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SHAW COMMUNICATIONS INC Form 6-K August 16, 2006

SECURITIES AND EXCHANGE COMMISSION **WASHINGTON, DC 20549** FORM 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2006

Shaw Communications Inc.

(Translation of registrant s name into English)

3 Avenue S.W., Calgary, Alberta T2P 4L4 (403) 750-4500 Suite 900, 630

(Address of principal executive offices) Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F: Form 20-F Form 40-F Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant, Shaw Communications Inc., has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 15, 2006

Shaw Communications Inc.

By:

/s/ Steve Wilson Steve Wilson Sr. V.P., Chief Financial Officer Shaw Communications Inc.

NEWS RELEASE

Shaw Communications to acquire Whistler Cable Television Ltd.

CALGARY, AB (August 15, 2006) Shaw Communications Inc. today announced that it has entered into an agreement to acquire Whistler Cable Television Ltd. (Whistler Cable), subject to approval of the Toronto Stock Exchange. Whistler Cable operates cable and Internet systems in Whistler and Pemberton, British Columbia. Whistler Cable is an excellent system and a perfect fit with Shaw's existing systems on the West Coast, as well with the system that we recently acquired from Coast Mountain Communications Inc. which also operates in Pemberton. We are excited by the opportunity to provide leading entertainment and communications services to the world renowned resort town of Whistler, particularly with the 2010 Winter Olympics approaching, said Peter Bissonnette, President of Shaw.

We are very pleased about joining forces with Shaw said M.J. Saperstein, the owner of Whistler Cable. Shaw has a reputation on the West Coast of providing exceptional products and services to their customers, and this will now be extended to the residents of Whistler and Pemberton.

Shaw Communications Inc. is a diversified Canadian communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Big Pipe Inc.) and satellite direct-to-home services (through Star Choice Communications Inc.) to over three million customers. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX SJR.B, NYSE SJR).

-30-

For more information, please contact: Shaw Investor Relations Department Investor.relations@sirb.ca