

HOLDSWORTH GEOFFREY  
Form 4  
August 21, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HOLDSWORTH GEOFFREY**

2. Issuer Name and Ticker or Trading Symbol  
**WD 40 CO [WDFC]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**1061 CUDAHY PLACE**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**08/17/2012**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Managing Director AsiaPacific**

**SAN DIEGO, CA 92110**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/17/2012 <sup>(1)</sup>		M <sup>(1)</sup>		7,389	A	\$ 36.03
							21,818
Common Stock	08/17/2012 <sup>(1)</sup>		S <sup>(1)</sup>		7,389	D	\$ 49.7625
							14,429
Common Stock	08/20/2012 <sup>(1)</sup>		M <sup>(1)</sup>		5,514	A	\$ 36.03
							19,943
Common Stock	08/20/2012 <sup>(1)</sup>		S <sup>(1)</sup>		5,514	D	\$ 49.76
							14,429
Common Stock	08/21/2012 <sup>(1)</sup>		M <sup>(1)</sup>		7,097	A	\$ 36.03
							21,526

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Common Stock	08/21/2012 <sup>(1)</sup>	S <sup>(1)</sup>	7,097	D	\$ 49.7948 <u>(3)</u>	14,429 <sup>(4)</sup>	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Non Qualified Stock Option	\$ 36.03	08/17/2012 <sup>(1)</sup>		M <sup>(1)</sup>	7,389	10/16/2010	10/16/2017	Common Stock	7,389
Non Qualified Stock Option	\$ 36.03	08/20/2012 <sup>(1)</sup>		M <sup>(1)</sup>	5,514	10/16/2010	10/16/2017	Common Stock	5,514
Non Qualified Stock Option	\$ 36.03	08/21/2012 <sup>(1)</sup>		M <sup>(1)</sup>	7,097	10/16/2010	10/16/2017	Common Stock	7,097

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

HOLDSWORTH GEOFFREY  
1061 CUDAHY PLACE  
SAN DIEGO, CA 92110

Managing Director AsiaPacific

## Signatures

Maria M. Mitchell, as attorney-in-fact for Geoffrey J.  
Holdsworth

08/21/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction pursuant to trading plan adopted pursuant to Rule 10b5-1 under Securities Exchange Act of 1934.
- (2) Average price for multiple sales at prices ranging from \$49.76 to \$49.79 per share.
- (3) Average price for multiple sales at prices ranging from \$49.76 to \$49.92.
- (4) Total includes 6,509 Restricted Stock Units, of which 2,538 are subject to future vesting, and 3,832 Performance Share Units, all of which are subject to future vesting.
- (5) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.