

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND

Form NSAR-B

June 29, 2012

PAGE 1  
000 B000000 04/30/2012  
000 C000000 0001087786  
000 D000000 N  
000 E000000 NF  
000 F000000 Y  
000 G000000 N  
000 H000000 N  
000 I000000 6.1  
000 J000000 A  
001 A000000 NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNI FD  
001 B000000 811-09455  
001 C000000 3129178200  
002 A000000 333 WEST WACKER DRIVE  
002 B000000 CHICAGO  
002 C000000 IL  
002 D010000 60606  
002 D020000 1286  
003 000000 N  
004 000000 N  
005 000000 N  
006 000000 N  
007 A000000 N  
007 B000000 0  
007 C010100 1  
007 C010200 2  
007 C010300 3  
007 C010400 4  
007 C010500 5  
007 C010600 6  
007 C010700 7  
007 C010800 8  
007 C010900 9  
007 C011000 10  
008 A000001 NUVEEN FUND ADVISORS, INC.  
008 B000001 A  
008 C000001 801-14147  
008 D010001 CHICAGO  
008 D020001 IL  
008 D030001 60606  
008 D040001 1286  
008 A000002 NUVEEN ASSET MANAGEMENT, LLC  
008 B000002 S  
008 C000002 801-71957  
008 D010002 CHICAGO  
008 D020002 IL  
008 D030002 60606  
008 D040002 1286  
012 A000001 EQUISERVE INC.  
012 B000001 84-05925  
012 C010001 PROVIDENCE  
012 C020001 RI  
PAGE 2  
012 C030001 02940  
013 A000001 ERNST & YOUNG LLP  
013 B010001 CHICAGO  
013 B020001 IL  
013 B030001 60606  
014 A000001 NUVEEN INVESTMENTS, LLC

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

014 B000001 8-13464  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
015 B000001 C  
015 C010001 BOSTON  
015 C020001 MA  
015 C030001 02110  
015 E010001 X  
018 000000 Y  
019 A000000 Y  
019 B000000 232  
019 C000000 NUVEENFUND  
020 C000001 0  
020 C000002 0  
020 C000003 0  
020 C000004 0  
020 C000005 0  
020 C000006 0  
020 C000007 0  
020 C000008 0  
020 C000009 0  
020 C000010 0  
021 000000 0  
022 A000001 BARCLAYS BANK PLC  
022 B000001 13-4942190  
022 C000001 6942  
022 D000001 0  
022 A000002 JP MORGAN CHASE  
022 B000002 13-3224016  
022 C000002 2327  
022 D000002 1414  
022 A000003 WELLS FARGO  
022 B000003 41-1508325  
022 C000003 3727  
022 D000003 0  
022 A000004 GMS GROUP LLC  
022 B000004 13-2982938  
022 C000004 2113  
022 D000004 326  
022 A000005 CITIGROUP  
022 B000005 13-3214963  
022 C000005 865  
022 D000005 857  
022 A000006 MERRILL LYNCH  
022 B000006 13-5674085  
022 C000006 1439

PAGE 3

022 D000006 0  
022 A000007 PNC SECURITIES CORP  
022 B000007 25-1471636  
022 C000007 1109  
022 D000007 0  
022 A000008 GOLDMAN SACHS  
022 B000008 13-5108880  
022 C000008 846  
022 D000008 0  
022 A000009 NW CAPITAL MARKETS INC  
022 B000009 22-2716789  
022 C000009 756  
022 D000009 0  
022 A000010 JEFFERIES AND CO  
022 B000010 95-2622900  
022 C000010 664

