

J&J SNACK FOODS CORP  
Form 11-K  
June 22, 2007

**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 11-K**

**x ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

For the Fiscal Year ended December 31, 2006

**OR**

**o TRANSITION REPORT PURSUANT TO SECTION 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-14616

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

**J & J Snack Foods Corp. 401(k) Profit Sharing Plan**

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

**J & J Snack Foods Corp.**  
6000 Central Highway  
Pennsauken, NJ 08109

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Financial Statements and Report of Independent Registered Public Accounting Firm

**J & J Snack Foods Corp. 401(k) Profit-Sharing Plan**

December 31, 2006 and 2005

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C O N T E N T S

|                                                                | Page |
|----------------------------------------------------------------|------|
| REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM        | 3    |
| FINANCIAL STATEMENTS                                           |      |
| STATEMENTS OF NET ASSETS AVAILABLE FOR PLAN BENEFITS           | 4    |
| STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR PLAN BENEFITS | 5    |
| NOTES TO FINANCIAL STATEMENTS                                  | 6    |
| SUPPLEMENTAL INFORMATION                                       |      |
| LINE 4i - SCHEDULE OF ASSETS HELD (AT END OF YEAR)             | 12   |
| LINE 4j - SCHEDULE OF REPORTABLE (5%) TRANSACTIONS             | 13   |

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Report of Independent Registered Public Accounting Firm

Trustees

J & J Snack Foods Corp. 401(k) Profit-Sharing Plan

We have audited the accompanying statements of net assets available for plan benefits of the J & J Snack Foods Corp. 401(k) Profit-Sharing Plan (the Plan) as of December 31, 2006 and 2005, and the related statement of changes in net assets available for plan benefits for the year ended December 31, 2006. These financial statements are the responsibility of the Plan Administrator. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Plan is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits include consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Plan's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for plan benefits of the Plan as of December 31, 2006 and 2005, and the changes in net assets available for plan benefits for the year ended December 31, 2006 in conformity with accounting principles generally accepted in the United States of America.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental Schedule of Assets (Held at End of Year) and Reportable (5%) Transactions are presented for the purpose of additional analysis and are not a required part of the basic financial statements, but are supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. These supplemental schedules are the responsibility of the Plan's management. These supplemental schedules have been subject to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, are fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/ Grant Thornton LLP  
Philadelphia, Pennsylvania  
June 8, 2007

J & J Snack Foods Corp. 401(k) Profit-Sharing Plan

**STATEMENTS OF NET ASSETS AVAILABLE FOR PLAN BENEFITS**

|                                               | December 31,         |                      |
|-----------------------------------------------|----------------------|----------------------|
| ASSETS                                        | 2006                 | 2005                 |
| <b>Investments</b>                            |                      |                      |
| Participant directed                          | \$ 48,814,799        | \$ 41,545,675        |
| Participant loans                             | 2,430,957            | 2,033,896            |
| <b>Total investments</b>                      | <b>51,245,756</b>    | <b>43,579,571</b>    |
| <b>Receivables</b>                            |                      |                      |
| Employer contributions                        | 155,438              | 150,630              |
| Participant contributions                     | 355,700              | 348,130              |
| <b>Total receivables</b>                      | <b>511,138</b>       | <b>498,760</b>       |
| <b>LIABILITIES</b>                            | <b>-</b>             | <b>-</b>             |
| <b>Net assets available for plan benefits</b> | <b>\$ 51,756,894</b> | <b>\$ 44,078,331</b> |

The accompanying notes are an integral part of these statements.

J & J Snack Foods Corp. 401(k) Profit-Sharing Plan

**STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR PLAN BENEFITS**

Year ended December 31, 2006

Additions

Additions to net assets attributed to

Investment income

|                                               |              |
|-----------------------------------------------|--------------|
| Net appreciation in fair value of investments | \$ 4,978,395 |
|-----------------------------------------------|--------------|

|                              |           |
|------------------------------|-----------|
| Interest and dividend income | 1,503,468 |
|------------------------------|-----------|

|                         |           |
|-------------------------|-----------|
| Total investment income | 6,481,863 |
|-------------------------|-----------|

Contributions

|          |           |
|----------|-----------|
| Employer | 1,259,468 |
|----------|-----------|

|              |           |
|--------------|-----------|
| Participants | 3,010,161 |
|--------------|-----------|

|                     |           |
|---------------------|-----------|
| Total contributions | 4,269,629 |
|---------------------|-----------|

|                 |            |
|-----------------|------------|
| Total additions | 10,751,492 |
|-----------------|------------|

Deductions

Deductions from net assets attributed to

|                               |             |
|-------------------------------|-------------|
| Benefits paid to participants | (3,028,391) |
|-------------------------------|-------------|

|                         |          |
|-------------------------|----------|
| Administrative expenses | (44,538) |
|-------------------------|----------|

|                  |             |
|------------------|-------------|
| Total deductions | (3,072,929) |
|------------------|-------------|

|              |           |
|--------------|-----------|
| NET INCREASE | 7,678,563 |
|--------------|-----------|

Net assets available for plan benefits

|                   |            |
|-------------------|------------|
| Beginning of year | 44,078,331 |
|-------------------|------------|

|             |               |
|-------------|---------------|
| End of year | \$ 51,756,894 |
|-------------|---------------|

The accompanying notes are an integral part of these statements.

