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NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND

Form NSAR-A

February 26, 2004

PAGE 1  
000 A000000 12/31/2003  
000 C000000 0001087786  
000 D000000 N  
000 E000000 NF  
000 F000000 Y  
000 G000000 N  
000 H000000 N  
000 I000000 6.1  
000 J000000 A  
001 A000000 NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNI FD  
001 B000000 811-09455  
001 C000000 3129178200  
002 A000000 333 WEST WACKER DRIVE  
002 B000000 CHICAGO  
002 C000000 IL  
002 D010000 60606  
002 D020000 1286  
003 000000 N  
004 000000 N  
005 000000 N  
006 000000 N  
007 A000000 N  
007 B000000 0  
007 C010100 1  
007 C010200 2  
007 C010300 3  
007 C010400 4  
007 C010500 5  
007 C010600 6  
007 C010700 7  
007 C010800 8  
007 C010900 9  
007 C011000 10  
008 A000001 NUVEEN ADVISORY CORP  
008 B000001 A  
008 C000001 801-12353  
008 D010001 CHICAGO  
008 D020001 IL  
008 D030001 60606  
008 D040001 1286  
011 A000001 DELETE  
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011 A000008 DELETE  
011 A000009 DELETE  
011 A000010 DELETE  
012 A000001 EQUISERVE INC.  
PAGE 2  
012 B000001 84-05925  
012 C010001 BOSTON  
012 C020001 MA  
012 C030001 02940  
013 A000001 ERNST & YOUNG  
013 B010001 CHICAGO

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013 B020001 IL  
013 B030001 60611  
014 A000001 NUVEEN INVESTMENTS, LLC  
014 B000001 8-13464  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
015 B000001 C  
015 C010001 BOSTON  
015 C020001 MA  
015 C030001 02206  
015 E010001 X  
015 A000003 DELETE  
015 A000004 DELETE  
015 A000007 DELETE  
018 000000 Y  
019 A000000 Y  
019 B000000 142  
019 C000000 NUVEENFUND  
020 C000001 0  
020 C000002 0  
020 C000003 0  
020 C000004 0  
020 C000005 0  
020 C000006 0  
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020 C000008 0  
020 C000009 0  
020 C000010 0  
021 000000 0  
022 A000001 MORGAN STANLEY DEAN WITTER  
022 B000001 13-2655998  
022 C000001 1580  
022 D000001 1993  
022 A000002 CITIGROUP  
022 B000002 13-3214963  
022 C000002 3285  
022 D000002 0  
022 A000003 COMMERCE CAPITAL MARKETS  
022 B000003 23-2177819  
022 C000003 1068  
022 D000003 2031  
022 A000004 UBS FINANCIAL SERVICES  
022 B000004 13-2638166  
022 C000004 2894  
022 D000004 0  
022 A000005 SAMUEL A. RAMIREZ & CO.  
PAGE 3  
022 B000005 13-2695511  
022 C000005 0  
022 D000005 2525  
022 A000006 DAIN RAUSCHER  
022 B000006 41-0212020  
022 C000006 1099  
022 D000006 1089  
022 A000007 PRAGER MCCARTHY & SEALY  
022 B000007 94-3057440  
022 C000007 0  
022 D000007 2044  
022 A000008 BANC AMERICA  
022 B000008 94-1687675  
022 C000008 0  
022 D000008 1967  
022 A000009 BEAR STEARNS

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|     |         |               |       |
|-----|---------|---------------|-------|
| 022 | B000009 | 13-3604093    |       |
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| 022 | A000010 | GOLDMAN SACHS |       |
| 022 | B000010 | 13-5108880    |       |
| 022 | C000010 |               | 1079  |
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| 023 | D000000 |               | 13358 |
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| 025 | D000004 |               | 0     |
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| 025 | D000007 |               | 0     |
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| 026 | F000000 | N             |       |
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| 026 | H000000 | N             |       |
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| 028 | A030000 |               | 0     |
| 028 | A040000 |               | 0     |
| 028 | B010000 |               | 0     |
| 028 | B020000 |               | 0     |
| 028 | B030000 |               | 0     |
|     | PAGE    | 4             |       |
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| 028 | C020000 |               | 0     |
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| 028 | D010000 |               | 0     |
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| 028 | E010000 |               | 0     |
| 028 | E020000 |               | 0     |
| 028 | E030000 |               | 0     |
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| 028 | F010000 |               | 0     |
| 028 | F020000 |               | 0     |
| 028 | F030000 |               | 0     |
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| 028 | G010000 |               | 0     |
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| 030 | C000000 |               | 0.00  |
| 031 | A000000 |               | 0     |

