclosed by an issuer in the reports that it files or submits under the Exchange Act is accumulated and communicated to the issuer's management, including the Certifying Officers, to allow timely decisions regarding required disclosures. Based on this evaluation, the Certifying Officers have concluded that the Company's disclosure controls and procedures were not effective to ensure that material information is recorded, processed, summarized and reported by management of the Company on a timely basis in order to comply with the Company's disclosure obligations under the Exchange Act and the rules and regulations promulgated thereunder.

The Chief Executive Officer's and Chief Financial Officer's conclusion regarding the Company's disclosure controls and procedures is based solely on management's conclusion that the Company's internal control over financial reporting as identified in our Annual Report on Form 10-K for the fiscal year ended December 31, 2008 continues to be ineffective as of June 30, 2009. In connection with our Annual Report on Form 10-K for the fiscal year ended December 31, 2008, our management assessed the effectiveness of the Company's internal control over financial reporting was not effective based on management's identification of a lack of segregation of duties due to the small number of employees dealing with general administrative and financial matters and general controls over information security and user access. Also, the Company's Chief Financial Officer is the only person with an appropriate level of accounting knowledge, experience and training in the selection, application and implementation of generally accepted accounting principles as it relates to complex transactions and financial reporting requirements.

Changes in internal control over financial reporting.

No significant changes were made in our internal control over financial reporting during the Company's second quarter of 2009 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II. OTHER INFORMATION

Item 1. Legal Proceedings

From time to time, the Company is either a defendant or the plaintiff in various claims and lawsuits. Although there can be no assurances, management believes that the disposition of such matters will not have a material adverse impact on the results or operations or financial position of the Company.

Item 4. Submission of Matters to a Vote of Security Holders.

- (a) The annual meeting of the stockholders was held on June 19, 2009.

- (b)

Edgar Filing: CONVERSION SERVICES INTERNATIONAL INC - Form 10-Q

All of the Company's director nominees, Lori Cohen, Scott Newman, Glenn Peipert, Lawrence K. Reisman, Frederick Lester and Thomas Pear were elected. There was no solicitation in opposition to the Company's nominees.

(c) Matters voted on at the meeting and the number of votes cast:

1. To elect six Directors to the Board of Directors to serve until the 2010 Annual Meeting of Stockholders or until their successors have been duly elected or appointed and qualified:

Candidate	Voted For Candidate	Withhold Authority
Scott Newman	70,015,094	3,701,525
Lori Cohen	72,334,688	1,381,931
Glenn Peipert	50,573,412	23,143,207
Lawrence Reisman	60,454,422	13,262,197
Thomas Pear	70,662,371	3,054,248
Frederick Lester	62,573,595	11,143,024

2. To ratify the appointment by the Audit Committee of the Board of Directors of Friedman LLP, to serve as the Company's independent auditors for the fiscal year ending December 31, 2008:

Voted For	Voted Against	Abstentions
71,115,853	479,156	2,121,610

Item 6. Exhibits

31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934

31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934

32.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(b)/15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350

32.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(b)/15d-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Conversion Services International, Inc.

Date: August 12, 2009

By: /s/ Lori Cohen  
Lori Cohen  
President and Chief Executive Officer