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

|     |           |       |
|-----|-----------|-------|
| 022 | D000010   | 0     |
| 023 | C000000   | 21301 |
| 023 | D000000   | 3798  |
| 024 | 000000 N  |       |
| 025 | D000001   | 0     |
| 025 | D000002   | 0     |
| 025 | D000003   | 0     |
| 025 | D000004   | 0     |
| 025 | D000005   | 0     |
| 025 | D000006   | 0     |
| 025 | D000007   | 0     |
| 025 | D000008   | 0     |
| 026 | A000000 N |       |
| 026 | B000000 N |       |
| 026 | C000000 N |       |
| 026 | D000000 Y |       |
| 026 | E000000 N |       |
| 026 | F000000 N |       |
| 026 | G010000 N |       |
| 026 | G020000 N |       |
| 026 | H000000 N |       |
| 027 | 000000 N  |       |
| 028 | A010000   | 0     |
| 028 | A020000   | 0     |
| 028 | A030000   | 0     |
| 028 | A040000   | 0     |
| 028 | B010000   | 0     |
| 028 | B020000   | 0     |
| 028 | B030000   | 0     |
| 028 | B040000   | 0     |
| 028 | C010000   | 0     |
| 028 | C020000   | 0     |
| 028 | C030000   | 0     |
| 028 | C040000   | 0     |
| 028 | D010000   | 0     |
|     | PAGE 4    |       |
| 028 | D020000   | 0     |
| 028 | D030000   | 0     |
| 028 | D040000   | 0     |
| 028 | E010000   | 0     |
| 028 | E020000   | 0     |
| 028 | E030000   | 0     |
| 028 | E040000   | 0     |
| 028 | F010000   | 0     |
| 028 | F020000   | 0     |
| 028 | F030000   | 0     |
| 028 | F040000   | 0     |
| 028 | G010000   | 0     |
| 028 | G020000   | 0     |
| 028 | G030000   | 0     |
| 028 | G040000   | 0     |
| 028 | H000000   | 0     |
| 030 | A000000   | 0     |
| 030 | B000000   | 0.00  |
| 030 | C000000   | 0.00  |
| 031 | A000000   | 0     |
| 031 | B000000   | 0     |
| 032 | 000000    | 0     |
| 033 | 000000    | 0     |
| 035 | 000000    | 0     |
| 036 | B000000   | 0     |
| 038 | 000000    | 0     |

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

042 A000000 0  
042 B000000 0  
042 C000000 0  
042 D000000 0  
042 E000000 0  
042 F000000 0  
042 G000000 0  
042 H000000 0  
043 000000 0  
044 000000 0  
045 000000 Y  
046 000000 N  
047 000000 N  
048 000000 0.000  
048 A010000 0  
048 A020000 0.000  
048 B010000 0  
048 B020000 0.000  
048 C010000 0  
048 C020000 0.000  
048 D010000 0  
048 D020000 0.000  
048 E010000 0  
048 E020000 0.000  
048 F010000 0  
PAGE 5  
048 F020000 0.000  
048 G010000 0  
048 G020000 0.000  
048 H010000 0  
048 H020000 0.000  
048 I010000 0  
048 I020000 0.000  
048 J010000 0  
048 J020000 0.000  
048 K010000 0  
048 K020000 0.000  
049 000000 N  
050 000000 N  
051 000000 N  
052 000000 Y  
053 A000000 N  
054 A000000 Y  
054 B000000 N  
054 C000000 N  
054 D000000 N  
054 E000000 N  
054 F000000 N  
054 G000000 N  
054 H000000 Y  
054 I000000 N  
054 J000000 Y  
054 K000000 N  
054 L000000 N  
054 M000000 Y  
054 N000000 N  
054 O000000 Y  
055 A000000 N  
055 B000000 N  
056 000000 Y  
057 000000 N  
058 A000000 N

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

059 000000 Y  
060 A000000 N  
060 B000000 N  
061 000000 0  
062 A000000 Y  
062 B000000 0.0  
062 C000000 0.0  
062 D000000 0.0  
062 E000000 0.0  
062 F000000 0.0  
062 G000000 0.0  
062 H000000 0.0  
062 I000000 0.0  
062 J000000 0.0  
062 K000000 0.0

PAGE 6

062 L000000 0.0  
062 M000000 0.0  
062 N000000 0.0  
062 O000000 142.2  
062 P000000 0.0  
062 Q000000 0.0  
062 R000000 0.0  
063 A000000 0  
063 B000000 7.0  
064 A000000 Y  
064 B000000 N  
066 A000000 N  
067 000000 N  
068 A000000 N  
068 B000000 N  
069 000000 N  
070 A010000 Y  
070 A020000 N  
070 B010000 N  
070 B020000 N  
070 C010000 Y  
070 C020000 N  
070 D010000 N  
070 D020000 N  
070 E010000 Y  
070 E020000 N  
070 F010000 N  
070 F020000 N  
070 G010000 Y  
070 G020000 N  
070 H010000 N  
070 H020000 N  
070 I010000 N  
070 I020000 N  
070 J010000 Y  
070 J020000 N  
070 K010000 Y  
070 K020000 N  
070 L010000 N  
070 L020000 N  
070 M010000 N  
070 M020000 N  
070 N010000 N  
070 N020000 N  
070 O010000 Y  
070 O020000 N