J & J Snack Foods Corp. 401(k) Profit-Sharing Plan

**NOTES TO FINANCIAL STATEMENTS**

December 31, 2006 and 2005

**NOTE A - DESCRIPTION OF THE PLAN**

The following description of the plan provides only general information. Participants should refer to the Plan agreement for a more complete description of the Plan's provisions.

**1. General**

The Plan is a defined contribution plan covering all employees of J & J Snack Foods Corp. (the Company) who have one year of service and are age 21 or older. It is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA).

**2. Contributions**

Each year, participants may make a pretax contribution deferring no less than 2% or more than 25% of total compensation, subject to Internal Revenue Service regulations. Participants who have attained the age 50 before the of the Plan year are eligible to make catch-up contributions. Participants direct the investment of their contributions into various investment options offered by the Plan. The Plan currently offers fifteen investment options for participants, one of which is common stock of the plan sponsor, J&J Snack Foods Corp.

The Company may contribute:

- A discretionary matching contribution equal to a percentage of the amount of the salary reduction elected for deferral by each participant (in 2006, 60% of employee's salary reduction up to 5% of salary). This percentage will be determined each year by the Company.
- On behalf of each non-highly compensated participant, a special discretionary contribution equal to a percentage of the participant's compensation. This percentage will be determined each year by the Company.
- A discretionary amount in addition to the special contribution, which will be determined each year by the Company.

**3. Participant Accounts**

Each participant's account is credited with the participant's contribution and allocation of (a) the Company's contribution and, (b) Plan earnings net of expenses, and (c) forfeitures of terminated participants' nonvested accounts. Allocations are based on participant earnings or account balances, as defined. The benefit to which a participant is entitled is the benefit that can be provided from the participant's account.

Participants have the ability to make daily transfers of all or a portion of employee and employer contributions to their account from one fund to another in multiples of 5% of the fund balance.

**4. Vesting**

Participants are 100% vested in their salary reduction contributions. Vesting in the remainder of their account is based on years of service. Participants are vested at a rate of 20% for each year of service from years two to six (fully

vested after six years).



J & J Snack Foods Corp. 401(k) Profit-Sharing Plan

**NOTES TO FINANCIAL STATEMENTS - CONTINUED**

December 31, 2006 and 2005

**NOTE A - DESCRIPTION OF THE PLAN - Continued**

**5. Payment of Benefits**

On termination of service, benefits are payable in a lump sum form at the election of the participant.

**6. Loans to Participants**

The trustee may make loans from the Plan to participants in accordance with the Plan document. All loans to participants are considered investments of the trust fund and bear market rates of interest. Participants may borrow up to 50% of their vested balance up to \$50,000. All loans are to be repaid within five years unless the loan is used to acquire a principal residence, in which case the term may be longer.

**7. Forfeited Accounts**

The total annual forfeiture for 2006 was \$55,444. This amount will be allocated among the participants' accounts in the same proportion that matching contributions allocated to such participants' accounts for the year bear to the total matching contributions allocated to all participants' accounts for the year.

**8. Reclassifications**

Certain reclassifications to the 2005 statements have been made to conform to the 2006 presentation.

**NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

A summary of the Plan's significant accounting policies consistently applied in the preparation of the accompanying financial statements follows.

**1. Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of additions and deductions during the reporting period. Actual results could differ from those estimates.

**2. Cash and Cash Equivalents**

The Plan considers all highly liquid investments purchased with original maturities of three months or less to be cash equivalents.

J & J Snack Foods Corp. 401(k) Profit-Sharing Plan

**NOTES TO FINANCIAL STATEMENTS - CONTINUED**

December 31, 2006 and 2005

NOTE B - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

3. Fair Value of Financial Instruments

Statement of Financial Accounting Standards (SFAS) No. 107, *Disclosures about Fair Value of Financial Instruments*, requires entities to disclose the estimated fair value of their assets and liabilities considered to be financial instruments. Financial instruments consist entirely of investments for which fair value disclosures have been provided.

4. Investment Valuation and Income Recognition

The Plan's investments are stated at fair value except for loan receivables that are valued at outstanding principal balances, which approximates fair value. Shares of registered investment companies are valued at quoted market prices which represent the net asset value of shares held by the Plan at year-end. The Company stock is valued at its quoted market price.

The change in fair value of assets during the year is measured by the difference between the fair value at year-end and the fair value at the beginning of the year or costs of purchases during the year and is reflected in the statement of changes in net assets available for plan benefits as net appreciation (depreciation) in fair value of investments.

The purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date.

5. Payment of Benefits

Benefits are recorded when paid.

6. Risks and Uncertainties

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participant account balances and the amounts reported in the statement of net assets available for benefits.

J & J Snack Foods Corp. 401(k) Profit-Sharing Plan

**NOTES TO FINANCIAL STATEMENTS - CONTINUED**

December 31, 2006 and 2005

**NOTE C - INVESTMENTS**

The following table presents the fair value of investments as of December 31, items representing 5% or more of the Plan's net assets are separately identified.

| <b>Investments</b>                 | <b>2006</b>  | <b>2005</b>  |
|------------------------------------|--------------|--------------|
| J&J SNACK FOODS CORP. COMMON STOCK | \$ 7,286,849 | \$ 4,954,794 |
| MFS CORE GROWTH A FUND             | \$ 3,076,792 | \$           |