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|     |         |         |
|-----|---------|---------|
| 031 | B000000 | 0       |
| 032 | 000000  | 0       |
| 033 | 000000  | 0       |
| 035 | 000000  | 0       |
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| 038 | 000000  | 0       |
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| 042 | B000000 | 0       |
| 042 | C000000 | 0       |
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| 042 | E000000 | 0       |
| 042 | F000000 | 0       |
| 042 | G000000 | 0       |
| 042 | H000000 | 0       |
| 043 | 000000  | 0       |
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| 045 | 000000  | Y       |
| 046 | 000000  | N       |
| 047 | 000000  | Y       |
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| 048 | A020000 | 0.650   |
| 048 | B010000 | 125000  |
| 048 | B020000 | 0.638   |
| 048 | C010000 | 250000  |
|     | PAGE    | 5       |
| 048 | C020000 | 0.625   |
| 048 | D010000 | 500000  |
| 048 | D020000 | 0.613   |
| 048 | E010000 | 1000000 |
| 048 | E020000 | 0.600   |
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| 048 | F020000 | 0.000   |
| 048 | G010000 | 0       |
| 048 | G020000 | 0.000   |
| 048 | H010000 | 0       |
| 048 | H020000 | 0.000   |
| 048 | I010000 | 0       |
| 048 | I020000 | 0.000   |
| 048 | J010000 | 0       |
| 048 | J020000 | 0.000   |
| 048 | K010000 | 2000000 |
| 048 | K020000 | 0.575   |
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| 050 | 000000  | N       |
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| 053 | B000000 | Y       |
| 053 | C000000 | N       |
| 054 | A000000 | Y       |
| 054 | B000000 | N       |
| 054 | C000000 | N       |
| 054 | D000000 | N       |
| 054 | E000000 | N       |
| 054 | F000000 | N       |
| 054 | G000000 | N       |
| 054 | H000000 | Y       |
| 054 | I000000 | N       |
| 054 | J000000 | Y       |
| 054 | K000000 | N       |
| 054 | L000000 | N       |

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|     |         |   |       |
|-----|---------|---|-------|
| 054 | M000000 | Y |       |
| 054 | N000000 | N |       |
| 054 | O000000 | Y |       |
| 055 | A000000 | Y |       |
| 055 | B000000 | N |       |
| 056 | 000000  | N |       |
| 057 | 000000  | N |       |
| 058 | A000000 | N |       |
| 059 | 000000  | Y |       |
| 060 | A000000 | N |       |
| 060 | B000000 | N |       |
| 061 | 000000  |   | 0     |
| 062 | A000000 | Y |       |
| 062 | B000000 |   | 0.0   |
| 062 | C000000 |   | 0.0   |
|     | PAGE    | 6 |       |
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| 062 | E000000 |   | 0.0   |
| 062 | F000000 |   | 0.0   |
| 062 | G000000 |   | 0.0   |
| 062 | H000000 |   | 0.0   |
| 062 | I000000 |   | 0.0   |
| 062 | J000000 |   | 0.0   |
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| 068 | B000000 | N |       |
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| 070 | A020000 | N |       |
| 070 | B010000 | N |       |
| 070 | B020000 | N |       |
| 070 | C010000 | Y |       |
| 070 | C020000 | N |       |
| 070 | D010000 | N |       |
| 070 | D020000 | N |       |
| 070 | E010000 | Y |       |
| 070 | E020000 | N |       |
| 070 | F010000 | N |       |
| 070 | F020000 | N |       |
| 070 | G010000 | Y |       |
| 070 | G020000 | N |       |
| 070 | H010000 | N |       |
| 070 | H020000 | N |       |
| 070 | I010000 | N |       |
| 070 | I020000 | N |       |
| 070 | J010000 | Y |       |
| 070 | J020000 | N |       |
| 070 | K010000 | Y |       |
| 070 | K020000 | N |       |

