Adams Jesse Form 4 January 05, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16. Form 4 or

Form 5 obligations

may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Adams Jesse

> (Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

2. Issuer Name and Ticker or Trading Symbol

VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction (Month/Day/Year) 01/03/2007

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

(Check all applicable)

Director 10% Owner Other (specify X_ Officer (give title below)

Vice Chairman

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, par value \$0.01 per share	01/03/2007		Code V M	Amount 12,605	(D)	Price \$ 3.05	92,127	D	
Common Stock, par value \$0.01 per share	01/03/2007		S <u>(1)</u>	200	D	\$ 35.11	91,927	D	
Common Stock, par value \$0.01	01/03/2007		S <u>(1)</u>	600	D	\$ 35.18	91,327	D	

per share							
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	500	D	\$ 35.19	90,827	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	400	D	\$ 35.23	90,427	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	500	D	\$ 35.27	89,927	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	400	D	\$ 35.31	89,527	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	500	D	\$ 35.32	89,027	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	200	D	\$ 35.33	88,827	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	200	D	\$ 35.34	88,627	D
Common Stock, par value \$0.01 per share	01/03/2007	S(1)	200	D	\$ 35.36	88,427	D
Common Stock, par value \$0.01 per share	01/03/2007	S(1)	400	D	\$ 35.37	88,027	D
Common Stock, par value \$0.01 per share	01/03/2007	S(1)	300	D	\$ 35.41	87,727	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	300	D	\$ 35.45	87,427	D

Edgar Filing: Adams Jesse - Form 4

Common Stock, par value \$0.01 per share	01/03/2007	S(1)	200	D	\$ 35.49	87,227	D
Common Stock, par value \$0.01 per share	01/03/2007	S(1)	1,300	D	\$ 35.58	85,927	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	124	D	\$ 35.59	85,803	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	300	D	\$ 35.63	85,503	D
Common Stock, par value \$0.01 per share	01/03/2007	S(1)	300	D	\$ 35.69	85,203	D
Common Stock, par value \$0.01 per share	01/03/2007	S(1)	200	D	\$ 35.71	85,003	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	300	D	\$ 35.72	84,703	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	378	D	\$ 35.73	84,325	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	1,422	D	\$ 35.74	82,903	D
Common Stock, par value \$0.01 per share	01/03/2007	S <u>(1)</u>	800	D	\$ 35.79	82,103	D
Common Stock, par value \$0.01 per share	01/03/2007	S(1)	400	D	\$ 35.8	81,703	D

Edgar Filing: Adams Jesse - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 3.05	01/03/2007		M	12,605	(2)	05/01/2013	Common Stock, par value \$0.01 per share	12,605

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Adams Jesse VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600

Vice Chairman

Signatures

SAN JOSE, CA 95110

/s/ Janelle Del Rosso, by Power of Attorney 01/04/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- $\textbf{(1)} \quad \text{The sale was effected by Mr. Adams pursuant to a Rule 10b5-1 sales plan effective as of January 3, 2007.}$
- (2) 20% of this stock option became exercisable on July 1, 2003, and an additional 5% of this stock option becomes exercisable at the end of each subsequent three month period.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4