SULLIVAN THOMAS D
Form 4
November 15, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
SULLIVAN THOMAS D

(Last) (First) (Middle)

3000 JOHN DEERE ROAD

(Street)

TOANO, VA 23168

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
Lumber Liquidators Holdings, Inc. [LL]

3. Date of Earliest Transaction (Month/Day/Year)
11/14/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

__X__ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Chairman of the Board; Founder

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/14/2011		S		128,170	D	$ 16.8848 (1) (2)	1,927,531	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SULLIVAN THOMAS D 3000 JOHN DEERE ROAD TOANO, VA 23168	X		Chairman of the Board; Founder	

Signatures

E. Livingston B. Haskell, Power-of-Attorney	11/15/2011
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Average weighted sale price for prices ranging from $16.80 to $17.25. 91 shares were sold at $17.03 per share; 100 shares were sold at each of the following prices: $16.805, $16.835 and $16.875; 118 shares were sold at $17.06 per share; 200 shares were sold at each of the following prices: $16.89, $16.905 and $16.945; 300 shares were sold at $17.08 per share; 400 shares were sold at each of the following prices: $16.815 and $16.91; 500 shares were sold at each of the following prices: $16.88 and $17.15; 700 shares were sold at $17.16 per share; 820 shares were sold at $17.07 per share; 1,000 shares were sold at $17.10 per share; 1,100 shares were sold at $16.8329 per share; 1,295 shares were sold at $17.02 per share; 1,600 shares were sold at $17.25 per share; 1,800 shares were sold at $16.86 per share; 2,000 shares were sold at $17.12 per share; 2,375 shares were sold at $16.94 per share; 2,500 shares were sold at $17.13 per share (continued in Footnote 2).

(2) (Continued from Footnote 1) 2,775 shares were sold at $16.87 per share; 3,100 shares were sold at $17.01 per share; 4,700 shares were sold at $16.90 per share; 6,088 shares were sold at $16.83 per share; 6,362 shares were sold at $17.05 per share; 9,090 shares were sold at $16.84 per share; 9,225 shares were sold at $16.85 per share; 11,209 shares were sold at $17.00 per share; 16,122 shares were sold at $16.82 per share; 19,700 shares were sold at $16.81 per share; and 21,400 shares were sold at $16.80 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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