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|       |         |   |        |
|-------|---------|---|--------|
| 070   | L010000 | N |        |
| 070   | L020000 | N |        |
| 070   | M010000 | N |        |
| 070   | M020000 | N |        |
| 070   | N010000 | N |        |
|       | PAGE    | 7 |        |
| 070   | N020000 | N |        |
| 070   | O010000 | Y |        |
| 070   | O020000 | N |        |
| 070   | P010000 | N |        |
| 070   | P020000 | N |        |
| 070   | Q010000 | N |        |
| 070   | Q020000 | N |        |
| 070   | R010000 | N |        |
| 070   | R020000 | N |        |
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| 071   | B000000 |   | 13358  |
| 071   | C000000 |   | 144139 |
| 071   | D000000 |   | 8      |
| 072   | A000000 | 6 |        |
| 072   | B000000 |   | 3674   |
| 072   | C000000 |   | 0      |
| 072   | D000000 |   | 0      |
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| 072   | F000000 |   | 473    |
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| 072   | H000000 |   | 0      |
| 072   | I000000 |   | 6      |
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| 072   | K000000 |   | 0      |
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| 072   | P000000 |   | 0      |
| 072   | Q000000 |   | 0      |
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| 072   | S000000 |   | 1      |
| 072   | T000000 |   | 0      |
| 072   | U000000 |   | 0      |
| 072   | V000000 |   | 0      |
| 072   | W000000 |   | 75     |
| 072   | X000000 |   | 580    |
| 072   | Y000000 |   | 223    |
| 072   | Z000000 |   | 3317   |
| 072AA | 000000  |   | 168    |
| 072BB | 000000  |   | 0      |
| 072CC | 010000  |   | 0      |
| 072CC | 020000  |   | 682    |
| 072DD | 010000  |   | 3058   |
| 072DD | 020000  |   | 0      |
| 072EE | 000000  |   | 0      |
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| 073   | A020000 |   | 0.0000 |
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| 073   | C000000 |   | 0.0000 |
| 074   | A000000 |   | 0      |
|       | PAGE    | 8 |        |
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| 074   | D000000 |   | 146032 |
| 074   | E000000 |   | 0      |

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|             |        |
|-------------|--------|
| 074 F000000 | 0      |
| 074 G000000 | 0      |
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| 074 I000000 | 0      |
| 074 J000000 | 0      |
| 074 K000000 | 0      |
| 074 L000000 | 2353   |
| 074 M000000 | 6      |
| 074 N000000 | 148391 |
| 074 O000000 | 0      |
| 074 P000000 | 43     |
| 074 Q000000 | 0      |
| 074 R010000 | 0      |
| 074 R020000 | 0      |
| 074 R030000 | 0      |
| 074 R040000 | 232    |
| 074 S000000 | 48000  |
| 074 T000000 | 100116 |
| 074 U010000 | 6550   |
| 074 U020000 | 0      |
| 074 V010000 | 15.28  |
| 074 V020000 | 0.00   |
| 074 W000000 | 0.0000 |
| 074 X000000 | 72     |
| 074 Y000000 | 12623  |
| 075 A000000 | 0      |
| 075 B000000 | 97171  |
| 076 000000  | 15.21  |
| 077 A000000 | N      |
| 078 000000  | N      |
| 080 C000000 | 0      |
| 081 B000000 | 0      |
| 082 B000000 | 0      |
| 083 B000000 | 0      |
| 084 B000000 | 0      |
| 086 A010000 | 3      |
| 086 A020000 | 50     |
| 086 B010000 | 0      |
| 086 B020000 | 0      |
| 086 C010000 | 0      |
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| 086 D020000 | 0      |
| 086 E010000 | 0      |
| 086 E020000 | 0      |
| 086 F010000 | 0      |
| 086 F020000 | 0      |

PAGE 9

|             |                  |
|-------------|------------------|
| 087 A010000 | COMMON STOCK     |
| 087 A020000 | 67069Y102        |
| 087 A030000 | NXJ              |
| 088 A000000 | N                |
| 088 B000000 | N                |
| 088 C000000 | N                |
| 088 D000000 | Y                |
| SIGNATURE   | STEPHEN D. FOY   |
| TITLE       | V.P & CONTROLLER |