

McLeod E Douglas  
Form 4  
August 25, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
McLeod E Douglas

2. Issuer Name and Ticker or Trading Symbol  
NATIONAL WESTERN LIFE INSURANCE CO [NWLJ]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

850 E ANDERSON LANE

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(Street)

AUSTIN, TX 78752

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Class A Common Stock	08/25/2010		M	1,000	A	\$ 95	1,000	D
Class A Common Stock							10	D
Class A Common Stock	08/25/2010		P	170	A	\$ 131	170	D
Class A Common	08/25/2010		P	300	A	\$ 131.6	300	D

Stock

Class A  
Common Stock 08/25/2010 P 300 A \$ 131 300 D

Class A  
Common Stock 08/25/2010 P 3 A \$ 129.75 3 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount
Non-Qualified Stock Options	\$ 95	08/25/2010		M	1,000 (1)	06/22/2002 <sup>(2)</sup>	06/22/2011	06/22/2002 <sup>(2)</sup>	06/22/2011	Class A Common Stock	1
Stock Appreciation Rights	\$ 114.64					02/19/2010 <sup>(3)</sup>	02/19/2019	02/19/2010 <sup>(3)</sup>	02/19/2019	Class A Common Stock	1
Non-Qualified Stock Options	\$ 208.05					06/20/2009 <sup>(2)</sup>	06/20/2018	06/20/2009 <sup>(2)</sup>	06/20/2018	Class A Common Stock	1
Non-Qualified Stock Options	\$ 150					06/25/2005 <sup>(2)</sup>	06/25/2014	06/25/2005 <sup>(2)</sup>	06/25/2014	Class A Common Stock	1

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

McLeod E Douglas  
850 E ANDERSON LANE      X  
AUSTIN, TX 78752

## Signatures

E. Douglas  
McLeod                      08/25/2010

         \*\*Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \*             If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  
- \*\*            Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  
- (1)          Exercise of Non-Qualified Stock Options for 1000 shares of Class A Common Stock.
- (2)          The options are exercisable as they vest. The options vest in five equal annual installments beginning on the Date Exercisable.
- (3)          The SARs are exercisable as they vest. The SARs vest in five equal annual installments beginning on the Date Exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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