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

070 P010000 N  
 070 P020000 N  
 070 Q010000 N  
 070 Q020000 N  
 070 R010000 N  
     PAGE 7  
 070 R020000 N  
 071 A000000 21301  
 071 B000000 21864  
 071 C000000 137549  
 071 D000000 15  
 072 A000000 12  
 072 B000000 7051  
 072 C000000 0  
 072 D000000 0  
 072 E000000 0  
 072 F000000 899  
 072 G000000 0  
 072 H000000 0  
 072 I000000 22  
 072 J000000 30  
 072 K000000 20  
 072 L000000 40  
 072 M000000 4  
 072 N000000 0  
 072 O000000 0  
 072 P000000 1352  
 072 Q000000 0  
 072 R000000 21  
 072 S000000 0  
 072 T000000 0  
 072 U000000 0  
 072 V000000 0  
 072 W000000 27  
 072 X000000 2415  
 072 Y000000 0  
 072 Z000000 4636  
 072AA000000 0  
 072BB000000 481  
 072CC010000 12539  
 072CC020000 0  
 072DD010000 5479  
 072DD020000 0  
 072EE000000 35  
 073 A010000 0.8340  
 073 A020000 0.0000  
 073 B000000 0.0054  
 073 C000000 0.0000  
 074 A000000 807  
 074 B000000 0  
 074 C000000 0  
 074 D000000 143036  
 074 E000000 0  
 074 F000000 0  
 074 G000000 0  
 074 H000000 0  
 074 I000000 0  
     PAGE 8  
 074 J000000 5267  
 074 K000000 0  
 074 L000000 2750  
 074 M000000 14

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

|           |                 |   |
|-----------|-----------------|---|
| 074       | N000000         | 151874  |
| 074       | O000000         | 5671  |
| 074       | P000000         | 75  |
| 074       | Q000000         | 0   |
| 074       | R010000         | 0   |
| 074       | R020000         | 0   |
| 074       | R030000         | 0   |
| 074       | R040000         | 45550   |
| 074       | S000000         | 0   |
| 074       | T000000         | 100578  |
| 074       | U010000         | 6570  |
| 074       | U020000         | 0   |
| 074       | V010000         | 15.31   |
| 074       | V020000         | 0.00  |
| 074       | W000000         | 0.0000  |
| 074       | X000000         | 45  |
| 074       | Y000000         | 143138  |
| 075       | A000000         | 0   |
| 075       | B000000         | 96061   |
| 076       | 000000          | 14.92   |
| 077       | A000000         | Y   |
| 077       | B000000         | Y   |
| 077       | C000000         | Y   |
| 077       | D000000         | Y   |
| 077       | E000000         | Y   |
| 078       | 000000          | N   |
| 080       | A000000         | CHUBB GROUP OF INSURANCE COMPANIES            |
| 080       | B000000         | BERKLEY, GREAT AMERICAN, ST.PAUL,CNA & ZURICH |
| 080       | C000000         | 114000  |
| 081       | A000000         | Y   |
| 081       | B000000         | 231   |
| 082       | A000000         | N   |
| 082       | B000000         | 0   |
| 083       | A000000         | N   |
| 083       | B000000         | 0   |
| 084       | A000000         | N   |
| 084       | B000000         | 0   |
| 085       | A000000         | Y   |
| 085       | B000000         | N   |
| 086       | A010000         | 0   |
| 086       | A020000         | 0   |
| 086       | B010000         | 0   |
| 086       | B020000         | 0   |
| 086       | C010000         | 0   |
| 086       | C020000         | 0   |
| 086       | D010000         | 0   |
| 086       | D020000         | 0   |
|           | PAGE            | 9   |
| 086       | E010000         | 0   |
| 086       | E020000         | 0   |
| 086       | F010000         | 0   |
| 086       | F020000         | 0   |
| 087       | A010000         | COMMON STOCK                                  |
| 087       | A020000         | 67069Y102                                     |
| 087       | A030000         | NXJ   |
| 088       | A000000         | N   |
| 088       | B000000         | N   |
| 088       | C000000         | N   |
| 088       | D000000         | Y   |
| SIGNATURE | STEPHEN D. FOY  |   |
| TITLE     | VP & CONTROLLER |   |